

Every Article Reduced at Meier & Frank's Removal Sale

(Groceries, "Silk Maid" Hose, Willamette Sewing Machines, "Invincible" and "Samson" Suits and Contract Goods Excepted)

New! Radiantly Beautiful Spring Apparel Underpriced!

Our Buyers have just returned from the Eastern Markets and the New Merchandise they contracted for is arriving daily—to enter this Great Removal Sale at Prices Much Under Ordinary.

Handsome "New" Wilton Rugs

In Beautiful Array of Colors at Removal Sale Prices! This is an opportunity that you can't afford to miss, if you contemplate the purchase of new floor coverings this Spring or if you're furnishing the new home.

New Ribbons Reduced for Removal Sale

New Lingerie Ribbons Jacquard Patterns—Entirely New Designs Most attractive is this new Lingerie Ribbon—shown for the first time in Portland—in fact, we were the second to secure these lovely Ribbons from the manufacturer.

Wash Ribbons at Special Prices White, blue, pink and lavender, in fancy checked patterns, 5-yard bolts, specially priced—

Fancy Satin Wash Ribbon French Dotted Design White, pink, blue and lavender, in 5-yard bolts—

St. Patrick's Day Party and Dinner Favors, Removal Prices

50c Lunch Sets, Removal Sale Price, Wednesday, each, 44c 25c Lunch Sets, Removal Sale Price, Wednesday, each, 22c 25c Lunch Cloths, Removal Sale Price, Wednesday, each, 22c

New—Lace Corset Covers and Camisoles! Note Reductions! Beauties, every one—and there are five distinct styles, the very newest models, that have just arrived; in fact, they're not all out of their dainty wrappings yet.



All That Is New in the World of Fashion

Greet the Visitor in Meier & Frank's Garment Salons Where Deep Removal Sale Reductions Are in Effect on Spring Apparel

The Vogue of the Silk Coat —Becomes more evident each day. "Chic"—best describes the models in short and three-quarter lengths that we are showing—the newest creations of the best designers.

Black Taffeta Separate Skirts —made their bow, and at once leaped into the greatest popularity. Lovely models are here, bustle back, pannier effects, overskirts, rippled and Minaret styles.

White Suits —are coming in every day, beautifully tailored and modeled. The new Golf line material, Eponge, Serge and Bedford Cord.

Separate Coats for Spring Wear —are more alluring than ever this year. White holds its own, while colors are equally as fashionable.

The New Spring Dresses —show such a variety of charming models that description is inadequate. Great novelty in design, materials and trimmings is seen, though the soft, clinging, easily-draped materials are far in the lead.

Spring's Offering in Women's Suits "Dressy" Suits are the leaders, though the reliable tailored Suit always has its place. The short coat predominates, and it's a welcome deviation from the three-quarter length that has obtained for the past few seasons.

Six \$6.50 "Madame Irene" Corset Models

Reduced for Removal to \$5.00

They're all new Spring Models of the popular Madame Irene Corset and we're featuring them for Wednesday's Removal Sale at only \$5.00—the original price being \$6.50.

Cheney Brothers' Famous Showerproof Foulards, 77c

1914 Colors and Designs The lowest price at which this famous Cheney Bros. Showerproof Foulard has been offered in Portland—77c.

Children's Coats and Dresses

New Spring Arrivals at Removal Sale Prices

Children's wear is just as distinctive in style this season as that of the elders. And every day we're receiving the most charming little Coats and Dresses, and as fast as they're unpacked marking them at the reduced prices now in effect for Removal.

A Peau de Soie Coat at \$5.40—a beautiful little model, made of the softest material, lined with white.

An All-Wool Checked Coat Model at \$7.95—reduced from \$10. Made in the Balkan style, with belt.

Hand-Embroidered Linen Dresses at \$6.50—peplum style, and straight Russian models.

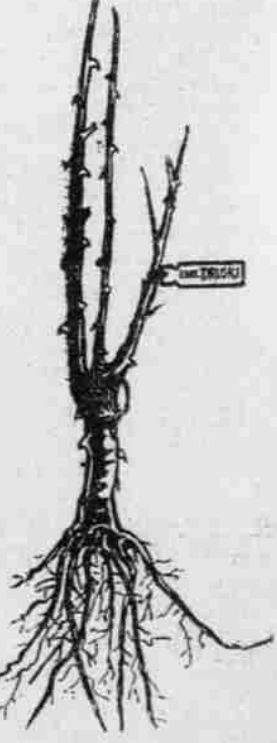
Lingerie Dresses—at \$3.75, \$5.55 and \$3.75—made of soft lawns and batiste, beautifully trimmed with laces and embroidery.

Prepare for the Rose Festival Now

Nearly 5000 Sturdy Two-Year-Old Field-Grown Rose Bushes—Priced for Quick Disposal at Each 17c

No Phone Orders—No Deliveries You'll doubtless remember our tremendous sale of Rose Bushes last Fall at 19c each—and this event will be of far greater importance to you, owing to the fact that nearly 5000 Rose Bushes were ordered at the expiration of the last sale, before our removal plans were made.

ONLY A FEW VARIETIES ARE NAMED BELOW Mme. Caroline Testout Gloire De Lyonaise Pink Mme. Cochet Climbing La France Dorothy Perkins Climbing Mme. Caroline Testout Beauty of Europe Rainbow



Women's Spring, Summer Underwear

Women's \$1.50 to \$2.50 Union Suits—neatly and comfortably fashioned of fine lisle; no sleeves, low neck is cut faultlessly; daintily trimmed with fine lace; and umbrella for knees.

Women's \$1 to \$1.25 Vests—finely made of plain mercerized lisle and also silk lisle; plain and prettily crocheted yokes; low neck and no sleeves; and all regular sizes.

Women's 65c to 85c Vests—plain and mercerized lisle; low neck is neatly cut and well finished; no sleeves; crocheted yokes and French band tape tops; material proper weight for Spring; come in white only—all regular sizes.

Women's 50c Fine Rib Lisle Vests—yokes prettily trimmed in lace; low neck and no sleeves—all regular sizes.

Women's 25c to 50c Fine Rib Cotton Vests—in either high neck and long sleeves, or low neck and no sleeves, plain and lace trimmed tops. Pants are knee and ankle lengths, in plain and lace trimmed. All sizes, 4 to 6. Spring weight—and today.

50c Printed Voiles, Ratine, 35c

Yards and yards of finely printed Voiles and Ratine bearing the distinct impress of the "New"—are here for your selection. The new Spring colorings are wonderful in their brilliancy—and you'll do well to choose today from these new Printed Voiles and Ratine—in 38-inch width—at the Removal Sale price of—yard, 35c.

New 50c to 75c Ribbons for Removal Sale, Yard 21c

A timely purchase of 15,000 yards of lovely new Ribbon, in addition to the desire for quick disposal of goods before moving our stock into the new building, brings to you this exceptional opportunity.

\$3.00 Plaid Blankets, \$2.45

They're full size, fancy plaid Blankets, in gray, tan and blue checks. Attractive and decidedly reduced for Removal Sale.

Daily 50c Luncheon

Served in Our Unrivaled Seventh-Floor Restaurant, 11 to 2:30 P. M. Music During Luncheon Period. Afternoon Tea 2:30 to 5 P. M.

Shadow Laces, Embroideries Underpriced for Removal

Just received!—this shipment of new Shadow Laces in white and cream—just the material for dainty afternoon and evening gowns—and to insure quick selling, we've reduced them for Removal Sale as follows:

\$1.50 Shadow Laces—18 to 27-inch widths—yard . . . 67c

75c to \$1 Shadow Laces—12 to 18-inch widths—yard . . . 49c

50c to 85c Embroideries—of extra fine Swiss and Nainsook—in 18-inch width—either fine or heavier designs. Removal Sale Price 25c

1200 Pairs of Women's 50c Gloves at 25c

These are all Gloves of German manufacture, warranted to fit and wear well. They're Washable Chamousette, Silk Finish Lisle and Suede Lisle Gloves, in white and natural color.

Drapery Dept. Offerings Are:

35c to 40c White Grenadine Madras, reduced to, yard . . . 19c

85c to \$1.00 Double Width Cretonne, reduced to, yard . . . 49c

75c, 85c, \$1.00 English and French Cretonne, reduced to, yard . . . 29c

\$9.00 Real Hand-Made Arabian Lace Curtains, pair . . . \$6.95

\$7.00 Real Hand-Made Arabian Lace Curtains, pair . . . \$5.65

\$4.00 New Style Beige Irish Point Curtains, pair . . . \$2.95

\$1.25 Dainty White Muslin Curtains, reduced to, pair . . . 98c

Meier & Frank Co. 1857 1914 THE QUALITY STORE OF PORTLAND Fifth, Sixth, Morrison, Alder Sts.

1/3 Off on Dinnerware for Removal

French, English, American and Austrian China At This Radical Reduction We're getting ready to move our enormous stocks of China to the new Temporary Annex (Fourth Floor), and simply MUST reduce our stocks to make removal as easy a matter as possible—and avoid breakage.

Haviland & Co.'s French China Dinner Sets Lace Gold Border design, plain Derby shapes, with handles of solid gold. Open-stock patterns. Fine French China.

\$64.00 60-piece Dinner Set reduced to \$42.66 \$95.00 100-piece Dinner Set reduced to \$63.33

Haviland & Co.'s French China Dinner Sets Grecian Border Design—deep red coloring. All handles are of solid gold. Open-stock pattern—Fine French China.

\$50.00 60-piece Dinner Set reduced to \$33.33 \$67.00 100-piece Dinner Set reduced to \$44.69

Austrian China Dinner Sets Conventional Blue Underglaze Design, very artistic in shape. Beautiful Austrian China.

\$32.50 60-piece Dinner Sets reduced to \$21.67 \$46.50 100-piece Dinner Sets reduced to \$31.00

Austrian China Dinner Sets In Border and Wreath Design—pale green coloring, embellished in pink enamel—most attractive effect. \$17.00 60-piece Dinner Sets reduced to \$11.33 \$22.25 100-piece Dinner Sets reduced to \$13.83