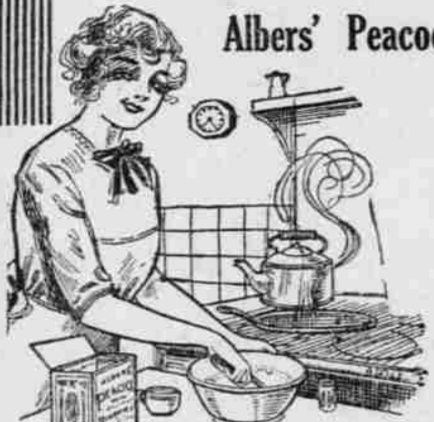


SUPPORT THE STATE THAT SUPPORTS YOU BOOST FOR HOME INDUSTRY



"Early to Bed and Early to Rise"-- is a splendid old adage, but one which not many of us can follow these busy days.



Albers' Peacock Buckwheat Flour

does a way with the old method of "setting" buckwheat over night. Prepared in 3 minutes—The cakes are delicious, nutritious and easily digested. Save all Albers' labels for prizes.

Prizewinners for March

Those turning in the greatest number of labels from goods advertised on this page during March are:

- 1st Prize—Ruth Helms, 251 Broadway.....\$10.00
- 2d Prize—Mary Galvin, 73 E. 10th St.....\$ 5.00
- 3d Prize—S. I. Stubbs, Woodstock.....\$ 2.00
- 4th Prize—Eugina Way, 35 N. 18th St.....\$ 1.00
- 5th Prize—Robt. E. Rogers, 509 Montgomery..\$ 1.00
- 6th Prize—Mary Smith, 293 Farragut St.....\$ 1.00

Following Are the Prizewinning Essays on

"Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal,"

WINNER OF FIRST PRIZE.
It was a beautiful June day and little Tommy Brown and his parents were going on an excursion up the Columbia.
They lived in a pretty little bungalow in the suburbs of Portland. His father got good wages, for he worked for an Oregon manufacturer. If we would buy from Oregon manufacturers they would have to employ more men and there would not be so many idle men in our large cities.
On the way they passed lumber mills, paper mills and salmon canneries. Oregon has the natural resources, then why should we get these same things some place else when we may buy them at home for less money and get better goods?
At noon they sat ashore and at their lunch under an Oregon pine, for which Oregon is famous. They had excellent sandwiches and cake, because they were made of Olympic flour. They also brought along some Haradon's supreme biscuits, Diamond W. dill pickles, some Columbia bottled ham, and some delicious Golden West coffee.
Mr. Brown declared it was the best lunch he had ever eaten, because the things were made in Oregon. Mrs. Brown said that it was cheaper to buy things made in Oregon than those made in the East because there was no freight, storage or handling charges on them, and that after this she would buy only goods that were made in Oregon.
Then let our motto be "Support the state that supports us."
KATHLEEN MELOY,
Box 192, Moro, Oregon.
Aged 13 years.

WINNER OF THIRD PRIZE, \$1.
We have just recently found out that the Oregon-manufactured goods are much the best and that a great deal of expenses can be saved from buying from our own manufacturing concerns. Mama says that she will try and buy most of our groceries from our own state if we possibly can. Oregon goods are much purer and better I think than what comes from other states.
There is some beautiful fresh water harbors in Oregon, which also help in aiding our manufacturing companies.
The soap and a great many of our spices are of Oregon products and we are going to buy our cereals from Oregon concerns if they are to be had from them to buy.
We are just now having our roads improved a great deal in our county and it will take a big amount of money to finish and keep them up so that is why our people of Oregon should keep the money in our state.
MISS WINNIFRED HULDA SMITH,
Bridal Veil, Or.
Age 14 years.

WINNER OF FIFTH PRIZE, \$1.
Every citizen of Oregon should take an active interest in their state and buy home products. Of course they are just as good and a great many are better and cheaper. The high cost of freight adds to the high cost of living. When people invest their money here to start factories and business places, to produce and employ, means much to the people, consequently, we should all feel it our duty to be up and doing when we can get just as good if we patronize and encourage home industry. By so doing, Oregon will become a great state. People will come here and invest their money and start many enterprises. This will be the means of employing so many people and will keep the money here and in the near future we will all see the large progress that our state is making.
Zach Brothers' brooms we always use; Columbia meats, Peacock buckwheat flour, Golden West coffee, Otter brand salmon and clams are always on our pantry shelf, and our house is lighted with electricity from the Portland Railway, Light & Power Company.
CHARLEY HOSS,
170 East 24 St. S., Portland, Or.
Age 14 years.



Appetizing and Good!
You'll eat your meals with greater relish if you serve

DIAMOND W Dill Pickles

They're pickled still wet with morning dew and packed while fresh and cool in wide-mouthed jars.

At All Grocers

Save all Diamond "W" labels for prizes.

Baby's Health Depends Upon Baby's Food!

The natural "baby-food" is milk. The logical "baby-food" is

Purity Milk and Cream

The safest milk delivered in Portland today.

Scientifically safeguarded in every step. Phone us for story of "Purity."

Save all the caps for prizes.

Use "Home-Made" Electricity!

There are ten large generating stations throughout the state waiting to serve you.

Portland Railway, Light & Power Co.
employs men in Oregon—pays taxes in Oregon.

Keep your money at home—Help Develop Oregon

PORTLAND RAILWAY, LIGHT & POWER COMPANY
Broadway and Alder Streets
Phones: Marshall 5100, A-6131

Simple and "Simply Delicious"

You'll agree after trying this recipe: Pour half pint of water into stew kettle; add one quart of milk. Allow it to boil; then add the contents of a can of

"Otter" Clams

and small lump of butter. Cook two minutes, season to taste and serve hot!

A number of other recipes on each—quite as simple—equally delicious.

Save all labels for prizes.

I Take Pride

in my light, white bread, but realize that most of the credit and praise belongs, not to me, but to

Olympic Flour

It isn't the recipe—It's the Flour. You'll agree to this after using "Olympic"

Insist upon "Olympic" and save all sales-checks for prizes.

Save Your Strength

Why try to use a stiff, worn-out old broom, when you can get a

Zan Broom

from your grocer? They cost no more than other brooms, but wear longer and sweep cleaner.

Made by expert workmen from carefully selected broom corn.

Look for the big "Z" and save the trade marks for prizes.

Better Than a Party!
—and we can eat lots and lots!
"Yes, my Mother says"

Haradon's "Supreme" Biscuits

are good for me. I like to bite into them. They're always so crisp and "crackley!"

Made fresh every day and packed while hot in airtight, dustproof, moistureproof cartons.

5c AND 10c PACKAGES

Insist upon "Haradon's" and save the labels for prizes.

Rich and Pure
That's why it whips—Cool a can of

"Holly" Milk

on ice over night. Next morning you can have sweet, rich whipped cream.

Richest in butterfat of all condensed milks! Save the labels for Home Industry Prizes.

Old Crop Coffees are used! Age alone can give that delicious mellowness of flavor for which

Golden West Coffee

is famous. Each coffee is selected for a definite place in the "blend."

Steel Cut—No Dust—No Chaff

Save all "Golden West" labels for prizes.

GIRLS WIN FOUR PRIZES

TWO WINNERS IN ESSAY CONTEST RESIDE OUTSIDE OF PORTLAND.

One Boy Also Successful in The Oregonian's Home Industry Competition During March.

Two of the five prizes in The Oregonian's "Home Industry" essay contest for March were won by children living outside of Portland. Not only were these successful essayists girls, but two other prizes also went to girls, leaving but one prize for a boy. Nearly all of the contestants for March were young women, whose interest in boosting Oregon's home industries is shown to be great and practical.

First prize, \$5 in gold, was taken by a clever little essay, written by Miss Kathleen Meloy, of Moro, Or. Second,

fourth and fifth prizes were won by Miss Frances L. McMahon, 1242 Division street, Portland; Miss Beatrice Logan, 215 Tenth street, Portland; and Charley Hoss, 170 East Second street North, Portland. Third prize went to Miss Winnifred Hulda Smith, of Bridal Veil, Or.

MARKET PLAN TO BE TOLD
Albina Business Men Call Meeting to Explain Proposal.

The Albina Business Men's Club is arranging to hold a public market meeting in the Albina Branch Library, Knott street, within the next two weeks, to explain the club plans to open a curb market on Knott street April 28. A special committee of women of the district will be appointed at the meeting of the club tomorrow night to assist in circulating information in the community.

M. H. Calef, secretary, said yesterday the prospective establishment of a public market on the West Side will not interfere with the Albina market.

GARBAGE CRUSADE HERE

HEALTH DEPARTMENT INSISTS ON TIGHT TOPS FOR CANS.

Dr. Marcellus Will Direct Closest Scrutiny Toward Apartment-Houses in City's Fly Campaign.

Carelessness in handling garbage will no longer be tolerated by the city health department.

The campaign against the omnipresent fly is to be prosecuted along a definite line by Dr. Marcellus, in connection with the garbage phase of sanitation. He will serve official warning to the public that all receptacles used for the gathering or keeping of garbage and refuse about the house or flats must be kept covered. The city ordinance is strict on this score, yet investigation has shown that many number of housekeepers neglect to pro-

vide tight-fitting lids for the cans, which notoriously favorable breeding-places for the fly.

"A second warning will not be given and offenders against this ordinance will be made an example of," said Dr. Marcellus yesterday. "This law, rigidly lived up to, will make the fly-killing crusade much more effective and permanent in results. Among the worst offenders against the garbage-pail regulations are the apartment-houses, many of which have been ignoring the ordinance requiring that all pails be provided with close-fitting lids."

"Our inspectors will investigate this subject in all the city's apartment-houses. Those not immediately complying with the law by covering garbage pails used on the dumb waiters or lifts will be required to do so immediately. All kinds of garbage offer breeding opportunities for flies, hence apartment-houses must take care of their garbage properly."

Experiments are under way in Germany with a view to utilizing the papyrus and other reeds of the Nile marshes as fuel by drying them, reducing them to powder and forming briquettes.

SCENIC EFFECT UNUSUAL

CAST TO SING "PARISFAL" HERE IS PRONOUNCED REMARKABLE.

Company to Give Portland Grand Opera This Week Numbers 254 Persons—Is Due Thursday.

The production of "Parisfal" in Portland Friday night, one of the four operas which will be played here by the big organization this week, is one of the most complete presentations of Wagner's greatest creation ever placed upon an American stage and will begin at 7 o'clock.

Not only in the cast, which includes four artists who have sung the roles in Bayreuth, but in scenery and spectacular effects, which are gorgeous in the extreme, does the opera excel.

When Richard Wagner gave "Par-

sisfal" to the world he not only gave a poetic and musical masterpiece, but likewise rendered it necessary for a gorgeous display of scenic device that taxed human ingenuity to invent. For example, the great transformation scene from the forest to the Hall of the Grail takes 40 men to accomplish, and the scene of the enchanted garden is another effect that taxes the machinery of the most modern stage. The Chicago Grand Opera Company carries its own paraphernalia for these effects and a full corps of trained stage hands, so that there will be no mistakes in the presentation of its works.

The cast is one of extravagant brilliancy and includes the famous Wagnerian artist, Otto Marak, who has been brought to America from Bayreuth especially for the role of Parisfal, and Minnie-Salkman Stevens, the American soprano, who sang the role of Kundry at Bayreuth, that noted Mecca of music, and created the role in America this year.

"Parisfal" is the opera of the season throughout the world. The copyrights have just expired. Ten performances are being given in America, and one of these will fall to Portland's lot.

The company, numbering 254 persons, will pass through Portland today aboard two special trains en route to Seattle, where they open a three-night season tonight. They will arrive in Portland Thursday morning in plenty of time for the first performance Thursday night, which will be a double bill, "Cavalleria Rusticana" and "Pagliacci," in which the much talked-of celebrity, Titta Ruffo, will star.

AUTO RUNS INTO STORE

Ashland Machine, Unoccupied, Starts and Wrecks Window.

ASHLAND, Or., March 28.—(Special.)—Dolph Carleton's car, while standing unoccupied this morning in front of the Hotel Oregon, became loosened from its moorings, ran amuck down hill, and plunged into Ferguson's store in the Camps block, shattering the plate glass front.

The car was somewhat damaged. The brake on the machine is supposed not to have been set properly.