

# SAVE THE LABELS — BEGIN TODAY BOOST FOR HOME INDUSTRY




**It Whips**  
because it is richest in butterfat. That is why

**Holly Milk**  
is the best and most popular of all condensed milks.

The richest milk scientifically evaporated—always uniform and "sweet."

At All Grocers' Save the labels for prizes.

**"New Syrup, Mary?"**  
"No, John, the same old syrup, but a new pancake flour. After this I'll never use any but

**Albers' Pancake Flour**

The cakes fairly melt in your mouth!"

Quickly made—easily digested.

At all grocers—Ask for it! Save the labels for prizes.

**"The Best Broom Made, Madam —it's a Zan Broom"**



Has perfect tip and even balance. It will save labor and energy in housecleaning.

Ask your grocer for the broom with the "Big Z"

Save the trademarks for prizes.

From all good cooks the verdict is the same about

**Columbia Lard**

—guaranteed sweet and absolutely pure.

For sale by all good dealers.

UNION MEAT COMPANY.

Just one sack of **Olympic Flour** will convince you that

**It isn't the Recipe, it's the Flour!**



Experienced bread-bakers now agree that "Olympic" makes the lightest and whitest bread.

Specify "Olympic" to your grocer and save the sales-check for prizes.

## Are You Boosting for Oregon?

ACTIVELY and practically boosting—or just waving your hat and shouting "Hurrah" like the mob in a Shakespearean drama! Visit the Made-in-Oregon Exhibit now being held in one of our large stores. See if what we're doing right here at home doesn't give you a thrill of pride. We are several thousand miles from the "effete East" but our products are just as good and in many instances better—fresher and adapted to local conditions. Make your slogan Oregon first.

### Support the State That Supports You

—Oregon's gain is yours! Every mill, every factory running—every person employed—makes your own position more secure, your own income more certain. Do your share! In buying

## Insist Upon Oregon-Made Goods!

**Good Butter--**  
an essential of every good meal—is typified in

**Columbia BRAND BUTTER**

Made daily in our model creamery.

Union Meat Company.

**Let Us Light Your Way**  
With "Oregon-Made" Electricity.

**Portland Railway, Light & Power Co.**

has ten large generating plants in Oregon. You do not depend on any one of them for service.

Keep Men Employed at Home!

PORTLAND RAILWAY, LIGHT & POWER COMPANY  
Broadway and Alder Streets  
Phones: Marshall 5100, A 6131

**Inexpensive but Delicious**

A dessert of daintiness—prepared in a few moments. Eleven true fruit flavors make

**DIAMOND Jelly Powder**

the most popular dessert for the whole family! It "jells" quickly because it's pure!

At all Grocers, 10c

Save all Diamond "W" labels for prizes

**Simple Recipes**

on every can make a variety of tasty dishes possible in a few moments with

**Otter Clams**

in the pantry. Keep them on hand! Only the tender parts of selected, young clams used—preserved to retain their delicacy of flavor!

At All Grocers, 15c—2 cans 25c

Save the labels for prizes.

**Supply and Demand**

Fine, bouncing babies demand pure, rich, milk, and clean, healthy cows supply it. The safest milk delivered today is

**Purity Milk and Cream**

Guarded in every step by scientific methods.

Portland Pure Milk & Cream Co.

Save the caps for prizes.

**SAVE 12 OF THESE LABELS**

**AND GET FREE THIS SAMPLE BOX OF SUPREME DAINTIES**

Simply collect 12 ends from six packages of "Supreme" Biscuits, "Supreme" Sodas, or any other packages of "Supreme" baked goods, and if your grocer cannot supply you with the Complimentary Box, mail them direct to us, and the full Surprise package will be sent at once by parcel post, absolutely free.

E. F. HARADON & SON, Portland, Oregon.

LABELS ARE ALSO GOOD FOR PRIZES.



## Cash Prizes for Labels from Goods Advertised!

TO STIMULATE interest in Home Industry and have you ask for the goods advertised on this page by name, the following cash prizes are offered each month for the greatest number of labels turned in:

**First Prize \$10 in Gold**  
**Second Prize \$5 in Gold**  
**Third Prize \$2 in Silver**  
**Three Prizes \$1 Each**

### And \$120 for the Best Essays

On "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal."

This contest is open to every boy and girl in Oregon under 18 years of age. For the best essays the following prizes are offered each month:

**First Prize \$5**      **Second Prize \$2**      **Three Prizes of \$1 Each**

Essays should not be over 200 words in length and must be in the Home Industry Department before the last Friday of the month. Writer should mention such articles as cereals, coffees, etc., used at home. The writer's full name, with name, address and telephone number of parents should be on each essay. It should be in child's own handwriting.

**In the Camp—**  
or at your home, a delicious cup of coffee is assured if you use

**Golden West Coffee**

Famous for its flavor! Only old crop coffees are used to give smooth mellowness.

ASK YOUR GROCER!

Save all "Golden West" labels for prizes!



### ARION SOCIETY SINGS

CONCERT HIGHLY PRAISED FOR MELODY AND INFORMALITY.

Example of Simplicity Recommended to Other Organizations as Pleasing to Audiences.

An admirable lesson was given to various Portland singing societies yesterday by the Arion Singing Society and the Arion Philharmonic in the Deutschen Haus. The programme consisted, first, of a miscellaneous concert and, secondly, of a rendition, in German, and in concert style, of the Von Weber opera, "Der Freischutz," with piano accompaniment.

The big chorus of men and women,

with soloists, practically belongs to the Arion Singing Society and its affiliated branches, and the audience consisted mostly of pleasant family parties, fathers, mothers and children—German fashion. There was an atmosphere of home about the place and the occasion was informal without being elaborate. All who attended had a good social time. Too many American singing societies play elaborate functions, with expensive orchestral accompaniment, with the result that when the programme is finished everybody is tired out and the cost of the concert exceeds the receipts taken at the door.

Lucien E. Becker was musical director and the vocal soloists were: Mrs. Eillian Luben-Dudel and Miss Helen Fromme, sopranos; Miss Hedwig Haehlen, mezzo; Herman Hafner, tenor; R. J. Kinder, basso; G. Haehlen, baritone; Martin Dudel, lecturer; Hellmuth Krause, accompanist.

Both soloists and chorus won much appreciation and Mr. Becker was an able director.

### GIRLS' ERRORS IS THEME

DR. PERRY GREEN SOUNDS WARNING TO MOTHERS.

Companionship, Confidence, Love and Not Tyranny and Sex Instruction Are Preventives, Says Preacher.

"Why Young Girls Go Wrong, and the Prevention," was the subject discussed by Dr. Perry J. Green in his sermon last night, before the New Thought Temple of Truth Society in Eilers Hall. He said that the primary cause of girls' going wrong was the lack of wisdom on the part of parents as well as on the part of the girls, and the lack of parents' sense of responsibility for their children.

"Many parents are not equipped

mentally for the great responsibility of parenthood and the training of children, being untrained themselves," he said. "They do not know how to discharge the great responsibility that often puzzles the wisest.

"The mother's first duty is to her daughter. All the functions of church and society should be secondary. Many a child has been ruined, while the mother has been at some social gathering or religious meeting, to which all other responsibilities take second place with her.

"Worship of God does not consist in frequent attendance upon church services or religious gatherings. The mother should take her daughter to church with her, also to places of amusement, until she has learned discretion.

"Sex ignorance is another cause of girls going wrong. There is nothing impure about rational sex instruction. Anything to the contrary is false teaching.

"Tyranny in the place of comradeship is another cause of girls stepping from

the path of virtue. Comradeship and love on the part of the mother is an impregnable safeguard. Many, many a beautiful soul has been driven from the path of virtue by supplanting comradeship and love with the 'tyranny' method of home government."

### ESPEY SERVICES TODAY

Pioneer Carriage Factory Owner to Be Buried in Riverview.

Funeral services for W. W. Espey, who died Friday at the residence of his son, W. G. Espey, 1441 East Morrison street, will be held at 3 o'clock this afternoon in Finley's undertaking chapel. Burial will be in Riverview Cemetery.

Mr. Espey was born at Georgetown, Ohio, April 10, 1836, and came to Oregon in 1874. He located at Eugene in the early '80s he conducted the

largest carriage and wagon factory on the Coast, employing 400 men.

Mr. and Mrs. Espey had five children. One of the paintings of Edward L. Espey, an artist, who died in 1888, was bought by the Portland Public Library for \$1000. The children who survive are Elmer E. Espey and Mrs. Minnie G. Miner. Mrs. Ella May Hampton, a daughter, died four years ago.

On an average the wind is in the south-west for 273.4 hours per annum, and in the east for 208.4 hours.

**King Craft**

"At Last—the Right Idea in Chairs."

That's what you'll say when you come home tired and sit down in a

**King Craft Chair**

This chair is designed and built for use, as well as good looks—long and hard use, too. And priced so you can afford to prefer it.

You patronize home industry when you buy a Kingcraft Chair, and if your dealer does not handle them, phone or write us and we'll give you the name of one who does.

OREGON CHAIR COMPANY, Main 3492, Portland, Or.

