

Charge Purchases Made Today and the Balance of This Month Go on June Accounts, Payable July 1st

Greater Throngs Daily Attend "June White Days" Sale!

Daintiest New Underclothing, Exquisite Laces and Embroideries Offered Now at Extremely Low Prices



See Window Displays

See Window Displays

Gowns! Gowns! Gowns!

In a Profusion of Fabrics, Styles and Prices Are Wednesday's Muslinwear Special for June White Days—Radically Reduced

Today we're specializing Gowns in the June White Days Sale—every possible style Gown your taste may dictate you'll find in our Muslinwear Section. There are dainty, simple Gowns of crepe, nainsook and lawn, easy to launder and most desirable. Elaborately trimmed and extreme novel effects that mirror the latest edicts of fashion—and are the acme of daintiness and beauty. A superb collection of Maternity Gowns is featured. Empire and round-neck styles shown. Crepe, nainsook, cambrie, sheer lawns, longcloth, French batiste, employed in the making of these splendid Gowns, and trimmings in the widest possible variety—laces, embroideries, medallions and handsome ribbons. High or low necks, square or round effects, the new raglan sleeves, kimono or set-in sleeves.

Gowns for White Days Priced 98c to \$18.00

\$1.50 Plisse Crepe, Seco Silk and Nainsook Gowns, 98c
Crepe gowns made with scalloped edges and ribbon-bound—nainsook gowns, lace insertion and beading, or high neck with yokes of pretty dotted insertion—Seco silk gowns in pink, blue and white—a most desirable garment for Summer wear.

\$2.00 Nainsook and Crepe Gowns, \$1.59
In white and colors. Made in a variety of attractive styles—lace yokes back and front and other novelties.

\$4.00 French Batiste and Nainsook Gowns, \$2.98
Sheerest French Batiste and nainsook, in entirely new effects—Empire and square neck styles, with new raglan sleeves—insets of fine laces and embroidery motifs.

\$3.00 Nainsook Gowns, Reduced to \$1.98
Made of softest nainsook—a really marvelous collection of lovely garments selling at an unusually low price. Van Dyke lace medallions, butterfly and Swiss motifs, combined with dainty laces and ribbon effect.

\$5.00 Sheer Nainsook Gowns, \$3.98.
Extremely new effects in slip-over style gowns, made of sheer nainsook. Dainty Swiss embroidery ruffles forming the Empire effects and extending across the sleeves—wide lace yokes and sleeves, ribbon run. Also dainty open-front styles, lace and embroidery trimmed.

Beautiful Assortment of High-Grade Gowns Priced for June White Days at \$4.98 to \$18

- \$1.50 Fine Nainsook Combinations, trimmed with Swiss insertion... **98c**
- \$3.00 Nainsook Combinations, to match Gowns, beautifully trimmed... **\$1.98**
- \$1.00 Chemise, of nainsook, square neck, embroidery trimmed... **59c**
- \$2.50 Straight model white Petticoats, trimmed, ribbon run... **\$1.98**
- \$1.98 Nainsook Petticoats, flounces, lace and insertion, ribbon bows... **\$1.39**
- \$1.25 French Hand-Embroidered Corset Covers, floral designs... **98c**
- \$1.25 French Chemise, hand-embroidered sprays and dots, only... **89c**
- \$2.00 French Chemise, hand-embroidered floral designs, laundered... **\$1.47**
- \$2.00 French Hand-Embroidered Drawers, straight leg, slashed, pair... **\$1.47**

—Meier & Frank's—Second Floor—Sixth-St. Bldg.

The Business Men's 35c Luncheon Grows Daily in Favor!

WEDNESDAY'S MENU
Coney Island Clam Chowder or Consomme
Choice of Baked Halibut au Gratin, Veal Stew with Macaroni, Roast Leg of Pork—Apple Sauce, Mashed or Steamed Potatoes, Garden Spinach, Rhubarb Pie, Orange Ice
Coffee—Tea—Milk
Meier & Frank's Seventh-Floor Restaurant, Sixth-Street Building

"June White Days" Bring Women's \$3.50 Long Gloves at \$2.49

Serviceable white gloves of washable doekin—in full 16-button length—3-clasp style. They're taken from our regular stock and all sizes are shown. 'Twill pay you to select several pairs of long white gloves that would usually sell at \$3.50—underpriced now—for June White Days at **\$2.49.**
—First Floor, Main Bldg.

Pretty Guimpes 39c for June White Days

Usually 50c Each
These fine guimpes are made of all-over net and shadow lace in plain or plaited effects, with fancy frilling or button trimmings. There are 25 different patterns to select from and there's a choice of white, cream or ecru. Low neck and sleeveless style. Usually you'd pay 50c each for the dainty guimpes we're offering for the June White Days at only **39c.**
—First Floor, Main Bldg.

RIBBON Remnants at 15c

Usually 25c to 75c Yard
In this season of Ribbons—you'll greatly welcome the opportunity to select ribbon remnants, from 1 to 2 yards in length, usually selling from 25c to 75c the yard—for only **15c** the strip. All silk ribbons—in taffeta, moire or plain—checks, stripes, plaids, brocaded ribbons—fancy Dresden, warp prints, and velvets, in myriads of colors—widths from 1 to 7 inches, are included in this lot of remnants—to sell at **15c** each.
—First Floor, Main Bldg.

New Handbags

Deeply Reduced
Our buyer has just forwarded to us an unusual collection of the latest Handbags, bought at a figure that will allow us to offer them to our patrons at about half their worth.
\$12.00 Handbags reduced to **\$ 7.50**
\$15.00 Handbags reduced to **\$ 8.50**
\$16.50 Handbags reduced to **\$ 9.50**
\$18.50 Handbags reduced to **\$11.50**
\$21.50 Handbags reduced to **\$13.50**
—First Floor—Sixth-St. Bldg.

Filmy Laces and Lovely Embroideries Add Attractiveness to "June White Days" WHILE PRICES BESPEAK DEEP ECONOMY

Laces and Embroideries are synonymous with women's Summer wear—and our June White Days Sale is planned each year at the particular time when these lovely dress accessories are being purchased—thus giving our patrons the opportunity to **PRACTICE ECONOMY WHEN MERCHANDISE IS TIMELY.**

"SPECIALS" FOR JUNE WHITE DAYS
20-Inch Swiss and Nainsook All-Over Embroidery
Choice of 25 patterns—suitable for waists and yokes—
\$1.50 quality, reduced to yard **98c**
\$1.00 quality, reduced to yard **69c**
45-Inch Voile Flouncings, Conventional Designs
Extremely desirable for graduation gowns. Beautiful designs.
\$1 to \$1.50 Voile Flouncings, reduced to yard **69c**
27-Inch Crepe Embroidered Flouncings
Popular for tunics and Minaret effects.

\$2.75 to \$4.00 Crepe Flouncings, the yard **\$1.98**
Platt Val. Edgings and Insertions to Match
15c to 20c—1 to 4-Inch Widths, Yard **10c**
Real Princess and Lierre Lace Edges and Bands
\$3.00 to \$5.75 2 to 6-inch widths, yard **\$2.69**
\$1.00 to \$2.00 1 to 3-inch widths, yard **89c**
12 to 27-Inch Shadow Lace Flouncings—Craquellé and Hexagon Mesh
\$1.25 Shadow Lace Flouncing, yard **98c**
\$2.25 Shadow Lace Flouncing, yard **\$1.39**
\$2.75 Shadow Lace Flouncing, yard **\$1.98**
—Meier & Frank's—First Floor—Sixth-St. Bldg.

Today—Trimmed Hats at 1/2 Price!

Styles Worth Ordinarily \$15.00 to \$50.00
MANY IMPORTED MODELS INCLUDED

150 Hats—in every possible phase of Fashion—exquisite examples of the milliner's art, both here and abroad—enter this sale Wednesday. "Dressy" models for evening, afternoon and exclusive wear—as well as Hats for general all-round wear—and Hats suitable for young women, matrons and older women. Splendid showing of Hats that range in values from \$15 to \$50—**NOW AT HALF PRICE!**

ALL UNTRIMMED HATS AT HALF PRICE

The greatest variety of serviceable and fashionable straws and effects, including Hems, Milan Hems, Milans and Leghorns—**NOW AT HALF PRICE!**

FLOWERS AND FEATHERS—immense assortment—**ALL ONE-FOURTH OFF!**

—Meier & Frank's—Second Floor—Sixth-St. Bldg.—Millinery Parlors

"Gotham" Week Is in Full Sway!

Every "Gotham" Shirt, Undergarment and Pajama Reduced for This Week
MEN! VISIT THE TEMPORARY ANNEX TODAY!

Coats and Wraps for Afternoon & Evening Wear Now \$22.50

Imported Models & Exact Copies

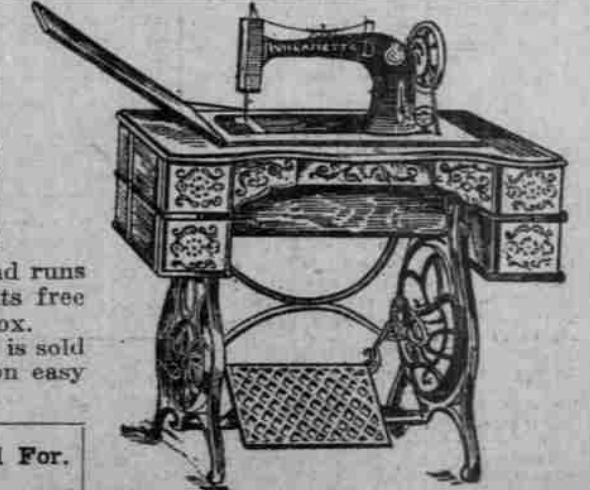
There are about forty-five Coats and Wraps to be placed on sale today at this exceedingly moderate price. Both imported and truthful copies of imported models may be purchased, and in an infinite variety. Taffeta, charmeuse and novelty silks, made in the lovely loose-flowing style, small shoulder capes lined with chiffon and new style capes with vest effects. Also an assortment of light shades of chiffon cloth, trimmed with tiny ruffles of silk, as well as smart basque effects, elaborately trimmed in sand-colored lace, suitable for wear over the popular lingerie dresses. Forty-five wise and discriminating Portland women will reap a harvest of unusual economy and opportunity in this sale of Afternoon and Evening Coats and Wraps at **\$22.50.**
—Meier & Frank's—Garment Saloon—Fourth Floor—Sixth-St. Bldg.



Up-to-Date Willamette "D" Sewing Machine

The "Willamette D" is the very best low-priced Sewing Machine on the market. It is an up-to-date model of handsome design, and we recommend it as a reliable, durable family Sewing Machine. The "Willamette D" is equipped with High Arm Double Lock Stitch Sewing Head, with many improvements. Improved Oak Drophead Case of excellent quality, with automatic Lifting Device for elevating sewing head to position. Ball-bearing stand, and runs easily, quietly and swiftly. Attachments free—packed in a substantial velvet-lined box. The "Willamette D" Sewing Machine is sold on a binding ten-year guarantee—and on easy payment plan.

\$15.75



\$2.00 Down—\$1.00 Weekly Until Paid For.
No Interest—No Extras.
Specially Priced at **\$15.75**

—Meier & Frank's—Sixth Floor—Sixth-St. Bldg.

Wednesday Is Meier & Frank's NOTION DAY!

"NAIAD" SHIELDS FOR JUNE WHITE DAYS
50c Sleeve Belero "Naiad" Shields... **42c**
\$1.00 Brassiere "Naiad" Shields... **55c**
20c No. 2 "Naiad" Shields, 3 for 50c, each... **17c**
22c No. 3 "Naiad" Shields, 3 for 50c, each... **19c**
25c No. 4 "Naiad" Shields, 3 for 50c, each... **22c**
7 SPOOLS CHARTER OAK THREAD, 25c
—Meier & Frank's—First Floor—Sixth-St. Bldg.

Demonstration "Ideal" Wireless Cook Stoves.
Hot Biscuit. WEDNESDAY, MEXI.
Macaroni and Cheese.
Baked Fish.
Temporary Annex, Third Floor.

A Gift for You

This advertisement presented at our notion department within a week entitles you to a regular 10c card of Wilson Dress-hooks to try. Special arrangement with the makers enables us to offer you the opportunity to try these popular new Wilson Dress-hooks if you have never used them.

They are not ordinary hooks and eyes or snaps and will completely overcome your dress fastening difficulties. They hook to stay hooked and hold securely without bulge or gap, though you can unhook them easily. Perfectly flat and never show. Rust proof and cannot crush in washing and ironing. Outwear the garment. Enthusiastically endorsed by fashionable women and leading dressmakers.

Bring this advertisement to the notion department within one week. Large and Small in Black, White and Grey. We cannot give a card to anyone who has previously used them.

CHINA PAINTING STUDIO—Moved to Temporary Annex, 4th Floor. Work perfectly executed. Class lessons given.

Table Linen for Bridal Gifts For June White Days Sale

The giving of linens as wedding gifts has been a beautiful custom from time immemorial—and is becoming even more general each year.

SELECT GIFTS FOR JUNE BRIDES DURING JUNE WHITE DAYS.

\$4.00 Hemstitched Tablecloths, \$3.15
Pure soft finished linen tablecloths, hemstitched on all four sides—laundered and all ready for use. Reduced for June White Days from \$4 to **\$3.15.**

Fine Tablecloths and Napkins Reduced for June White Days.
Moravian Tablecloths and Napkins of the finest grade soft finish, heavy weight linen, in a bevy of beautiful patterns.

\$ 9.00 72x 72-inch Cloths, reduced to **\$ 7.48**
\$11.00 72x 90-inch Cloths, reduced to **\$ 9.48**
\$13.00 72x108-inch Cloths, reduced to **\$10.87**
\$19.00 72x144-inch Cloths, reduced to **\$15.40**
\$13.00 26x26-inch size Napkins to match, dozen **\$10**
—Meier & Frank's—First Floor—Sixth-St. Bldg.

\$18 to \$25 Hand-Made Waists \$8.98

Sheer and lovely and sure to satisfy the woman of esthetic taste are these beautiful waists, all hand-made in a bevy of unusual effects. Waists of handkerchief linen, voiles and batiste, with dainty trimmings of venise, cluny, Irish and filet laces. Some show beautifully embroidered yokes and sleeve tops, on net. Models with high or low neck effects—long or short sleeves, and fashioned on graceful lines dictated by the present fashions. Every waist in this assortment is worth \$18 to \$25, and the phenomenal reduction for June White Days is to **\$8.98.**

\$4.50 Crepe de Chine and Novelty Waists—of lace and net. Frilled about the neck and finished with smart cords—Raglan sleeves with cuffs finished to match the neck—special, **\$3.32.**
—Meier & Frank's—Fifth Floor—Sixth-St. Bldg.

Wednesday Grocery Specials

SUGAR CURED HAMS—Eastern Hams—correctly smoked and trimmed. Specially priced, **18³/₂c**
Butter—Superior—White or yellow. No. 9 sack, **29c**
Beston Bacon—Sugar cured, back, 1/2 strips, lb., **19³/₂c**
Asparagus Tips—"Tip Top" fancy grade... **20c**
Karo Syrup—"Blue Label" brand; No. 5 can... **29c**
Schepp's Coconut—Freshly grated, pound... **17³/₂c**
Eastern Corn Meal—White or yellow; No. 9 sack, **29c**
5c "Victor" Japan Tea—Basket fried; pound... **29c**
Fine Japan Head Rice—No. 5 cloth sack... **29c**
Mixed Beans—No. 1 cans; doz. cans **\$1.15**; can **10c**
—Meier & Frank's Pure Food Grocery—Basement—Sixth-Street Building.

