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Portland, Wednesday, May 13, 1914.

MAKE IT STRONG.

In 1912 Oregon went into the Democratic column on election of a President. But all signs indicate that the Republic is strong in Oregon. Registration figures reveal a return of many thousands to Republican allegiance.

When the Democratic voter settles down calmly to consideration of the uproarious vociferations of the C. J. Smith press over the recent revelations as to the candidate's Pendleton record as Mayor, he will discover that they are merely a hysterical effort to prevent his peaceful victory.

WHICH POLICY IN MEXICO?
The first impulse of a healthy-minded, red-blooded, patriotic American, on reading the stories told by American refugees of the tyranny, abuse, robbery and indignity to which they have been subjected in Mexico, is to send an army down there and punish the insolent and unscrupulous respect for the United States into the heads of the Mexicans.

There is no question that the desire to "clean up" Mexico accords with the National characteristic which extended the American border to the Pacific and to the Rio Grande. It is the pioneer spirit, which brought the first colonists across the Atlantic and caused them and their descendants to push westward until they reached the Pacific.

EXIT MME. NORDICA
Madame Nordica's death closes the career of a great singer. She had the wonderful gift of interpreting beautiful music in such a way that vast audiences could catch the hidden meaning of the melodies and soar with her to the realms of the gods. She rendered the difficult compositions of the great masters with a simplicity, an assured power and a dauntless gaiety that always charmed her hearers; but it was in another species of music that she captured the hearts of the multitude. Nordica had an almost miraculous capacity to bring out the deep significance of folk music if we may give that name to old songs and popular melodies.

PEACE POLICY IN SANTO DOMINGO.
In Santo Domingo Secretary Bryan and his favorite, Minister Sullivan, have been giving an illustration of how not to handle a rebellious colony. The Administration had intervened only by taking charge of the republic's finances and had snuffed out one or two incipient revolutions by preventing the rebels from securing funds.

PROUD KINGS GO INTO TRADE.
Berlin Cable New York World. The revelation that the Duke of Mecklenburg-Schwerin runs an automobile agency shows how very much more and more dabbling in commerce King Peter, of Serbia, represents a famous French make of car in Belgrade, which is a very extraordinary perchance for Mercedes cars is well known.

half-developed semi-savagery, while the population of well-developed, civilized countries is near the limit of their capacity to yield sustenance. It is not the right of mankind to live superior to the right of any nation to neglect or misuse the country it occupies.

A REMARKABLE ENDORSEMENT.
Since the eleven men of known ability and good repute were induced to become candidates for legislative nomination by the urging of more than one hundred representative citizens, numerous other groups and organizations have made recommendations from the full list of legislative aspirants.

THE IDEAL.
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THE OLD-FASHIONED VESSEL.
No matter how Medora sports the trimming on her hat: A snifter for a pilot that is steering to the front. A couple of side wheels of the latest fashions pat. A boom for a trailer. Doing the area stunt. She knows the whole creation is a millinery freak.

Such a rule the practice of mental and spiritual treatments do reach and effective in many cases of organic diseases. It is testified to by scores of reputable healers throughout the world.

WHY THEY ARE NOT FOR DR. SMITH
Union County Democrats Said to Be for Mr. Bennett.
Dr. Smith, formerly of Pendleton, is a candidate for the Democratic nomination for Governor of Oregon, and is running on an ultra reform platform.

THE NEWSPAPER IS A BIG FACTOR IN FAMILY LIFE.
The newspaper is brought into the home daily for its advertising as well as editorial news. It is indispensable as a marketing guide. It is a valuable selling factor for the national advertiser because it makes the strongest appeal to the entire family circle. In every home the daily newspaper is a real, vital, pulsating part of the family life.

THE EUGENIC BABY.
Oh, the eugenic babe is a marvelous child.
Whiz!
It certainly is! To say otherwise will get people riled. Who live by the rules of the eugenic books.

THE BAY CITY NEVER LOSTS SIGHT OF NO. 1.
Building work has ceased on all but the Exposition grounds.
Local police are doing great work in rounding up burglars, but the supply is inexhaustible.

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Views of a Coffee Drinker
Denial Entered that Its Use Leads to Grave Evil.
AURORA, Or., May 10.—(To the Editor.)—I was somewhat amused at the expressed views taken by T. N. Wilson, of Corvallis, in his letter to The Oregonian, where he states that "the pot, the bowl, and the cigarette go together—aren't convivial and congenial companions."

THE GREAT DAM ON THE MISSISSIPPI AT KEOKUK HAS FORMED A NAVIGABLE LAKE 100 SQUARE MILES IN AREA.
By gates in the dam the water level in the lake is kept constant in flood and in drought. Its purpose is to generate electric power, but it shows incidentally how to control the river. A series of such dams might be built from St. Paul to New Orleans and the power they supplied would pay for them.

THE SUCCESS OF THE PUBLIC MARKET depends not so much upon who appears in the opening day procession as upon its regular patrons. The telephone habit militates powerfully against personal marketing. It can be overcome and perhaps will be, but there is some question whether society leaders will be the first to win the victory over their old ways.

AN AMERICAN STEAMSHIP HAS SAILED FROM SAN FRANCISCO IN THE HOPE OF BEING THE FIRST TO CARRY GOODS THROUGH THE PANAMA CANAL.
We should think the British would insist on that proud right.

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