

FEATURE SALES

ECONOMY SPECIALS IN THE BASEMENT.

This Morning We Shall Open An
ECONOMY BASEMENT STORE
 Devoted to the Sale of Merchandise at LESS Than Staple Prices

All Merchandise Sold in the Economy Basement Store MUST Be Dependable in Quality and SPECIAL in Price—These Are the Only Essentials

THE ECONOMY STORE CARRIES NO REGULAR STOCKS
 For Example, it Sells Aprons ONLY When it Can Sell Aprons for LESS Than They Are Worth
 IT IS A BARGAIN STORE—PURE AND SIMPLE

20 Departments
 Represented in This Great Sale

NO PHONE ORDERS
 FOR ANY ECONOMY
 SALE MERCHANDISE

Lipman Wolfe & Co.
 "Merchandise of Merit Only"

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 SALE MERCHANDISE

20 Departments
 Represented in This Great Sale

25c Devonshire Cloth 15c
 —100 pieces of this renowned material to be sold Friday at 15c a yard, which is less than manufacturers' cost.
 —Tub proof and sun proof Devonshire cloth is positively the best wash material ever offered to the public. Being heavier than gingham, lighter than galatea and with a linen finish, it makes up in a most pleasing manner, and is used extensively for little boys' suits and children's rompers, and many women use it altogether for house dresses and aprons.
 —The colors are woven, not printed, and can be had in plain effects, checks and stripes, in pink, blue, brown and red, as well as plain white and black.

75c Crepe Gowns 59c
 —These gowns are made of striped crepe in slip-over style, trimmed with torchon lace edging, ribbon drawn. Colors are blue and lavender.

40c Corset Covers 25c
 —Made of good quality cambric, with round neck and yoke formed of three rows of Cluny insertion finished with edging to match, ribbon drawn. These corset covers are cut full size, and neatly made and finished. Sizes 34 to 44.

\$1.50 Corsets Special 95c
 —A new Spring, 1914, model corset—with the new extreme low bust and long, straight lines, suitable for medium or slender figures. Made of soft, light weight batiste, finished at the top with embroidery. Two pairs hose supporters attached. Sizes 19 to 25. An extremely low price for this style and make of corset.

\$1.50 O-Cedar Mops 98c
 —These are the famous mops used by all particular housekeepers. We are now selling the \$1.00 mop at 73c; the 50c polish at 35c, and the 25c polish at 16c.

10c King Fly Swatters 5c

25c Box Hair Pins 10c
 —This is the Victoria brand of shell hairpins and comes in all sizes and various styles, which can be had in amber as well as shell.

5c Dress Snappers 1c Dozen
 —The Revol dress fasteners in all sizes and shown in black and white.

25c Hose Supporters 10c
 —Children's fine silk hose supporters in white, blue or pink.

10c Collar Supporters 5c
 —Fine white silk covered collar supporters in all sizes and sold six on the card at the special price, 5c card.

20c Hose Supporters 10c
 —White sew-on hose supporters with rubber grip button.

15c Table Mats 9c Set
 —Straw table mats put up six in the set in assorted styles.

15c Buttons 6c Card
 —Styles in fancy pearl effects and broken lines of fancy trimming buttons. Buttons suitable for lingerie waists and dresses.

—FREE—Yours for the asking—a 10c card of Wilson Dress Hooks and a 5c package Crawly needles.

75c Coverall Aprons 39c
 —The practical cover-all apron, made with round neck, turn-back cuffs and wide strap across the back, finished with white piping. Made of fine percale in checks, polka dots, rings, nurse's stripe, hairline stripes and figures. Full sizes.

50c Wash Petticoats 33c
 —Made of gray and blue striped gingham with deep ruffle. Full size and neatly finished.

\$1.25 House Dresses 75c
 —Of striped and plain gingham, made with plain fitted skirt. Waist has round collar with embroidered edges and design in corner. Colors are light blue, Copenhagen, pink, lavender and tan. Sizes 34 to 44.

Women's \$2.75 Sweaters \$1.59
 —Here is a very serviceable and well fitting sweater, fashioned in the coat style. Angora plated. Made with ruff-neck collar and two deep pockets. Can be had in gray, cardinal or pure white.

Children's \$2.50 Sweaters 95c
 —Angora plated coat sweaters in maroon and navy blue. Made with ruff-neck collar and two side pockets. A very soft and warm sweater that will give splendid service.

85c Children's Dresses 50c
 —Made of white percale in the new straight line style. One style has scalloped edges on neck and sleeves, dainty embroidered design on front, and patent leather belt. Another style has yoke effect and cuffs of blue chambray, embroidered in white. Sizes 1 to 6 years.

20c Infants' Socks 10c
 —Infants' white cotton socks, with fancy plaid tops in brown, red and green. Also with fine or fancy checked tops, in dainty blue and pink.

All Linen Handkerchiefs 7c
 Regular 12 1-2c and 15c
 —100 dozen of fine soft quality all-linen handkerchiefs for women. Made with a hemstitched hem and a block initial in one corner. Handkerchiefs such as these were never before offered at this price, which is less than half the regular prices.

50c Chemisettes 25c
 —Chemisettes of a soft, fine net in white, cream and ecru, as well as black. The full bodice style with elastic at the waist and a well-fitting stapping collar.

15c Linen Collars 3c Each
 —Summer collars, the cool, comfortable kinds made of all-linen and fashioned in the Byron and Sailor shapes. These styles promise to be very popular this season, particularly for all tailored wear.

Notice to the Public
 We Employ No Canvassers for Pictorial Review Magazine
 —Men representing themselves as our agents are soliciting subscriptions. Under no circumstances do business with them.

Flowers Selling to \$1.50 Special 25c Bunch
 —This is a season of flower trimmings for hats, whether it be a tailored or a dress hat. The most fashionable and the most natural colored flowers will be found in this sale. Large single blossoms, branches of flowers, wreaths and clusters of different flowers.
 —Flowers of the garden and flowers of the fields, of silk or cotton. Roses, pansies, forget-me-nots, violets, purple blossoms, yellow flowers, pale blue and pink flowers, foliage, crushed roses, lilies and dozens of other flowers in a great and varied collection of colorings.

50c Faille Ribbon 39c
 —This season faille ribbon plays a very important part in trimming millinery as well as dresses and waists. This splendid quality is 6 1/2 inches wide and comes in all the newest shades, such as paon blue, Argentine, primrose, American Beauty, royal blue, emerald, as well as white, pink, light blue and black. This quality has never before sold at this price and offers you the opportunity of supplying your sash needs for Summer frocks as well as for the midsummer hat.

\$2.65 Silk Petticoats \$1.98
 —Splendid petticoats of messaline silk of a good quality. Fashioned with a deep clinging flounce accordion pleated at the top and finished with a four-inch ruffle of knife pleating. In navy blue, royal blue, American Beauty, Copenhagen, emerald, tango, mahogany, maize and white.

\$1.35 Lingerie Blouses 98c
 —Pretty, becoming blouses of soft white batiste, fashioned in a variety of styles, some with long and others with short sleeves, made with V or square cut necks or with softly rolling collars with points or sailor in shape. Inset and trimmed with Valenciennes lace and insertion, Swiss embroidery and fine tuckings.

\$1.50 Lingerie Blouses \$1.18
 —Very exceptional blouses are these for \$1.18, shown in a host of the newest styles, kimono sleeves or sleeves forming yokes in the front and back, many with seams joined with beading—the newest collars are introduced in these waists—trimmings of pleated net frills, lace edging and fancy lace insertions. Also blouses of daintily colored striped crepes, or waists of voiles in a semi-tailored finish, hemstitched trimmed.

50c Stamped Pillow Tops Special 25c
 —Pillow tops and backs made of superior quality art ticking and stamped for working in floral and conventional designs, as well as the various lodge designs.

75c Dressing Boxes 49c
 —Beautiful handkerchief and glove boxes neatly covered with a fancy brocade in old blue, old rose and old green. These boxes are very handsome and make ideal useful gifts.

Stamped Aprons 5c
 —Made of white lawn in round style, with strings attached. Stamped for working in dainty cross-bar design. With thread to them included at 5c.

50c Centerpieces 25c
 —Stamped 27-inch centerpieces, made of natural-colored linen and tinted in pretty colorings, to be worked in floral and conventional designs.

\$1.50 Vacuum Bottles 89c
 —These bottles have never been sold for less than \$1.50 and are as good as any bottle ever manufactured to sell for \$1.50. These are the imported Vacuum bottles in pint size, with the screw top and japanned finish, which prevents rusting. Retains heat for 48 hours and keeps cold for 72 hours.

\$1.25 Silk Bags 69c
 —Handsome bags of moire silk which are so much in vogue this season. The silk is mounted on frames finished in gold or silver and are carried by pannier handles in black and assorted colors and lined with white silk. Fitted with coin purse.

\$1.00 Castors 49c Set
 —Silver-plated castors in the three-bottle style set in a pierced frame with solid bottom. Very attractive and very useful.

69c to \$1 Bead Chains 48c
 —Here is an endless variety of fashionable beads, including a combination of silk and bead and long chains of large black wooden beads. These beads can be had in a various assortment of popular colorings.

50c La Maxixe 25c
 —A shipment of the newest La Maxixe beads in a great variety of colors. To be worn with light Summer dresses.

Genuine English Porcelain Popular Flow Blue Design Regular Prices 15c to 20c Each Special 8c LESS THAN IMPORT COST

—One thousand pieces of English Flow Blue porcelain, including three sizes of plates, fruit saucers, mush bowls, tea cups and saucers and large bowls.

Bohemian Lemonade Sets Selling Regularly at \$1.50. Special 49c
 —An attractive lemonade or water set, including the jug and six glasses, in over a dozen different designs from which to choose.

\$1.00 Colonial Berry Set Special 59c
 —Colonial glass berry set, consisting of an 8-inch bowl and 6 large nappies. Made of excellent quality clear crystal.

15c German China Tea Cups Special 9c
 —These cups are made of white thin German china of an exceptionally good clear quality; also suitable for hand-decorating.

\$1.25 Metal Photograph Frames Very Special 50c
 —Handsome frames in all sizes from the small cabinet to 5 by 7 inches. In oval and square shapes with easel backs and convex glasses.
 —These frames are all of German silver, hand-etched, as well as plain designs, and finished in antique gold, antique silver, plain and satin finished gold and plain silver.

Metal Frames, Special 69c
 —In rose gold, antique gold and German silver finishes, hand-etched in artistic designs. Oval and square shapes, in cabinet size.

Drapery and Curtain Remnants All at Half Price
 —This lot includes remnants of curtain scrimms, nets, cretonnes, silkoline, madras, Sun Fast draperies, Burlap, denims, chintz and tapestry. In plain white, plain colors, or patterned in natural floral or conventional designs. Draperies that are suitable for window curtains, doorways, for cushions, bedrooms, and for furniture. Regular prices range from:
 —18c, 21c, 29c to 49c for Curtain Scrimms
 —20c, 25c, 35c, 40c to 50c for Cretonnes
 —23c, 35c, 45c, 50c to \$1.25 for Madras
 —63c, 75c, 85c, 95c to \$2.00 for Tapestry

Bungalow Net Curtain Samples Regular 50c to \$1.00 12c Each
 —Manufacturers' samples in one-yard lengths and from 40 to 50 inches wide. In white, ecru or Arabian color. Just the curtain for your small windows.

Carpet Rug Samples Velvet Rug Samples 59c SIZE 27 BY 27 INCHES Axminster Rug Samples 79c SIZE 24 BY 54 INCHES Axminster Rug Samples \$1.68 SIZE 27 BY 54 INCHES
 —These rug samples are made from the best quality of velvet and Bigelow Axminster carpets, in pretty Oriental and floral patterns in red and green and tan and brown.

25c Silk Plaited Stockings Special 12 1-2c
 —Women's fast black silk plaited boot stockings, seamless, having double garter cotton tops and extra splicing, very elastic.

50c Thread Silk Stockings 25c
 —Pure thread silk stockings in fast black. Seamless with double soles and garter tops, high spliced heels, and seamless.

Children's 18c Stockings 10c
 —Of fine ribbed cotton, extra long and elastic, in fast black, tan or pure white, medium weight.

Women's 25c Knit Vests 15c
 —Vests of Swiss ribbed white cotton, made with the "can't slip" shoulder strap, low neck and sleeveless, picot edging around the neck.

25c and 35c Vests 18c
 —Vests of extra fine white Swiss ribbed cotton in extra large sizes. Made with round low neck and short sleeves or sleeveless.

50c and 65c Union Suits 35c
 —Union suits of white ribbed cotton, in a light medium weight, low neck and sleeveless, with either tight or wide knees. Pretty lace trimming.

75c Children's Hats 29c
 —Hats with drooping brim and round crown, trimmed with ribbon band and fancy stickup, or in round shape with soft rolled brim which can be turned up in front or side, with colored ribbon band and bow and edges bound to match. They come in burnt, navy or white straw with trimmings of red, navy, Copenhagen, white and maroon. Styles suitable for little boys and girls.