

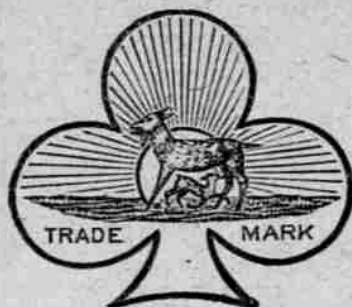
Attention! Out-of-Town Patrons! Read Details of Removal Sale Economies on This Page!

Art Needlework Section in New Location! First Department to Be Moved for New Building!

Monday you will find our Art Needlework Section settled on the Seventh Floor of our present 10-story building. Splendid light, softly carpeted floors and luxurious surroundings will make shopping in this department a delight to women.

- 54 Lodge Pillows—Elks, Shriners, K. of C. Rebeccas, Eastern Star, etc., at 40c.
150 Linen Scarfs—Plain hemstitched linen, reduced to 97c.
4c Silk Heitberg and Arablan Braids, yard, 2c.
Lace Braids—an assortment for selection, yard, 5c.
50c Stamped Laundry Bags—in colors only, 47 in lot, 25c.
75c Stencil Patterns—attractive designs, at 10c.

- 70c New Lawn Dresser Scarfs—dainty pink, blue and white combinations, reduced to, each, 50c.
Battenberg Pieces, 54, 45 and 36-inch sizes—drawnwork centers, round or square, only 65c.
\$1.50 Ready-Made Waists to Embroider—stamped for embroidering; white and colors, only 75c.
Art Needlework Section, New Location—Seventh Floor, New Building.



Again Today! Perrin's Gloves at \$1.10

All New! \$1.50 to \$2.25 Grades Just Received From the Manufacturer
The women of Portland will have another opportunity to buy Perrin's Real French Kid Gloves for \$1.10 the pair. Today we will place on sale another lot of these world-famous Gloves, in white, black and modish colors—selling always from \$1.50 to \$2.25 the pair—at the very low price of \$1.10. Hundreds of pairs have already been purchased by our patrons, and the enthusiastic reception accorded these Gloves has induced us to continue the sale Saturday. Come in early today if you wish to be among the fortunate purchasers of Perrin's Gloves, regularly \$1.50 to \$1.10 \$2.25—at, the pair. —Meier & Frank's—First Floor, Main Bldg.

"Money Saved Is Money Earned!" Supply Every Need Today at

New Spring and Summer Wash Fabrics Reduced MEIER & FRANK'S New \$1 "Tango Hair Pins" Removal Sale Price 59c

- DAINTY AND STRIKING COLORS—ATTRACTIVE PATTERNS—UNIQUE WEAVES
\$1.25 42-inch Fancy Ratine, the yard, 90c
\$2.00 50-inch Fancy Ratine, the yard, \$1.25
75c 36-in. Printed Crepes, 65c
60c Brocaded Crepe de Chine, yard, 50c
—First Floor, New Building.

REMOVAL SALE Today! Store Opens at 9 A. M., Closes at 6 P. M.

If you're looking for the latest in Hair Ornaments—don't fail to see the novel and attractive "Tango" Pins. They're striking, beyond a doubt, with their quaint shape and pretty jeweled designs—and usually you'd pay \$1 the pair. Specially priced for our Removal Sale at, the pair, 59c. —First Floor, New Bldg.
Sat's Candy Specials
70c Melba Chocolates, pound, 48c
60c Buttermilk Chocolates—special, pound, 43c
25c Peanut Brittle, sp'l, lb, 18c
40c Assorted Butter Cups, lb, 28c
50c Society Chocolates, lb, 38c
—Candy Store, Basement Annex.

In the Restaurant
On the Seventh Floor
From 11 to 2:30 Daily
We Serve an Unexcelled 50c Luncheon
A varied and tempting menu, changed daily. Light and air, splendid service and cleanliness.
Music by Maurer's Orchestra from 12 to 2 P. M.
Afternoon Tea served from 2:30 to 5 P. M.
Direct Elevator Service.

"Every Article Reduced—"

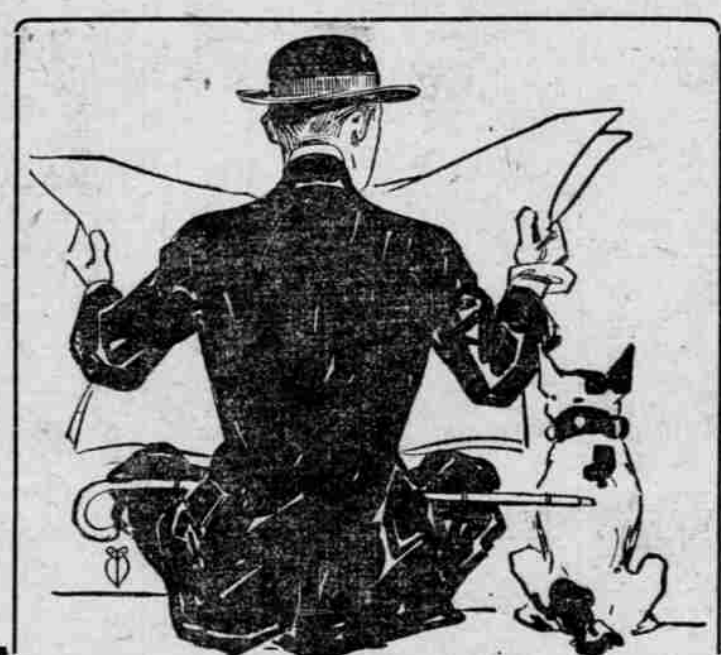
(Except Groceries, Silk Maid Hose, Willamette Sewing Machines, Invincible and Samson Suits and Contract Goods)

Toilet Articles and Drugs at Removal Sale Prices

- 25c Willow Theatrical Cold Cream, Saturday's Removal price, 16c
55c Hazeline Snow, Saturday's Removal price, 21c
25c Daggett & Ramsdell Tube Cream, Saturday's Removal price, 16c
50c Pompeian Massage Cream, Saturday's Removal price, 25c
25c Woodbury's Face Powder, Saturday's Removal price, 16c
50c Ecleaya Face Powder, Saturday's Removal price, 39c
10c California Medicated Soap, Saturday's Removal price, 5c
50c Jergen's 9 Cakes Assorted Soap, Saturday's Removal price, 23c
10c Laprimeria Castile Soap, Saturday's Removal price, 6c
\$1.00 Pinaud's Eau de Quinine, Saturday's Removal price, 69c
25c Danderine, Saturday's Removal price, 16c
\$1.00 Parker's Hair Balsam, Saturday's Removal price, 76c
25c Kolyos Tooth Paste, Saturday's Removal price, 15c
Sassafras Bark, Saturday's Removal price, lb, 25c
Household Ammonia, Saturday's Removal at 10c
—First Floor, New Bldg.

All Women's New Neckwear Reduced

Our entire stocks of women's newest and choicest Neckwear—collars, frills, jabots, fichus, guimpes and novelties—are reduced for Removal Sale. It's the time to select Neckwear—the most fashionable dress accessory—all at reduced prices.
All 25c Neckwear at 19c
All 35c Neckwear at 25c
All 50c Neckwear at 39c
All 75c Neckwear at 55c
All \$1.00 Neckwear at 79c
All \$1.25 Neckwear at 93c
All \$1.50 Neckwear at \$1.19
All \$1.75 Neckwear at \$1.49
All \$2.00 Neckwear at \$1.69
—First Floor, Main Bldg.



GROCERY SPECIALS

- 20c Sliced Pineapple—No. 2 1/2 can, 15c
Sugar Cured Hams—medium size, pound, 18 1/2c
Royal Banquet Butter—best quality, freshly made, roll, 63c
Shoulder Hams—correctly smoked and trimmed, lb, 14c
Victor Coffee—always satisfactory, pound, 29c
Corn Meal—freshly ground, white or yellow, No. 9 sack, 29c
Rolled Oats—Eastern make—No. 9 sack, 29c
Jersey Butter—well established brand, roll, 55c
Pork Sausages—freshly made, in links, pound, 19c
Frankfurters or Weinerwursts—fresh daily, pound, 17 1/2c
—Pure Food Grocery, Basement.

\$5.00 Pin Seal Handbags, \$3.77

This is a most comprehensive line of Handbags—genuine Pin Seal in black, and Pin Morocco in colors—gray, brown, blue, purple and green. Attractive and right up-to-date shape, carried on center or Pompadour handles, lined with silk moire, and fitted with coin purse to match. Mounted on nickel frames. These handsome new Handbags, at this deep reduction for Saturday, are an unusual offering, and women of discretion will be sure to take advantage of the opportunity to secure a regular \$5.00 Pin Seal or Pin Morocco Handbag—in new \$3.77 Spring shades at only \$3.77. —Meier & Frank's—First Floor, New Bldg.

\$7.00 Toric Eye Glasses Today \$5.00

These Eye Glasses possess rigid and neat frames, and are complete and refined in detail of construction. Can be perfectly adjusted to your range of vision. Made in low or high bridge and are gold filled. Fancy metal case is included with each pair of Glasses—TODAY—\$5. —Meier & Frank's—First Floor, New Bldg.

Spring Coats for Children

New Models at Low Prices for Removal
We've such an attractive collection of Coats suitable for Spring and Summer wear for girls from 2 to 14 years, and for Removal the reductions are extremely radical. The Coats are in a number of new Spring styles—Balmacean, Sport, Norfolk, Balkan and many other equally as attractive models. Materials include serges, novelty cloths, moire and "golfine," the new coat material that partakes of the corduroy effects.
THREE SPECIALS IN CHILDREN'S COATS
\$3.95 to \$5.00 Coats for Children now \$2.89
\$4.50 to \$6.00 Coats for Children now \$3.49
\$6.95 to \$8.50 Coats for Children now \$5.50
—Meier & Frank's—Second Floor, Main Bldg.



Men! Visit Our Haberdashery

Select New \$5 Silk Golf Shirts at Removal Sale of \$3.65

It's an important event, both unexpected and welcome to the men of Portland. These beautiful Spring days call for the Spring and Summer attire, and here's a remarkable opportunity to select smart Silk Golf Shirts—ordinarily costing you \$5—for only \$3.65.

They're of excellent quality Silk—color and fit guaranteed—showing this season's newest and most popular styles and patterns, from the neat hairline stripes to the more showy designs. Made with soft double French cuffs—all in coat style.

Make an early selection from this group of Silk Golf Shirts—usually selling at \$5—at Removal Sale Price for Saturday—\$3.65.

New Wash Four-in-Hands—Special 45c
There's such an attractive assortment of the newest colors and patterns in these smart new Ties of Peau de Crepe Silk and Silk Mercerized Fabrics—and the colors are guaranteed not to fade. Included are the panel effects, cross bar, striped, self figured and self striped; also self-striped white Ties. Make selection on Saturday at, each, 45c.

"Onyx" Fiber Silk Socks, Pair, 25c
We've just received a new shipment of the famous "Onyx" Fiber Silk Socks—in black, white, tan, navy, gray and taupe—with double spliced reinforced heels and toes. Good serviceable Socks, specially priced for Saturday, the pair, 25c.

Men's Silk Four-in-Hands, Each 27c
These new Ties have just arrived—up-to-the-minute in color and design—in the very latest shapes. There's a selection of Bias, Crossbar, Diagonal, Panel, Checked, Figured, Persian and Floral Designs. Saturday's Removal Price, each, 27c.

Men's Colored Initial Kerchiefs 21c
Of fine quality pure Linen—with quarter-inch hemstitched hems—neat, small sized initial in center of colored circle. Regular size. One-half dozen in box. Special, each 21c.

Men's 75c Undergarments 59c
Early Spring weight Fancy Balbriggan Shirts and Drawers—neatly finished—colors blue and salmon. Usually 75c each. Special for Removal Sale, garment, 59c.

Our Entire Stock of Men's New Hats and Caps for Spring at Removal Sale Prices—Contract Goods Alone Excepted. —Meier & Frank's—Just Inside Morrison-St. Entrance

Men! Why Not Choose That Easter Suit Now?

While Removal Prices Are in Effect Stocks Replete With Spring Garments

You'll want a new Suit for Easter—why not select it NOW, while Removal Sale Prices are in effect? It's a logical question—and we can give you many logical reasons why the purchase would be a wise one. In the first place, All Our Fancy New Spring Suits for Men and Young Men have been received—and every one, with the exception of "Invincible," reduced just 20% less than the original selling price.

The men of Portland are familiar with the standard we've established and maintain in our Men's Department—we carry only Suits of recognized excellence—Suits that are the product of some of the most famous manufacturers in the United States—and these are the Suits that we're offering you at the following reductions:

- Men's \$15.00 Fancy Suits are reduced to \$12.00
Men's \$20.00 Fancy Suits are reduced to \$16.00
Men's \$25.00 Fancy Suits are reduced to \$20.00
Men's \$30.00 Fancy Suits are reduced to \$24.00
Men's \$35.00 Fancy Suits are reduced to \$28.00
All Men's Winter Overcoats Are Reduced to 1/2 Price
All Men's Blue and Black Suits at 10% Discount
All Men's Fancy Trousers, 10% and 20% Off
Men's Working Clothes—Entire Line Reduced 10%
All Men's Bathrobes at 20% Discount
—Third Floor, New Bldg.

Boys' New Spring Apparel

New Suits, New Hats, New Caps, New Coats Every Article Reduced Except "Samson" Suits

Mothers! Have you selected your boy's new Clothing for Spring? That needed School Suit—or Suit for "best"—the necessary Coat for cool days and evenings—or the new Spring Hat or Cap?

Here's your opportunity! Complete stocks of the newest styles in Boys' Apparel are here for your selection—and every article, excepting "Samson" Suits has been reduced for our great Removal Sale. Excellent materials—in the favorite weaves of the season—expert tailoring and great variety for selection are our offer to you—with Every Article of Boys' Apparel at a Reduced Price.

- ALL BOYS' FANCY SUITS (EXCEPT "SAMSON") REDUCED 20%.
Boys' Hats and Caps—regular 50c to \$3.50—at 10 Per Cent Discount
\$ 5.00 Boys' 2-Pants Suits at \$ 4.00
\$ 7.50 Boys' Fancy Suits at \$ 6.00
\$10.00 Boys' Fancy Suits at \$ 8.00
\$12.50 Boys' Fancy Suits at \$10.00
\$15.00 Boys' Fancy Suits at \$12.00
—Meier & Frank's—Third Floor, New Bldg.

The New Junior Wash Dresses Just Received!

They're arriving every day, these new Spring and Summer Dresses for girls and misses—and we now have a most complete assortment for selection. Handsomely modeled Ratines, Voiles, Batistes and French Organdies, Chambrays and Ginghams—in an immense variety of colors and combinations—and white. Description of these Dresses is inadequate—we invite your inspection of them—now on display in our Children's Dept. The prices of these New Spring and Summer Frocks range from \$6.95 to \$25.00.

A "SPECIAL" AT \$7.49—REGULAR \$8.95 DRESSES
—includes six distinct models, two of which are illustrated. They're made of plain chambrays, in a variety of colors, ginghams in attractive black and white checks—hand embroidered collars and cuffs, chic suede and patent belts in red, black or white, and many other equally as effective style touches. The original price of these Dresses is \$8.95—but for Removal Sale they're reduced to only \$7.49. —Meier & Frank's—Second Floor, Main Bldg.

Meier & Frank Co. 1857 1914 THE QUALITY STORE OF PORTLAND Fifth, Sixth, Morrison, Alder Sts.