

Save the Labels From These Goods--Cash Prizes Given Monthly



Made in Oregon

USE THE ZAN BROOM
SIGN OF QUALITY
Z
TRADE MARK
MADE ON THE PACIFIC COAST

This Is the Wrapper
that holds a "quality broom"—in other words a
Zan Broom

It will save time and energy in housework.
Made by expert workmen from carefully selected broom corn.
Clip the trademarks for prizes.

The Day They're Made
they are delivered to your grocer! Packed while still hot—that's why

Haradon's "Supreme" Biscuits

are always fresh and flaky. Crisp and delicious.

At all Grocers' 5c and 10c

Insist on "Haradon's" and save the labels for prizes.

Save Time--
It is precious and should not be wasted! You accomplish this by using

Albers' "Peacock" Buckwheat Flour

They're made in three minutes. Easily digested—all the "heaviness" removed from the buckwheat.

Save all Albers' labels for prizes.

Your Favorite Breakfast
Columbia Brand Bacon
U. S. Government Inspected
Ask your dealer for Columbia Brand Bacon.
UNION MEAT COMPANY

Nothing Too Good for "His Royal Highness"
especially when it comes to food! Give the babies plenty of

Purity Milk and Cream

Good for the older children, too!—It's the SAFEST Milk delivered in Portland today.

PORTLAND PURE MILK & CREAM CO.

Save the caps for prizes.

Will You Boost for Oregon --Help Keep Men Employed!

YOU could if you would—by exercising discrimination in buying. The next time you go to your grocer's—think—then ask for Oregon-made goods. They are just as good as foreign products—in many instances better, because they are fresher and have been handled less frequently.

Don't just accept what is offered --insist upon Home-made Goods

—Oregon depends upon your support just as much as you depend upon her. She needs people—the people need employment. When you buy Oregon-made goods, you keep factories and mills running—hundreds of men and women employed—money in free circulation.

Support the State That Supports You!

Good Butter!
That's what you want
That's what you get in
Columbia Brand BUTTER
Churned daily right here in our own creamery—model of cleanliness.
Union Meat Company.

I Bake More Bread
now than ever before—the family can't seem to eat enough since I use

"Olympic" Flour

I make it in just the same manner, so I am sure
It isn't the recipe
It's the flour!

Insist upon "Olympic" from your grocer's and save the saleschecks for prizes.

The Wise Housewife Knows
that whipped cream adds 100 per cent to the flavor and daintiness of salads and desserts. Also that it does not add to the expense if she uses

"Holly Milk"

It Whips Because It Is Richest in Butter Fat!

Cool a can on ice over night and see how well it whips!
Save the labels for prizes.

Let "Him" Cook if He Wants to
—The result is sure to be good if he uses

"Otter" Clams

They're so delicious and the recipes are so simple one cannot fail.

At your Grocer's 15c—2 cans 25c.

Save the labels for prizes.

No Trouble at All--
And quite as good to taste as it is simple to make. Just pour boiling water over

DIAMOND Jelly Powder

That's all there is to it—besides the eating, which everyone agrees is a real pleasure—
At all Grocers', 10c
Save all Diamond "W" labels for prizes.

Let Us Light Your Way
with "Oregon-made" Electricity!

Portland Railway, Light & Power Co.

has ten large, generating plants in Oregon. You do not depend on any one of them for service!

Keep men employed at home!

PORTLAND RAILWAY, LIGHT & POWER COMPANY
Broadway and Alder Streets
Phones: Marshall 5100, A 6131

Cash Prizes for Labels from Goods Advertised!

TO STIMULATE interest in Home Industry and have you ask for the goods advertised on this page by name, the following cash prizes are offered each month for the greatest number of labels turned in:

- First Prize \$10 in Gold
- Second Prize \$5 in Gold
- Third Prize \$2 in Silver
- Three Prizes \$1 Each

And \$120 for the Best Essays

On "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal."

This contest is open to every boy and girl in Oregon under 18 years of age. For the best essays the following prizes are offered each month:

- First Prize \$5
 - Second Prize \$2
 - Three Prizes of \$1 Each
- Essays should not be over 200 words in length and must be in the Home Industry Department before the last Friday of the month. Writer should mention such articles as cereals, coffees, etc., used at home. The writer's full name, with name, address and telephone number of parents should be on each essay. It should be in child's own handwriting.

It's Our Favorite--
We've tried many coffees but always return to
"Golden West" Coffee

—Old crop coffees give that rich, mellow flavor which has made "Golden West" so popular!

Scientific blending insures perfect uniformity of brew.

Save all "Golden West" labels for prizes.

WOOL OUTLOOK IS ROSY

CONTRACTS BEING MADE IN CENTRAL OREGON AT 14 CENTS.

Yield Expected to Be Considerably Greater Than in 1913, and Bend May Become Shipping Point.

BEND, Or., April 5.—(Special.)—A prosperous season for Central Oregon woolgrowers is practically assured. For the first time in years practically every pound of the interior yield has been contracted for, on the sheep's back, months before shearing. L. H. Foss, who handles all wool business for the O-W, R. & N. Company in this territory, has just completed an extended investigation of wool conditions. The results of this indicate that this year's crop will exceed that of 1913 by not less than 10 per cent. The price at which contracts have been made tops last season's by about 3 cents. This year the average will be approximately 14 cents a pound. Heavy shipments from Bend to Bos-

FREE TOLLS ARE URGED

EVENING STAR GRANGE OFFERS REPEAL OF PROVISION.

Speakers at Meeting Advocate Public Market and Farmers Are Invited to Use Proposed Albina Mart.

A resolution favoring free tolls for coastwise American vessels was adopted at the meeting of Evening Star Grange Saturday afternoon in the hall on the Section Line road. It was set forth that the repeal of the free tolls provision would result in adding a heavy burden to the farmers and citizens of the entire Pacific Coast. The secretary was instructed to send the resolution to the Oregon Congressional delegation.

H. A. Darnall, representing the public market movement, urged the farmers of Multnomah County to support and co-operate with the efforts that are being made to establish a market

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In Portland, Mr. Darnall said that this market will open about the middle of May.

"Let every farmer bring his products to this market," he said, "butter, eggs, chickens and everything he may raise, and help make it a success."

A representative from the Albina Business-Men's Club announced that a local market in Albina will be opened April 29, and he invited the farmers to bring their produce there.

J. J. Johnson, master of the grange, emphasized the importance of farmers co-operating with the market plans. He said that the farmers had been asking for public markets, and now that they are to be established they should co-operate and bring their products to these markets.

Mrs. Henrietta W. Calvin, of the Oregon Agricultural College, and Professor E. A. Melendy, of the Jefferson High School, delivered lectures.

Sherwood Telephone Rights Sold.

SHERWOOD, Or., April 5.—(Special.)—A deal was completed here this week whereby the lease on the Sherwood Telephone Company passed from the hands of E. G. Hagey to Irving F. Lowd, both of Sherwood. Mr. Hagey had a 10-year lease.

M'ADOO TO HEAD BANK

PORTLAND FINANCIERS HEAR REPORT OF CABINET CHANGE.

As Governor of Federal Reserve Institution. It is Pointed Out, Power Would Be Great.

William G. McAdoo will resign as Secretary of the Treasury about July 1 and become governor of the Federal Reserve Board, created by the new currency law.

This is the report that comes to bankers in Portland who are in close touch with the situation in New York and Washington.

The governor of the board Mr. McAdoo virtually would be general manager of the National banking system of the entire country. While the Secretary of the Treasury is ex-officio chairman of the board, the manager is in active charge of the new currency system.

Mr. McAdoo had a large part in framing the bill that became the pres-

M'ADOO TO HEAD BANK

ent currency law and as one of the organizers of the reserve districts has gained intimate knowledge of banking affairs in the country at large.

Under provisions of the law, the President is authorized to appoint five members of the board in addition to the Secretary of the Treasury and Controller of the Currency, who serve ex-officio. The salary of these members is to be \$12,000 a year—the same as that of a Cabinet officer.

It is understood that immediately following Mr. McAdoo's marriage to President Wilson's daughter he will assume his new duties.

Olaf Johnson, who lives at 232 Second street, reported to the police yesterday that he was robbed of \$30 in gold, which he placed in an open suitcase in his room in a hotel. He said that he did not lock the door of the room or the catch of his suitcase.

E. G. Hockinson, assistant superintendent of police headquarters, re-

TWO ROBBERIES REPORTED

Thief Enters Home of E. G. Hockinson, of Police Headquarters.

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Impousa Bridge Is Ordered.

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A MEDICINE OF MERIT

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