

A NEW DEAL IN MADE-TO-ORDER CLOTHING

For many years the Pacific Coast, and especially the Northwest, has felt the need of a wholesale tailoring house where at least part of the thousands of orders now being sent to Chicago and New York could be made up.

Each year fully six million dollars is sent East from the West for made-to-measure clothing. Almost every store in the various towns have sample outfits and are doing a good business along this line.

To keep part of this money at home and to supply the trade in much less time than is required when orders are sent East, we have at Third and Stark streets, here in Portland, put in the finest daylight electric equipped tailor shops west of Chicago.

Seventy-five tailors are now at work and during the season fully two hundred experienced people will be employed working on individually tailor-made suits.

To keep these shops running the largest portion of the orders will come from our agencies now established in the leading towns in Oregon, Washington, California, Montana, Idaho, Nevada, Colorado, Utah and Wyoming.

To care for the city trade in Portland our downstairs store, formerly occupied by the Brownsville Woolen Mill Store, has been fitted up as a retail tailor and display salesroom, where several hundred different suitings from Oregon, Eastern and European woolen mills are now on display and suits are being made to order at

\$18⁵⁰, \$20, \$22⁵⁰, \$25, \$30, \$35, \$40

We invite every man in Portland, and especially the ones who are interested in seeing the clothing industry, which is the largest manufacturing industry in the world, established here.

Come and see these shops in action. It means a payroll of nearly two hundred thousand dollars added to Portland's industries.



J.L. BOWMAN & CO.
WHOLESALE TAILORS
PORTLAND, OREGON.

Tailor Shops---Retail Department
Third at Stark

The Mark of Clothes Satisfaction

"The Great Light Way"---(Soon)

"The Home of Home Industry"