

Support the State That Supports You! BOOST FOR HOME INDUSTRY



They Depend on You!
—those creeping chubby babies. Respect that trust by giving them the best of baby foods—

Purity Milk and Cream

It's the Safest Milk delivered in Portland today. At your grocer's. Insist upon "Purity."

Portland Pure Milk & Cream Company.
Save caps for prizes.

The Winners of the Label Contest Will Be Announced Next Week

Following Are the Prizewinning Essays on "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal"

A VISIT TO OUR PANTRY. (First Prize, \$5).

I am writing my story on a perfect April day in the most perfect climate that God ever made—that of Oregon. My Oregon—and am perched in my cherry tree house where an "April shower" of cherry petals is falling all about me—the glorious Royal Ann which grow to be over an inch in diameter in our fair state. Sure this is inspiration enough to write on such a great subject—Oregon industries.

Speaking of trees, a little boy asked his father what tree doughnuts grow on? The answer was, the pan-tree. And speaking of doughnuts, Olympic flour makes excellent ones, and speaking of the pan-tree, if you should visit our you would find Columbia brand sausage, Otter clams, Golden West coffee, Portland pure milk and cream and other products. Holly milk, Diamond W. sausage and other goods, Albers' flour, and Haradon's biscuits. I became acquainted with the last named through the Home Industry page of The Oregonian. We also use Zan brooms and electric lights from the Portland Railway, Light & Power Company.

I am very glad that The Oregonian has these contests, which are waking up Oregon people to buy goods made in our beautiful state, and I am sure that it will result in a very large increase in the sales of our products. I have also noticed with much interest that mills of various kinds are multiplying swiftly. Hurrah for Oregon!—Ladner V. Ross, 590 Main Street, Portland. (Age 11 years).

REASONS GIVEN FOR LOYALTY. (Fourth Prize, \$3).

Why should we patronize home manufactures? Because the products are the cheapest, freshest and best we can get. If we buy of Oregon manufacturers, we will encourage them to manufacture more goods. The result will be no more idle men, and a more contented class of people. If we support our manufacturers, we can help the farmers sell their products and also keep the money in our own state. Every good housewife should always keep Olympic flour, Haradon's "supreme" biscuits, Columbia ham, Golden West coffee, Diamond W. pickles, Holly milk, on their pantry shelf, sweeten with a Zan broom, and have their house lighted by the Portland Railway, Light & Power Company, then they will secure the best results. Help Oregon to become a great manufacturing state and Portland a great manufacturing city.—Mary Olinger, 402 East Forty-fifth street North, Portland, Or.

DEVELOP OREGON. (Third Prize).

I am a little boy 9 years old and have lived in Portland all my life. So I am more interested in Oregon than any other state. I am glad the home industry movement has been started. It will be a great benefit because it will wake up the people to the fact that Oregon-made goods are just as good as those manufactured in the Eastern states. I think we ought to buy Oregon-made goods as much as possible, because that would save the cost of shipping them here and would keep the money at home to help build factories and give more people employment. Mamma has used Olympic flour for years and thinks it is the best flour she has ever used. Otter clams, Holly milk and the Columbia brand of butter and ham are things that I think them far superior to other brands.

We should do all we can to boost Oregon and some day it will become a great state. Oregon has many natural advantages and all it needs is the people and money to develop them.

So let us all do all we can to help advertise our state and make it one of the leading states. Hurrah for Oregon!—Ralph Green, Route 2, Box 174, Milwaukie, Or.

MEETING AN EMERGENCY. (Second Prize, \$2).

Unexpected company! "Mamma, I whined, 'don't worry, I'll attend to the lunch.' With a pantry well filled with many good and substantial home manufactures, I knew my luncheon would be a success. It proved so.

Our guests were simply delighted, and complimented us highly on our excellent repast. I will tell you what served. First, rich, creamy "Otter clam" chowder and "Haradon's" crisp crackers. Spanish omelette made with our favorite Columbia ham and eggs; flakey hot biscuits (Olympia flour), with good creamy Columbia butter.

Try --

Columbia BRAND BUTTER

Then you'll always use it. Churned right here in our own Sanitary Creamery.

Union Meat Company.

"Now THAT'S Real Ham!"

Such exclamations are common about

Columbia Ham

(U. S. Government Inspected.)

Ask your dealer for it. Insist.

UNION MEAT COMPANY

As Fresh as the Day!

Put up the same day they're pickled, while wet with dew.

DIAMOND W Dill Pickles

are always crisp and fresh.

They Add Zest to Every Meal

Appetizing and Pure.

Save all Diamond "W" labels for prizes.

Supreme Biscuits

Back of Every Biscuit

Stands This Big Factory. Surroundings that are light, clean, airy and wholesome make

Haradon's Supreme Biscuits

the most delicious soda wafers obtainable. At all Grocers—5¢ and 10¢ Save the labels for Home Industry Prizes.

There's Spring in the Air--

and in the earth, too. The cows are enjoying "fresh" pastures—so cow's milk is richer now.

"Holly" Milk

— It Whips —

is always rich. Only the richest and purest milk used—scientifically evaporated.

At All Grocers. Save the labels for prizes.

You'll be going to the Coast soon-- and you'll probably dig clams. You will then doubly appreciate

"Otter" Clams

dug from the famous white sand beaches of Oregon.

Only the tender parts of young clams used, preserved to retain their delicate flavor.

15c—2 cans 25c

Save the labels for prizes.

Look for This Z!

In broom-buying it means quality—in other words

ZAN BROOMS

Made by expert workmen from selected broom corn

They have perfect tip and even balance—saving time and energy in housework.

Save the trade-marks for prizes.

Pioneers in Electricity

Do much to build up the growth and strength of a community. For Oregon this was done by the

Portland Railway, Light & Power Company

—There are ten large generating plants—all linked, yet independent—here in Oregon, at your service

Keep Men Employed at Home

PORTLAND RAILWAY, LIGHT & POWER CO. Broadway and Alder Streets. Phones: Marshall 5100, A-6131

Albers' Peacock Buckwheat Flour

"I'll take a double order!—The best 'hotcakes' you can get are made from

Albers' "Peacock" Buckwheat Flour

Delicious to taste and easy to digest!"

At all grocers! Ask for them! Save all Albers' labels for prizes.

I bake all my own bread, now-- We used to eat 'baker's' bread, but since I tried

'Olympic' Flour

the family insists upon 'Mother's Bread.' Confidentially, though,

It isn't the recipe, It's the flour."

Specify "Olympic" to your grocer and save the saleschecks for prizes.

The Mellowness of Age

The deliciously rich, smooth flavor, due to thorough seasoning is always found in

Golden West Coffee

Steel Cut—No Dust No Chaff

Perfectly uniform in brew!

At your grocer's—ask for "Golden West"

Save all "Golden West" labels for prizes.

HANDICAPPED BOY WINS

LITTLE FELLOW UNABLE TO ATTEND SCHOOL CAPTURES PRIZE.

Contest for Honors in The Oregonian Home Industry Competition Shows Growth in Interest.

A little boy who has never been at school, but who is much interested in Oregon and its development, took first prize in The Oregonian's Home Industry essay contest for April. His name is Ladner V. Ross, he is 11 years old and lives at 590 Main street. Several years ago he had a severe illness which has made it impossible for him to go to school. This young essayist not only appreciates what is necessary to make Oregon a leading state industrially, but

has a keen sense of the beauty of Springtime in Oregon, and the "local color" he gave his essay added to its effectiveness.

Three of the prize-winners for April live in Portland, and two in suburban towns. Two are boys and three are girls, for the girls have taken more interest in the contest since Spring began.

The contest is growing keener each month, for those who do not take prizes are returning to the fray each month with unabated determination to win—and with better essays.

Carolyn Hendricks, who lives at the corner of Salmon and Tenth streets, took second prize by telling how she helped her mother meet the emergency of unexpected company by preparing a luncheon of Oregon-made goods.

Ralph Green, who is 9 years old and who lives on rural route No. 2, Milwaukie, landed third place with an exposition of the economic phases of the buy-at-home movement.

Fourth prize was taken by Mary Olinger, of 402 East Forty-fifth street

North, and Rose Rasmussen, of Lentz, took fifth place with a little story telling how Oregon-made goods helped to make home happy for Mr. and Mrs. Newlywed.

GIRL TAKES 90-MILE RIDE

Eugene Wife Crosses Mountains Alone in Storm to Visit Husband.

EUGENE, Or., April 26.—(Special).—Mrs. J. Albert Baker, a college girl, rode horseback alone from Eugene across the Coast Range Mountains into the Alsea Valley. She made the 90-mile trip in the rain and on muddy, heavy roads in two days and returned in one day to Eugene, after visiting her husband in the Government surveying camp.

"I did find the trip rather lonesome," Mrs. Baker said. "The houses were about five miles apart. But I was not afraid. I didn't see anything to be afraid of."

BUMPER CROP PROSPECT

GRAIN WILL BE HARVESTED EARLY AT THE DALLES.

All Fruits Reported in Excellent Condition and Cherry Estimate is 2500 Tons.

THE DALLES, Or., April 26.—(Special).—That the grain crop of this district will be three weeks, and possibly a month, earlier than last year and that it will be a record-breaker is the prediction made generally by those in the district with conditions. The harvest this year will not be in danger of the "hot winds," as the grain will be matured and much of it harvested by

July 1. It is believed the early grains will be ready for cutting by June 15 or 20.

The fruit harvest this season will also be commenced much earlier than usual. Last year's cherry harvest was started the last week in June and the indications are it will be started the first week in June this year.

The famous fruit crop of 1908 is expected to fade into insignificance this Summer, because of the unusually favorable conditions throughout the season and the increased acreage of all kinds of fruits in bearing this year for the first time.

A prominent fruit grower who has been making a survey of the cherry orchards of this district predicts there will be at least 2500 tons of cherries marketed here this year. The greater part of the crop is under contract to two maraschino manufacturers.

Miss Maude Kelly, of Birmingham, Ala. has been admitted to practice in the United States Supreme Court. She is the 36th woman to be admitted.

GHERRIAN SHOW CLOSES

STATE TREASURER BARTENDER IN SALEM AMATEUR AFFAIR.

Real Roulette Wheels and Faro Layouts Used Bring Up Memories When City Wide Open.

SALEM, Or., April 26.—(Special).—The Cherrian Cherrigo, a unique show given at the Armory by the Cherrians, closed last night. The attendance last night and tonight was more than 5000. The proceeds will aid materially in making the coming cherry fair the biggest and best ever given in Marion County.

It was strictly an amateur affair. T. B. Kay, State Treasurer and candidate

for re-election, was a bartender in a frontier saloon, at which, however, only soft drinks were sold, because Salem is a "dry" town. A chop suey restaurant, conducted in real Chinese style, delighted the hungry patrons, and the "gambling den," furnished just like a real one, was a center of attraction.

"Try the wheel of fortune," "Aye, aye, the old army game," "Seven eleven" were heard above the din in the big enclosure, reminding many of those present of the days when Salem was "wide open." There were real roulette tables, real crap tables, real chuck-a-luck, hazard and Faro paraphernalia, and in several instances men who formerly made gambling their business were in charge. But the gambling stakes were confined to "koo-pecks," Cherrian money, and just like most gambling houses, the "house" had all the advantage.

At a recent election in Sweden the fact was revealed that only 2.5 per cent of the women voters were disqualified for failure to pay taxes, as compared with 24.6 per cent of the men.