



# A Page of Benefits for Our Mail Order Patrons!

## It's Meier & Frank's Great 1263d Friday Event Combined With the Gigantic Removal Sale! Every Article Reduced!

Except Groceries, "Silk-Maid" Hose, "Willamette" Sewing Machines, "Samson" and "Invincible" Suits and Contract Goods

**PRELIMINARY SKETCH OF MEIER & FRANK'S NEW HOME.**  
The imposing 12-story structure that will soon be erected on the site of the present five-story building at Morrison, Fifth and Alder streets. Building operations will be commenced as soon as the moving of departments into the new Temporary Annex, directly across Fifth street, can be accomplished. Two departments are now seated in the Annex, two more will be ready for business Monday morning—and others will follow in quick succession.

**MOVE NO. 1—Art Needlework Section** moved to Seventh Floor (near Tearoom).  
**MOVE NO. 2—Kodak Department and Sporting Goods Department** moved to Temporary Annex, Fifth-street entrance.  
**MOVE NO. 3—Alteration and Fitting Rooms** moved to Fifth Floor, Sixth-street Annex.

**Meier & Frank's Removal Surprises. 1263D FRIDAY SALE.**  
**\$1.75 to \$2.25 Flowered Chiffons Friday Only, Yd. 98c**  
Beautiful Flowered Chiffon in dainty Dresden designs in pink and blue, on background of white, Alice Blue or Black. Exceptionally suitable for waists and millinery. 40 inches in width. Usually selling from \$1.75 to \$2.25. On Friday, yard, **98c.**  
—First Floor—Sixth-Street Annex.

**Meier & Frank's Removal Surprises. 1263D FRIDAY SALE.**  
**Friday We've Two Hosiery Surprises**  
Women's 50c Mercerized Lisle Hose—Pair, **39c**—Splendid imported Mercerized Lisle Hose—in black only, with lavender tops. Made full fashioned, with high spliced heels and double welt tops. In outsize only.  
Women's 55c Fibre Silk Boot Hose—3 Pairs **85c, Pair 29c**—Fibre Silk Boot Hose with lisle tops and split soles—reinforced feet—double tops. In black only. All sizes.  
—First Floor, Main Bldg.

**Meier & Frank's Removal Surprises. 1263D FRIDAY SALE.**  
**50c Brocaded Velvet Ribbons, Yd. 19c**  
1750 yards of Novelty Brocaded Velvet Ribbons go on sale Friday at this deep reduction. All the desired colors, light, dark and brilliant. The widths vary from 4 to 5 1/2 inches. Handsome moire and floral effects. Regularly 50c. For Friday's Removal Surprise, the yard **19c**  
—Meier & Frank's—First Floor, Main Bldg.

**Meier & Frank's Removal Surprises. 1263D FRIDAY SALE.**  
**Men's Pure Linen Kerchiefs, 7c**  
500 Dozen Go on Sale Friday  
These Handkerchiefs are "seconds" of regular 50c quality Pure Linen, all white Handkerchiefs, with hemstitched borders. The imperfections are very slight—and the economy they afford is wonderful.  
Friday Removal Sale price on these seconds of 50c Handkerchiefs will be only **7c**  
—Just Inside Morrison-St. Entrance

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**Practical Cover-All Aprons Friday Only, 49c**  
Made of Lancaster Ginghams—in light and dark colors—kimono sleeves, neck and large pocket, all trimmed with bands of plain blue. Just as illustrated. Neat and highly serviceable Aprons—priced for Friday's Removal-Surprise Sale at **49c**  
—Second Floor—Sixth-Street Annex.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**Women's Cambric Gowns, Friday at 57c**  
Neat durable Gowns of Cambric—well made and daintily trimmed with embroidery heading and edging—ribbon run. Priced for Friday's Removal-Surprise Sale at only **57c**  
—Second Floor—Sixth-Street Annex.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**Child's 75c Dresses Removal-Surprise Price 54c**  
**JUST RECEIVED**—a new assortment of Children's Dresses of Percales and Anderson Ginghams—in light and dark colors—attractively made in Dutch and French styles, all trimmed with pretty braids, pipings, etc. In sizes from 2 to 6 years. The model illustrated is taken from this group of Dresses, usually selling at 75c. Friday only, **54c.**  
—Second Floor—Sixth-Street Annex.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**\$8.50-\$12.50 Trimmed Hats, Friday at \$6.95**  
A splendid collection of Trimmed Hats have been selected for Friday's Surprise Sale. Regularly selling from \$8.50 to \$12.50—the reduction is deep—to \$6.95. The newest shapes, braids and colors effectively trimmed in the latest modes, with flowers, fancy feathers and handsome ribbons. The color combinations are artistic and up to date in every particular. In the assortment are hats for misses, young women and matrons. Usual \$8.50 to \$12.50 models reduced for Friday to **\$6.95**  
—Second Floor, Millinery Parlor—Sixth-Street Annex.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**ALL-WOOL INGRAIN Art Squares Reduced FOR REMOVAL SURPRISE SALE.**  
\$6.00 6x9 Ingrain Art Squares reduced to **\$3.75**  
\$6.25 7-6x9 Ingrain Art Squares reduced to **\$4.50**  
\$7.75 9x9 Ingrain Art Squares reduced to **\$5.00**  
\$9.00 9x10-6 Ingrain Art Squares reduced to **\$6.00**  
\$12.00 9x13-6 Ingrain Art Squares reduced to **\$7.25**  
\$13.50 12x12 Ingrain Art Squares reduced to **\$8.25**  
\$15.00 12x13-6 Ingrain Art Squares reduced to **\$9.00**  
\$12.50 10-6x12 Ingrain Art Squares reduced to **\$7.50**  
\$13.50 9x15 Ingrain Art Squares reduced to **\$8.25**  
**TAPESTRY BRUSSELS RUGS REDUCED.**  
\$10.00 9x12 Tapestry Brussels Rugs reduced to **\$8.50**  
—Third Floor, Main Bldg.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**\$12.50-\$20 New Model Coats, Wraps Friday Only at \$9.85**  
Highly representative of the extremely new styles in Coats and Wraps for Spring wear is this assortment we're underpricing for Friday's Surprise-Removal Sale. Short, medium and 3/4 Coats, loose-backed, flare or ruffled effects, lined or unlined, as you choose. Many show the high flaring collar of contrasting or self-colored silk, or figured crepe. The range of materials employed is wide—wool, eponges, serges, diagonals, crepes, poplins and fancy weave fabrics. And the colors are those now so popular, tango, greens, navy, black, Copenhagen, plaids, black and white checks and fancy mixtures. The Coats selected for this sale have been priced regularly at \$12.50 to \$20—and the reduction is to **\$9.85.**  
—Meier & Frank's—Garment Salons—Second Floor, Main Bldg.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**Women's \$2.95 Sweaters, \$1.95**  
Flat-weave Sweaters for women, with Byron collars, in Oxford, white and cardinal shades. Full-length Sweaters, selling regularly at \$2.95—reduced for Friday to **\$1.95.**  
**Child's to \$2.25 Sweaters, 98c**  
There's a number of styles, novelty and staple effects and colors in this collection of Sweaters for children. Some have slight imperfections. Selling regularly to \$2.25. Friday's price, the garment, **98c.**  
—Meier & Frank's—Second Floor, Main Bldg.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**New Novelty Waists \$1.98**  
SELLING REGULARLY TO \$5.00  
Waists of Chiffon, Shadow Lace and Taffeta, and combinations of chiffon lace and satins made over colored or white linings of net and chiffon are a few of the novelties offered in this sale of Waists. High or low necked effects, open back or front styles and long or short sleeves. Tailored styles, semi-dress and elaborate Waists are included. A splendid assortment and unexcelled styles and quality in these regular to \$5.00 **\$1.98** Waists, on sale Friday at **\$1.98**  
—Meier & Frank's—Second Floor, Main Bldg.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**\$1 Imported Lambskin Gloves, 65c**  
Glace Lambskin Gloves, imported, in white, black, tan and gray. A remarkable glove that's offered for Friday only. In all sizes from 5 1/2 to 7. 1600 pairs go into this sale—regularly \$1.00—today, pair **65c**  
**\$1.50 REAL FRENCH KID GLOVES, PAIR \$1.00**  
Soft and pliable, real French Kid Gloves, in black, white and tan. Overseam sewn, with Paris point stitching. We've just 1200 pairs of these Gloves for Friday's selling—usually \$1.00—reduced price, pair **\$1.00**  
**\$2.50 16-BUTTON WHITE GLACE GLOVES, PAIR \$1.39**  
Imported White Glace Kid Gloves, with three clasps at the wrist and in full elbow length. In sizes 5 1/2 to 7. This is an exceptional offering, these regular \$2.50 Long White Glace Kid Gloves at, pair **\$1.39**  
—Meier & Frank's—First Floor, Main Bldg.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**\$2.50 to \$4.00 Lace Collar and Cuff Sets \$1.15**  
We have about 200 of these beautiful imported Lace Collar and Cuff Sets that we're offering for Friday at this deeply reduced price. In white and ecru colorings, large and small collars, and an assortment that includes many new patterns. Friday only will these regular \$2.50 to \$4.00 Lace Collar and Cuff Sets **\$1.15** be on sale at, the set **\$1.15**  
—Meier & Frank's—First Floor, Main Bldg.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**Women's 50c Swiss-Ribbed Vests at 29c**  
Extra quality Vests in Summer weight—made with "V" or square neck—sleeveless. In outsize only.  
—First Floor, Main Bldg.  
**\$1.25 Honeycomb Quilts, 98c**  
Splendid quality, full size Honeycomb Quilts, in Marcellise patterns. Hemmed all 'round. Regularly \$1.25. For Friday, each, **98c**  
15c and 16c Pillow Cases, **12 1/2c**—Good quality cotton pillow cases, in two sizes, 42x36 or 45x36. Regularly 15c and 16c—Friday choice of either size **12 1/2c**  
—First Floor—Sixth-Street Annex.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**To 40c Cretonnes YARD 10c**  
Cretonnes—in a large assortment of patterns and colors—an entire table piled high for Friday's sale. Regularly selling from 25c to 40c, the price for this day will be, the yard, **10c** Sale subject to stock on hand.  
—Third Floor, Main Bldg.  
**Guest Towels 49c**  
There's a limited quantity of these high-grade Guest Towels, so radically reduced for Friday's Surprise Sale—so early selection is imperative. They're of pure linen, with hemstitched ends—choice of Bulgarian embroidery or plain colored wretch in blue, gold or lavender. Size 14x21. Usually 75c—Friday only **49c**  
—First Floor, New Bldg.—Sixth-Street Annex.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**25c, 35c and 50c Silk Ties for Men 12 1/2c**  
500 Dozen Silk Ties for Men—Four-in-hands, tubular and flowing end styles, in solid colors, popular Bartheau styles and fancy effects. New Spring colors and combinations, and a splendid assortment of staples. Every tie included in this assortment has sold for from 25c to 50c—for a last "clean up" before removal of the department they're reduced to **12 1/2c** only.  
On Sale Friday Only, in the Main Aisle.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**Lisle and Chamoisette Gloves, Pair 20c**  
Regularly to 50c  
Two-clasp Lisle and Chamoisette Gloves, in black, white, natural, mode and grey, of very fine quality are offered for Friday at only 20c. This is to clean up the line to make ready for removal, and is a sweeping reduction. All sizes in these regular to **20c** 50c Lisle and Chamoisette Gloves on sale Friday at, pair **20c**  
—Meier & Frank's—First Floor, Main Bldg.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**FRIDAY'S GROCERY SURPRISES**  
BUTTERNUT BUTTER—One of our most popular brands. Specially priced for Friday. **55c** the roll.  
Cream of Wheat—ideal breakfast cereal. Package **15c**  
"Singapore" Sliced Pineapple—No. 1 flat can **7c**  
Rolled Oats—Oregon milled. Package **10c**  
Blue Ribbon Butter—popular brand. Roll **55c**  
Pine Oysters—Jeykel Island brand. No. 1 cans—3 for **25c**  
Corn Starch—best brand. Regular No. 1 package **8c**  
Riverside Glass Starch—No. 1 package **25c**  
15c Pckr. Golden Dates—several brands. Package **10c**  
Challenge Coffee—1 lb. **31c**—2 lbs. **55c**  
Macaroni or Spaghetti—regular. 1-lb. package—4 for **25c**  
Napha Soap—Oregon make—7 bars for **25c**  
—Pure Food Grocery, Basement.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**Silk Chiffon Veils 75c Value at 50c**  
Pretty Silk Chiffon Veils, in all the leading shades. Made with hemstitched border. Size, 1 1/2 yards in length and half yard in width. Friday only.  
—First Floor, Main Bldg.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**Silver Plated Knives and Forks**  
Regularly \$2.25 Set—Today Only \$1.69.  
Economically Priced Household Necessity.  
Set of 6 Knives and 6 Forks, as illustrated. Heavy silver plating on white metal base, with satin finish. Beautiful shape and design. Durability of service guaranteed. Purchase a set of these Knives and Forks today for general table use.  
—Meier & Frank's—First Floor, Main Bldg.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**\$8 Kitchen Queen \$5.49**  
**Friday's Furniture Surprise**  
A household necessity—compact Kitchen Queen—that comes in two finishes, natural and golden, is the offering from the Furniture Department for Friday's sale. It's equipped with double glass doors, two drawers, shelf, large bin and cutting board. Well-made and finished, and a veritable bargain at this deep reduction. Regularly \$8.00—today **\$5.49**  
—Meier & Frank's—Fourth Floor, Both Bldgs.

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**Surprises in "Tub" Goods**  
\$1.98 Mixture Ratine, 50 inches wide, yard **\$1.25**  
\$1.98 Eponge, an assortment, 46-inch width, yard **\$1.25**  
\$3.50 French Ratine, beautiful fabric, 46-inch width, yard **\$3.15**  
—First Floor—Sixth-Street Annex.

**Meier & Frank Co.**  
1857 1914  
**THE QUALITY STORE OF PORTLAND**  
Fifth, Sixth, Morrison, Alder Sts.

**CANDY**  
70c Victoria Chocolates, pound **48c**  
60c Milk Chocolate Marshmallows, the pound, only **43c**  
50c Milk Chocolates, whipped cream style, pound **38c**  
40c Surprise Chocolates, pound **29c**  
40c After Dinner Mints, pound **23c**  
40c Assorted French Nougat, at lb. **25c**

**MEIER & FRANK'S REMOVAL SURPRISES 1263D FRIDAY SALE.**  
**White and Gold Plates 2000 to Select From at 5c**  
Many uses in every home for these White and Gold Plates (as illustrated). Plates of semi-porcelain, usually \$1.80 the dozen. Today only, for our Removal-Surprise Sale, priced, each **5c**  
—Meier & Frank's Big Basement Store.