

News of Meier & Frank's 1272d Friday Surprise Sales!

Astounding 1-Day Offerings From Both Our Sixth-St. Building and Temporary Annex

USE ARCADE ENTRANCE
Short Way to 6th St. Bldg. & Temporary Annex

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING

Women's Summer-Weight Union Suits Today at 39c

TWO GARMENTS FOR 75c
Regular 50c and 65c Suits
Fine gauge Summer weight Union Suits, low neck, sleeveless, lace trimmed or tight knaees. Regular and outsizes in this splendid offer of 50c and 65c Union Suits —
FRIDAY 2 GARMENTS FOR 75c — SUIT 39c
—Second Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING.

\$1.00 Chiffon Auto Veils 69c

One yard by two-yard Chiffon Auto Veils, with hemstitched border all round. Come in all the leading colors and are an extra good quality Veil, offered for Friday at the very low price of, each **69c**.
Mesh Veiling Remnants—a large variety for selection, each **10c**.
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING.

35c to 65c Crepe and Voile Flouncings The Yard 29c

Twenty-two inches wide, white crepe and voile Flouncing, heavily embroidered in floral designs. Perfectly adapted to the making of tub dresses and for two and three-tiered skirts and tunic effects. Reduced for Friday—35c to 65c qualities, yard, **29c**.
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING.

TWO GLOVE SURPRISES

\$1 PURE SILK 16-BUTTON GLOVES—PAIR, 69c
On Friday only are you offered these splendid Silk Gloves at this Surprise price. 1200 pairs of Gloves are included in this group—all double finger-tipped—in white or black—all sizes.
75c CHAMOISETTE GLOVES—3 PAIRS, \$1; PAIR, 35c
Excellent quality Chamoisette Gloves—in 16-button length. Sizes 6 to 8½. This offering is for Friday only.
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING.

Women's 25c and 50c Hose 20c—3 Pairs 55c

We have about 1200 pairs for this sale—light-weight lisle Hose, seamless and full-fashioned, black and white Hose regularly 25c and 35c. High shades in regular 50c Hose in imported lisle and silk lisle. To clean up these odd lines we have placed the price for Friday at—3 pairs **55c**; pair **20c**.
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING

Ribbon Remnants ½ Price

Suitable for fancy work, sashes, girdles, hair bows, dress trimmings, etc., are these Ribbon Remnants in such wonderful assortment. All have been left from our regular stock, and included are plain and satin Taffetas, Velvet Ribbons, Imported and Domestic Fancy Ribbons, Plaids, Stripes, etc. Lengths are from ¼ of a yard to 3¼ yards. For your selection—on Friday only—at just **HALF PRICE**.
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING.

\$4 and \$5 Parasols Friday Only \$2.69

200 high-class pure silk Parasols—with no two alike in the entire collection—are grouped to sell on Friday for only **\$2.69**. There's a splendid selection of plain colors—also fancy styles with bordered effects, now so popular. Among the new shapes shown in this group are the "La Belle," "High Jinks," "Le Minaret," "Canopy Tops," etc. Regular \$4 and \$5 Silk Parasols—Friday only **\$2.69**.
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING

Grocery Surprises for Today

Butternut Butter—Well-known brand. Specially priced for Friday, the roll..... **57c**
Pure Cane Sugar—One lot to customer, 20 pounds..... **\$1.00**
Challenge Coffee—4 pounds, **\$1.00**; 2 pounds, **55c**; pound..... **28c**
Naphtha Soap—Economy brand, eight bars for..... **25c**
Mustard Sardines—American, ¼ cans, six cans for..... **25c**
Quaker Oats—Well-known cereal, package..... **10c**
Clover Leaf Butter—Established brand, roll..... **57c**
Kippered Herring—Norwegian, oval cans, three cans for..... **25c**
Gloss Starch—Eastern brand, four packages for..... **25c**
Blue Label Catsup—The very best, bottle..... **20c**
Macaroni or Spaghetti—Oregon make, four packages for..... **25c**
Cleaning Powder—Lighthouse brand, six tins for..... **25c**
GENUINE HOME-MADE DOUGHNUTS—Made from a tested recipe in our own daylight bakery. No deliveries, no phone orders. While any remain at, the dozen..... **15c**
—Pure Food Grocery, Basement, Sixth-St. Bldg.—Direct Entrance Cor. Sixth and Alder.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
TEMPORARY ANNEX

\$1.00 Mahogany Serving Trays for Friday Only 73c

Mahogany Trays, 8x13 size, with glass-covered fancy cretonne bottoms and brass handles.
75c Rosewood Finish Serving Trays, 49c
Rosewood finish Trays, 7x12 size, with fancy cretonne and novelty bottoms and brass handles.
—Temporary Annex—Eighth Floor

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING

Candy Surprises

70c Victoria Chocolates, lb. **48c**
60c Milk Chocolate Marshmallows, the pound..... **43c**
50c Milk Chocolates, whipped-cream style, box..... **38c**
40c Surprise Chocolates, lb. **29c**
30c large Fruit Gumdrops, lb. **18c**
25c Peanut Brittle, lb. **18c**
—Candy Store, Basement

MEIER & FRANK'S 1272d FRIDAY SURPRISES
SIXTH-ST. BUILDING.

Friday's 35c Luncheon MENU

SERVED 11 TO 2:30.
SEVENTH-FLOOR RESTAURANT.
Boston Clam Chowder or Veal Stew, Consomme.
Stuffed Halibut Steak or Veal Stew, Francalot.
Spaghetti, Italiane.
Mashed Potatoes, or Stewed Tomatoes.
Peach Cobbler or Vanilla Ice Cream.
Coffee. Iced Tea. Milk.

SEE THE
Whittall Traveling Loom
And Educational Exhibit

In the Yeon Building, Alder Street Near Fifth.
(By Arrangement of Meier & Frank Co.)
THIS LOOM WEAVES CARPETS AND RUGS BEFORE YOUR EYES.
Demonstration Daily to June 27—10 A. M. to 5 P. M.
YOU ARE INVITED TO VISIT THIS FREE EXHIBITION.
Yeon Bldg.—Alder-St. Entrance—10 A. M.—5 P. M.

USE ARCADE ENTRANCE
Short Way to 6th St. Bldg. & Temporary Annex

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING

New Arrivals in the Waist Department Friday \$1.68

We have just received a new line of Waists that we're pricing very low for Friday's Surprise Sale. White Voile Waists, embroidered in white and colors; plain white and colored mulle made with Japanese collars and tucked vests of white lawn. Also an assortment of Waists in many plain and pin tucked styles, with raglan and set-in sleeves and short sleeved effects.
A very extensive and comprehensive assortment of Summery Waists. Friday only—**\$1.68**.
—Fifth Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
TEMPORARY ANNEX

Surprises in Camping Blankets

\$6.00 Heavy Oregon Mottled Wool Camping Blankets—of extra good quality, and full size, reduced for this sale to only..... **\$4.45**
\$3.25 Tan Woolnap Camping Blankets—full size, with attractive colored borders, reduced to..... **\$2.45**
—Temporary Annex—Ninth Floor

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
TEMPORARY ANNEX

Scrim Curtains, the Pair \$1.65 \$3.00 to \$4.00 Qualities

We have about 70 pairs of splendid grade Scrim Curtains, some slightly soiled, others in perfect condition, that we're placing on sale Friday at this deep reduction. Plain eru Scrim and Corded Casement Cloth Curtains, in 2, 2½ and 3-yard lengths. Friday only they will be on sale at, pair, **\$1.65**.
—Temporary Annex—Ninth Floor

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING

360 Pieces of Hand Made Neckwear \$1.98 Ordinarily Selling at \$5 to \$8

Filet, Cluny and Irish Lace are comprised in the making of this beautiful array of hand-made Neckwear. Scarcely any two pieces are similar in this entire lot—all are new and shown for the first time in this Friday Sale—while the varied styles include all that is up to date and popular for this season. Many of the Collars are beautifully hand embroidered. Choose on Friday from this comprehensive assortment of \$5 to \$8 Neckwear—for only **\$1.98**.
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING

Women's 25c Kerchiefs Friday 6 for 90c—Ea. 17c

3600 Irish-made Kerchiefs—with the new wide hems. In pure white or with colored borders. A very special purchase enables us to sell these 25c Kerchiefs at this Surprise Price—Friday only, 6 for 90c—each, 17c.
—First Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
TEMPORARY ANNEX

Sale of Boys' Wash Suits Continues

Suits Worth to \$3.00, 98c
2½ to 10-Year Sizes.
Suits of linen, poplin, rep, galatea, gingham, chambray and duck, in the widest assortment of patterns, styles and colors. "Oliver Twist," Russian and sailor Suits.
Worth to \$3.00—On Sale Today and Saturday at 98c
—Temporary Annex, Second Floor.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
TEMPORARY ANNEX

Reg. \$1.75 Galvanized Wire Meat Safes Friday Only \$1.19

These Meat Safes are 28 inches high, 18 inches wide and 12 inches deep—extra large in size. All four sides are of galvanized wire, with hinged door, and equipped with two shelves. In stained finish.
FRIDAY ONLY—REDUCED FROM \$1.75 TO \$1.19.
—Temporary Annex, Third Floor.



New Summer Dresses, \$5.00

Worth \$7.50 and \$8.50
\$5.00 for these practical, well-made and extremely fashionable Dresses is, indeed, a most unusual price concession. For the regular prices range from \$7.50 to \$8.50. Ratine, linen, eponge, voile and crash in colors and combinations, and dainty Lingerie Dresses are included in the assortment. Modeled on the latest lines, and with effective trimmings of net, embroidered collars and cuffs, some with satin girdles. The range of sizes is from 36 to 46.
Friday Only these \$7.50 and \$8.50 Summer Dresses will be on \$5.00 sale at
NO PHONE ORDERS TAKEN—NONE SENT C. O. D.
—Fourth Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
TEMPORARY ANNEX

Sale 6000 Pieces Blue Tower Semi-Porcelain Ware Friday--Each 5c, 10c and 19c

Ideal for Coast and Camping Purposes
At 5c Each Fruit Saucers, 5-inch Tea Plates, Bread and Butter Plates.
At 10c Each Tea Cups and Saucers; 6, 7 and 8-inch Plates, Soup Plates, Oatmeal Bowls, Salad Bowls and Deep Bowls.
At 19c Each 8-inch Meat Platters. 7-inch Oval Vegetable Dishes.
—Temporary Annex—Fourth Floor



MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING.

DAINTY Undermuslins Today 69c

Nainsook and Crepe Gowns—Nainsook Combinations. Regularly selling for 98c, on sale **69c** Friday, the Garment for.....
The Nainsook Gowns are prettily trimmed with lace insertion and embroidery medallions. Butterfly and three-quarter length sleeves, and cut very wide and full.
The Crepe Gowns are of soft plisse crepe, trimmed with pretty contrasting-color silk braid. Cut full and wide.
The Nainsook Combinations are trimmed with fish-eye lace, embroidery beading and ribbon run. Waistline with narrow ribbon-run embroidery beading. Drawers lace trimmed.
Your choice Friday of any of these splendid Undermuslins, regularly 98c, for 69c.
—Second Floor—Sixth-St. Bldg.



Meier & Frank Co.
1857 1914
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING.

Children's 25c Muslin Drawers, 15c

Good Heavy Muslin Drawers—finished with hemstitched ruffe of same material. Sizes 2 to 4 years only. This group includes a few lace trimmed, with ruffe and lace insertion. Regular 25c Drawers—priced for Friday's Surprise Sale..... **15c**.
—Second Floor—Sixth-St. Bldg.

MEIER & FRANK'S 1272d FRIDAY SURPRISE SALE
SIXTH-STREET BUILDING.

Children's 35c Aprons Friday Only, 15c

Serviceable Aprons in the convenient "Slip-over" style. Of plain blue or checked gingham; also dark blue figured percale—trimmed with white or colored bindings. With or without strap across the back. Sizes 2 to 6 years. Regularly 35c—special on Friday only **15c**.
—Second Floor—Sixth-St. Bldg.