

NOTICE! This Store Will Be Closed Today During the Fraternal and Military Parade to Enable Our Employees to Witness the Great Spectacle

A Festival of Bargains Awaits You Today at Meier & Frank's 1271st Friday Surprise Sales

A Visit to Our "Temporary Annex," Sixth St. Bldg. and Main Bldg., Will Astonish You With the Unusual Bargains Here Today!

Our Main Building to Be Wrecked Next Week—Thousands of Final "Wind-Up" Sales Are on Tables—First Floor, Main Building

Meier & Frank's 1271st Friday Surprise Sale
TEMPORARY ANNEX

Men! Two Fine Shirt Specials

\$1.00 to \$1.25 Blue Chambray Golf Shirts, 79¢
Made in coat style, with either stiff attached cuffs or detached. Either plain or pleated bosoms.
 Mercerized Soisette Golf Shirts, \$1.15
With soft French cuffs, negligee and soft-pleated bosoms. White, self-striped, fancy figured and diagonal striped Soisette.
—Temporary Annex, Fifth and Alder-St. Entrance

Meier & Frank's 1271st Friday Surprise Sale
TEMPORARY ANNEX

Boys' Corduroy Knickerbockers at 79c

Sizes 6 to 17 Years
Two hundred pairs of these sturdy Corduroy Knickerbockers go on sale Friday at 79¢. We know the rapidity with which these garments will sell, and would advise early selection. They're splendidly made and finished and come in sizes for boys 6 to 17 years. Friday only, 79¢
—Temporary Annex, Second Floor

Meier & Frank's 1271st Friday Surprise Sale
TEMPORARY ANNEX

Odd Coats for Boys 12 to 17 Years, \$1

There are 112 Coats in the lot—73 in double-breasted style and 39 Norfolk Coats. The greater part are all wool; the others are 10 per cent cotton, making them extremely serviceable. The sizes range from 12 to 17 years inclusive. Light and dark colors and a variety of serviceable and desirable materials. Well made and finished. Coats that will afford the deepest economy at the price asked. For \$1.00 Friday only.
—Temporary Annex, Second Floor

Meier & Frank's 1271st Friday Surprise Sale
TEMPORARY ANNEX

\$4.50 Cut Glass Fern Dish Friday \$2.25

Beautiful clear Cut Glass Fern Dish, in the popular Buzz cutting, with nickel-plated lining. It's an unusual Surprise to have the privilege of purchasing such a handsome Cut Glass Fern Dish, worth \$4.50, for only \$2.25.
—Fourth Floor, Temporary Annex

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

Smartly Trimmed Women's, Misses' Hats Friday Only \$3.75

Worth \$5.00 to \$9.50
Midsummer model Hats, including a splendid assortment of Panamas for misses' wear, and the fashionable bandeau effects. Hats suitable for women and misses, and for all occasions, in a diversity of attractive shapes and braids. Trimmed in ribbons, flowers and other novelties. This is a special offering for Friday—these Hats selling regularly at \$5 to \$9.50—reduced to \$3.75. All Untrimmed Hats Friday at 1/2 price.
—Second Floor, Sixth-St. Building

Meier & Frank's 1271st Friday Surprise Sale
TEMPORARY ANNEX

Carpet & Linoleum Remnants Reduced

Ingrain Carpet Remnants—2 to 8-yard lengths, to close out, yard, 25¢
Arminster, Brussels and Velvet Carpet Borders—1 to 1 1/2-yard lengths, to close out, yard, 50¢ and 75¢.
Japanese Matting Remnants—2 to 10 yards long, to close out, yard, 10¢
Printed Linoleum Remnants—in various lengths, to close out, yard, 37¢
Inlaid Linoleum Remnants—variety of patterns and lengths, yard, 65¢
—Temporary Annex, Seventh Floor

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

Children's 35c Aprons for Friday Only, 15c

Highly serviceable for the "Play Apron" are these little Aprons, neatly made of percales and ginghams, in dark colors, bound with white and colored bandings. They're made in the convenient and popular "slip-on" style and come in sizes from 4 to 8 years. Regularly selling at 35c. Special on Friday, 15¢.—Second Floor, Sixth-St. Building

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

To \$5 Brassieres \$2.59

This is an exceptional Friday Surprise Sale. Fine, well-made Brassieres of crepe de chine, Italian silk and allover lace, in hook-front or cross-front style. Ordinarily selling from \$3.50 to \$5 each. Priced for Friday \$2.59.
—Fifth Floor—Sixth-St. Bldg.

Meier & Frank's 1271st Friday Surprise Sale

\$2.25 Crepe and Lawn Kimonos Friday \$1.08

Serpentine and Plisse Crepe Kimonos and splendid Lawn Kimonos. Made in empire or coat style, with raglan sleeves. Ribbon trimmings, in pretty, harmonizing colors. —Fifth Floor, Sixth-St. Bldg.

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

TOILET GOODS SURPRISES

50c Pompeian Massage Cream, jar.....29¢
25c Bathasweet Bath Powder, two boxes.....25¢
25c Squibb's Violet or Carnation Talcum, two boxes.....25¢
50c Canthrox, the box.....29¢
Four ounces Squibb's Fluid Extract Cascara-Aromatic, bottle.....25¢
FREE—with special 25c Tooth Brush, 25c package of any Tooth Paste or Powder.
—First Floor, Sixth-St. Building

SIXTH-STREET BUILDING
Meier & Frank's 1271st Friday Surprise Sale



One Hundred New and Modish Suits Go on Sale Friday at \$9.98

A Wonderful Price Concession for One Day Only.
Plain tailored and semi-fancy tailored Suits, fashioned of splendid grades of wool poplin, wool crepe, serge and gabardine, in Sizes 14 Years to 42 Bust. You may select plain tailored Coats, with notched collars and small revers, set-in sleeves and semi-fitted backs, button trimmed; or fancy Coats with flare ruffles, or semi-fancy effects, belted backs, standing collars of pleated silk. Skirts made in the newest and most desirable styles. All the season's high colors, as well as practical shades of navy, tan, wistaria and black. Four are illustrated. There are many other styles. Friday's Surprise Price for these Splendid Suits Is \$9.98
—Fourth Floor—Sixth-St. Bldg.

Meier & Frank's 1271st Friday Surprise Sale
SIXTH STREET BUILDING

Surprises at Embroidery Counter!

\$6 to \$9 Semi-Made Robes \$3.49
Embroidered in white on white, pink, lavender, blue and tan, in handsome designs. 2 1/2 yards of 42-inch flouncing, with banding and enough material to finish the gown. Regularly selling \$6 to \$9—just for Friday these Semi-Made Robes—\$3.49.
—First Floor, Sixth-St. Building

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

Amber Bead Necklaces, Friday 35c

Friday we're going to sell these popular Necklaces at a surprisingly low price, even for Friday. The widest diversity of size and style—some in combination with jet; others combined with turquoise, purple and cherry-red beads. Another style has jet tassels, and still others have attractive amber pendants.
See Sixth-Street Vestibule Display of These Handsome Amber Necklaces on Sale Today 35c
—First Floor, Sixth-St. Building

Meier & Frank's 1271st Friday Surprise Sale
TEMPORARY ANNEX

\$1 Feather Pillows 79c

Good durable Feather Bed Pillows, regulation size, excellent for seaside and camping. Covered with blue and white striped A. C. A. Ticking. Special on Friday, each, 79¢.
—Ninth Floor, Temporary Annex

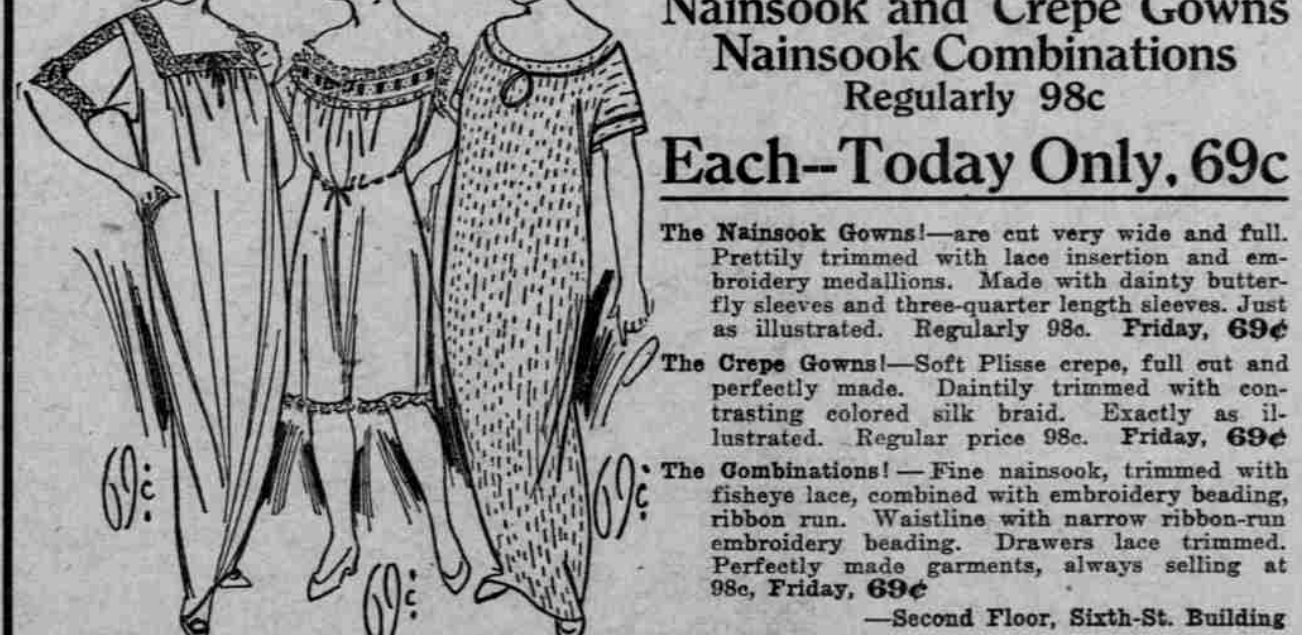
Meier & Frank's 1271st Friday Surprise Sale
TEMPORARY ANNEX

25c Colored Scrim 14c

New Scrims of firm texture and of reversible colors, with white, cream and ecru backgrounds. Wash very nicely. Usually selling at 25c the yard. We're offering these dainty Scrims on Friday only at, the yard, 14¢. —Ninth Floor

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

Nainsook and Crepe Gowns Nainsook Combinations Regularly 98c Each—Today Only, 69c



The Nainsook Gowns!—are cut very wide and full. Prettily trimmed with lace insertion and embroidery medallions. Made with dainty butterfly sleeves and three-quarter length sleeves. Just as illustrated. Regularly 98c. Friday, 69¢
The Crepe Gowns!—Soft Plisse crepe, full cut and perfectly made. Daintily trimmed with contrasting colored silk braid. Exactly as illustrated. Regular price 98c. Friday, 69¢
The Combinations!—Fine nainsook, trimmed with fishy lace, combined with embroidery beading, ribbon run. Waistline with narrow ribbon-run embroidery beading. Drawers lace trimmed. Perfectly made garments, always selling at 98c, Friday, 69¢
—Second Floor, Sixth-St. Building

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

Store Conveniences For Visitors

Free Check Room
Basement, Sixth-St. Bldg.
Rest Room
Second Floor, 6th-St. Bldg.
Free Telephones
Throughout the buildings.
Accommodation Desk
First Floor, Main Bldg.
Free Nursery for Children
Fourth Floor, Main Bldg.
Restaurant
7th Floor, 6th-St. Bldg.
Personal Shoppers
Mail Order Dept., Ninth Floor, 6th-St. Bldg.

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

NEW WAISTS

In 25 Different Styles
Friday Only at 95c
Lovely new Midsummer Waists, made of plain and fancy white and colored striped voiles and cotton crepes. They're made in the new, simple styles—some hemstitched, others finished with natty tie at the neck. Long and short sleeves and modish low collars. Twenty-five styles to select from.
Friday Only at 95¢
—Fifth Floor, 6th-St. Bldg.

Meier & Frank's 1271st Friday Surprise Sale
MAIN BUILDING

50c to 75c Fancy Ribbons Only—25c

5000 yards of Pure Silk Ribbons, purchased by our Ribbon Buyer at New York—shown for the first time at this Surprise price. They're in widths from 5 to 7 inches, in an immense assortment of light and dark colors. There's a wide variety of rich jacquard patterns—beautiful Dresden effects, stripes, plaids and floral designs. 50c to 75c Ribbons—priced for Friday only—yard, 25¢. —First Floor, Main Building

Meier & Frank's 1271st Friday Surprise Sale
MAIN BUILDING

\$1.50 & \$1.75 Long Silk Gloves—98c

Full 16-button length Pure Silk Gloves comprise this Friday Surprise event. Two popular styles are shown—in fancy Embroidered Gloves or the new tuckled style. These Gloves are from one of America's foremost manufacturers. All have double finger tips, and there's a complete range of sizes. Practical and "dressy" Gloves—usually selling at \$1.50 and \$1.75—Friday, the pair, 98¢ —First Floor, Main Building

Meier & Frank's 1271st Friday Surprise Sale
MAIN BUILDING

\$3.50 Silk Parasols Special at—\$1.98

\$4.50 & \$5 Silk Parasols—\$2.69

A very special purchase of high-grade Silk Parasols brings to you this remarkable Friday Surprise Sale. There are more than 1000 Parasols included in this group, and a wider range of colors and color combinations would be hard to find. You'll also see a diversity of new and popular styles in Parasols reduced on Friday only. Usually \$3.50, special, \$1.98; usually \$4.50 and \$5.00, special, \$2.69
—First Floor, Main Building

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

Women's Sweaters at Half Price!

Regular Prices \$2.00 to \$12.50

Friday's Prices \$1 to \$6.25

Strictly all-wool Sweaters—staple and novelty styles, belted, half belted, cutaway, coat models and regulation Sweaters. Every desirable color—staple and seasonable shades included. Because of these deep reductions no exchanges, no refunds.
Friday only, \$2 to \$12.50 Sweaters for women and misses will be sold at \$1.00 to \$6.25—Fifth Floor, Sixth-St. Building

Meier & Frank's 1271st Friday Surprise Sale
MAIN BUILDING

TWO HANDKERCHIEF SURPRISES!

6 1/2c Hemstitched Kerchiefs, Dozen, 30¢; Each, 3¢
Women's Kerchiefs, in plain white, with hemstitched hems. Excellent quality. Full size.
10c and 15c Embroidered Kerchiefs, Dozen, 50¢; Each, 5¢
Women's fancy Embroidered Kerchiefs, in many designs. Fine and sheer. Full size.
Limit, Three Dozen to a Customer—None Sold to Dealers
—First Floor, Main Building

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

Underwear Surprises!

Women's \$2.50 Glove Silk Knickers—of extra fine quality, in black and white only. Regular sizes. Unexcelled for service. Special for Friday's Surprise Sale, the pair, \$1.89
Kaye's 35c Little Knit Vests—with fancy crocheted lace yokes. Special for Friday's Surprise Sale, the pair, 25c
—Second Floor—Sixth-St. Bldg.

Meier & Frank's 1271st Friday Surprise Sale
MAIN BUILDING

Two Hosiery Specials

Women's \$1.50 Silk Hose—in tan only. "Kaye" or "Flour-de-Lis" brands. Pure silk thread Hosiery, with double knit tops. An extra large supply to clean up. Friday, 95c the pair
Women's 50c Imported Silk Lisle Hose—full fashioned, with double earlier tops and soles, in black and tan. Our own importation. Priced for Friday, three pairs, \$1; 35c the pair —First Floor, Main Bldg.

Meier & Frank's 1271st Friday Surprise Sale
SIXTH-STREET BUILDING

GROCERY SURPRISES!

20 LBS. PURE CANE SUGAR—One lot to a customer. Special Friday only—nine pounds 60¢; 20 pounds, \$1
Blue Ribbon Butter—Fancy Oregon make, roll.....58¢
Challenge Coffee—4 lbs. \$1; 2 lbs. 55¢; lb.....28¢
Cream of Wheat—Popular cereal, package.....15¢
Aunt Jemima's White Soap—Usual 10c cakes, THREE FOR.....19¢
"Economy" Napha Soap—25¢
Aunt Jemima's Tips—25¢
Brand; doz. cans \$1.40; can 12 1/2¢
Good Brooms—Four rows of sewing, each.....35¢
"Old Dutch" Cleanser—Ideal cleaning powder. Two Cans 15¢
Challenge Ceylon Tea—25¢
Butterfat Butter—Well-known brand, roll.....37¢
Said's Catsup—Well-known brand, bottle.....20¢
—Pure Food Grocery, Basement, Sixth-St. Building

Candy Surprises
70c Victoria Chocolates, Friday, lb., 45¢
45¢ 60c Milk Chocolate Marshmallows, Friday, lb., 45¢
45¢ 60c Milk Chocolate, Friday, lb., 45¢
Basement, Main Building.

Main Building Dairy Lunch-Room.
Located in the Basement, Main Building
Sandwiches and popular-priced lunches served daily.