

Secure Your Kodak FILMS Here for Your "4th of July" Outing—Temporary Annex

MEIER & FRANK'S

Bring Your "4th of July" FILMS Here Monday to Be Developed and Printed—Temporary Annex

# "Safe and Sane" to Shop Here Today and Every Day!

—And Today Is a Splendid Time to Provide Every Need for Your Mountain or Beach Outing

## What Are We Doing?

THAT'S the question we hear from out-of-town visitors when they see the rapid "tearing down" of our present fifth-street building. Yes, we're tearing down that structure that in 15 short years has outgrown its usefulness. And on that site we're going to erect, IMMEDIATELY, a more pretentious, commodious, modern structure—twelve stories in height and capable of accommodating quickly the greatest number of patrons of any store in Western America. In the meantime, we'll continue to give to our thousands of loyal patrons that self-same courteous service that has characterized this institution from the day of its founding—in 1857.



SIXTH STREET BUILDING

## For the Summer "Dip" or Natatorium Wear

You May Select the Most Exclusive and Attractive Garments and Accessories at Under Prices

- New Knit "Tunic" Bathing Suits, \$3.50, \$4.50 and \$5.50. Extremely popular style Bathing Suit for beach or natatorium wear. Attractive shades of navy, maroon, emerald and black.
- Black Satin Messaline Bathing Suits \$5.95. Black Satin Messaline, combination trimmings of French blue, white or emerald. Very desirable and comfortable.
- Women's Mohair Bathing Suits \$2.95. Navy or black Mohair, with white braid or silk trimmings. Round or V-neck style, and butterfly sleeves. Tights included.
- Brilliant and Novelty Bathing Suits \$3.50-\$4.50. Splendid assortment, including many novelties. Trimmings in a variety of fetching styles. Bloomers or tights with every suit.
- Children's Mohair Bathing Suits 95¢. Made in Bloomer style, of navy blue mohair, trimmed with red or white braid. 2 to 8-year sizes.
- Children's and Misses' Bathing Suits \$1.75. Made in Bloomer style with detachable skirts. Navy or black, neatly trimmed. Sizes 10 to 16 years.
- 50c and 85c Bathing Caps Reduced to 38¢. Black, navy, red, Dresden and Roman stripe effects. Of rubberized material, in a variety of tie-on and gathered styles.
- 50c Beach Shoes Reduced to, the pair, 29¢. Either black or white Beach Shoes, at this deeply-reduced price.

SIXTH STREET BUILDING

## We'll All Go a-Picnicking On the "Glorious Fourth"

So Picnic Needs Are Reduced at This Store

- 50c Red, White and Blue Lunch Sets reduced to, set.....44¢
- 25c Red, White and Blue Lunch Sets reduced to, set.....21¢
- 25c Red, White and Blue Table Cloths reduced to, each.....21¢
- 25c Red, White and Blue Decorated Plates, reduced to, package.....21¢
- 10c Red, White and Blue Streamers, each.....8¢
- 25c Package Paper Picnic Plates, all sizes, package.....12¢
- Plain White Paper Napkins, 100 for.....9¢
- 5c Rolls Waxed Paper, three rolls for.....10¢
- 7c Dozen Ice Cream Dishes reduced to, dozen.....7¢
- 10c Dozen Drinking Cups reduced to, dozen.....7¢
- 5c Dozen Dennison's Fancy Napkins, two dozen for.....5¢
- 15c Plain White Paper Table Cloths, each.....11¢

SIXTH-STREET BUILDING

## Thursday's Grocery Specials

Order Early in the Day for Quickest Service

- BUTTERNUT BUTTER—Popular brand, roll.....57¢
- Cane Berry Sugar—20 pounds for.....\$1.00
- Sugar Cured Shoulder Hams—Closely trimmed, pound.....13½¢
- Kenton Bacon—Sugar Cured Backs. Half strips only, pound.....19½¢
- Minceed Clams—No. 1 cans, dozen, \$1.15; can.....10¢
- Lunch Salmon—Medium Red, No. ½ cans, three for.....25¢
- Karo Syrup—Makes fine candy, No. 5 can.....29¢
- Standard Tomatoes—Largest pack, No. 2½ cans, doz. 95¢; 3 cans.....25¢
- Boneless Codfish—No. 2 brick.....19¢
- Shredded Coconut—Freshly grated, pound.....15¢
- Snider's Catsup—Well-known brand, bottle.....20¢
- Fine Japan Head Rice—No. 5 cloth sack.....29¢

## BAKERY SPECIAL

HOMEMADE DOUGHNUTS—Made from the best ingredients. Baked in our own daylight bakery. Special, the dozen.....15c

—Pure Food Grocery—Basement, Sixth-St. Bldg. —Direct Entrance Cor. Sixth and Alder Sts.

TEMPORARY ANNEX

## Prepare for the Glorious Fourth!

### Flags at Special Prices

- Cotton Bunting Flags—Fast Color—
  - Size 2½x4, usually 50c, special.....33¢
  - Size 3x5, usually 75c, special.....59¢
  - Size 4x6, usually \$1.00, special.....73¢
  - Size 5x8, usually \$1.50, special.....99¢
  - Size 6x10, usually \$2.50, special.....\$1.89



U. S. Mulin Flags—on sticks—3¢ doz. to 30¢ each

- Fine Buntinette Flags—
  - 24-inch size.....15¢
  - 36-inch size.....25¢
  - 40-inch size.....35¢
  - 48-inch size.....50¢

\$2.00 Set Lawn Croquet—Special, \$1.49. Enjoyable pastime for the "Sane" Fourth

- Japanese Porch Cushions—
  - Fine for the picnic or outing. Made of fine Jap. Matting—stuffed with Floss and Hair.
    - Usually... 75c 60c 50c 35c
    - Special... 59¢ 47¢ 38¢ 23¢

- Children's Garden Sets—
  - Consisting of Spade, Hoe and Rake. Usually 50c, 35c, 20c, sp'1 39¢, 23¢, 14¢
  - 10c Wooden Rakes, special, each.....7¢
  - 25c Metal Rakes, special, each.....19¢
  - 50c Metal Spades, special, each.....39¢

Everyone Enjoys "Steamer Quots"—
 

- Set of 8 Rings and 4 Stakes—only...\$1.00
- Set of 4 Rings and 2 Stakes—only....50¢
- Set of 2 Rings and 1 Stake—only....25¢

Special for the Children—
 

- 60c Compressed Air Cannon, special...49¢
- Loud report. Harmless.
- 25c Toy Pop Guns, special.....19¢
- Whistling Birds, each.....10¢
- Toy Balloons and Squawkers, each....5¢
- Pin-a-fore Wind Mills, each.....10¢
- Automatic Fireless Torpedo Cane.....25¢
- No explosives used.

"Pop-Er-Krak"—no smoke or danger. 25¢
 

- Rapid-Fire Guns— including ten Rubber Balls and three Soldiers— com- \$1.25
- plete.....
- Toy Drums, Horns, Rattles, Fry-Pans, Wind-mills, Quoits, Archery Games, etc.

Everything for a "Sane" Fourth —Sixth and Eighth Floors—Temporary Annex

TEMPORARY ANNEX

## A Sale Extraordinary! Straw Hats for Men!



\$2.00 and \$3.00 Styles \$1.50

In Our Men's Store, First Floor, Temporary Annex. Sennitts, Split and Soft Split Sailors and English Blocks, high, low or medium crowns; wide, narrow, medium brims. Purchase today. \$2.00 and \$3.00 Straw Hats at \$1.50.

—Temporary Annex, Fifth and Alder-st. Entrance.

SIXTH STREET BUILDING

## Women Will Delight in Wearing the New "Bobby" Nose Veils

All that is new and fashionable is represented in these popular "Bobby" Nose Veils and for Summer wear they're most appropriate. Colors are Black, White, Brown, Taupe, Purple and Navy—in Hexagon Meshes with plain and dotted border. Price, the yard, 35¢.

- 50c Chiffon Veils, Each, 39¢
- Desirable Chiffon Veils, 13 in. wide and 1½ yards in length—in colors only—Special, each, 39¢
- \$1.50 Fascination Veils 59¢
- These popular "Fascination" Veils come in black and colors—combination effects—plain and Crackle Mesh, in a variety of designs. Your choice for only 59¢.

—First Floor—Sixth-St. Bldg.

## "JET!" Says Dame Fashion

We're Displaying an Advance Showing of Jet Chains, Lavallieres and Pins

—Secured with great effort—for the popularity of Jet has made it one of the scarcest and hardest of the season's novelties to procure. We, however, are pleased to announce the arrival of one of the largest assortments ever brought to the Pacific Coast. Among other Novelties are

One Dozen Genuine Whitby Antique Pins that cannot be duplicated—priced ea. \$10.00

- Jet Lavallieres, prices ranging from.....\$2.50 to \$13.50
- Jet Bar and Brooch Pins priced from.....75¢ to \$7.50
- Italian Jet Neck Chains, very scarce, priced \$1.50 to \$7.50
- Italian Jet Long Chains, very scarce, priced \$2.75 to \$14
- Genuine Whitby Jet Chains, prices from \$12.50 to \$40.00
- Imitation Jet Chains, prices ranging from \$1.25 up to \$7.50

—First Floor—Sixth-St. Bldg.

Meier & Frank Co.

1857 1914 THE QUALITY STORE OF PORTLAND Fifth, Sixth, Morrison, Alder Sts.



SIXTH-STREET BUILDING

## Stock Reduction No. 1--CORSETS

Broken Lines and Discontinued Models of Nemo, Redfern, Successo, Le Revo, Ivy, Kabo and Others

Radically Underpriced

—Fifth Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING

## Stock Reduction No. 2--RIBBONS

The Second of a Series of Stupendous Stock Clearances With Drastic Underpricing Prevailing

Thousands of Yards of Ribbons, Wide, Narrow, and Medium! Moire, Satin, Taffeta, Fancies and Velvet Included in this Stock Reduction Sale

- 25c to 35c Fancy Silk Ribbons, Yard, 15¢
- Pure Silk Fancies, plain Taffeta Silk and moire, in every desirable color.
- To 65c Fancy Silk Ribbons, Yard, 23¢
- Hair Bow Moire and Satin Taffeta—5000 yards in hundreds of new patterns.
- To \$1 Foreign and Domestic Ribbons, Yard, 35¢
- Fancy Silk Ribbons and moire with satin edges. Over 100 patterns in fancies alone. Widths to 7 inches.
- \$1. \$1.50, \$2 New Ribbons, Yard, 59¢
- Taffeta loop edge ribbons, imported pastel shades, soft finished satin 8 inches wide, moire with satin edges, Dresdens, Jacquard effects and Roman stripes.
- \$1.50, \$2 to \$3.50 Exclusive Foreign Ribbons, Yard, 89¢
- The very newest designs and effects in exclusive foreign Ribbons, 8½ to 10 inches wide. Immense assortment of patterns, colors and widths.
- \$1.75 French Moire Ribbon, Yard, 95¢
- All the new and popular shades in the finest quality Silk Moire Ribbon, 11 inches wide.
- \$3.50 Gold Brocaded Ribbon, Yard, \$1.50
- Beautiful French and Swiss Jacquard and Metal combinations. Lovely new blues, brown, green, black and white in exquisite combinations.
- 50c Chiffon Taffeta Ribbon, Yard, 35¢
- Twenty colors to select from in high luster, soft finish, pure silk Ribbon. 7½ inches wide.

—First Floor—Sixth-St. Bldg.

SIXTH-STREET BUILDING

## Stock Reduction No. 3--S-H-O-E-S

2000 Pairs Women's Oxfords and Pumps, Pair \$2.89 \$3.50 and \$4.00 Qualities

Patent Colt, Gunmetal, Suede, Satin, Tan Russia Calf, Chocolate Kid and Velvet. Hand-turned and welt soles and all sizes. A splendid assortment of excellent styles in Pumps and Oxfords, regularly \$3.50 and \$4. Stock Reduction Sale Price

the Pair \$2.89

500 Pairs Men's Oxfords, the Pair \$2.45 Regularly \$3.50 and \$4.00

Good quality Tan Russia Calf stock—some in Patent Colt and Gunmetal leather. Button and lace styles, all with welt soles and good, medium-shaped toes. Regular \$3.50 and \$4.00 style Oxfords reduced for this sale to

the Pair \$2.45

Boys' Indian Moccasins, Extra Sewed-on Soles, sizes 11 to 13, \$1.50 Boys' Indian Moccasins, Extra Sewed-on Soles, sizes 1 to 5, \$1.75

—Third Floor—Sixth-St. Bldg.