THE MORNING OREGONIAN, THURSDAY, APRIL 30, 1914.

## VIOLET MacMILLAN, AN ORPHEUM

## Dainty "Cinderella" at Orpheum Theater Visits Portland Stores, Telling Story of a Pleasant Day With the Merchants

MISS VIOLET MACMILLAN, the can truthfully state I have never had the pleasure of playing on more ex-ing such a favorable impression at the orpheum Theater this week, was asked to give her opinion of some of the lead-ing stores of Portland in comparison with the hundreds of others she has visited during her professional career, and this dainty little lady has conand this dainty little lady has con-sented to tell the readers of The Ore-

ing a dream

Had an Excellent Soda in Tea Room at

Had an Excellent Soda in Tea Room at Woodard, Clarke & Co. "On starting out on this trip I felt the need of light refreshments. To me there is but one place to get a nice, delicious soda and that is at the tea room in the Woodard, Clarke & Co. drug store. There has not been a morning since I have been in Portland that I have failed to take advantage of this charming place. My, ch. my, those sodas are the most delicious I have ever tasted. It was during yes-terday's visit that I received another pleasant treat, when myself and friends enjoyed one of their justly famous Specials." "Let me tell you all about this ideal

drug store I visited when I dropped in at this place. Here I found as com-plete a drug store as I have had the Bee Pleasure of inspecting since I left New York, some six months ago. I really think it is the largest drug store in

343 MORRISON ST.

to many new records just received.

and this dating fittle hady fins consent to tell the readers of The Ore-Sonian the very agreeable surprise this comparison has made. She describes her trip as follows:
"My, oh, my! what a fine time I had yesterday morning. Under the auspices of The Oregonian I visited some of the finest stores I have seen in a long time. All the people I met were so charming that I just enjoyed every minute.
Praises the Apperson "Jackrabbit' Auto "Mr. Curtis, the local manager of the Apperson Motor Co., called for me at the Orpheum Theater and I started or one of the most delightful trips it has been my good fortune to enjoy. The Apperson "Six" is such an easy car to ride in. Do you know, I did not feel a single jar on the entire trip. I have
It was the man new records just received. Such a the orpheum in the entire trip as the allog the most delightful trips in this fine store time in this fine store than I had intended, but I couldn't pull my-self away.

a single jar on the entire trip. I have self away. had the pleasure of riding in many "I want to make special mention of cars, the most expensive and beautiful those wonderful evening dresses Mr. ones, and when I found out the selling price of this magnificent car, I simply marveled at it. "The car is finished in a most beaut

price of this magnificent car, I simply marveled at it. "The car is finished in a most beau-tiful way that you just revel in it. The equipment of this Apperson "Jackrab-bit" is the most beautiful and complete ing. When you stop to consider this car and its advantages, it is as good a bargain in an electric car as I have ever seen for the money. It is one of those kind of cars that makes auto rid-

**Optical Offices in Selling Bldg** "As I have many times suffered from

and I was referred to Dr. J. D. Duback, on the sixth floor of the Selling build-ing. Consequently I had the Apperson 'Jackrabblt' driven there next. Here I not alone got all the instructions re-garding the care I should take of my eyes, but also I had the pleasure of inspacting big entire establishment You inspecting his entire establishment. You know it is very seldom you get an optician that understands this knack of fitting glasses to a certain type of individual, so Portland is to be complimented upon having such an optician in its midst.

comes Enthusiastic Over the Sim-plicity Sweep-Clean Sweeper.

"As I have often heard of the Sim-plicity Sweep-Clean Electrical Sweeper,

Miss Violet MacMillan Elects the Knight Shoe Co.'s Store

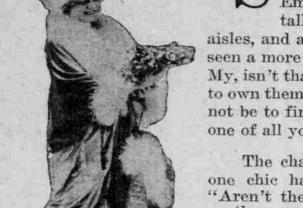
TO BE THE CUSTODIAN OF HER CINDERELLA SLIPPERS



To any lady, aged 18 or over, who can wear it. will be given two Box Seats Free to the Orpheum Theater, any performance, during her engagement.

To be stylishly shod, see the wonderful stock we have on hand.

Knight Shoe Co. Morrison Street and Broadway.



Portland's Foremost Garment and Millinery Store

(( ) this is Portland's Emporium!" exclaimed Miss Violet MacMillan upon herevisit to the Emporium yesterday. "I have heard a lot of talk about shopping at leisure in spacious aisles, and all that, but never in all my travels have I seen a more convenient and comfortable place to shop. My, isn't that a love of a Suit-and that Coat-I'd like to own them both. The trouble in a case like this would not be to find what you want, but to limit yourself to one of all you want!"

The charming comedienne laughed as she placed one chic hat after another upon her dainty head. "Aren't they adorable! Has your head milliner recently come from Paris? And so cheap, too. I truly want half a dozen of them."

Miss MacMillan, who travels constantly from coast to coast, being truly feminine, is intensely interested in wearables. She naturally visits all the more important stores in each city, so she has an excellent idea of comparative values. She was agreeably sur-

prised to find all the new seasonable merchandise in Portland's Emporium reduced so radically. "I should think the women of Portland would come and buy it all up in just a few days-and what would you do then?"

Every Woman in Portland Should See Our Stunning New Suits, Coats, Blouses and Millinery-All at Great Reductions





GORDON HOSE. 25c to \$5.00