

64th ANNIVERSARY 64th

1850 of Lipman Wolfe & Co. 1914
"Merchandise of Merit Only"

With Exceptional Preparations for an Extraordinary Saturday Business!

"The Salamander"

Owen Johnson's Greatest Novel

—The Salamander comes roving from somewhere out of the immense reaches of the nation, revolting against the common-place of an inherited narrowness, neither sure of what she seeks nor conscious of what forces impel or check her.

—It is a story of a girl of the present day in revolt, adventurous, eager and unafraid; without standards or home ties; with a passion to explore, but not to experience, and a curiosity fed by the zest of life.

On Sale Saturday in Our Book Shop
Mezzanine Floor.

These \$2.00, \$2.50 and \$3.00 Lingerie Blouses
Presented for the First Time Friday
At \$1.00

Created Nothing Less Than a Furore
when our blouse shop opened yesterday morning many customers were eagerly awaiting the opportunity of being the first to select their Summer blouse needs. And no wonder, as these blouses are nothing less than wonderful at this price. They are of voiles, crepes, lingerie and lawns in many various and beautiful styles.
Come Saturday, secure your share of these lovely waists.
Third Floor.

5000 PAIRS
Brand New Best
\$1 Silk Gloves 79c
16-Button Length

—Pure silk double tip Guaranteed to be regular \$1.00 gloves from one of the greatest manufacturers of silk fabric gloves in America.
—These come in black and white in all sizes. You have our assurance that they are all new fresh gloves that will give you splendid satisfaction. First Floor.

Glove Silk Bloomers
Selling Regularly at \$2.25
\$1.69

—These bloomers are made of a strong, serviceable quality glove silk; combines beauty with durability, and can be laundered as easily as a silk handkerchief.
—They are cut extra full in length and width and are reinforced at the chief points of wear.
—In pure white, emerald, mahogany, gray, tango, bronze, purple, King's blue and Copenhagen. First Floor.

Mother's Day
Saturday, May 10th

—In our stationery shop we have a complete assortment of beautiful cards, especially worded and daintily colored to send to mothers on this very special day.
—Cards and folders with gold edges and embossed designs with verses by Kate Douglas Wiggin, that sell at 10c, 15c and 25c each. Basement.

Fourth Floor

Girls' and Children's Wear
In the Anniversary Sale

Fourth Floor

A Remarkable Series of Saturday Offerings



Serge Dresses for Girls From 15 to 17 Years
Special \$6.95, \$7.95, \$8.95, \$9.95
Selling to \$10.50 — to \$11.50 — to \$12.75 — to \$15.00

—The junior girl who is almost "grown up," and certainly can't wear children's clothes, is a problem to mothers. In this sale it will be easy to find simple, youthful dresses that are becoming to any girl. They are made in one and two-piece effects of fine serge in navy, Copen, new cafe, brown, rose, tango and black. The skirts are made peg top, in draped effects or with tunics. They have full cut blouses with kimono or set-in sleeves, long or short. Some have attractive little vests of soft batiste, of lace, or of fine tucked net. The trimmings are plain or fancy buttons and fancy plaid silk—some finished with girdles to match trimmings.

Girls' New \$25.00 Suits \$15.00

—Of navy blue serge and fancy crepe poplins in a youthful and decidedly new model showing the latest Russian tunic skirt and short cutaway jacket. Fourth Floor

For Children From 2 to 6 Years

Novelty Hats, Special 85c, \$1.15, \$1.49, \$1.69
—This special lot of children's hats includes the new Dresden crepes, Milan straws and fancy combination straws. The crepe hats are trimmed with satin ribbons and ribbon bows—the Milan straws are in tailored styles or with wreaths of dainty ribbon roses and fancy rosettes.

Children's Coats, Special \$2.39, \$2.49, \$3.49
In sizes 2 to 6 years

—Of navy serge, black and white checks and stripes or tan ratine. In box and pleated styles with self or fancy collars. Trimmings of ratine and moire and lace, medallions, also fancy buttons. Made with straight sleeves and turnback cuffs.

Specials in Wash Hats and Sun Bonnets
Sale 59c, 79c, \$1.19, \$1.49 and \$1.63

—These Spring days nothing is prettier for the babe or child than these charming sun hats. Very attractive shapes and styles, cunning little turnback effects with white or colored facings or dainty ribbons and flower trimmings. Of fine crepes and piques, dainty figured crepes and embroidered piques. For kiddies from 6 months to 2 years old.

New Ankle Strap Pumps
For Growing Girls

—Our pumps for girls are made on lasts especially designed to conform to the shape of growing feet—they are comfortable and made of the best materials.

—The pumps we advertise today are of patent colt in wide toe. Models having a flat ribbon bow on vamp and welt soles.

—Sizes 7 to 11 for \$2.00
—Sizes 11 to 2 for \$2.50
—For big girls for \$3.00

—The same style having turn soles, for misses, in sizes from 11 to 2 at \$2.00 and for growing girls in sizes from 2½ to 6 for \$2.50. Basement.

EXTRA SPECIAL OFFERINGS OF GIRLS' DRESSES IN SIZES FROM 2 TO 6 YEARS

\$1.25, \$1.35 Cotton Wash Frocks 98c

—A new assortment of dresses of figured percales and crepes, plain chambrays, striped, checked and plaid ginghams, in light and dark colors.

—In the new middy styles, waisted and straight effects. Round or square necks. Trimmed with plain bandings and pipings, embroideries, white pique and pearl buttons. With and without collars—some with side and front trimmings and the middy styles with front lacings. This is the prettiest assortment of dresses we have ever shown at so small a price.

75c and 85c Wash Frocks 59c

—Very attractive every-day dresses with and without bloomers. In a wide assortment of styles in ginghams, chambrays and percales. Made with round or square necks and short sleeves, waisted or straight styles. In all colors. Trimmed with bandings, braids and embroidery. In plain colors, checks, plain and fancy stripes.

\$1.50 White Crepe Dresses \$1.19

Sizes from 1 to 6 years.
—The daintiest of white plisse crepe in five different styles: straight effects with round necks and collar, tie and low belt—or square necks with embroidery insertion or trimmed with pale blue or pink bandings and insertions. Waisted styles with round necks with yoke or turndown collars trimmed with colored crepes and fine lace edgings—long or short sleeves, stitched belts or balkan belt. These are very dainty and attractive frocks as well as being practical, as they are easily tubbed and need no ironing. Fourth Floor.

\$1.50 Girls' New Middy Blouses \$1.19

In Sizes From 10 to 20 Years
—Made in the regulation slip-over style with lace front, and others with a deep low belt. Some have sailor collars and others with round collars or navy or red striped galatea, also cuffs and belt to match the collar. Fourth Floor.



Special Lot of Girls' Dresses

In sizes from 6 to 14 years
That sell regularly at \$1.50, \$1.65 and \$1.75

Sale \$1.29

—To the mother who appreciates the importance of purchasing her small daughters' wash frocks at special savings, we would suggest that she investigate this particular offering.

—It includes dresses of tan crash with plaid collars, cuffs, tie and belts and having wide pleats over the shoulder; also of checked and plaid ginghams in side or front button effects, sailor collars or square necks trimmed with plain chambray or percale; dresses of striped percale trimmed with contrasting colors in waisted styles with short sleeves; also frocks of plain percales with checked trimmings in light and dark colors.

—Indeed this offering includes most every style of wash frock the small girl would enjoy wearing, as they are simple and youthful in style, yet producing an effect that one finds in higher priced dresses. Fourth Floor.



ANNIVERSARY SALE OF BOYS' SUITS

—To fittingly celebrate this annual event we have secured from two manufacturers, who enjoy the greater part of our boys' clothing business, a limited number of suits that will be offered Saturday at Anniversary Sale prices.

—In every instance these suits REPRESENT WHOLESALE COST, which will readily be seen when customers inspect them.

Blue Serge Suits

\$10.50 Suits \$7.95
\$11.50 and \$12.50 Suits \$8.95
\$13.50 and \$16.50 Suits \$9.95

—Navy blue serge suits, custom tailored throughout—best quality linings, extra fine navy blue serges. Norfolk and sack styles, single and double-breasted, Knickerbocker pants, full lined, taped seams.

—Suitable for graduation and dress wear.

—Sizes 6 to 18 years.

\$4.49

Sack and Norfolk Suits

Selling regularly to \$8.00

—Fancy mixtures, in stripes, also some corduroy suits. Made to meet every requirement in fit and tailoring.

—Of exclusive patterns, not to be found elsewhere, and with a dash and style for which this boys' clothing store has become so well known.

—There is a swing to our boys' suits that stamps them at once as unusual, and out of the ordinary from the average suits that most stores sell. Fourth Floor.

That No Man May Say, "He Didn't Know"
Here It Is—in Big Bold Type

Men's Wear Sale

In the World's Standard of Men's Furnishings

B. V. D.

50c Shirts and Drawers

37c

—Shirts and drawers made of checked nainsook. The shirts are sleeveless—drawers knee length. This famous underwear needs no further introduction.

B. V. D.

\$1.00 Union Suits

74c

—Union suits made of checked nainsook with elastic gusset insert. Shirts are sleeveless—union suits are knee length.

\$1.00 Summer Night Shirts
79c

—Fifty dozen lightweight Summer night shirts made of a splendid grade of white cambric. They have V necks and trimmed with fancy colored braids. In sizes from 15 to 18.

50c and 25c Wash Neckwear
19c

—Summer four-in-hands made from imported wash fabrics in absolutely fast colors in such novelty designs as panel effects and cross bar style in every fast washing color.

\$6.50 and \$5.00 Silk Shirts for \$3.85
Made of Best Tub Silks

—Get your share of these men's silk shirts. We have just thrown upon our counters for Saturday's selling 288 more of these exceptional shirts. They have taken Portland by storm, and men who never before wore silk shirts fell an easy prey to the beauty, the quality and the makeup of these serviceable shirts. Shirts identically like these, of the same materials, are sold by exclusive shirt makers.

25c Silk Plaited Hose
17c

—Silk plaited hose of very superior qualities. Made with reinforced heels and toes, which prolong their wearing qualities. In tan, gray, black, wine, navy, purple and green.

\$2.00, \$1.50 Pajamas
\$1.15

—A very large and complete collection of pajamas of madras and chevot. Made with military collars and trimmed with silk frogs. In plain colors and fancy stripes.

Yes, We Have Plenty for Saturday Selling of Those Wonderful 3 for \$3.00 Shirts

REGULAR PRICES FROM \$1.75, \$2.00 TO \$2.25 SHIRTS

—Made plain negligee styles with soft French turnback cuffs, new pointed style collar of same material. In soisette, corded madrases, fancy percales and French crepes. All sizes still in stock. Come early Saturday, your last chance.

\$1.00 Men's Athletic Union Suits for 69c

—This is the best \$1.00 athletic underwear ever presented. Made of plain striped and check nainsook with the new closed crotch, sleeveless, and some with quarter sleeves and all knee length. First Floor, Washington-St. Entrance.

Straw Hat Day for Boys



Genuine Panamas
Regular \$6 to \$7.50
\$2.95

—Panama hats for boys are practically impossible to secure at any price. These that we offer were secured months ago before the demand for Panama hats became so great.
—There is not a hat in this lot that is not sold less than import cost.
—In regulation shapes Tyrolean and Telescope shapes with black bands. Sizes 6½ to 6¾. Fourth Floor.



Corduroy Pants
500 Pairs
4 to 17 Years
REGULAR \$1.00
69c



Boys' \$1.25 Sailor
69c

—These hats are modeled in the same styles as those brought out this season for men, only brought down to sizes suitable for boys. They are made of fine fancy straws, having the very new and correct wide black velvet band around the crown.
—In a sailor shape as shown in the illustration and will fit boys from 6 to 14 years old.