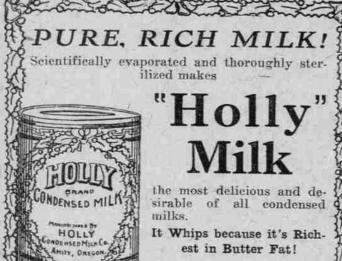
# The Oregonian's Home-Industry Page

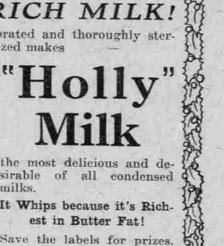












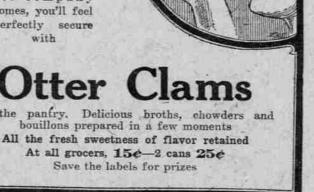






Campaign.









### Made in Oregon Use Electricity generated at home

Portland Railway, Light & Power Company

has ten large generating plants in Oregon. In case any one plant fails to supply current, there are nine other stations to depend on.

PORTLAND RAILWAY, LIGHT & POWER COMPANY Broadway and Alder Streets

Phones: Marshall 5100, Home A-6131

Portland

# Cash Prizes for Labels from Goods Advertised!

Oregon-Made Goods

-as those made in the East. All that's necessary is to tell your merchant that you believe in patronizing home manufacture—in helping to build up local institutions that will pro-

Make Up Your Mind to Start Now!

The Oregonian has banded together these progressive manufacturers that you see repre-

sented on this page. Cash prizes are offered each month for those saving the largest num-

ber of labels from goods advertised in connection with The Oregonian's Home Industry

vide employment for Oregon people, and keep Oregon resources in Oregon.

TO STIMULATE interest in Home Industry and have you ask for the goods advertised on this page by name, the following cash prizes are offered each month for the greatest number of labels turned in:

First Prize \$10 in Gold Second Prize \$5 in Gold

Home Industry Prizes.

Third Prize \$2 in Silver Three Prizes \$1 Each

## And \$120 for the Best Essays

On "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal."

This contest is open to every boy and girl in Oregon under 18 years of age. For the best essays the following prizes are offered each month:

First Prize \$5

Second Prize \$2

Three Prizes of \$1 Each Essays should not be over 200 words in length and must be in the Home Industry Department before the last Friday of the month. Writer should mention such articles as cereals, coffees, etc., used at home. The writer's full name, with name, address and telephone number of parents should be on each essay. It should be in child's own handwriting.

## It's the Blend

that makes this Coffee so delicious!

## "Golden West" Coffee

is so scientifically and deli-cately blended that every can

is uniform in flavor. Thoroughly seasoned coffees only are used - to give rich

Steel Cut-No Dust, No Chaff Save all Golden West labels for prizes.

mellowness of flavor.



