

The Oregonian's Home-Industry Page BOOST FOR HOME INDUSTRY



Start the Day Right

No chance for a "bad beginning" if you have delicious cakes for breakfast made from

Albers' Pancake Flour

The kind that melt in your mouth and are easily digested. Try them.

At all grocers

Save the labels for Home Industry Prizes

The Child's Right--
in this world is love and care—care for its mental, moral and physical being. Its little body will become sturdy and strong with plenty of

Purity Milk and Cream

Guarded every step from clean cows in green pastures to the bottle in your home—

Portland Pure Milk & Cream Co.

Save the caps for prizes.

The one most important item of food is Bread; and the most important feature in bread-making is Flour

"Olympic" Flour

Makes the lightest, whitest bread. After you've once used it you'll realize it isn't the recipe it's the flour! Specify "Olympic" to your grocer and save the sale-checks for prizes

For Those Sandwiches
which you want to be better than usual—

Columbia BRAND BUTTER

Ask for it at your dealer's—in odor-proof cartons.

Union Meat Company.

PURE, RICH MILK!
Scientifically evaporated and thoroughly sterilized makes

"Holly" Milk

the most delicious and desirable of all condensed milks.

It Whips because it's Rich—est in Butter Fat!

Save the labels for prizes.

It's Just as Easy to Buy Oregon-Made Goods

—as those made in the East. All that's necessary is to tell your merchant that you believe in patronizing home manufacture—in helping to build up local institutions that will provide employment for Oregon people, and keep Oregon resources in Oregon.

Make Up Your Mind to Start Now!

The Oregonian has banded together these progressive manufacturers that you see represented on this page. Cash prizes are offered each month for those saving the largest number of labels from goods advertised in connection with The Oregonian's Home Industry Campaign.

Ham That Satisfies Your Fondest Expectations—

Columbia Ham

U. S. Government Inspected. Ask your dealer to supply you with Columbia Brand Ham.

UNION MEAT COMPANY
Pioneer Packers of the Pacific.

SAVE 12 OF THESE LABELS

HARADON'S SUPREME BISCUIT

Simply collect 12 ends from six packages of "Supreme" Biscuit, "Supreme" Soda, or any other packages of "SUPREME" baked goods, and if your grocer cannot supply you with the Complimentary Box, mail them direct to us, and the full Surprise package will be sent at once by parcel post, absolutely free.

F. F. HARADON & SON, Portland, Oregon.

AND GET FREE THIS SAMPLE BOX OF SUPREME DAINTIES

Labels are also good for prizes.

Z Stood for Zebra
In the children's a, b, c's. It Means

ZAN BROOMS

To the discriminating housewife.

Made by expert workmen. The straws are firm, straight and tough.

Clip the "Z" from the wrappers for Home Industry Prizes.

First Aid to the Hostess

When unlooked-for company comes, you'll feel perfectly secure with

Otter Clams

in the pantry. Delicious broths, chowders and bouillons prepared in a few moments

All the freshness of flavor retained

At all grocers, 15¢—2 cans 25¢

Save the labels for prizes

Delicious Salads
depend for their success upon their dressing. This is assured with

DIAMOND

Salad Dressing

No trouble at all—ready to use! In glass jars, at all grocers.

Ask for Diamond "W"

Save the labels for prizes.

Made in Oregon
Use Electricity generated at home.

Portland Railway, Light & Power Company

has ten large generating plants in Oregon. In case any one plant fails to supply current, there are nine other stations to depend on.

PORTLAND RAILWAY, LIGHT & POWER COMPANY

Broadway and Alder Streets

Phones: Marshall 5100, Home A-6131

Portland Salem

Cash Prizes for Labels from Goods Advertised!

TO STIMULATE interest in Home Industry and have you ask for the goods advertised on this page by name, the following cash prizes are offered each month for the greatest number of labels turned in:

First Prize \$10 in Gold
Second Prize \$5 in Gold

Third Prize \$2 in Silver
Three Prizes \$1 Each

And \$120 for the Best Essays

On "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal."

This contest is open to every boy and girl in Oregon under 18 years of age. For the best essays the following prizes are offered each month:

First Prize \$5

Second Prize \$2

Three Prizes of \$1 Each

Essays should not be over 200 words in length and must be in the Home Industry Department before the last Friday of the month. Writer should mention such articles as cereals, coffees, etc., used at home. The writer's full name, with name, address and telephone number of parents should be on each essay. It should be in child's own handwriting.

It's the Blend that makes this Coffee so delicious!

"Golden West" Coffee

is so scientifically and delicately blended that every can is uniform in flavor. Thoroughly seasoned coffees only are used—to give rich mellowness of flavor.

Steel Cut—No Dust, No Chaff

Save all Golden West labels for prizes.



GROGERS START FIGHT

REFERENDUM TO BE INVOKED ON SUNDAY-CLOSING ORDINANCE.

If Petition Is Filed Before May 23, Law Will Be Held Up Until 1915, Otherwise Operative May 30.

Believing the ordinance passed by the City Council three weeks ago prohibiting the sale of certain lines of groceries on Sunday is unfair, discriminatory and unreasonable and will not cause groceries to close on Sundays, small concerns have started the circulation of petitions to invoke the referendum on the measure. If the 8000 names sought are obtained before May 23, the petitions will be filed and the ordinance, which otherwise will be

come effective May 30, will be held up until June, 1915. Copies of the petition have been placed in about 40 grocery stores of the city and it is said signatures are being procured rapidly. It is said the referendum can be invoked on the ordinance with practically no expense, small grocers having agreed to attend to the work of getting the signatures. The ordinance prohibits the sale of "groceries." It allows the sale of bread, fruits, ice cream, pastry, meats, milk and soda and some other things, but prohibits the sale of what is commonly known as groceries, including butter, eggs, coffee, sugar, etc. The small grocers say that while they would not object so strenuously if all grocery stores were forced to close on Sundays, they object to an ordinance which will merely prohibit the sale of certain articles and allow the sale of other articles. They say there will not be a single store closed on Sunday because of the ordinance. Tears of sympathy come more rapidly than dollars of comfort.

NATION IS SAMARITAN

AMERICA MUST AID "BLEEDING MEXICO," SAYS MINISTER.

Rev. L. K. Richardson Emphasizes Fact Many Unfortunate Peoples Have Been Civilized by United States.

"Like the victim of the Jericho road, Mexico lies prostrate and bleeding and half dead on the pathway of the world's life," said Rev. L. K. Richardson, pastor of Kenilworth Presbyterian Church, last night in a sermon on "Bleeding Mexico." "It is at once the duty, opportunity and privilege of the United States to play the part of the good samaritan. Our Nation has been divinely called to be a good samaritan to unfortunate peoples. It was American influence

that opened the doors in Japan to Western civilization; American diplomacy, prevented the dismemberment of China; American sailors and soldiers freed the Philippines from the bloody hand of Spanish tyranny; and American teachers and missionaries have dotted that archipelago with schools, hospitals and churches. "The sea gates at Vera Cruz have been opened. The opportunity is ripe for American progress to enter. American sympathy to uplift and American missionaries to head and teach. Already we have cleaned up the fortress prison of San Juan de Ulloa, an island castle filled with inconceivable scenes of filth and horror, equipped with 50 whips, bradded and knotted with rawhide and wet with human blood. "This conquest of love is but an illustration of what we must accomplish for the whole Republic. Annexation and exploitation must be the farthest from our purpose."

Dog Bites Two at Houlton.

HOULTON, Or., May 17.—(Special).—

Mrs. A. J. Kelley was bitten by a stray dog recently. The dog also bit Sidney Fisher, who was near the Kelley home. Mrs. Kelley suffered no ill-effects until Saturday, when the wound became so inflamed that her husband took her to Portland for treatment.

MEAT HEARING SCHEDULED

Changes Made in Proposed Ordinance Since Discussed.

A lively session of the City Council is expected today, when the third of a series of public meetings to consider the proposed new meat inspection ordinance will be held in the Council chamber at the City Hall. The measure, as it will be considered today, is changed in a number of essentials from what it was when considered at the last hearing. One of the principal changes is the granting of permission to butchers to stamp meat with their own stamp in case

the city inspectors are unable to attend to the inspection. Another important change is providing for one central inspection booth in place of a series of such booths. All farmers and small producers will have to send their meat to the central booth for inspection before delivering it to the butcher shops and wholesale concerns. Where rules are fewest they are least likely to be broken.



Tommy Grigg got dirty. As dirty as could be. And Mamma Grigg did worry. An awful lot did she. Her washings were enormous. With fresh suits every day. But now our laundry cleans them. And has chased her frown away.

PALACE LAUNDRY CO. PHONE EAST 1030, B-2113