

64th Anniversary Sale

FRIDAY--AN INTERESTING AND ALTOGETHER REMARKABLE SALE OF WAISTS



Newest Summer Blouses
Retailing at \$2.00, \$2.50 and \$3.00

Your Choice **\$1.00**

Voile, Crepes, Lingerie, Lawns

—We may be subjected to the criticism of blowing our own horn in claiming for this sale an occasion so unusual as to border on the phenomenal.

—Realizing that the public will expect much from such a claim we are prepared to receive its judgment upon investigation of these new blouses.

—As merchants we are ready to make the statement that we have never seen the equal of these waists before.

—We are showing in our window thirty or forty of these waists, which give you some idea of their extraordinary beauty and worth.

—With the advantage of such an extraordinary low price we anticipate a remarkable response.

—Come early in the morning.

—50 styles—net and lace trimmed, all-over embroidered net ruffles, long and short sleeves, high and low necks. *Third Floor.*

50c 8-Inch Satin Ribbons 39c
In All Scarce Millinery Shades

—An 8-inch satin ribbon in all the new and staple shades—white, pink, blue, scarlet, cardinal, navy, royal, shrimp, black, mordore, Havana, cream, mais, Alice, Copenhagen and old rose. Especially good for sashes.

35c Lacquered Satin Ribbon Special 22c

—A new lacquered satin ribbon, finished with a very high luster—for millinery and dress trimmings. It is 5 inches wide and can be had in all the staple and popular shades. *Main Floor.*

A New and Picturesque Novelty Cape

Reproduced from a French model

To Sell Special at \$15.00

Selling Regularly at \$22.50 and \$25.00



—In adapting this quaint and becoming fashion we have reproduced all the little French ideas down to the last detail.

—Made of broadcloth, serges, and wool poplins in navy blue, reseda, tango, pink, corn, gold, mahogany and black and white checks.

—Made with a vest of broadcloth and collar of satin combined with broadcloth and buttons. Buttons also fasten the vest. Lined with Peau de Cygne silks in contrasting shades.

—This cape model is the latest and newest style and will be introduced for the first time Friday to the women of Portland. *Third Floor.*

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Greetings

Mid-Summer Hats Are Here
HERE First, as Usual



Neapolitan Hats

—Three weeks ago, in Paris, at one of the popular race courses Neapolitan hats made their first appearance. It was the first radical change in millinery fashion. Our Paris office rushed to us by express a variety of the newest and most exclusive models in black, white, azure, rose and maize.

Price \$8.95

New Untrimmed Leghorns Make Their Bow

—Smartest leghorn hats that have been developed in many a season are shown in these new dress shapes. The hats in leghorn straw show a tendency to larger sizes for midsummer wear.

Special \$2.95

Today Two New Hemp Shapes

—Are shown in our millinery section. They are fashioned in the latest tailor style, flare to the side. Two of the most desirable styles in white, burnt and black.

Special \$1.95

We Still Have a Few \$1.45 Panamas

—Although our department was crowded from opening to the closing hour yesterday, we still have a few of these special sale Panamas. Six different blocks are shown. Come early in the morning if you would share in this sale. *Second Floor.*

French Lecture
"Miarka"

By J. Richepin
—Given by Dr. Le Lory, Ph. D., in the book shop, on the mezzanine floor.

A Sale of the
Goodye'r Garden Hose
Fully Guaranteed.

—All hose comes complete with Diamond Spray Nozzles.
Trout Cotton Hose
Special \$2.28, \$2.58, \$3.98, \$4.48

—Regular \$2.90, \$3.50, \$5.00 and \$6.00 each.

—In lengths from 25 ft. 1/2 inch; 25 ft. 3/4 inch; 50 ft. 1/2 inch, to 50 ft. 3/4 inch, and priced according to length.

Indian Hose, 7 Ply, Red Rubber
Special \$2.88, \$3.38, \$5.75, \$6.38

Regular \$3.50, \$4.25, \$7.00 and \$8.00; lengths from 25 ft. 1/2 inch, to 50 ft. 3/4 inch.

Tortoise Hose
5-Ply Black Rubber
Special \$2.28, \$2.58, \$3.98, \$4.48

—Regular \$2.90 to \$6.00 and from 25 ft. 1/2 inch, to 50 ft. 3/4 inch.

Obelisk Cotton Hose
Special \$2.50, \$3.00, \$4.98, \$5.48

—Reg. \$3.25 to \$7.50; lengths from 25 ft. 1/2 inch, to 50 ft. 3/4 inch.

Hippo Hose
Braided Fabric, will not kink.
Special \$6.48, \$8.10, \$4.05, \$3.48

—Regular from \$9.00 to \$4.50. From 50 ft. 3/4 inch, to 25 ft. 1/2 inch.

Hose Sundries
40c Solid Brass Spray Nozzles 28c
\$1.00 Hose Reels 73c
\$2.00 Steel Hose Reels now at \$1.53
Perfect Hose Menders, 4c
Sherman Hose Menders, 4c
75c Triumph Sprinklers at 38c
\$1.00 Ring Sprinklers, 53c
Basement.

Our Suit Store Will Dispose of
On Friday

78 Novelty Tailored Suits

Taken From Our Own Stock

Selling to \$35.00

\$17.50

—Perfectly tailored garments made from fine imported all-wool crepe cloth.

—In such wanted colors as navy blue, leather shade, Copenhagen and reseda.

—The jackets are in the newest jaunty cutaway style with either lace or moire silk trimming and are lined with Peau de Cygne silk.

—The skirts are very attractive and very fashionable, depicting the latest tier effects. *Third Floor.*



New 60c and 75c Cretonnes and Chintz
Both Imported and American Designed
Anniversary Sale 39c Yard

—Beautiful draperies for the Summer homes, many of which were imported by us direct from England and France. There are art taffetas, dainty chintz and cretonnes. In many designs and colorings typical of the dainty French period designs and in patterns that are purely English in their quaint effects and charming colorings. These cretonnes are so varied in their colors and their patterns that you will find them suitable for the living-room windows, for dining-rooms, for bedrooms and for furniture upholstery as well as pillow coverings. They are 32 and 36 inches wide.

—You will also find in our Drapery Section our entire line of drapery yard materials at very special Anniversary Sale prices. Note the following prices:

25c Curtain Nets.....14c	\$1.25 Wide Cretonnes.....89c
50c Cretonnes.....39c	\$1.00 Curtain Nets.....73c
40c and 50c Chintz.....29c	60c and 65c Cretonnes.....39c
25c Curtain Scrims.....19c	\$1.25 Sunfast Draperies.....89c
\$1.00 Sunfast Madras.....79c	35c Curtain Nets.....19c
50c Fancy Nets.....37c	40c Art Scrims.....24c
75c Madras.....57c	50c Bordered Scrims.....34c

Fifth Floor.

SOMETHING
TO CROW OVER
This Shirt Sale
\$1.19
3 for \$3.00

—This shirt sale is the most gratifying we have ever held. Men who came here yesterday and the day before were all loud in their praises of these extraordinary shirts. On all sides we heard the remark "You always find something worth while in this store."

—And these shirts are indeed worth while—they are superior to anything ever before sold at such a price.

—They are of madras, soisette, percales, French crepes and Jacquard effects in a variety of exclusive patterns. Made with plain soft finished bosoms, soft turnback cuffs and with each shirt goes a turnover, long pointed soft collar of the same material.

—If you were not here Thursday or Wednesday, be sure to come Friday and make your selections, choosing an entire season's needs.

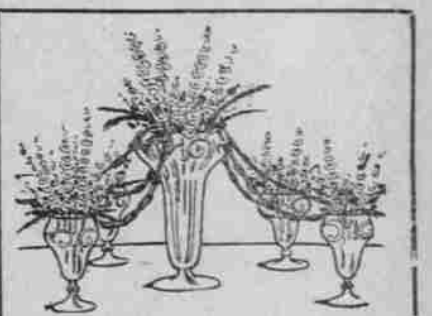
—Our men's furnishing shop is just inside the Washington-street entrance.

Lace Curtains Only \$2.63 Pair
For Regular \$4.50 and \$5.00 Curtains

—To be exact we have exactly 700 pairs of these curtains of lace and scrim edged and inset with Irish Points, Cluny effects. Filet and Marie Antoinette designs. They are 2 1/2 and 3 yards long and from 40 to 45 inches wide. *Fifth Floor.*

House Dresses
Special \$1.19
Regular \$1.75 to \$1.85

—Made of gingham, chambray and percale in plain colors, stripes, checks and fancy figures. Made with round, square or V necks, with sailor collars or in yoke effect. One model fastens down the entire front. They are trimmed with contrasting materials or with embroidery. All colors, both light and dark. Sizes 34 to 46. *Fourth Floor.*



For the Dining Table
A 7-Piece Decoration
of Clear Crystal
\$1.98 Set

Regular price \$3.00

—The accompanying illustration will give you a good idea of the grace and attractiveness of this table decoration. It consists of one large center flower vase and six small ones held together by crystal link chains, which can be adjusted to form a large or small effect according to the size of your table. This set is an exact reproduction of an old English rock crystal centerpiece, and when filled with flowers forms a very handsome and attractive decoration for the dining or luncheon table, whether for a formal or informal affair. *Sixth Floor.*

Clear Crystal Vases
For Spring Flowers

—In our art section on the sixth floor you will find a very large and complete assortment of crystal vases and bowls for holding flowers of all kinds, whether long-stemmed or short. And the prices are the lowest in the city.

—14-inch carnation or rose vases, special, 13c each.
—17-inch rose vases, 35c.
—Thin blown crystal vases, 30c.

10-inch size in four different styles. That sell regularly at 50c each.

—Colonial Sweet Pea Vases, 19c.

—Tuscan Shape Rose Bowls, 6-inch size, 85c; 8-inch size, \$1.25; 10-inch size, \$1.50.

—Concave Vases, Rock Crystal Cutting, 8-inch size, \$1.15; 10-inch size, \$1.75; 12-inch size, \$2.00.

—Large Floral Rose Vases, \$1.50, \$2.00, \$2.50 and \$5.00 each.

—Japan Cut Flower Holders, 2 1/2-inch size, 23c. 3 1/2-inch size, 39c. 4 1/2-inch size, 45c. *Sixth Floor.*

Anniversary Sale of Aprons

For the Housekeeper,
the Cook,
the Nurse,
the Maid.

These Aprons, regular at 75c, \$1.00, \$1.25, \$1.50 and \$1.75

Are Exactly Half Price

—Undoubtedly the best Aprons we have yet presented at such a large saving, for they were made by a well-known manufacturer, whose merchandise is eagerly sought for by the best houses throughout the country.

—Aprons of almost every description, such as gingham, chambray, percale, dimity and lawn. In white, checks, plain colors, dots and figures. Aprons with bibs, in bungalow and coverall styles as well as house dress styles and tea aprons and parlor maids' aprons. *Fourth Floor.*

\$1 Bleached Linen Huck Towels
Very Special 59c Each

—In sizes 36 by 18 inches and 41 by 23 inches. Made of the best pure linen, full bleached. All with spoke hemstitched ends. Some plain, others with satin borders and Jacquard damask sides and end. *Basement.*

The Salamander

By Owen Johnson
On Sale Saturday.
Phone Your Order.

Book Shop, Mezzanine Floor

Fine \$5.00 Switches \$3.50
of Soft, Naturally Wavy Hair

—If you will measure these switches by your standard of \$5.00 worth you'll get an idea of what wonderful bargains they are.

—These switches are 30 inches long, which makes them indispensable to a becoming arrangement of your hair. The shade assortment is complete. Experienced attendants are in charge. They will guarantee a perfect match. *Second Floor.*



Economy Basement

53 Underpriced Sales

Newest Merchandise From All Over the Store

Come Friday
And Share in the Economies

Following Are a Few Sales
Selected at Random:

\$1.50 to \$1.75 Lingerie Waists.....89c	50c Hand-Painted Plates.....23c
25c Children's Knit Vests.....15c	\$1.50 China Berry Sets.....69c
75c Children's Straw Hats.....29c	50c Cretonne Center Trays.....33c
35c Lingerie Corset Covers.....25c	35c Tooth Brushes.....19c
Striped Gingham Petticoats.....50c	\$1.25 Nadia Corsets.....89c
Lawn Dressing Sacques.....48c	75c Combination Suits.....59c
Women's Knit Union Suits.....25c	Lingerie Night Gowns.....79c
\$2.00 Ostrich Feathers.....98c	Tag Rugs, special.....39c and 79c
Colored China Silks, yard.....25c	10-inch Crystal Flower Vases.....10c
\$1.00 and \$1.25 House Dresses.....75c	50c Crystal Water Jugs.....33c
50c Lingerie Neckwear.....39c	Crystal Vinegar Cruets.....15c
\$1.25 Black Leather Hand Bags.....95c	10c Roll Toilet Paper.....7c
Hand-Embroidered Pillow Tops.....50c	\$1.00 and \$1.50 Lace Curtain Samples, special, each.....39c