

MASSES AWED BY BRILLIANT PAGEANT

Military, Fraternal and Civic Bodies, Reaching 4 Miles, Inspire and Glorify.

LOVED QUEEN IS CHERED

State's War Strength Thrills Crowds as Her Splendid Sons Pass—Rosarians, Cherrians and Radiators Resplendent.

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float, further than that The Oregonian entry, representing the... familiar character of the Sunday supplement...

General Finzer on Dot. Adjutant-General Finzer, of the Oregon National Guard, was grand marshal and, true to his determination, the parade moved promptly on time.

With General Finzer rode members of his staff... Captain Leonard... Laughlin was chief of staff.

The military precision of a great body of blue-uniformed marchers soon branded them as members of the regular Army.

All Oregon Guard Marches. Following the regulars was the entire Oregon National Guard, infantry, coast artillery, field artillery, cavalry, hospital corps and all.

Following the parade, all the men of both the regulars and the National Guard troops were in command. The following companies were in line: First of Ashland, Captain George C. Spencer...

Then followed the Third Oregon Infantry, led by its band. Colonel Charles H. Martin was in command. The following companies were in line: A. McMinville, Captain Francis L. Mitchell...

The Third Regiment headquarters staff rode at the head of the line. Following was the personnel: Captain Charles T. Laughlin, Twenty-first Infantry, United States Army...

State's War Strength Impresses. Battery A of Portland, attracted much attention. The heavy pieces of field artillery, drawn by prancing horses, won much applause.

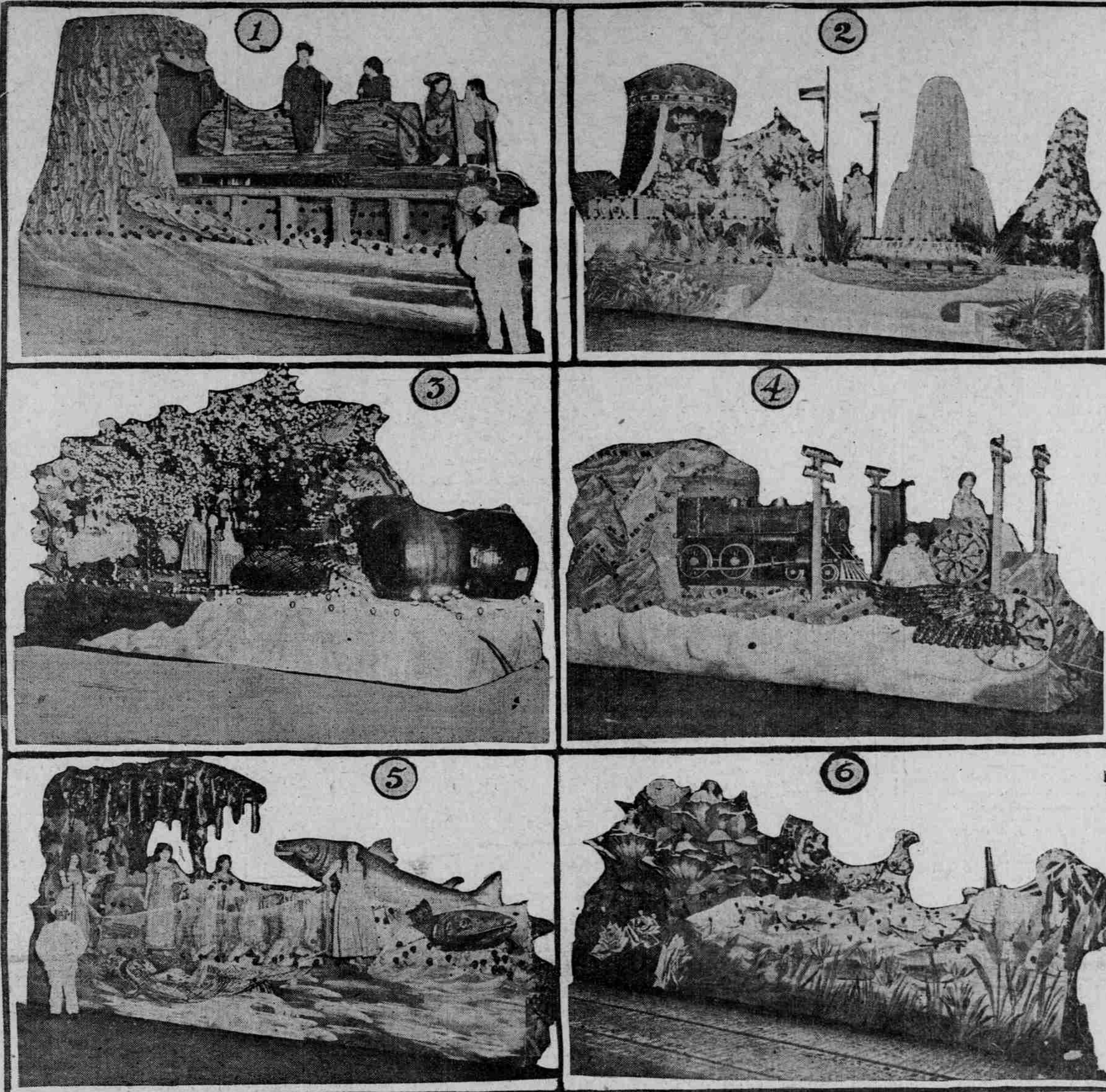
Members of Troop A, in command of Captain Frank F. Tebbitts, furnished the cavalry arm of the day. The display. Other officers on duty were First Lieutenant Charles W. Helms and Second Lieutenant William M. Coplan.

The Oregon Naval Militia likewise was heartily applauded. The band from the cruiser Boston furnished stirring music. Lieutenant-Commander G. Blair was in charge of the naval forces.

George Baker Leads Division. George L. Baker, superintendent of Festival amusements, rode at the head of the second division. A squad of mounted police, in charge of Officer Crate, followed. Officer Willett led the popular police band, which won heavy applause all along the line.

City officials and officers of the Festival Association rode in cars in the military division. Mayor Albee and Commissioners Brewster, Dieck, Bigelow and Daly were in the first car. In the car following, driven by Sergeant Superintendent Alderman of the public schools, rode the members of the committee of censors in charge of the parade...

SOME OF THE HANDSOME FLOATS SEEN IN LAST NIGHT'S FEATURE ELECTRIC PARADE.



1-THE TRIBUTE OF THE FOREST. 2-THE GARDEN OF ROSARIA, QUEEN THELMA'S CAR. 3-APPLE BLOSSOM TIME IN OREGON. 4-BLAZING THE TRAIL OF STEEL. 5-SALMON ON FISHING. 6-PORTLAND, THE LAND OF ROSES.

C. F. BERG, president; Dr. T. L. Perkins, in charge of the parade; F. C. Riggs and Colonel J. E. Baxter...

Sweet Queen Thelma Popular. And then came Queen Thelma and her royal attendants. Queen Thelma has seemed to grow more popular as the festival has progressed...

Royal Princesses in Attendance. Then in automobiles following the queen rode the 11 princesses, accompanied by Mrs. David Campbell, their chaperone. Miss Beulah Barringer...

Never did the Royal Rosarians appear to better advantage than they did in yesterday morning's parade. At the head of the parade marched W. T. Buchanan and Hy Eilers, carrying the banner and roses of the organization...

The boys' drum corps, composed of 80 uniformed members in line in addition to M. L. Myers was in charge and put his marchers through some footwork that showed careful military training.

The Cherrians, so named because Salem is the home of the greatest cherry-growing industry on the Pacific Coast, were handsomely attired in white suits, white hats with red bands, red ties, and white shoes...

Radiators Girls Exquisite. The most exquisite feature of their entry was the drill team of 24 Eugene high school girls, under the direction of Miss Mildred Engley...

The girls were dressed in white uniforms and there was a grace and finish in their marching evolutions that evoked applause all along the line.

The "Radiators" section was headed by Dr. H. B. Leonard, J. H. Perkins and H. C. Dye. Following the girls' drill team was the regular Radiator drill team...

with the bluejackets who marched behind the float, and one representing the best in the Navy of today. The pirate section was one of the hits of the day with the spectators. The body of the veterans marched in khaki and blue, led by J. V. Richardson...

"Here's Our Mailman," Yell Children. No particular department of the entire parade won more cordial greetings from the crowd than did the mail carriers, who, besides their band, had 200 uniformed men in line...

The carriers had their letter pouches filled with flowers, some of them having the letters "U. S." worked up with varied colors of roses. "Here comes our mailman," was the frequent cry heard from little voices back of the ropes.

"Tige," "Doc Yak" and "Jeter Fogg." "Tige" and the "Doc" were cheered all along the route, especially by the children in the crowd. O'Loughlin, cartoonist of the Telegram, rode in the Telegram auto, with the character which he invented, "Jeter Fogg," beside him...

Following them marched the Elks' band, brilliant in their red uniforms and high black patent leather boots. They were led by Frank Hennessey and directed by John C. Boyer.

The elaborate float of the Elks' lodge was a work of art and beauty. It won much deserved cheering. It was an allegorical representation of "The Best People on Earth"...

They were led by Frank Hennessey and directed by John C. Boyer. The Portland Ad Club had an elaborate float exemplifying all of the various methods of advertising...

Artisans was a wonderful creation. It was an allegorical picture of the principles upon which the Artisan order is founded, and represented some of the leading human pursuits...

Woodmen Have 10 Camps. A. L. Barber, W. C. Lynch and C. S. Chapin, mounted, headed the Woodmen section, in which were represented drill teams of 10 camps. Captain J. E. Drake's drill team, from Portland Camp 107, in white uniforms, led, followed by another Portland camp team in blue...

Trade School Wins Prize. Few people questioned the decision of the judges in awarding the Portland Trade School a prize. The float was all the more attractive because it proclaimed the fact that it was the handicraft of the boys themselves.

Rotary Club Section Varied. The Rotary Club section consisted of special floats, entered by different business concerns which have membership in the club. Brown's band headed the section, followed by a floral wheel, symbolic of the Rotary Club...

Company having best appearance, 8, Coast Artillery. Best alignment in passing reviewing stand, A, Third Infantry.

WINNERS IN YESTERDAY'S DAYLIGHT PARADE. Most attractive and artistic float, United Artisans, \$300. Moose Lodge is highly commended, and the Elks' float is given honorable mention.

MOTORCYCLE SECTION. Grand prize, cup, Mrs. J. Manning. Tandem, cup, E. Condit. Cycle, with side car, Roy W. Kidd.

MILITARY SECTION. Company having best appearance, 8, Coast Artillery. Best alignment in passing reviewing stand, A, Third Infantry.

LIGHT AND BEAUTY PASS IN REVIEW

Floats, Easily Understood, Are Better Appreciated in Electric Parade.

REVELERS APPEALED TO

Merry Fun-Seekers Outnumber Those of Previous Years by Fully 40 Per Cent, Is Opinion of Those Most Familiar.

(Continued from First Page.)

stay back so that the big cars might pass by uninterrupted.

Crowd 40 Per Cent Greater. It was a bigger crowd by 40 per cent than any crowd that ever saw an electrical parade, was the opinion of Captain John T. Moore...

Where, in former years, a single line of people would stand on the curbs of the streets north of Burnside, this year saw lines five and six deep.

The parade this year was full of life and action. One cause of this was the presence of a double team of horses at the head of each float.

The horses, however, added to the causes for delay. Naturally all horses do not move at the same pace. Electric cars do. Some of the horses would fall behind, so the entire parade would have to wait for them.

George Baker is Everywhere. George L. Baker, superintendent of festival amusements, was the busiest man in town keeping the various sections moving. Many times he traveled in his automobile back and forth...

The city streets were well set. Lights in many of the business streets were turned out, so that the glow of lights on the cars might shine the more brilliantly. "The Great Light Way," on Third street, was darkened for the occasion.

The delighted multitudes cheered each particular feature, showering most of their enthusiasm, however, on "The Wedding of the Oceans," showing working model of the Panama Canal, with the old battleship Oregon rising up in the locks to fire a shot.

Sergeant Craik and a group of mounted officers rode at the head of the line. Following them were officers of the Festival Association in automobiles. The first machine contained C. C. Colt, president of the Festival Association...

Redmen Lead Color. More than 500 members of the Improved Order of Redmen, all wearing war paint, feathers and Indian attire and riding on horseback...

Discovery of the Columbia River was the third float. It showed Captain Robert Gray's ship anchoring inside the narrow strait.

Another band chariot was named in honor of the Columbia River. It carried Captain Gribble's administrative band.

Familiar Figures Appear. A correct picture of "Saccajawea and the Coming of the White Man" was shown in the next float. The figures so familiar to the people of Oregon history were drawn with true detail.

The first rail-rail in Oregon was the subject of the following car. It showed a miniature locomotive emerging from a tunnel. Many mechanical effects were employed to give reality to the scene.

"Willamette" was the subject of another chariot in which rode the firemen's band. The agricultural industry of Oregon was given prominence in a float of its own. Miss Linda Otterbold, a Princess, was the queen of this float.

Next came "Commerce," with Princess Beulah Barringer as the queen of commerce. The wheels of industry revolved and the carriers of the world's trade were seen in motion.

Lumber Industry Tyfified. A modern sawmill in operation, with its wheels whirling and its saws buzzing, were seen in the float given over to exploitation to Oregon's great lumber industry.

The crowd soon pronounced the name of the next car. It was "Salmon Fish and." A monster fish was in the foreground. The salmon packing industry was correctly represented.

Miss Hazel Hoyt, another Princess, occupied a place on the "apple blossom" float. (Continued on Page 8.)