

The Oregonian's Home Industry Page



Oregon First

"My but They're Good!"

"I always imagined buckwheat cakes were 'heavy' until I ate those made from Albers' 'Peacock' Buckwheat Flour."

Delicious and easily digested—all the "heaviness" removed from the buckwheat—Prepared in just a few moments. Save the labels for prizes.

The Child's Right--

in this world is love and care—care for its mental, moral and physical being. Its little body will become sturdy and strong with plenty of

Purity Milk and Cream

—Guarded every step from clean cows in green pastures to the bottle in your home—Portland Pure Milk & Cream Co. Save the caps for prizes.

"Better than a party"

and we can eat lots and lots!"

"Yes, my Mother says"

Haradon's 'Supreme' Biscuits

are good for me! I like to bite into them. They're always so crisp and "Crackly."

Fresh every day, delivered to your grocer in airtight, dustproof cartons. 5c and 10c pkgs. SAVE THE LABELS FOR PRIZES

"Simply Delicious!"

Columbia Ham

U. S. Government Inspected Your dealer will supply you. UNION MEAT COMPANY

Pioneer Packers of the Pacific

A Simple, Delicious Dessert

—one that can be prepared in a short time and bound to be a success is Jelly made from

DIAMOND JELLY POWDER

10¢ WADSWORTH CO. 10¢

DIAMOND Jelly Powder

It "jells" quickly because it is pure!—11 delicious flavors.

All all Grocers, 10c

Save all Diamond "W" labels for prizes.

Support the State That Supports You

THAT is an arrangement for mutual benefit—you help Oregon and Oregon will help you. You make it possible for men and women to earn money here in Oregon and in turn they'll spend it here at home—making Oregon more prosperous—giving her a higher place in the financial and commercial world!

Insist Upon Oregon-Made Goods

—They're quite as good as foreign products and in many instances better because they are perfectly fresh and adapted to local conditions. Then, too, you are keeping our own mills and factories running "full time" when you buy their output.

Next Time—Buy at Home!

MADE FROM SELECT CREAM ONLY

Columbia BRAND BUTTER

Every ounce is tested and Pasteurized, and churned from daily in our modern creamery.

Union Meat Company.

There's Spring in the Air--

and in the earth, too. The cows are enjoying "fresh" pastures—so cow's milk is richer now.

"Holly" Milk

--It Whips--

is always rich. Only the richest and purest milk used—scientifically evaporated.

At All Grocers. Save the labels for prizes.

Delicious Crullers--

are always a tempting 'bread.' They will be light and toothsome if you use

"Olympic" Flour

—Makes the lightest, whitest bread. Most loaves to the sack—

It Isn't the Recipe—It's the Flour

Insist upon "Olympic" from your grocer and save the saleschecks for prizes.

Have You Dug Clams?

If so, you'll know how delicious the tender parts of young clams are. In

Otter Clams

you get only the choice parts of young clams dug from the famous Oregon beaches—preserved to retain their delicacy of flavor.

At All Grocers 15c—2 cans 25c

Save the labels for prizes.

Don't Work Harder

than necessary these fine Spring days, even though you are "house-cleaning."

Zan Brooms

Save time and energy because they are made by expert workmen from the most carefully selected broom corn.

Look for the big "Z" on the wrapper. Save them for Home Industry prizes.

Pioneers in Electricity

Do much to build up the growth and strength of a community. For Oregon this was done by the

Portland Railway, Light & Power Company

—There are ten large generating plants—all linked, yet independent—here in Oregon, at your service.

Keep Men Employed at Home!

PORTLAND RAILWAY, LIGHT & POWER CO.
Broadway and Alder Streets
Phones: Marshall 5100, A-6131

Cash Prizes for Labels from Goods Advertised!

TO STIMULATE interest in Home Industry and have you ask for the goods advertised on this page by name, the following cash prizes are offered each month for the greatest number of labels turned in:

First Prize \$10 in Gold
Second Prize \$5 in Gold

Third Prize \$2 in Silver
Three Prizes \$1 Each

And \$120 for the Best Essays

On "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal."

This contest is open to every boy and girl in Oregon under 18 years of age. For the best essays the following prizes are offered each month:

First Prize \$5 **Second Prize \$2** **Three Prizes of \$1 Each**

Essays should not be over 200 words in length and must be in the Home Industry Department before the last Friday of the month. Writer should mention such articles as cereals, coffees, etc., used at home. The writer's full name, with name, address and telephone number of parents should be on each essay. It should be in child's own handwriting.

The Final Test Is in the Taste

We have our blend scientifically tested, but your test of

"Golden West" Coffee

is its flavor. —And its thousands of users say "Delicious."

Only old-crop coffees used — scientifically blended to give uniformity of brew. Save all "Golden West" labels for prizes.

BIG BOOM IS EXPECTED

HAMMOND IS JUBILANT OVER PROSPECTS FOR FUTURE.

Selection of Flavel for Hill Terminal Means Great Growth; Mayor Predicts City of 75,000.

PORT STEVENS, Or., April 12.—(Special.)—Citizens of Hammond are jubilant over the definite announcement of the Hill interests that Flavel will be made the point of construction for the great docks and immense terminals of the allied Hill interests, and are talking of renaming the place Hill. For a long time considerable confusion has existed as to the real name of the city. Officially it is New Astoria, and as a railroad and post office it is Hammond, despite the fact that all its official business is transacted under the name of New Astoria.

The 3800 feet of Hill waterfront is mostly within the city limits and immediately joins the next most valuable

holding in waterfront values on the lower river.

Hammond expects an immense increase in population as a result of its harbor developments and faces the future without a cent of bonded indebtedness. When its charter was originally drawn its provisions stipulated that at no time would the city be permitted to incur itself beyond the income it had.

Plans are being completed to give the city an unrivaled water supply by means of pipelines from the Lewis and Clark River. Warrenton and Clatsop expect to combine with Hammond in this plan.

Mayor Kuhns, of Hammond, predicts a city of 75,000 in less than 10 years.

Women's Dormitory Planned.

UNIVERSITY OF OREGON, Eugene, Or., April 12.—(Special.)—A dormitory for women at the University of Oregon, to cost \$15,000 and be ready for occupancy by February, 1915, is the project of Bishop Charles Scadding. The dormitory is to be established and maintained by the Episcopal Church, but will be free for the use of women of any denomination.

Hazel Dollar, San Pedro for Portland, 145 miles north of San Francisco.

\$60,000 MORE OBTAINED

ALLOWANCE FOR PENDLETON FEDERAL BUILDING INCREASED.

Modern, Fireproof Structure, Fit for Both Postoffice and Court, Is Made Possible.

OREGONIAN NEWS BUREAU, Washington, April 12.—Representative Sinnott of Oregon had several uneasy moments when the House had under consideration his bill increasing the limit of cost of the Pendleton public building from \$70,000 to \$130,000, but his fears were not realized and the bill eventually passed without a dissenting vote. Objections to the bill were threatened, but did not materialize.

When Mr. Sinnott got his bill before the House, he explained the necessity for increasing the appropriation. The Pendleton building was authorized by a bill which was enacted into law May

CHILDREN TO BE GUESTS

DEPENDENT YOUNGSTERS WILL SEE BIG SHRINERS' CIRCUS.

Arrangement Being Made for Entertainment of 5000 Visitors for Ceremonial and Jinks.

Knowing that there is nothing so dear to the hearts of the youngsters as a big circus, with its gaily-dressed performers, its great troupes of performing wild animals, its trick ponies and its fun-making clowns, Al Kader Temple of the Myrtle Shrine is going to hold open house for all the poor and needy little boys and girls of the public institutions of the city at one performance of the coming carnival. The several hundred youngsters will be given a section of the best seats, where they can see everything going on in the three rings. This special performance probably will be next Saturday.

The management, through illustrious Potentate Beckwith and Director

General Hutchinson, will act as personal hosts to the little folk and a list of the public institutions where the youthful dependents are cared for is being prepared.

"We don't know how many of the little ones there will be, but we don't care," said Potentate Beckwith in making the announcement yesterday. "We are going to set aside a whole section for the guests of Al Kader Temple and see that they have the best possible time."

At least 5000 visitors from other cities and towns of the Northwest are expected. The members and officers of the different temples of Seattle, Spokane, Tacoma and Ashland will be here for the impressive ceremonial which will be held at the Armory Wednesday night as the introductory feature of the week's programme.

Aside from the Shrine jinks, the regular Al G. Barnes circus events will be given at each of the six performances.

Corvallis Postmasters Change.

CORVALLIS, Or., April 12.—(Special.)—Victor P. Moses, ex-County Judge of Benton County, will become Postmaster of Corvallis tomorrow, succeeding B. W. Johnson. The retiring Postmaster has held the office

continually for 16 years, three and a half months. The office is a second-class office, but was a third-class office when Mr. Johnson first became Postmaster. The office pays \$2600 a year, but will be increased to \$2700 in July, this year.

France now prohibits the employment of young persons under 18 in cinematography in ceramic works.

To Europe by the Romantic Route

Follow the route of the great St. Lawrence when you take your European trip and enjoy 2 days' splendid sailing among low green islands with a background of the blue Laurentian range. Leave 4 days open sea. Canadian Pacific "Empress of the Atlantic" sail from Quebec—quainter than any Continental city. Other excellent steamers from Montreal.

Everything Canadian Pacific stand-ard—service better. Quick connections from the leading American cities take you alongside the ship.

Every possible service to travel, are cheerfully offered. Ask for Trans-Atlantic booklet No. 511.

FRANK R. JOHNSON, Canadian Pacific Ry., Cor. 2d & Pine, Portland. Phone Main 95, 96.

Or any Railroad or Steamship Agent