

HERE IS WHAT THE OFFICIALS OF THE PORTLAND RAILWAY, LIGHT & POWER COMPANY SAY

"WE WILL SUBMIT TO THE EAST SIDE CLUB THE RESULT OF THE VOTE OF THE PEOPLE," SAID MR. HILD, OF THE PORTLAND RAILWAY, LIGHT & POWER COMPANY.
 "That will be our answer to the petition for a change of car service over the Burnside bridge." (From the Journal, March 27.)

People Will Come From Albany, Eugene, Salem, Vancouver, Chehalis, Centralia, From Everywhere to Share in This, the Greatest of All Furniture Sales. Hotel and Rooming-House Proprietors, Here Is Your Opportunity to Fit Out New at Prices Never Equaled for Lowness.

UMPRELLA STAND
 Regular, \$2.00

55c

LINOLEUM
 Now, Yard,

37c

CLOTHES RACKS
 Regular, \$1.50

75c

CENTER TABLES
 Regular, \$1.25

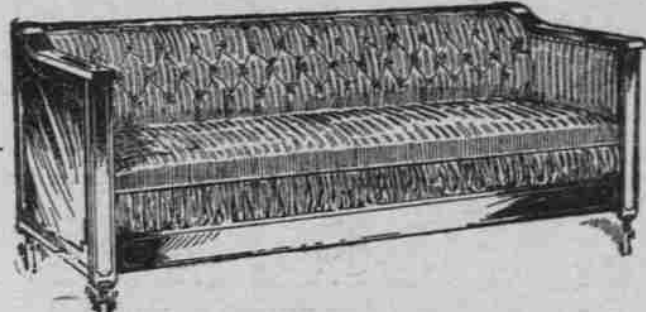
45c

ALARM CLOCKS
 Regular, \$1.00

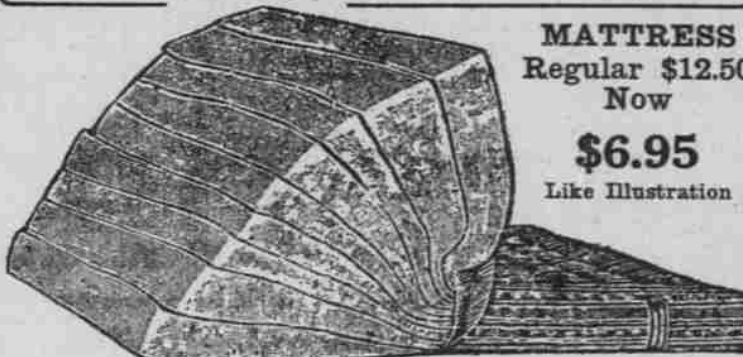
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FRAMED PICTURES
 Values to \$2.00

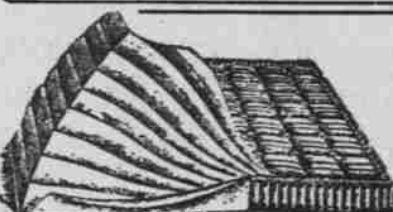
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Regular \$35 Davenport, Upholstered Bed Inside, now \$21
 This Davenport has a solid oak frame. It is upholstered and has a bed inside. A very special value at \$35.00. On special sale now at only **\$21.00**. Davenports of all grades and kinds, all reduced. Also three-piece Parlor Sets greatly reduced. \$130 Sets, **\$67.50**; \$110 Parlor Sets now on sale for only **\$65.00**



MATTRESS
 Regular \$12.50
 Now **\$6.95**
 Like Illustration
40-lb. Hair Felt or Cotton Felt Mattress
 Buy your Mattresses now. This Mattress sold before this sale at \$12.50. It is full size, 40 pounds in weight and **\$6.95** is a bargain at the regular price. On sale now at, ea. **\$6.95**. \$18.50 Silk Floss Mattresses on sale at **\$14.75**



Regular \$18 Sanitary Wool Mattresses Now on Sale at **\$10.75**
 See them in our window.

THE FURNITURE SALE

The people voted against routing cars across Burnside Bridge—this sale is forced upon us—Read the

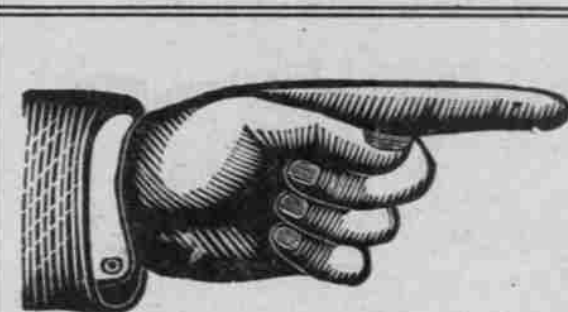
The Entire Stock
 OF
The Goldeen Furniture Co.
 At East Burnside St. and Union Ave.
To Be Sold!

SALE

A Stupendous Merchandising Event---A Huge Undertaking---A Gigantic

The Entire Stock Occupying This Great Building Marked at Prices So Low That Everything Will Be Sold, and Sold Quick

Prices Remain in Effect as Long as Stock of Same Lasts—Some Quantities on Articles Advertised Are Limited, But as Fast as They Are Sold Other Unadvertised Bargains Replace Them. Come—Save Many Dollars



The Time!!
 Today, April 3, at 9 A. M. Sharp
 This Great Furniture Sale Starts and Continues Daily Until All Stock Is Sold. Don't Look for Further Advertising of This Great Sale. Such Prices Will Not Permit. This Is Our One Great Call to Come at Your Earliest Convenience.



REMEMBER THAT THIS IS A SALE

It is not a cleanup of broken stocks, sales, or purchases. It is the newest, best and most complete furniture world—the kind that any lady or gentleman will buy, buy, buy, as they never bought before, and this great expectation to buy furniture at such absurdly low prices again. Come



Closing Out All **HEATING STOVES** at **Absolute Cost Save \$5 to \$15**



\$40 STEEL RANGE at \$26.50
 The New Wonder Range, three piece, nickel base, regular \$40, on sale now at this low price **\$26.50** of only **\$26.50**
 With every Peninsular Range sold we will give free 16 yards of Linoleum.



Three Burner Gas Range
 Like illustration—On sale while they last... **\$12.50**
\$10 Cook Stove
 Like illustration—While they last, each... **\$5.95**



DRESSER — Like Illustration **\$12.50**



DRESSER — Like Illustration **\$6.50**

This \$20.00 Dresser is made of solid quarter-sawn oak; genuine French plate mirror. Now on sale at this very low price, while they last, at only **\$12.50**. Other Dressers at higher prices are all greatly reduced now at this sale.
 This Dresser has a French plate mirror, made of Pacific oak, wooden knobs, a real bargain at the regular price of \$10. Buy now during this great sale, while they last, **\$6.50**.

These Prices Give You But a Faint Idea of This Terrific Sacrifice---Just T



\$15 Brass Beds \$8.95
Massive Brass Beds
 This is a great bargain, folks. It is a Bed that would not sell in most stores under \$18, and some would ask more. The regular price **\$8.95** with us is \$15. Buy now at this low price.



Solid Oak Library Table \$6.75
 Like illustration
 —It is a beauty, this Table. The regular price is \$11.50. It is solid oak and any finish you prefer, and is the latest style. \$16 Tables now on sale at, each, **\$9.95**; \$17 Tables at **\$10.75**

TO THE PUBLIC
 four-story building was filled to overflow we are confronted by a condition of difficulty to us. All cars that cross Burnside. We have lost the trade of thousands of windows saw the advantage of our East Side stores. We are not going to our business to the new condition stocks must and will be sold, our big building will be devoted to (Signed)

See the Great Yellow Sale Tickets Upon Every Article—

NOTE THE LOCATION OF THE
Goldeen Furniture
 The Big East Side Store—At Union Ave.
 Take or Transfer to the Rose City or Beaumont Cars (They Stop in Front)

Send Us Your Mail Orders—Accompany All Orders With Bank Draft—It Is the Greatest Saving on Furniture Ever Known