Support the State That Supports You!





Label Contest Awards Are as Follows

Prize, \$ 5-Mrs. P. P. Farrens....409 Barker Apts. Prize, \$ 2-R. A. Phillips...334 5th and Market Sts.

Following Are the Prizewinning Essays on "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal"

OREGON GOODS ARE BETTER.

(It has people that have made Gregon their permanence of the people that have made Gregon their permanence of the people that have made Gregon their state as a farmer dose of his farm, they would take an interest in the Home Industry movement and buy Gregon-made goods.

(It has people and the control of the people of the peo





"Every Time a

Child Laughs



I'm Proud of It!

My bread's always so good. I just love to bake. You would, too, if you used



"Olympic" Flour

making, because "It isn't the recipe-It's the Flour."

It means unfailing success in bread-

Specify "Olympie" to your grocer and save the saleschecks



Otter Clams

telling you how to prepare tasty, delicious

Only the tender parts of young clams usedpreserved to retain their delicacy of flavor. At all grocers, 15c-2 cans 25c Save the labels for prizes.



and Cream It makes cheerful, chubby, laughing babies - because it's nourishing and pure. Portland Pure Milk & Cream

Company Save all caps for prizes



Use Home-Made Electricity

That's one way of solving the problem of the unemployed. The

Portland Railway, Light & Power Co.

has ten large generating stations in Oregon in which it employs hundreds of men. You'll keep them employed by using this electricity.

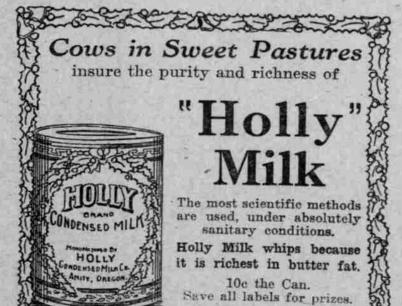
> PORTLAND RAILWAY, LIGHT & POWER COMPANY Broadway and Alder Streets Phones: Marshall 5100, A-6131

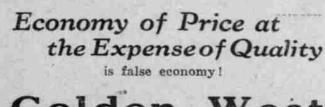
The "Z" That Makes Housework Easy You'll find this big "Z" on the wrappers of

Made by Expert Workmen

and even balance, and reduce the labor of house-

Clip the "Z" from the Wrappers for Home Industry Prizes.





Golden Coffee

-- Steel Cut--

at its fair price, represents the highest quality at the lowest price per cup!

At your grocers. Save all "Golden West" labels for prizes.



ESSAISTS SHOW LOGIC Corporating with the coming of warmer weather. There is plant the content in the content in

Rhodes. "He got those rolks together simply in the hope of service to the dry goods clerks within his immediate A. Steel, Lot Taylor and W. J. Warren, Jr."