THE MORNING OREGONIAN, FRIDAY, JUNE 5, 1914.

# From Basement to Roof Forceful June Sales --- Lipman Wolfe & Ca



# Wonderful Dresses Now \$4.95 That Sell Regularly at

\$8.00 to \$13.50 Each

-Carefully chosen modes for Summer wear at a price which cannot be duplicated outside of Lipman, Wolfe's.

-The daintiest and prettiest frocks of plain and corded crepes, fancy voiles and lawns. In plain colored and daintily figured designs on white or colored grounds.

-Fashioned in numerous pretty and youthful styles with yokes and sleeves of net and some with dainty net overskirts; girdles of fluted satin ribbon combined with self materials; the new long Russian tunic skirts are also included in this lot of new models. Some have vest effects and collars of white lawn. The striped and fancy voile frocks show the popular threetier skirt and trimmed with black velvet ribbon. Fourth Floor

The Men's Store Short Shrift for These \$2.00 Shirts When Men See Them Marked

## At \$1.19 Or 3 Shirts for \$3.00

-It doesn't require any knowledge of shirting materials to convince a man that these shirts cannot be bought regularly for \$2.00.

-Of fine woven madras and soisettes that look and feel like shirtings designed for the madeto-order trade.

-Fashioned with soft French cuffs, and shown in the most attractive patterns and colorings.

-This is a specially planned event and now is the right time to get best choice.

## \$1.00 Men's Union Suits for 69c

-600 athletic union suits of checked nainsook, plain and striped soisette. Made in knee-length and sleeveless styles. -The ideal Summer garment, made with closed crotch and reinforced for wear.

-First Floor, Washington-St. Entrance

### 1000 Pieces of Undermuslins Gowns, Combinations, Skirts, Covers, Princess Slips Selling Regularly at \$1.25 to \$1.75 White Sale 98c

-Lingerie that will delight every woman, in dozens of different styles, of fine longcloth and soft crepes; in fact, the variety and assortments are greater than what one usually finds in special sales. -COMBINATION SUITS consist of drawers and corset covers with ribbon and beading at the waist. Trimmed with embroidery, laces, tucks and insertion

-SKIRTS in five different styles, cut on straight lines and trimmed with embroidery, lace and insertion and some finished with ribbons. -PRINCESS SLIPS in square-neck styles, attractively adorned with

laces, embroidery and beading. -CORSET COVERS in many pretty styles, with trimmings in back and front.

-GOWNS in slipover styles, with kimono and sewed-in sleeves, neatly finished with edgings and beadings, or in Empire effects with yokes and sleeves formed of laces and embroidery, ribbon trimmed. —Fourth Floor

-We have just received 100 new records Aloha-oe-Now on sale in our Phonograph Salon Basement



## **A Double Offering of Suits** and Dresses

Friday June Sale Day of Women's Dresses Of French Serge, Wool Crepes and Shepherd Checks That Sell Regularly at \$12.50 to \$16.50

## At \$6.95

-A collection of smartly fashioned dresses for a powerful June White Sale event, offering a most extraordinary opportunity, as the dresses are made in the season's best modes.

-You will find ruffled and tier style as well as some very smart plain straight styles. Made with yokes and kimono sleeves and showing all the little new touches which give a dress a chic, upto-date appearance. Some have dainty embroidered collars, others are made with V-necks and ruching finish.

They are of fine French serge, soft wool crepes in black, navy. brown, tan, mahogany, Copenhagen and reseda and the popular black and white checks. -Third Floor

## Finely Tailored and Novelty Suits \$15 Instead of \$26.50 and \$28.50

-Absolutely correct modes for Summer wear, each suit strictly man-tailored and perfectly finished in every particular, which raises this offering above the commonplace and affords the woman with a limited purse an opportunity to indulge her taste to the utmost.

-They are made of fine serges, crepes and fancy checks in navy blue, Copenhagen, reseda, tango and checks.

-The skirts of these suits show the newest styles and the jackets are the latest representatives of fashion's ideas in plain tailored effects and trimmed models. -Third Floor



A Stupendous Timely Purchase of Trimmed Hats Makes Possible the Very Lowest Price Ever Placed on Summer Millinery

BRISTLE GOODS

SOAPS

C

C

C

C

6c

10e Glye'ine Bath Sosp, 1

10e Cocoa Almond Soap, 11

10e Vegetale Oil Soap, 1

10e Turkish Bath Soap, 11

10e Witch Hazel Soap, 11

8e Williams' Shaving

5c Assorted Toilet

15e Bath Tablets, now 16c

25c box assorted Toilet 26c Soaps ......2 for 26c

SUNDRIES

10c Sanitary Powder 11c

10e Face Chamois, now 11c

25e Ivory Vanities, now 26c

50c Ivory Vanities, now 51c

5e Sulphur Candles, now 6c

35e Whisk Brooms, now 36c

10c Violet Glycerine 11 Soap ......2 for 11

## \$3.95

For Hats Selling From \$6.50 to \$12.50 Over 700 Hats in Black and Colors

-For new hats of such unapproachable distinction this is an extraordinarily low price. Our advantageous purchases mean almost half price and less for exactly the hats you need now and for midsummer wear.

-Hats of the very best and most fashionable straws, such as hemp and Leghorn, combined with soft chiffon and silks. In medium small and medium large shapes, trimmed with flowers and silk. In black and colored effects.

-In fact, every shape, height, width and novelty effect correct for Summer wear is represented in this display and sale. It is the best and most comprehensive sale we have yet attempted in trimmed hats.

-Come early and choose your hats, for there is bound to be a great demand for these exceptional hats. -Second Floor



**Talking Machines** \$1 Down --- \$1 Week

Victor and Columbia

delicate, having the sides deeply cut in three six-point stars. -9-ounce lead-blown water tumblers. -Footed sherbet glasses, each. 19c -Handled punch or lemonade cups, -Dessert sugar and creamer with star bottoms, special, pair..... 39c

#### **18-Piece Glass Set** Special 79c

-Thin lead-blown glass set, perfectly plain, clear crystal, consisting of 6 lemonade or iced tea tumblers, 6 grapejuice glasses and 6 water tumblers.

#### 7-Piece Water Set Very Special 98c

-Of extra fine, clear crystal, richly cut in vintage pattern with deeply cut foliage and frosted grapes. Set consists of one tankard-shaped jug and six 9ounce water tumblers.

#### Crystal Jugs 45c -Lemonade or iced tea jugs of highly polished crystal, holding 5 pints.

#### \$8.75 Cut Glass Water Set \$4.98

-This is a seven-piece set consisting of a 2-quart pitcher with notched top and handle, in the marguerite design, surrounded with heavy foliage, and six 10-ounce water tumblers to match.

#### 9-Ounce Water Tumblers Special 8c Each

Lead-blown water tumblers attractively needle-etched in six different border patterns from which to make your selections

Lemon Juice Extractors, 8c -Of clear crystal.

Water Tumblers, 4c Each Thin lead blown water tumblers of clear crystal.

Clear Crystal Vases -For all kinds of flowers-in tall, slender and flat shapes. Plain and cut designs.

-Special 25c, 35c, 50c and up to \$7.00 each. -Sixth Floor.

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second purchase costs JUST ONE CENT. This applies to every article herein advertised.

25c Soap Boxes, now at 26c 15e Tooth Brushes, now 16c 25e Tooth Brushes, now 26c 5c Sanitary Napkins at 10e Hand Serubs, now 11c bc 5c Wash Cloths now at 6c 19e Hand Scrubs, now 20c 10e Nasal Douche, now 11c 50e Nail Brushes, now 51c 10c Toilet Paper, now 111c 25c Whisk Brooms, now 26c 25e Dressing Combs at 26c 35e Whisk Brooms, now 36c 50c Ivory Picture 51c 10e Orange Wood Sticks, 11c 10c Robe Hooks, now at 11c 25c Mennen's Shaving 26c Cream .....2 for 26c 25c Tooth Brush Hold-ers .....2 for 26c

10e Bottle Brushes now 11c 10e Emery Boards now 11c **TOILET ARTICLES** 25c Rice Powder now at 26c 25e Williams' Taleum 26c 25e Violet Talcum 26c 25c Eclipse Talcum 26c Powder ......2 for 26c 25e Squibbs' Taleum 26c 25e Babcock's Oriental 26c Powder .....2 for 26c 25e Bathasweet Powder 26c 25e Euthymol Taleum 26c Powder ......2 for 26c 25e Antiseptie Tooth 26c 25e Sanitol Tooth Pow-der .....2 for 26c 25c Sanitol Tooth Paste 26c 25e Euthymol Tooth 26c

25c Lustrite Nail Enamel 26c 25e Cutex Cuticle Re-mover ......2 for 26c

## 50e Stearn's Brunette 51c 50c LaVida Rouge, now 51c 50e Orris Dry Shampoo 51c 25c Stearn's Deodorant 26c Powder .....2 for 26c 25c Perox. Face Cream 26c 50e Palmolive Shampoo 51c 35e Witch Hazel Lotion 36c 35c Benzoin Cream, now 36c 25e Sanitol Cream, now 26c 25c Euthymol Cream at 26c 25e Soap Powder now at 26c 25c Mennen's Shaving 26c 50c Hazeline Snow now 51c

25c Almond Meal now 26c 19c can Taleum Powder 20c DRUGS

10e Hat Bleach, now at 11c 25c Hat Dye, now at 26c 25e Witch Hazel, pints 26c 15e Hydrogen Peroxide 16c 10e Ammonia, pints, at **11** 35c Lithia Tablets at 36c 25c Seidlitz Powders at 26c 50e Sutherland's Sham-poo .....2 for 51c \$1.00 Sutherland's \$1.01 Hair Tonic..2 for \$1.01

50e Danderine, now at 51c 25e Listerine Solution 26c

## Framed Pictures Selling to \$1.25 Each Economy Sale, 38c Each

-This assortment of pictures includes a beautiful variety of reproductions from the old and modern masters-subjects that are suitable for the beach cottage and Summer home. Carbon photograph prints, German reproductions in color and sepia platino pictures. Framed in carbon brown and antique gold frames.

#### \$2.50 Untrimmed Hemp Hats, Economy Sale, 50c

-Smart and very popular hats of hemp and Milan hemps and silk in small shapes, medium shapes and sailor shapes and close-fitting shapes. In black, white and colors. Hats that require but a small bit of trimming to convert them into finished models.

#### \$1.25 House Dresses 75c

Attractive morning dresses of plain colored percales and striped ginghams. Made with turn-down collars, embroidered designs. Short set-in sleeves, plain skirts piped at waistline. In pink, tan, lavender, light blue and cadet.

#### Women's 50c Silk Hose for 35c

-Exactly 960 pairs of women's black silk hose just received for this economy sale. Made with wide double-silk top and reinforced toe, heel and sole.

-Special, 35c a pair or three pairs for \$1.00.

#### 75c and 85c Corset Covers for 59c

New corset covers with yokes of embroidery and lace insertion, wide ribbon drawn, lace down the front, or lace trimmed back and front. Yokes of embroidery and lace combined with embroidery medallions. Sizes 36 to 44.

#### \$1.25 to \$2.25 Middy Blouses 95c

-Blouses for girls from 8 to 16 years, in Balkan and Norfolk styles, sailor or roll collars of white and navy, also red trimmings, or with striped collars and ties in white, navy blue and cadet. Made with long and short sleeves. Of galatea and pique. The Norfolk models have patent leather belts.

#### 25c Patent Leather Finished Belts 12c

-In black, red, white and tango color with assorted buckles in widths that range from 11/2 to 21/2 inches. Sizes from 28 to 36 inches. This style of belt is very popular for Summer wear with wash frocks and tailored skirts.

## NOTION SALE

OF INTEREST TO DRESS-**MAKERS and HOME SEWERS** 50c Silk Dress Shields, 18c

-White silk dress shields, in all sizes, regular and crescent cuts. 25c Hose Supporters, 10c

-White pin-on hose supporters, made of best web.

10c White Lingerie Tape, 7c -Washable silk ribbon tape, 5 and 10-yard pieces.

60c Sanitary Aprons, 38c White sanitary aprons, full size and lace trimmed.

20c Roman Pearl Buttons, 10c -In all sizes; 9 buttons on a card, in white.

10c White Cube Pins, 6c -100 count, best quality white-headed pins.

10c Collar Stays, 5c -Silk covered collar stays, in all sizes, 6 on a card.

50c Sew-On Supporters, 25c -Come four in a set, with rubber buttons, white.

\$1.00 OMO Brassieres, 84c -In all sizes, with shield attached.

25c Spool Holders, 15c -Made of white celluloid, with cushion. and holds 6 spools.

5c Dozen Dress Fasteners, 1c -White dress fasteners in all sizes. Revol snaps.

10c Collar Stays, 5c -White Keitel's collar stays in slipout style. All sizes.

25c Sanitary Belts, 15c -White sanitary elastic belt, best elastic web. All sizes.

75c Garment Shields, 55c -White Royal garment shields, lace trimmed. All sizes. -First Floor

FOR JUNE GRADUATES -A large assortment of books especially suitable for graduation gifts, bound in suede, limp leather and other bindings. Poems, essays, classics, new fiction, record books, graduate scrap books and books in sets that range in price from 25c to \$5.00. Balcony Book Store