

Meier & Frank's Eastertide News--Every Article Reduced!

ette" Sewing Machines

"Spring"

"Spring hangs her infant blos-

western breeze.'

Make Your Luncheon Hour a

Pleasant One

By visiting our ideally located

and conducted Seventh Floor

Restaurant, where an unex-

celed 50c Luncheon is served

daily from 11 to 2:30 P. M. Tea and a la carte service to

Direct Elevator Service.

soms on the trees Rock'd in the cradle of the

-Cowper.

"Invincible" Suits for

Men, "Samson" Suits

for Boys.

5:30 P. M.

kitchen.

Excepting the contract lines - Groceries, "Silk **Distinctive Easter Millinery** Maid" Hose, "Willam-



at Meier & Frank's an Event of Interest and Economy."

Hats! We've legions of them-all ready for the Easter purchaser. The most charming and ultra examples of expert millinery to be found in the city await selection in our Millinery Parlors, and are coming in by every express to replace those chosen with such wonderful rapidity. Beautiful imported models that are a delight to the woman of fashionand to the woman who always wishes "something different." For the styles are so varied and so original that they fulfill this mission to perfection. Then there are the very handsome Hats that have been made in our own workrooms, faithful replicas, in many cases, of exclusive Imported Pattern Hats, in every new and desirable color, shape and combination of effects.

And Every Hat—except contract lines—is Deeply Under-priced for Removal Sale. Trimmed Hats Are Reduced Radically. Untrimmed Shapes Are Underpriced Deeply. Flowers, Feathers, Stickups and Fancies at Removal Sale

Prices.

## **Only 10 Days Before Removal** of Men's Store & Haberdashery

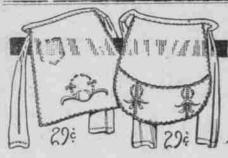
Men, Your Easter Hat May CO Be Purchased Here at. . . . . . The Equal of \$3.00 Hats Shown Elsewhere

A Before-Easter Sale of Men's Hats is certainly one timed exactly right-and when the quality, style and practicability of the Hats offered at this very low price are considered, we are positive of earn-ing the gratitude of hundreds of Portland men. Here are some of the features of these new and extremely desirable Hats:

They come in all the latest colors, shapes and styles-have plain or the modish Puggery bands; bows at either the side or front or the new three-quarter way. Plaid bands are another new style. Either high or low crowns may be chosen - wide or narrow brims, flat or rolled brims. There's an immense range of colors, light and darkincluding blues in various shades, light or dark green and browns in a diversity of effects. May be worn in either Fedora or telescope shape. These Hats for men are the equal by the price has \$2.00 shape. These Hats for men are the equal of \$3.00 Hats sold elsc-



## 39c, 50c Embroidered Aprons at 29c Sale On Famed "Wearever" Aluminum Ware



All Notions at Removal Prices

Contract Goods Alone Excepted.

Daintiness and service are combined in hese pretty little Aprons, in two styles. One is a Sewing Apron with a three-compartment finishing at the bottom, the other a Tea Apron with pocket. They're made of fine lawn, with either pink, blue or white embroidered edges and floral designs. One of each style is illustrated. These Aprons at 296 are a splendid economy. \_\_Meler & Frank's-Second Floor, New Bldg.

Dainty Sewing or Tea Aprons at a Removal

Sale Price



Honsewives, take advantage of this noteworthy occasion and purchase splendid "Wearever" Aluminum Ware at prices exceptionally lowered for our Removal Sale. This serviceable Ware requires no scouring and is the most practical for the modern

Meler & Frank's-Just Inside Morrise

novel features heretofore unknown, one leader being a tight, close-fitting cap to cover the outside hub of the axle, thus preventing the escape of dirt and grease from the axle and so protecting the clothing. Other features are the foot brake and push bars - the Whitney Anti-Frietion Wheel Fasteners-a simple and reliable device for fastening the wheels -and many other good features too numerous to mention. We carry a full line of the noted "Whitney" Baby Carriages, in a variety of styles, finishing and upholstering-either "English" or "domestic." These splendid Baby Buggies are unsurpassed for durability and comfort-reduced as follows: \$16.00 "Whitney" Baby Carriage, No. 460, Removal price, \$13.60 \$18.00 "Whitney" Baby Carriage, No. E-29, Removal price, \$15.30 \$19.00 "Whitney" Baby Carriage, No. E-20, Removal price, \$17.15

"Fulton" Go-Carts, "Whitney" Carriages The New 1914 "Whitney" Baby Carriages possess many new and

\$19.00 "Whitney" Baby Carriage, No. E-31, Removal price, \$19.12
\$22.50 "Whitney" Baby Carriage, No. E-31, Removal price, \$19.12
\$25.00 "Whitney" Baby Carriage, No. E-34, Removal price, \$21.25
\$30.00 "Whitney" Baby Carriage, No. E-38, Removal price, \$25.50
\$19.00 "Whitney" Baby Carriage, No. E-30, Removal price, \$17.15 \$30.00 "Whitney" Baby Carriage, No. E-17, Removal price, \$25.50 \$32.00 "Whitney" Baby Carriage, No. E-19 (gray), Removal, **\$27.20** \$35.00 "Whitney" Baby Carriage, No. E-20, Removal price, **\$29.75** \$35.00 "Whitney" Baby Carriage, No. E-23, Removal price, **\$29.75** THE POPULAR "FULTON" COLLAPSIBLE GO-CARTS

are guaranteed for two years-and in appearance are the most attractive Go-Carts manufactured. They're made of the best grade steel, with strong resilient springs that give with each motion of the child and eliminate constant ja:ring and vibration. Strong 10-inch wheels are rimmed with the best grade rubber tires. Many styles and sizes are



**Removal Sale** Superior Quality Hair Nets, 2 for..... Price Wavy Wire Collar Supports, dozen ...... \$1.69