

Meier & Frank's

Again Today! Half Wool Challies, the Yard 25c—Third Floor, Sixth Street Building

Meier & Frank's

Meier & Frank's--The Store for the Thrifty Shoppers Announces These 1273d Friday Surprise Sales for Today!

NOTE! All Charge Purchases Today and Balance of the Month Go on July Accounts, Payable August 1

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. TEMPORARY ANNEX

Three Rousing Surprises in the Carpet Dept.

Good, durable Japanese Matting—Usually 30c yard. **Friday only, yard 22c.**
Famous "Bissell's" Carpet Sweepers—Usually \$2.50. **Friday only \$1.88.**
Remnants of Axminster, Brussels and Velvet Carpets—1 to 1½ yard lengths. **Friday 65c.**
—Seventh Floor—Temporary Annex

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. TEMPORARY ANNEX

Boys' \$1.00 Corduroy Knickers 79c

5 to 16-YEAR SIZES.

Just the garment for the boys for vacation wear. Good, serviceable Corduroy Knickers, well made and finished and selling always at \$1.00—Friday only priced at 79c. We have exactly 150 pairs to be sold at this reduced price—**79c**
—Temporary Annex—Second Floor

Two Days More to See the Whittall Traveling Loom Exhibition in the Yeon Building Friday and Saturday

This interesting exposition of Rug and Carpet weaving is attracting thousands of people each day. The exhibition will close Saturday evening—all those who have not availed themselves of its educational benefits are urged to do so at once.
Exhibition in Yeon Building, Alder Street, 10 A. M. to 5 P. M.

Friday Only! All Willow Furniture at One-Fourth Reduction Tenth Floor, Temporary Annex

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

500 Silk Petticoats on Sale Friday at \$2.67



Three new Petticoat models, all made of splendid quality messaline and glove silk. One model has deep-pleated knee flounce—another accordion-pleated ruffle with silk underlay—the third model Jersey top with accordion-pleated flounce. The Jersey top models are fitted. In every street and evening shade. A wonderful offering for Friday only, these **High-Grade Silk Petticoats at \$2.67**
—Fifth Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

Dainty Waists at \$2.45

Dainty Waists of mull, all-over embroidery, plain and fancy voiles, crepes and batistes—in white, pink, rose, maize, Copenhagen—many with embroidered collar, cuffs and vest of Organdy—others trimmed with imitation filet, Valenciennes and Venice lace. Raglan or drop shoulders finished with single row hemstitching—long or short sleeve style—low necks. Special for Friday **\$2.45**.
—Fifth Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

New Dresses of Wool and Silk Only \$9.90

Dresses of crepe de chine, silk poplin and flowered effects—as well as wool crepes, wool poplin and serges—all made on new and modish lines. The long tunic, double tunic, fancy lace vest effects and wide silk girdles are featured. Plain tailored Dresses with dainty lingerie collars and cuffs too are included. In fact the assortment is comprehensive as to style, material and colors, which include navy, tan, Copenhagen, mustard, Hague, prune, black and all the seasonable high colors. All sizes to 46.
Specially Priced for Friday at \$9.90
—Fourth Floor—Sixth-St. Bldg.



MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

New Walking Skirts, for \$2.98

The materials include checks and mixtures in desirable effects of gray and tan. Made in the fashionable peg top style—and specially priced for Friday at **\$2.98**.
—Fourth Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. TEMPORARY ANNEX

Shirts for Men Reduced

\$1 and \$1.50 White Pleated Shirts, **69c**. These Shirts are made in coat style with stiff cuffs attached or detachable. Three effects—narrow, medium and wide pleats. A remarkable offering—for Friday only—white pleated Shirts, regularly priced \$1 and \$1.50, **69c**

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. TEMPORARY ANNEX

\$1.50 Guaranteed "Nofade" SHIRTS ONLY 95c

A new shirt if one fades—a binding guarantee. Made in coat style, with stiff cuffs attached. Splendid assortment of patterns and colors—neat pin stripes, figured and two-tone effects. Friday only "Nofade" Shirts regularly \$1.50, **95c**
—Temporary Annex—Fifth and Alder Street Entrance.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

20% Reductions on Women's "Swan" Brand Underwear

The "Swan" Brand is an imported Swiss Underwear, in fine silk, linen and all silk. Plain, crocheted or lace-trimmed Vests, Pants and Union Suits in all styles. Regular prices of "Swan" Brand Underwear 50c to \$4.00. Friday's Reduction—20 Per Cent Off on Every Garment.
—Second Floor, Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

Shadow Flouncing Usually 75c to \$1.25, Friday 25c and 39c

24 and 27-inch Shadow Flouncing—in white and cream—English make—round, hexagon and Craguella Mesh—suitable for waists and tunics. A special purchase by our New York buyer brings this unusual Surprise offering—of 75c to \$1.25 Shadow Flouncings—special, the yard—on Friday only **25c and 39c**.
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

25c Swiss Embroidery Banding

—in dainty Eyelet and Baby Irish designs. Widths from 3 to 6 inches. Special on Friday, the yard **19c**
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

Candy Surprises

70c Victoria Chocolates—pound **48c**
60c Milk Marshmallows—pound **43c**
50c Milk Chocolates—pound **38c**
40c Surprise Chocolates—pound **29c**
40c Society Marshmallows—pound **23c**
30c Assorted Fruit Gum Drops—large size—pound **18c**
—Candy Store, Basement—Sixth-St. Bldg.



MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

Undermuslins—Worth 69c to \$1

39c
Broken lines—Skirts, Chemises and Combinations. Sizes 34 to 44, but not every size in each group. Crepe Combinations, embroidered Skirts and lace and embroidery-trimmed Chemises—selling regularly 69c to \$1. Friday—if your size is in the assortment—a splendid purchase at **39c**
—Second Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

New Gingham Cover-All Aprons

39c
Practical Cover-All Aprons, made of excellent grade Lancaster Gingham in plain blue and blue and white check. Trimmed with stitched bands of plain material. Made with large pocket and short kimono sleeves—just as illustrated. Cut wide and good length. An exceptional offering **39c** at Friday's price.
—Second Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

Children's Amifrench Dresses, 57c

57c
SIZES 2 TO 6 YEARS—WORTH 75c TO \$1.50
Two lines—one selling regularly at 75c; made of good grade soft white nainsook, in Dutch style; kimono sleeves. Finished with good buttonhole edge and pretty embroidered design in front. Finished at bottom with medium-size hem. The second line is a broken assortment of French styles, selling regularly from 75c to \$1.50. Made of good quality white lawn, finished with tucks, laces and embroideries. High or low necks. Sizes 2 to 6 years. Friday the price of these splendid little Dresses is **57c**.
—Second Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. SIXTH-STREET BUILDING

Friday Surprise, Silk and Dress Goods

\$2.00 36-Inch Taffeta Silk, Yard \$1.39
Lovely shades of pink, light blue, yellow, brown, tans, greens, grays, reds and heliotrope Taffeta Silk—full 36 inches wide. **Friday only—reduced from \$2.00 to the yard, \$1.39.**

\$1.00-\$1.25 All-Wool Dress Goods, Yard 69c.
1000 yards, including poplins, serges, crepes and other popular weaves of the season. Good assortment of light and dark effects—though a broken line of colors—that is not every shade in each fabric. A wonderful opportunity to procure All-Wool Dress Goods—regularly \$1.00-\$1.25—yard **69c**.
—Third Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. TEMPORARY ANNEX

Curtain, Drapery Remnants Yard 10c

Regular Prices **15c to 65c**
An accumulation of short lengths of Nets, Serims, Swiss and Cretonnes, in 1 to 5-yard lengths. Splendid assortment of colors and patterns—all materials selling regularly 15c to 65c—Friday price—Remnants, yard, **10c**.
—Ninth Floor—Temporary Annex

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. TEMPORARY ANNEX

Separate Coats for Boys \$1.00

15 and 16-Year-Old Sizes Only.
75 Coats in these two sizes are offered Friday at this very low price **\$1.00**. Double-breasted or Norfolk style, the majority in all-wool materials, the remainder only 10 per cent cotton. A selection of light and dark colors, in desirable and serviceable materials. Friday only—as long as any of the 75 remain—the price **\$1.00** will be, each.
—Temporary Annex, Second Floor

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. TEMPORARY ANNEX

Today! K. & E. \$1 Boys' Blouses

Only 69c
Sizes 5 to 16 Years
Just 150 of these Blouses to be retained at this deep reduction on Friday. Fancy tan, blue, black and lavender stripes in a varied assortment of patterns, all in fine grade of madras. Friday only the price of these excellent "K. & E." Blouses for boys, 5 to 16 years, will be **69c**.
—Temporary Annex—Second Floor

SIXTH-STREET BUILDING

Grocery Surprises

Blue Ribbon Butter—One of our most popular brands of Oregon Butter. Special, roll, **58c**
Ghirardelli's Chocolate, No. 3 can, **75c**
No. 1 can **25c**
Cream of Wheat—Well-known cereal, package **15c**
Dried Peaches—Thin-skinned, California fruit, four pounds **25c**
Quaker Oats—Fresh shipment, pkg. **10c**
Challenge Coffee—Four lbs., \$1; two lbs., **55c**; lb., **28c**
Clover Leaf Butter—Established brand. Roll **75c**
10c Seeded Raisins—Pkg. **75c**
Gloss Starch—Eastern brand, 4 pkgs. for **25c**
"Economy" Napha Soap—8 bars **25c**
"Supreme" Baked Beans—No. 1 cans, 4 for **25c**
Macaroni or Spaghetti—Oregon make. No. 1 pkgs., four for **25c**
—Pure Food Grocery, Basement.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALE.

83 Garbage Cans Friday \$1.99.

100 Galvanized Iron Garbage Cans—Size 16 x 26 in. with a capacity of 30 gallons. Well constructed of heavy galvanized iron with steel staves on side. Guaranteed water-tight. Very durable. Usually \$3—special for this Friday Surprise Sale **\$1.99**.
—Third Floor—Temporary Annex

Meier & Frank Co.
1857 1914
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. TEMPORARY ANNEX

\$2.00 Casseroles Now \$1.19

On Friday only is this splendid offering—of 52 Casseroles for only **\$1.19**. These splendid quality Casseroles have 7-inch brown and white fireproof pottery lining, with heavy nickel strap frame. **\$1.19**
An early purchase is suggested at this Surprise price.
—Silverware Dept.—Fourth Floor, Temporary Annex.

MEIER & FRANK'S 1273d FRIDAY SURPRISE SALES. TEMPORARY ANNEX

Sale Cups and Saucers of Austrian China at 9c

4000 in all—and at this surprising price they'll sell very rapidly. These white Austrian China Cups and Saucers are thin and dainty—cups in the popular bowl shape and a practical size. Special on Friday only, **9c**.
—Fourth Floor—Temporary Annex

