

FLORAL PARADE IS BIG EVENT OF TODAY

Pageant, Unique in Festivals. Will Combine Auto, Horse and Vehicle Entries.

CASH PRIZES ARE OFFERED

Winners to Be Announced Before Procession Starts - Thrilling, Realistic Fire Spectacle Feature of Programme Tonight.

ROUTE OF DECORATED CARRIAGES AND VEHICLE PARADE TODAY.

Form at Fourteenth and Morrison, east on Morrison to Fourth, north to Alder, east to Third, north to Washington, west to Broadway, north to Oak, east to Fourth, north to Pine, east to Second, north to Burnside, east to Grand avenue, south to Hawthorne, west to Fourth, and disband.

Two big events are on the Rose Festival programme today.

The first, chronologically speaking, is the floral parade of decorated carriages and automobiles and other fire-fighting spectacle this evening.

Numerous minor events will serve throughout the day to entertain the public. The rose show at Peninsula Park will continue in progress. Many other events are scheduled at the same park, including a band concert and various athletic exercises.

The annual rose show at the public library will be open all day. Admission is free to the public. A rare collection of choice blooms on exhibition. This show will be the mecca throughout the week for real rose lovers. The place was crowded yesterday.

Parade Will Be Unique. The festival center on Sixth street, between Yamhill and Salmon streets, will be open all day. The festival band will give a concert there this morning and again this evening.

This afternoon will be unique in Rose Festival annals. It will be a combination of the automobiles and the horse-and-vehicle parades of former years. All the entries of both these parades will be retained.

Cash prizes are offered this year instead of the worthless cups and pale blue ribbons of former years. The festival managers have learned that real coin is attractive. A big entry list is the reward of the cash offerings.

Rivalry Among Clubs Shows. Private citizens, public corporations, clubs, societies, high schools, Sunday schools, all have combined in an effort to make this floral parade the largest of its kind ever attempted.

What is more, the rivalry between the section devoted to saddle and driving horses and the automobiles has increased the entries as it also has enhanced the beauty and variety of the procession.

All details of preparation have been outlined by Frank G. Tiggert, the chairman of the parade. The ribbon signifying their success. Promptly at 1 o'clock the big parade will move on.

Participants are particularly requested to note in which section and class they are and then to form up at the point designated and given herewith. It is this morning, however, that they will save many minutes and obviate any possible confusion.

As an instance of the care many people are taking to decorate their own cars Oliver K. Jeffery took time this morning to secure those well-known blooms for decorative purposes.

Formation Is Announced. The formation is as follows: Section 1—Fire department, Yamhill east of Fourteenth, headed west.

Section 2—Saddle and driving horses, Division 1, Yamhill west of Fourteenth, headed east. Division 2, Taylor west of Fourteenth, headed west.

Section 3—Mounted clubs and organizations, Taylor street east of Fourteenth, headed west.

Section 4—Class A, electric pleasure vehicles, Salmon, east of Fourteenth, headed west; B, gasoline runabouts, west; C, gasoline touring cars, Main east of Fourteenth, headed west.

Section 5—Decorated floats, Main east of Fourteenth, headed west; side of Fourteenth between Salmon and Main, headed north; E, best car or float from outside Multnomah County, west side of Fourteenth, headed west.

Section 6—Clubs, organizations and societies, Jefferson east of Fourteenth, headed west; H, business houses, public schools and high schools, Clay east of Fourteenth, headed west; J, Sunday schools, Market east of Fourteenth, headed west.

The officials are: Honorary grand marshal, H. L. Pitcock; aids to grand marshal, Ambrose Cronin and William Warren; chief aid, J. B. Werlein; aid section 1, Fire Chief Dowell; aid section 2, E. House; aid section 3, Ambrose Cronin; aid section 4, Oliver K. Jeffery; E. J. Clark, H. W. Warford; classes A, B, C, D, E, L. E. Warford; class 4, H. C. English; class 5, H. P. Coffin; class J, A. A. Mora.

Fire Drill to Be Spectacular. Probably the most spectacular feature of the entire festival programme will be the fire drill tonight. The big seven-story building of the Blumauer Frank Drug Company at Everett and Eighth streets will appear to be on fire. All the available fire apparatus in the city will respond to a general alarm.

The firemen will act as in the case of a real fire. They will be directed by Chief Dowell and the other officers of the department. They will run up their ladders, lay their hoses, throw streams of water and effect "rescues" of men and women from the "burning" structure.

Elaborate arrangements have been made to make the building appear to be actually on fire. Tons of combustible and explosive material will be piled to the flames. Their ignition will

be attended with all the brilliancy of a fireworks exhibit and all the reality of an actual conflagration.

CODE REVISION FAVORED

Investigation of Construction of Non-Fireproof Schools Urged.

School buildings constructed of burning material in place of fireproof structures may be permitted in Portland, it is reported, if an investigation to be conducted proves that there is a big difference in the cost of the two buildings. The building code revision committee has prepared a report to be submitted to the City Council this morning recommending the consideration of a revision of the code to permit the new type structures. Most of the members of the committee say the cost of fireproof buildings probably will not exceed 15 per cent of the cost of building of slow-burning construction. In this event, they say, it is deemed inadvisable to permit the non-fireproof construction. The committee recommends that an investigation be made to determine the comparative cost and submit figures to the Council.

ROSE FESTIVAL OREGONIANS

Six Issues, Including Postage, 20 Cents.

Mail to your friends in the East, The Oregonian during Rose Festival Week, beginning Tuesday, June 9, and ending with the GREAT SUNDAY EDITION, June 14.

Complete and exhaustive reports with numerous high-class half-ton illustrations will be featured daily.

The Portland Annual Rose Festival has been widely advertised throughout the United States, and no more attractive testimonial to your friends could be given than a subscription to Oregon's Great Daily during the event.

Orders given now in the business office, or sent in by mail to The Oregonian, will receive prompt and careful attention. Subscription price for the six issues, including postage, is 20 cents.

NEW AUTO COLORS TALKED

City May Have All Its Cars Painted Grey and Black for Season.

If recommendations of the city forms committee, appointed by Commissioner Dick, are adopted, all city automobiles will be painted grey and black, those colors having been decided upon as the most suitable for this climate.

It is proposed to have all the cars, excepting those in the fire registry, repainted at the municipal shops.

For baby's comfort—Santiseptic Lotion.

"TIZ" FIXES ACHING, SWOLLEN, SORE FEET

How "TIZ" Does Comfort Tired, Sweaty, Calloused Feet and Corns.

"Ah! Boys, 'TIZ' is the thing."



People who are forced to stand on their feet all day know what sore, tender, sweaty, burning feet mean. They use "TIZ," and "TIZ" cures their feet right up. It keeps feet in perfect condition. "TIZ" is the only remedy in the world that draws out all the poisonous excretions which puff up the feet and cause tender, sore, tired, aching feet. It instantly stops the pain in corns, callouses and bunions. It's simply glorious! Ah! how comfortable your feet feel after using "TIZ." You'll never limp or draw up your face in pain. Your shoes won't tighten and hurt you. Your shoes won't tighten and hurt you.

To Have Perfect Skin Throughout the Summer

These days the face needs special care and attention. Flying dust and dirt, the heating sun, are severe on any skin. Their desiccating effects are best overcome by the application of pure mercurized wax. This keeps skin and pores in a cleanly condition; the complexion beautifully white and spotless. Discolored, freckled and roughened cuticle are actually absorbed by it. As any drugstore, is sufficient to completely renovate a soiled complexion. It is over night, and remains to remain on the skin. The skin tends to expand in warm weather. Pores are enlarged. In the morning astringent lotion should be used. Dissolve hazel. Bathe the face in 1/2 pint witch hazel. Use before going out for the theater or society or before going out for the skin tightener and wrinkle eraser.

This Hair Remover Acts Almost Like Magic

(The Modern Beauty) Hairy or fuzzy growths will soon vanish after a delicate paste has been applied. To prepare, mix some powdered delatone with water and spread this paste on the objectionable hairs for 2 or 3 minutes, then rub off and with it comes every trace of hair. After this treatment the skin should be washed to free it from the remaining delatone. No harm can result, but you will avoid disappointment if you get the delatone in a small, original package—Adv.

Visitors to the Rose Festival Are Invited to Make This Store Their Headquarters While in the City—Parcels Checked Free Rest Rooms, Retiring Rooms, Emergency Hospital, Public Telephones, Etc., Second Floor—Soda Fountain in the Basement

Rose Exhibition. Center Circle, Main Floor. Visit our Annual Rose Show and view the beautiful Portland Rose Show and view the beautiful Portland Rose Show...

Festival Program For Wednesday

- 10:00 A.M. Band Concert, Festival Center. 10:00 A.M. Rose Show, Public Library. 11:00 A.M. Judging District Displays at Festival Center. 2:00 P.M. Floral Parade of decorated horse-drawn and motor-driven vehicles. Formation Fourteenth and Taylor streets. Numerous cash prizes. 3:00 P.M. Rose Show, Public Library. 3:30 P.M. Unique fire spectacle in which seven-story building at Everett and Eighth streets will appear to be burning. Portland fire department fighting conflagration; dramatic features; thrilling rescues, etc. 9:00 P.M. Band concert, official band, Festival Center.

Saving "S. & H." Stamps Is Genuine Economy. Without the Sting of Self-Denial Ask for a New Book, With Ten Free Trading Stamps

'Notion Day'



Bargain Circle, Main Floor. Supply Your Needs!

- These items also on sale in the Notion Department the remainder of week: John J. Clarke's Spool Cotton, in white only, all sizes, now only 2 1/2c. 10c Cube Pins, white only, now 5c. 10c Shell Hairpins, the box, only 7c. Regular 5c Needles, now 2 for 5c. 10c 100-yard Spool Silk now at 5c. 2 1/2c Darning Cotton, the spool, 1c. 10c Bias Seam Tape, the bolt, 5c. 10c Wilson Dress Fasteners now 6c. 25c Twine Shopping Bags now 19c. 5c Hairpin Cabinets on sale at 4c. 15c Cube Pins, all colors, only 5c. 5c Bone Hairpins, special, card, 2 1/2c. 5c Collar Buttons, special, card, 2 1/2c. Combs and Barrettes, worth up to 50c, on special sale today at only 10c. Dressmakers' Pins, 1/2-pound boxes, sizes 4 and 5, special today for 15c. 15c Nainsook Dress Shields, sizes, 2, 3 and 4, on special sale at only 10c. 25c Sanitary Belts on sale at 15c. 25c Silk Dress Shields on sale at 18c. 25c Sanitary Aprons on sale at 18c. 5c grades Collapsible Cups now 4c. 10c Hair Nets, with or without elastic, on special sale now, 5 for 10c. 25c Sterling Skirt-Markers now 19c. 10c Wooden Skirt Hangers now 8c. 10c "Soil-Off" Dry Cleaner now 8c. 10c Pearl Buttons, special, card, 5c. 5c Hooks and Eyes, the card, 2 1/2c. 10c Collapsible Drinking Cups at 8c.

Sale of Dress Shields

Miss Dorgan, factory representative, will be pleased to help you select the shield best suited for your Summer garments and will demonstrate the many superior qualities of Naiad Dress Shields. For Wednesday's selling we quote very special prices on popular styles in these famous shields.

- 20c regular style Shields, No. 8, 13c. 25c regular style Shields, No. 3, 17c. 25c regular style Shields, No. 4, 17c. 30c regular style Shields, No. 5, 20c. 50c Naiad Bolero, all sizes, for 35c. 50c Naiad Bolero, No. 600, for 35c.

\$2 Hip Bust Forms Special \$1.10

Only a limited number these to be sold at this price. Latest model hip-size Bust Forms, covered with black jersey. Regular \$2 kind, offered Wednesday for \$1.10

Basement Specials in Housefurnishing Section

- 25c Home Oil Outfit—can, stone, bottle of oil, 19c. Screen Doors, complete with trimming, only \$1.00. \$3.50 42-piece Dinner Sets, white and gold, \$2.75. \$4.50 6-cup Nickel Percolators on sale at only \$3.19. \$4.50 7-cup Nickel Coffee Percolators only \$3.55. \$5.00 10-cup Nickel Coffee Percolators only \$3.95. 75c 3-pint Nickel Tea Pots on sale today for only 49c. High-Wheel Ballbearing Lawn Mowers only \$4.05. 50-foot Garden Hose, with nozzle, special, at \$4.25.

- 15c Taylor's Silver Polish on special sale at only 10c. Regular 25c bottle "Nulac" on special sale at 15c. Regular 50c bottle "Nulac" on special sale at 30c. Regular \$1.00 Household Dolls on sale at only 69c. Ice Cream Freezers, one-quart size, special, \$1.49. Ice Cream Freezers, two-quart size, special, \$1.80. Gray Enamelled Fruit Jar Fillers on sale at only 10c. Economy Fruit Jars, dozen pints, special, only \$5c. Economy Fruit Jars, dozen quarts, at only \$1.00.

Olds, Wortman & King. Reliable Merchandise—Reliable Methods. Store Hours—9 A.M. to 6 P.M. Every Business Day—Saturday Included.

June White Sale Now in Progress

Every White Article Reduced Except a Very Few Restricted Lines

Basement Underprice Store Wednesday Specials

Double S. & H. Green Trading Stamps With Basement Cash Purchases Today

Women's \$25 Coats \$11.95

In the Basement 100 women's stylish new Coats, purchased at about half regular factory price, go on sale in the Basement today. Splendid models for Summer wear in a variety of popular effects. Materials include black moire, fancy wool crepe, cream serges and many novelty mixtures. Faultlessly tailored and most of them silk-lined. Complete range all sizes. Coats worth up to \$25, priced for Wednesday at \$11.95

\$3.50, \$4 Petticoats \$2.49

In the Basement—All new models, cut to conform to fashion's latest edict. They are made of beautiful soft taffetas and rich messalines in scores of attractive new colors—also in changeable effects and black or white. It's a special lot we secured at a low price for Basement underpricing. It will pay you to buy a couple of these at the low price. Complete range of all lengths. Petticoats worth \$3.50 and \$4 at \$2.49

Any Suit Basement \$10.00

Double Stamps With Purchases—Rose Festival visitors, take advantage of this wonderful Suit sale. Choice of any woman's Suit in the Basement today at \$10. Scores of handsome models. All well tailored and lined with durable silks or satins. Wide assortment of materials—fancy mixtures, tweeds, diagonals, serges, cords, etc., in popular colors, black and white. Sizes \$10.00 16 to 44; suits worth to \$35

Women's \$2.00 Corsets at 98c

Basement—Another special. Corset sale for today, several styles in latest models for nearly every figure. Made from splendid materials and nicely trimmed. Sizes 19 to 30. Corsets 98c worth to \$2 special for 98c

75c and 85c Silks, Special 39c

Basement—Beautiful new Silks in plain color and fancy effects. Suitable for waists, dresses etc. Poplins, pongee, ratine, messalines and other weaves. Latest colorings. In regular 75c 39c and 85c grades, at, yard

35c Silk Ribbons 19c Yard

Basement—100 pieces beautiful all-silk Ribbons at about half price. Light and dark colorings, every piece a different pattern. Five inches wide and regular 35c grade offered for Wednesday's selling at, yd.

Women's 50c Union Suits 39c

Basement—Women's fine Summer-weight Union Suits in regular and extra sizes, tight-fitting or loose knees, trimmed with pretty laces, low neck, sleeveless. Regular 50c garments on 39c sale now for low price of 39c

Women's Long Lisle Gloves 39c

Basement—Full 16-button-length lisle gloves for women in black, white, tan, gray and biscuit. Two-clasp style and excellent quality. For Wednesday's selling these 16-button, full-length 39c Gloves are priced at only 39c

Character Dolls 25c, 49c, 98c

Basement—Big shipment of those popular "Summer" dolls for children. Made with unbreakable heads and nicely dressed. These "Summer" Dolls are bargains for today's selling at the low prices of 25c, 49c, 98c

Child's \$3 Shoes At \$1.48

In the Basement—Our greatest sale of Children's Shoes takes place today in Underprice Store! We offer 3000 pairs of good dependable Shoes for boys, girls and children in this great lot. Patents, gunmetal and box calf, in comfortable lasts and splendid quality leathers. Sizes from 8 children's, to boys' and misses', 6. Regular \$3.00 Shoes. On \$1.48 special sale, the pair \$1.48

Basement Bargain Center \$3.50 Waist at \$1.69

Double Stamps With Purchases. In the Basement—A record-breaking sale of 500 beautiful, new Silk Waists at an astonishing low price. Shown in a great variety of styles—some plain tailored, others in dressy effects for evening wear. Every Waist well made and correctly styled. Complete assortment of all sizes \$3.50. Special \$1.69 in the lot. Waists worth to \$3.50. Special \$1.69

New \$3 Pumps At \$1.98

In the Basement—Women's Patent, Gunmetal and Satin Pumps in the much-wanted styles for warm weather wear. Shown in a multitude of popular lasts and in a complete range of all sizes. An opportunity for all women to buy their Summer Low Shoes at a decided saving. Pumps of this quality usually sell at \$3.00 a pair. On special sale \$1.98 for today at, the pair \$1.98

Men's Underwear Underpriced

Men's Wash Ties, 10c Each. Men's 75c Balbriggan and Porosomesh Union Suits, in all 48c sizes. Special at only 48c. Men's 50c Balbrig-37 1/2c. \$1 to \$1.25 "Knitsook" 79c. Basement—A great one-day sale of Men's Washable Four-in-Hand Ties. Splendid heavy, serviceable materials, in plain white or fancy designs. Quality selling heretofore at 19c. Priced 10c extra special today for—

Scrim, Lace and Net Curtains

Grades Selling Up to \$3.50, Special, Pair \$1.29. In the Basement Underprice Store—A fair example of Basement Underpricing—1000 pairs high-grade Scrim, Net and Lace Curtains, representing a big factory purchase, to go on sale today at \$1.29 a pair. Beautiful patterns in white, cream or ecru. Full standard sizes. A timely sale of new Spring Draperies that will appeal to all thrifty women. Double Trading Stamps will be given with all cash purchases made in the Basement today. 1000 pairs of new Curtains, grades worth up to \$3.50, on sale for one day, pair \$1.29

Mill Strips of Embroidery 12c

5 to 10 yards to the piece. Beautiful patterns. Widths to 18 inches, qualities worth to 35c, at 12c.

Sale of Domestic, Wash Goods

Bedspreads, full double bed size, heavy grade, on sale at only 95c. 30x38-inch Full Bleached Bath Towels, heavy quality, special, 14c. 27-inch Unbleached Muslin, splendid grade, special, 4 1/2c. 9-4 Bleached Sheeting, extra fine, heavy quality, special, yard, 25c. Large-size Hemstitched Damask Towels on special sale at only 19c. Mill Ends Beautiful New Dress Gingham on sale at the, yard, 10c. Fine Mercerized-Finish Cotton Poplins, all colors, the yard, 12 1/2c. Beautiful New White Wash Crepes, 27 inches wide, the yard, 11c.

\$6.50 Trimmed Hats at \$1.00

In the Basement—Choice of several hundred new Trimmed Hats at an extremely low price for Wednesday's selling—a millinery offering which will attract hundreds to the Underprice Store. All are this season's newest styles, beautifully trimmed with richest of flowers and ribbons. For the woman who desires an inexpensive Hat for vacation or general wear this sale offers the best opportunity presented so far this season. It's a final clean-up of our Basement stock of Trimmed Hats, selling formerly at \$6.50 to \$6.50. \$1.00 Your choice for today at only \$1.00. Double S. & H. Green Trading Stamps.

Ruffled Scrim Curtains 98c Pr.

\$3.25 Wool Robes, Special \$1.98. Basement—Dainty Ruffled Swiss Curtains for bedroom and Summer cottage. 2 1/2 yards long and full width. These are shown in assorted patterns—stripes, dots, figures, etc. Exceptionally good Curtains. Special for today, the pair, only 98c. Basement—Extra heavy Blanket Robes for motors, boating, camping and beach. Shown in dark patterns and colors. Blankets like these usually sell at \$3.25 each. You may buy them today in the Basement \$1.98

\$3.00 Untrimmed Shapes 50c

In the Basement—To clean up our stock of Untrimmed Hats in the Underprice Store we name a price so low that every woman will want to buy one or more of them. All are this season's most desirable styles, in helms, milans, tagals, chips and great variety of fancy straw. Hardly a wanted color or shape but what's to be found in this assortment. Shown in black, white, burnt and other seasonable colors. Untrimmed Hats which were priced up to now to sell at from \$1.50 to \$3.00. It's well worth your while to see these exceptional Hats we offer for today at 50c. Double S. & H. Green Trading Stamps.

Our Basement Underprice Store is Bargain Center of Portland and Northwest

Roselawn Fertilizer 10-Lb. Pails... at 50c

Grocery Dept., 4th Floor. For rose bushes, sweet peas, lawns, etc. Used by Portland's most successful growers of flowers and shrubbery. We are principal Portland agents for this well-known Fertilizer. Put up in neat tin pails, weighing 50c ten pounds net. Priced at the pair \$5.00. Sole Agents Burbank's Seeds.

