

MEIER & FRANK'S

Use the Arcade Way--A Convenient and Short Way Between Fifth and Sixth Streets

MEIER & FRANK'S

WE'VE PLACED OUR CONFIDENCE

In Portland, its future and its people--hence our decision to build the greatest store in Western America, and we've already commenced to tear down the five-story building which occupied the entire half block bounded by Alder, Fifth and Morrison streets.

To demonstrate our supremacy in the merchandising field, we are planning to carry on a series of Stock Reduction Sales to bring the stock of each department to a minimum.

Meier & Frank Co

CORSETS---Stock Reduction Sale No. 1

For This Special Sale

We Offer You

ALL BROKEN LINES, SAMPLES AND DISCONTINUED MODELS OF SUCH RENOWNED CORSETS AS

Nemo, Ivy, Redfern, Kabo Successo, Le Revo

AT THESE RADICAL REDUCTIONS

- \$1.00 Corsets of famous makes reduced to.....79c
\$1.50-\$2.00 Corsets of famous makes reduced to.....95c
\$2.50 Corsets of famous makes reduced to.....\$1.45
\$3.00 Corsets of famous makes reduced to.....\$1.95
\$3.50 to \$6.00 Corsets of famous makes reduced to.....\$2.95
\$7.50 to \$10.00 Corsets of famous makes reduced to.....\$4.95
\$12.00 to \$15.00 Corsets of famous makes reduced to.....\$6.95

Men! \$2 & \$3 Straw Hats, \$1.50

A Three-Days' Sale

"Wear a Straw Hat on the Fourth"



All this season's new and desirable styles, shapes, all sizes. Semmits, split and soft split sailors--English blocks. High, low or medium crowns and wide, narrow or medium brims.

Remarkable Three Days' Sale of Up-to-Date Straw Hats for Men, Regularly \$2.00 and \$3.00, Reduced to \$1.50

SIXTH-STREET BUILDING "Richelieu" the Popular SUMMER UNDERWEAR



for Women & Children Included in An Unusual Sale

WOMEN'S MERCERIZED LISLE UNION SUITS

- \$1.50 Outsizes reduced to.....\$1.29
\$1.25 Regular Sizes reduced to.....98c
Gauze weight. Low neck, sleeveless, fancy finished crocheted yoke. Tight knee.

WOMEN'S LIGHT-WEIGHT LISLE UNION SUITS

- Outsize Garments, special.....85c
Regular Size Garments, special.....75c
Specially suitable for Summer wear. Low neck, sleeveless, and tight knee style.

WOMEN'S SUMMER-WEIGHT LISLE UNION SUITS

- Outsize Garments, special.....69c
Regular Size Garments, special.....59c
Low neck, sleeveless garments, tight or lace-trimmed knee. Finished with crochet edge.

WOMEN'S LIGHT WEIGHT, NEW SHAPE UNION SUITS

- Outsize Garments, special.....67c
Regular Size Garments, special.....57c
Low neck, sleeveless style, and lace-trimmed umbrella knees.

WOMEN'S FANCY LISLE VESTS

- Regular Sizes, 3 for \$1.00--Each.....35c
Low neck, sleeveless, with dainty crocheted or lace-trimmed yokes.

Children's and Misses' Summer weight Union Suits.....50c

Second Floor--Sixth-St. Bldg.

SIXTH-STREET BUILDING Gloves for Women

"Dent's Own Make" Our Own Direct Importation Priced Far Under Worth

An exclusive arrangement made by us for the importation of these Dent's Gloves enables us to offer some exceptional reductions. Every pair of Gloves in this sale is "Dent's," which insures perfect fit, best workmanship and selected skins.

Dent's \$1.25 Washable White Doeskin Gloves, Pair, 83c

Dent's \$1.75 Washable Chamois Gloves, Pair, \$1.15

Dent's \$3.00 Mousquetaire Chamois Gloves, \$1.69

First Floor--Sixth-St. Bldg.

Everything For "The Fourth" At Meier & Frank's Priced Most Moderately

Bathing Suits for Men and Boys Bathing Suits, Caps, Shoes, for Women and Misses

New Midsummer Models in White Millinery--Splendid Showing of Women's and Children's Outing Hats

Sweaters for the Beach--An Unparalleled Assortment for Women and Children.

Suitcases and Traveling Bags--At Special Prices

Kodaks, Cameras and All Supplies

Croquet Sets, Tennis Goods, Fishing Gear

Everything for Beach and Camp

SIXTH-STREET BUILDING They're "New" and Exclusive Patent Leather Belts and Girdles Only 75c

Belt and girdle styles were never more novel or unique. Just out--and extremely fashionable--are these Patent-Leather effects made in odd and attractive ways.

SIXTH-STREET BUILDING Buy Your Groceries Here For Camp, Beach Cottage

- SUGAR--CURED HAMS--Fine Eastern brands, 19 1/2c
Pure Lard--No. 19 pail, \$1.35; No. 5 pail, .69c
Cottage Hams--Almost boneless, pound, 18 1/2c
Oregon Prunes--Fine, meaty fruit, pound, 10c
Dried Peaches--Thin-skinned California fruit, 2 lbs., 25c
Pillsbury Flour--Best hard-wheat brand, sack, .52
Bunkell's Cocoa--Established brand, No. 1/2 can, 17 1/2c
"Quaker" Cornmeal--White, carton, 10c
"Battle Ax" Asparagus Tips--Square cans, doz., \$1.40
Oregon Apples--Fine, mealy fruit, pound, 12 1/2c
Clover Leaf Butter--Well-known brand, roll, .57c
Quaker Corn Flakes--Freshly toasted, packages, 7 1/2c
30c "Victor" Black Tea--English breakfast, pound, .39c
"Suftan" Sliced Pineapple--No. 2 cans, doz., \$1.40
Grated Hawaiian Pineapple--No. 2 cans, doz., \$1.40
Cider Vinegar--Makes fine salad; gal. jug, 35c; bottle, 10c

SIXTH-STREET BUILDING Summer Hosiery for Women & Children at Worth-while Reductions

Women's \$2.00 "McCallum" Silk Hose, Pair, \$1.85

Women's 35c Fiber Silk Boot Hose, 2 Pairs 50c--Pair, 28c

Women's 35c Cotton Hose, 3 Pairs 85c--Pair, 29c

Women's 25c Mercerized Lisle Hose, 3 Pairs 65c--Pair 22c

Children's Lisle Hose, 3 Pairs 65c--Pair 23c

Children's 35c Socks--Special, the Pair 25c

First Floor--Sixth-St. Bldg.

SIXTH-STREET BUILDING Wednesday--Notion Day Here! LITTLE NEEDS NOW AT LITTLE PRICES

- Seven spools "Charter Oak" Thread, special.....25c
Three Hair Nets, all shades, special.....10c
5c "American" Pins, all sizes, three papers for.....10c
Children's 15c and 20c Hose Supporters, special, pair.....10c
15c Horn Hairpins, all shapes, special, box.....10c
10c White Princess Belting, two-inch width, yard.....5c
Sanitary Skirt Protectors, special, each.....50c, 65c and 75c
Sanitary Belts, all sizes, special, each.....25c

SPECIAL DEMONSTRATION "OMO" DRESS SHIELDS

50c "Omo" Zouave Shields, pair.....39c

\$1.00 Adjustable Lace Front Brassieres, pair.....89c

22c No. 2 "Omo" Shields, pair.....17c

25c No. 3 "Omo" Shields, pair.....19c

28c No. 4 "Omo" Shields, pair.....23c

First Floor--Sixth-St. Bldg.

SIXTH-STREET BUILDING Novelty Suits FOR WOMEN

Attractive High Colors and Staple Shades Selling Regularly to \$20--Now \$9.55

\$9.55 for Tailored Suits such as we are offering you today is, indeed, a most wonderful price concession.

The materials are serges, poplin and crepe weaves. Coats fashioned on the jaunty short models. Skirts either peg top or tunic styles.

This is a special line of Suits that we will sell, as long as any remain, at the very low price of \$9.55.

A Special Line of Silk Suits Newest Novelty Wool Suits Selling From \$35 to \$40--\$21.35

In this assortment of Suits, which embraces both silk and wool novelty Suits, you'll find values ranging from \$35 to \$40. Handsome Silk Suits--a special purchase--made of moire and silk poplin and taffeta.

Silk Coats for Street and Evening Wear, Now \$12.45

Pussy willow taffeta, moire, chiffon taffeta and novelty silk Coats, made in cape effects with ruffled neck.

SIXTH-STREET BUILDING Hall-Borchert's \$2 Dressmaking Forms Only \$1.49

\$2 Adjustable Stands Reduced to \$1.49

Hall-Borchert's Best Dressmaking Forms--Regularly \$2.00, Reduced to \$1.49--\$2 Adjustable Stands Now \$1.49

\$21.35 \$12.45



SIXTH-STREET BUILDING Deep Price Reductions in Effect

This Week on Infants' WEARING APPAREL

Infants' \$2.50 Machine-Made Dresses, \$1.59

Infants' \$2.50-\$3 Hand-Made Skirts, \$1.59

Infants' \$2.50 Flannel Skirts, \$1.89

Infants' \$1.50 Hand-Made Caps, 98c

Infants' 60c Outing Flannel Nightgowns, 39c

Infants' \$2.00 Hand-Made Pillow Slips, 98c

TEMPORARY ANNEX Hammocks and Croquet Sets Deeply Underpriced

\$5.50 HAMMOCKS--40x80 size, extra heavy and durable, \$3.95

\$3.50 CANVAS HAMMOCKS--blue and brown striped canvas, very comfortable and strong, reduced to.....\$2.49

\$1.50 6-Ball Croquet Sets reduced to, set.....\$1.13

\$2.00 8-Ball Croquet Sets, varnish finish, set.....\$1.49

\$3.00 4-Ball Croquet Sets, waxed finish, the set.....\$2.49

At These Prices You'll Want a New "White Mountain" Refrigerator

- \$10.00 Refrigerators, 30-lb. ice capacity, at \$ 7.99
\$12.00 Refrigerators, 45-lb. ice capacity, at \$ 9.59
\$13.50 Refrigerators, 60-lb. ice capacity, at \$10.79
\$18.50 Refrigerators, 50-lb. ice capacity, at \$14.79
\$21.00 Refrigerators, 75-lb. ice capacity, at \$16.79
\$21.50 Refrigerators, 80-lb. ice capacity, at \$17.19
\$24.00 Refrigerators, 100-lb. ice capacity, at \$19.19
\$25.00 Refrigerators, 75-lb. ice capacity, at \$19.99
\$27.50 Refrigerators, 100-lb. ice capacity, at \$21.99
\$30.00 Refrigerators, 125-lb. ice capacity, at \$23.99
\$35.00 Refrigerators, 85-lb. ice capacity, at \$25.99
\$37.00 Refrigerators, 110-lb. ice capacity, at \$27.99
\$45.00 Refrigerators, 105-lb. ice capacity, at \$35.99
\$50.00 Refrigerators, 135-lb. ice capacity, at \$39.99

