

Hats for Women! Untrimmed Shapes in a Wide Range of Styles, Today at Only, Each 75c

# New Spring Merchandise Arrives Daily! Is Unpacked-- And Immediately Enters Meier & Frank's Removal Sale!

Store Opens at 9 A. M.

Store Closes at 6 P. M.

## Meier & Frank's Removal Directory Shoppers' Guide

- MOVE NO. 1—Art Needlework Section to Seventh Floor, near Tea Room, Sixth-st. Building.
- MOVE NO. 2—Kodak Department and Sporting Goods Department—To Temporary Annex across Fifth street, Fifth-street entrance.
- MOVE NO. 3—Aftershave and Grooming Rooms—To Fifth Floor, Sixth-st. Building.
- MOVE NO. 4—Men's Furnishings and Hats—To Temporary Annex, First Floor.
- MOVE NO. 5—Men's and Boys' Clothing Department—To Temporary Annex, Second Floor.
- MOVE NO. 6—Frank Department—To Third Floor, Sixth-Street Building.

# Every Article Reduced!

Except Groceries, "Silk Maid" Hose, "Willamette" Sewing Machines "Invincible" and "Samson" Suits and Contract Goods

## BALLOTS FOR ROSE FESTIVAL QUEEN CANDIDATES

Rose Festival Tour de Luxe Ballots will be given with purchases—in the Temporary Annex only—as follows:

- 10 votes with every purchase of 25c or more
- 20 votes with every purchase of 50c or more
- 35 votes with every purchase of 75c or more
- 50 votes with every purchase of \$1 or more
- 100 votes with every purchase of \$2 or more
- 150 votes with every purchase of \$3 or more
- 200 votes with every purchase of \$4 or more
- 250 votes with every purchase of \$5 or more

50 Additional Votes With Every Additional Dollar Purchase. Votes Given With Purchases Made in Temporary Annex Only

## Bargain Table Specials Today! FIRST FLOOR, MAIN BUILDING

- 20c Lace Edgings and Insertions, yard.....10c
- 30c Swiss and Cambric Embroid. Edges and Insertions, yd.....15c
- Tunics at.....\$2.98
- \$1.50 Hammocks.....98c
- Children's Dresses at.....54c
- Undermuslins at Bargain Prices.
- 12 1/2c and 15c Kerchiefs at.....5c
- 98c Fancy Scarfs.....43c
- 25c and 35c Colored Embroidery Collars.....19c
- 25c Box Ruching.....2 for 15c—each 8c
- 25c to 35c Velvet Ribbons, yard.....12c
- 10-yard No. 1 Satin Ribbons.....2 for 15c—each 8c (Several thousand pieces to choose from)
- \$2, \$2.50 and \$3 Lace Collars.....95c
- \$1.25 Rainproof Umbrellas.....89c
- Women's Union Suits, regular and out-sizes, each.....25c
- Women's 35c Lisle and Cotton Hose, all colors.....3 Prs., 60c; Pair.....21c
- 75c Chiffon Veils, 1 1/2 yards long, all colors, Each.....50c
- \$1 Lace Hat Drape Veils, each.....48c
- Carpet Footstools, each.....49c
- House Dresses, extra quality. Worth \$1.25 to \$2.50. Sizes remaining to close out at.....97c
- 35c One-pound Box paper.....28c
- 15c Package Envelopes to match.....9c
- 15c and 25c Tooth Brushes.....10c
- 15c Babcock's Talcum.....10c
- Hair Brushes.....39c
- Jergen's and Colgate's Soap, cake.....7c
- Hurt Books, original editions, copyrights, slightly soiled and hurt. Original \$1, \$1.25 and \$1.50 editions, at.....25c

In Temporary Annex--Across Fifth Street

## Men! Buy Straw Hats Today!



Advance Opening Sale in Temporary Annex AT DEEPLY REDUCED PRICES 3 Unparalleled Specials 98c-\$1.98-\$2.35

Straw Hat weather will soon be here, and we're prepared with the greatest and newest assortment of hats in town. The new styles for Spring and Summer, 1914, are distinctive and include many absolutely new ideas. Today we're inaugurating a STRAW HAT SALE that means deep economy to all purchasers. In our new Men's Department in the Temporary Annex you'll find three lots of Straw Hats offered at prices that are phenomenally low for an end-of-the-season sale for our OPENING SALE OF STRAW HATS.

## Popular Style Straw Hats for Men, Today 98c

Variety of styles, including fancy Sennitts, split and soft split Sailors and new English Blocks. Three-quarter-way bows, or bows directly in back in the new fashion. High, medium and low crowns, with narrow, medium or wide brims. Hats for men of all ages are included in this assortment today 98c at only.....

## Imported English Straw Hats for Men, \$1.98

Smart to a degree are these high-grade English Straw Hats offered at this low price for our opening sale. There's an endless variety of styles for selection—all right up to the minute in every particular. A feature is the new adjustable sweat bands that, by a simple adjustment, can be made to fit any head. This is a remarkable collection of Men's English Straw Hats, for Opening Sale at \$1.98

## Men's New Style Straw Hats, Priced at \$2.35

There's the greatest diversity of styles for selection in these Hats at \$2.35, in imported English braids. There are fancy Sennitts that will enjoy great vogue the coming season. Split straw in sailor blocks, showing the new English shapes—high crowns, narrow brims, three-quarter-way or bow in the back. Also a vast assortment of soft split straws, in attractive and stylish shapes. All have the patent adjustable sweat bands that can be made to fit any head. Wise men will profit by this splendid opportunity and procure their Straw Hats from the newest and most up-to-date collection, at only \$2.35

**MEN'S GENUINE SOUTH AMERICAN PANAMA HATS—SPECIAL.....\$4.65**

SEE FIFTH-STREET WINDOW DISPLAY, TEMPORARY ANNEX

—Men's Store—Temporary Annex, Fifth St.—First Floor

## Last Day of 'Hurt' Goods Sale Basement, Sixth-Street Building

China ware, crockery, enamelware, aluminumware and tinware slightly "hurt" from handling OFFERED AT DEEP REDUCTIONS FROM REGULAR Today the sale closes—departments to be moved to Temporary Annex.

## Exceptional Removal Prices Stationery Department

- 50c Congress, Initial and Narrow Gilt-Edged Whist Cards, 37c
  - 25c Bicycle, Whist and Narrow Bridge Cards, package.....19c
  - 35c Gold Edge Fancy Back Playing Cards, package.....22c
  - "500" Score Cards, 25c per hundred; dozen.....4c
  - 50c Poker Chips, 100 in box, the box.....39c
  - 35c Fancy "500" Score Cards, dozen.....19c
  - 25c Lily Auction Bridge Score Pads, each.....21c
  - 15c "Dennison's" Plain White Napkins, 100 for.....10c
  - 5c Rolls Wax Paper, three rolls for.....10c
  - 50c Linen Batiste Gold-Edged Stationery and Correspondence Cards, special, the box.....39c
- Meier & Frank's—First Floor—Sixth St. Bldg.

## Women's & Children's Summer UNDERGARMENTS AT REMOVAL PRICES

- Women's 75c Light-Weight Union Suits, each.....59c
  - Women's \$1.25 "Viola" Union Suits, lace and tight-knee style, each.....79c
  - Women's 35c Summer Weight Vests, low neck and sleeveless style, 2 for 35c—garment.....18c
  - Children's 25c Vests and Pants, garment.....19c
- Meier & Frank's—First Floor, Main Bldg.

## Women's Coats AT REMOVAL PRICES

At \$6.45—the highly favored Balmaeran Coats—in tan, gray, brown and mixed tweed—in all sizes—are here for your selection. The model illustrated was taken from this group of 75 smart, serviceable Coats in our Garment Salons.



At \$9.85—we've 150 stylish Coats of plain materials, novelty plaids, waffle weave, shepherd's checks, etc. Colors are tango, Copenhagen blue, red, green, reseda and navy; also plaids in pretty combinations. Collars are of fancy silk and diagonal serge. They're made with the popular kimono sleeves; some of the coats fully lined—in cut-away or straight style, with loose or belted backs. One style is just as illustrated.

—Meier & Frank's—Garment Salons—Second Floor, Main Bldg.

## Today! Men's \$16.50-\$20 Suits \$11.75

In the Temporary Annex there's a compelling display of Men's High-Grade Suits—deeply underpriced for quick clearance. This offering includes products of the most reliable Tailors for men—"makes" that are widely celebrated for durability of service and perfection of workmanship—all put in at the same low price.

These Suits are broken lines from regular stocks, in a broad range of styles, but with a limited showing in each style, eminently desirable at this season. There are Cheviots, plain and fancy Worsteds, in a variety of colors and in all sizes—thin, stout, regular and long. No better choice could be offered men desirous of having an everyday business Suit at a very economic figure. Come today to the Temporary Annex and choose one of these regular \$16.50 to \$20 Suits—for only \$11.75.

—Meier & Frank's—Second Floor—Temporary Annex, Fifth St.

## Boys' \$7.50 & \$10 All-Wool Suits, \$6

In the Temporary Annex today a splendid opportunity is given parents to provide economically and adequately for their boys' clothing in this wonderful offering of \$7.50 and \$10 Suits underpriced to \$6

These excellent Suits of all-wool materials are shown in a strong variety of colors—black and white checks (Shepherd's Plaid), fancy Tans, Brown, Grays, Blue Mixtures—in Cheviots and Worsteds. All are double-breasted and come in sizes from 7 to 14 years. Some with two pairs of pants. There are only 150 of these serviceable Suits in all, so an early selection is advised. Today these \$7.50 \$6.00 and \$10.00 Suits will be on sale at.....

—Meier & Frank's—Second Floor—Temporary Annex, Fifth St.

Boys' Caps FREE Today! From 10 to 11 today we'll give FREE—Boys' Caps in a light weight for Summer wear, bearing a coffee advertisement. Only one to a boy. Call at the Grocery Dept., Basement.

**Meier & Frank Co.**

1857 1914

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.

## Gloves Radically Reduced

- \$2 Real French Kid Gloves, Pair, \$1.65 Very high-grade real French Kid Gloves—of selected skins—with pearl clasps—overseam sewn—heavy embroidered fancy backs—with self color and contrasting embroidery—in black, white and tan—all sizes.
- \$2.50 Imported Long White Glace Gloves, Pair, \$1.45 We've just received another immense purchase of these fine Lambskin Gloves—in white only—16-button length—glace overseam style—sizes 5 1/2 to 7. Our own importation of these Gloves enables us to make this unusual reduction.
- All \$1.25 Gloves, Pair, 98c 6000 pairs of good quality Chamois, Mocha and Cape Gloves—in black, white, tan, mode, champagne, navy and green—sizes 5 1/2 to 7 1/2—one and two-clasp style—P. K. and overseam sewn. —Meier & Frank's—First Floor, Main Bldg.

## Women's & Children's Hosiery

- Women's \$1.25 All Pure Thread Silk Hose, in black, pair.....89c
  - Women's \$1.00 Black Silk Hose, lisle tops, pair.....69c
  - Women's 50c Silk Lisle Hose, 3 pairs \$1.00—pair.....35c
  - Women's 35c Mercerized Lisle Hose, pair.....25c
  - Women's 25c Lisle and Cotton Hose, 3 pairs 55c—pair.....19c
  - Children's 20c Fine Ribbed Hose, 3 pairs 50c—pair.....17c
  - Infants' 25c Lisle Hose, all colors, 3 pairs 50c—pair.....18c
- Meier & Frank's—First Floor, Main Bldg.

## Kodak Days Are Here!

—and a day spent in the open is far more enjoyable when you have a Kodak with you. Anyone can readily learn to take pictures with a Kodak. We'll gladly give you the necessary instructions.

\$5 Premoette, Jr., 1913 model—Takes Pictures, 2 1/4x3 1/4, \$3.95 KODAKS AND CAMERAS, \$1 TO \$125

Secure Your Eastman Films Here Today for Sunday's Outing

—Meier & Frank's—Temporary Annex, Fifth St.

## Children's Two-Piece Bloomer Suits

54c

These attractive little Bloomer Suits are made of good quality serviceable gingham, in pink and white and blue and white checks, and pretty light percales. Square necks, kimono sleeve, opening down the back; also medium high neck, short sewed-in sleeves, trimmed with plain color to match, opening down the front. These Bloomer Suits are suitable for either girls or boys. All have separate bloomers, with gathered bottoms. Sizes 2 to 6 years. The Removal Sale price is extremely low for such splendid 54c garments.....

—Meier & Frank's—Second Floor—Sixth St. Bldg.



### Dependability

—is the watchword that has given our Optical Department such a widespread reputation. In the past three and a half years this department has steadily grown in favor, and our expert Optometrist has fitted thousands with Spectacles and Eye-glasses that are right. In no instance does he prescribe Glasses unless absolutely necessary, and those who have been fitted with Glasses here are highly pleased with the results. If your eyes need attention, have them tested here free! —Meier & Frank's—First Floor—Sixth St. Bldg.

### \$1.50 German Silver Mesh Bags

97c

Splendid quality and style will be found in this line of German Silver Unbreakable Mesh Bags that we're offering at so deep a reduction for Removal Sale. The frames are 5, 6 or 7-inch, in a wide variety of fancy designs. Regularly these Mesh Bags sell at \$1.50, while the Removal Sale price 97c is only.....

—Meier & Frank's—First Floor—Sixth St. Bldg.

## Boys! 'Play Ball'

Boys' 4-Piece Baseball Suit, Ball and Bat, \$1—A Regular \$2 Combination—Saturday Only—Sporting Goods Store Temporary Annex

Come to the Sporting Goods Store Saturday, boys, and "double your money"—make \$1.00 do duty for \$2.00. Here's the offer:

Boys' 4-Piece Baseball Suit, consisting of shirt, pants, cap and belt—for boys, ages 4 to 14 years—one splendid Baseball and Baseball Bat—a combination that would cost regularly \$2.00, for \$1.

—Sporting Goods Store—Temporary Annex, Fifth St.

