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Portland Pure Milk & Cream Company.



The Winners of the Label Contest Will Be Announced Next Week

Following Are the Prizewinnig Essays on "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal"

A VISIT TO OUR PANTRY. (First Prize, \$5).

(First Prize, \$5).

I am writing my story on a perfect April day in the most perfect climate that God ever made—that of "Oregon. My Oregon"—and am perched in my cherry tree house where an "April shower" of cherry petals is falling all about me—the glorious Royal Anns which grow to be over an Inch in diameter in our fair state. Sure this is inspiration enough to write on such a great subject—Oregon Industries.

Speaking of trees, a little boy asked his fatther what tree doughnuts grow on? The answer was, the pan-tree. And speaking of doughnuts, Olympic flour makes excellent ones; and speaking of the pan-tree, if you should visit ours, you would find Columbia brand sausage, Otter clams, Golden West spices, Portland pure milk and cream and other products, Helly milk, Diamond W. salmon and other goods, Albers' flour, and Haradon's blacuits. I became sequainted with the last named through the Home Industry page of The Oregonian. We also use Zan brooms and electricity generated by the Portland Railway. Light & Power Company. I am very glad that The Oregonian has these contests, which are waking up Oregon people to buy goods made in our beautiful state, and I am sure that it will result in a very large increase in the sales of our products, I have also noticed with much interest that mills of various kinds are multiplying swiftly. Hurrah for Oregon:—Ladner V. Hoss, 590 Main Street, Portland. (Age II years).

MEETING AN EMERGENCY. (Second Prize, \$2).

Unexpected company! "Mamma." I whispered, "don't worry, I'll attend to the lunch." With a pantry well filled with many good and substantial home manufactures, I knew my luncheon would be a success. It proved so,

Our guests were simply delighted, and complimented us highly on our excellent repast. I will tell you what I served. First, rich, creamy "Otter clam" chowder and "Haradon's" crisp crackers; Spanish omelette made with our favorite Columbia ham and egg: flakey het biscuits (Olympia flom), with good creamy Columbia butter,

Diamond "W" dill pickles, and the famous amber Golden West coffee. Last, as dessert, Diamond "W" pineappie jello, covered with stiff whipped "Hoily" brand milk, and nut cupcakes.

My father was very proud, and said: "Friends, see what an Oregon girl can do with Oregon products. I urge you to consider this matter of buying home manufactures. Stop enriching the already rich states and railroads by using their products, when we have cheaper and better at home. Keep Oregon money in Oregon, and do away with the unemployed problem. Protect your investments and property by enabling the state to become richer with many manufactures. Help the honest and systematic campaign of advertising by asking for and accepting none other than home manufactures. Oregon has given us Health, Wealth and Happiness. We should "Give our best to the state which has given its best to us."

—Carolyn Hendricks, corner Salmon and Tenth, Portland, Or.

(Third Prize).

I am a little boy 9 years old and have lived in Portland all my life. So I am more interested in Oregon than any other state. I am glad the home industry movement has been started. It will be a great benefit because it will wake up the people to the fact that Oregon-made goods are just as good as those manufactured in the Eastern states. I think we ought to buy Oregon-made goods as much as possible, because that would save the cost of shipping them here, and would keep the money at home to help build factories and give more people employment. Mamma has used Olympic flour for years and thinks it is the best flour she has ever used.

We have used Otter clams, Holly milk and the Columbia brand of butter and ham and think them far superior to other brands.

We should do all we can to boost Oregon and think them far superior to other brands.

We should do all we can to boost Oregon and some day it will become a great state. Oregon has many natural advantages and all it needs is the people and money to develop them.

So let us all do all we can to help advertise our state and make it one of the leading states. "Hurrah for Oregon." — Ralpa Green, Route 2, Box 174, Milwaukie, Or.

(Fourth Prize, \$1).

Why should we patronize home manufacturers? Because the products are the cheapest, freshest and best we can get. If we buy of Oregon manufacturers, we will encourage them to manufacturer more goods. The result will be no more idle men, and a more contented class of people. If we support our manufacturers, we can help the farmers sell their products and also keep the money in our own state. Every good housewife should always keep Olympic flour, Haradon's "Supreme" biscuits. Columbia ham, Golden West coffee, Diamond W pickles, Holly milk, on their pantry shelf, sweep with a Zan broom, and have their bouse lighted by the Portland Railway, Light & Power Company, then they will secure the best results. Help Oregon to become a great manufacturing state and Portland a great manufacturing state and Portland. Or. Why should we patronize home manufac.

"AND THEY LIVED HAPPILY EVER (Fifth Prize, \$1).

the doorway awaiting bim with a beaming face.

"John." she said, "I have prepared a supper tonight consisting mostly of 'Oregon products."

"Well, then, let's have it." said Mr. New-lywed. So they both sat down to supper. They first ate a steaming dieh or "Otter clams," some bread made with "Olympic" flour and "Columbia brand butter, and of course other dishes that went with the mean. Then Mrs. Newlywed brought in the niping hot "Golden West" coffee and a plate of daintily piled "Haradon's Supreme" biscuits.

of daintily piled that all the cuits.

When the meal was finished Mr. Newlywed exclaimed, "By Jove, Mary, that was the hest meal I have caten for a long time!"

The blushing bride threw her arms about her husband and kiesed his cheek. "Oh, I'm so happy, John! I shall never try to cook again without using 'Oregon products."—Rose Rasmussen, Lents, Or. (Age 15).







Back of Every Biscuit

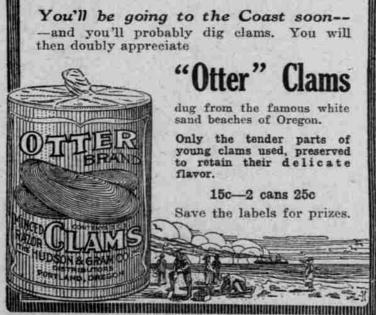
Stands This Big Factory. Surroundings that are light, clean, airy and wholesome make

Haradon's Supreme Biscuits

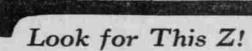
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LITTLE FELLOW UNABLE TO AT-TEND SCHOOL CAPTURES PRIZE.

Contest for Honors in The Oregonian

Contest for Honors in The Oregonian Home Industry Competition Shows
Growth in Interest.

A little box who has never been at school, but who is much interested in Oregon and its development, took first prize in The Oregonian's Home Industry essay contest for April. His name is Ladner V. Ross, he is 11 years old and lives at 590 Main street. Seyeral years ago he had a severe illness which has made it impossible for him to go to school. This young essayist not only appreciates what is necessary to taske Oregon a leading state industrially, but

has a keen sense of the beauty of Springtime in Oregon, and the "local color" he gave his essay added to its

effectiveness. Three of the prize-winners for April live in Portland, and two in suburban towns. Two are boys and three are girls, for the girls have taken more interest in the contest since Spring

contest is growing keener each

North, and Rose Rasmussen, of Lents, took fifth place with a little story telling how Oregon-made goods helped to make home happy for Mr. and Mrs.

GIRL TAKES 90-MILE RIDE Eugene Wife Crosses Mountains

LY AT THE DALLES.

of the "hot winds," as the grain will be matured and much of it harvested by to be admitted.

Miss Maude Kelly, of Birmingham, Als., County.

It was matured and much of it harvested by to be admitted.

B. Kay.

will be ready for cutting by June 15

biggest and best ever given in Marion

frontier saloon, at which, however, only soft drinks were sold, because Salem The fruit harvest this season will also be commenced much earlier than usual. Last year's cherry harvest was started the last week in June and the indications are it will be started the first week in June this year.

The famous fruit crop of 1908 is expected to fade into insignificance this Summer, because of the unusually favorable conditions throughout the season and the increased acreage of all kinds of fruits in bearing this year for the first time.

A prominent fruit grower who has been making a survey of the cherry orchards of this district predicts there will be at least 2500 tons of charries marketed here this year. The greater part of the crop is under contract to two maraschino manufacturers.

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Try the wheel of fortune, "Aye, aye, the old army game," "Seven eleven" were heard above the din in the big enclosure, reminding many of those present of the days when Salem was "wide open." There were real roulette tables, real cruptule. The Cherrian Cherringo, a unique show given at the Armory by the Cherrians, closed last night. The attendance last night and tonight was more than being stakes were confined to "kopecka," Cherrian money, and just like most gambling houses, the "house" had all the advantage. is a "dry" town. A chop sucy restau-

County.

At a recent election in Sweden the fact was revealed that only 2.8 per cent of the women voters were disqualified for failure B. Kay, State Treasurer and candidate of the men.