

New! Radiantly Beautiful Spring Apparel Underpriced!

Our Buyers have just returned from the Eastern Markets and the New Merchandise they contracted for is arriving daily-to enter this Great Removal Sale at Prices Much Under Ordinary.

In Beautiful Array of Colors at Removal Sale Prices!

Handsome "New" Wilton Rugs

This is an opportunity that you can't afford to miss, if you contemplate the purchase of new floor coverings this Spring or if you're furnishing the new home. These handsome Wilton Rugs have just been received and there's a splendid assortment of designs in rich and harmonious colorings. We're offering them at the following reductions for this great Removal Sale.

\$38.00 Wilton Rugs-Size 9x12-Removal Sale Price.....\$29.50 \$36.00 Wilton Rugs-Size 8-3x10-6-Removal Sale Price.....\$27.50 \$18.00 Wilton Rugs-Size 4-6x7-6-Removal Sale Price......\$11.50 \$ 6.50 Wilton Rugs-Size 36x63-Removal Sale Price \$ 5.35 \$ 4.50 Wilton Rugs-Size 27x54-Removal Sale Price \$ 3.25 -Meier & Frank's-Third Floor, Main Bidg.

New Ribbons Reduced for Removal Sale

New Lingerie Ribbons

Jacquard Patterns-Entirely New Designs Most attractive is this new Lingerie Ribbon-shown for the first time in Portland-in fact, we were the second to secure these lovely Ribbons from the manufacturer. A quaint leaf and flower design, woven in a beautiful quality of washable silk, in white, blue, pink, lavender. Priced most moderately for Removal Sale-

10-YARD BOLTS

35c No. 1 Width, reduced to, bolt...23c 45c No. 11/2 Width, reduced to, bolt 35c 65c No. 2 Width, reduced to, bolt...43c 75c No. 3 Width, reduced to, bolt... 58c Meler & Frank's-First Floor, Main Bldg.

St. Patrick's Day Party and Dinner Favors, Removal Prices

 50c Lunch Sets, Removal Sale Price Wednesday, each.
 440

 25c Lunch Sets, Removal Sale Price, Wednesday, each.
 226

 25c Lunch Cloths, Removal Sale Price, Wednesday, each.
 226

 35c Package Fancy Paper Plates, Wednes-day, the package.
 316

 25c Package Fancy Paper Plates, Wednes-day, the package.
 316

25c Package Fancy Paper Plates, Wednes-day, the package 226
15c Figured Crepe Paper, Wednesday, roll 136
16e Crepe Paper, Wednesday, roll 86
16e Irish Flags, Wednesday, roll 86
5c Irish Flags, Wednesday, roll 86
16e Pkg, Shamrocks, Wednesday, pkg 86
16e Creen Streamers, Wednesday, each 136
15c Green Streamers, Wednesday, each 136
16e St. Patrick's Post Cards, Wednesday, dozen 106
Place Cards, Wednesday, card 106

Wash Ribbons at Special Prices White, blue, pink and lavender, in fancy checked patterns, 5-yard bolts, specially

priced-No. 1 Width Wash Ribbon, sp'l, bolt. . 5¢ No. 1½ Width Wash Ribbon, sp'l, blt. 7¢ No. 2 Width Wash Ribbon, sp'l, bolt. . 9¢

Fancy Satin Wash Ribbon French Dotted Design

White, pink, blue and lavender, in 5-yard bolts-

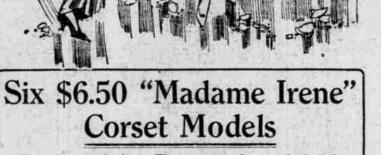
No. 1 Width Satin Wash Ribbon, bolt 7¢ No. 11/2 Width Satin Wash Rib'n, bolt 9¢ No. 2 Width Satin Wash Rib'n, blt. 12c

Satin Ribbons in 10-Yd. Bolts

White, pink, blue, yellow, orange, cream, old rose, purple, navy, Yale, emerald, cardinal, white, Nile, brown and black are the colors-at these reductions-

New—Lace Corset Covers and Camisoles! Note Reductions!

Beauties, every one-and there are five distinct styles, the very newest models, that have just arrived; in fact, they're not all out of their dainty wrappings yet. Shadow laces, nets and Val. laces. Some



Reduced for Removal to \$5.00

They're all new Spring Models of the popular Madame frene Corset and we're featuring them for Wednesday's Removal Sale at only \$5.00 - the original price being \$6.50. Low bust, long-hip styles, cut on the demanded straight lines. Made of coutil of fine quality, boned with walohn. The following are the models reduced-Nos. 2270, 2269, 1882, 1592, 1751 and 2223. If your favorite model is among them, we advise an early selection from this assortment of Madame Irene Cor-sets, reduced from \$6.50 to only......\$5.00

Cheney Brothers' Famous Showerproof Foulards, 77c

1914 Colors and Designs

The lowest price at which this famous Cheney Bros. Showerproof Foulard has been offered in Portland -77c. Black, navy, brown, reseda, myrtle, tan and Copenhagen

All That Is New in the World of Fashion

Greets the Visitor in Meier & Frank's Garment Salons Where Deep Removal Sale Reductions Are in Effect on Spring Apparel

The Vogue of the Silk Coat

-Becomes more evident each day. "Chie"-best describes the models in short and three-quarter lengths that we are showing-the newest creations of the best designers. Taffeta, Silk Moire, Faille and other equally as popular matecials are used-in black and colors, though black is by far the favorite. A Beautiful Drecoll Model is carried out in black silk moire, floral design. Shirred at the hip line and again at the collar line, the deep flaring collar of black silk velvet. The lower part of the coat and sleeves are in one piece, with velvet inlay-when the arms are lifted the fashionable pannier effect being secured. Beautifully lined with cherry-colored satin.

Black Taffeta Separate Skirts

-made their bow, and at once leaped into the greatest popularity. Lovely models are here, bustle back, pannier effects, overskirts, rippled and Minaret styles. Soft mystere and chiffon taffeta and brocaded faille seem to be the favorite materials for these extremely fashionable Separate Skirts.

White Suits

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-are coming in every day, beautifully tailored and modeled. The new Golfine material, Eponge, Serge and Bedford Cord. One is a striking model in Bedford Cord, with short Bolero jacket, trimmed in Roman stripe. Others show touches of color, plaids, etc., in belts and buttons, giving a touch of individuality that is most charming.

Separate Coats for Spring Wear

-are more alluring than ever this year. White holds its own, while colors are equally as fashionble. Many are of the new "Golfine" - one beautiful example being in Orange Golfine, made in the Balmacaan style, softly lined with colored crepe. Sport Coats, Balmacaan and numerous novelty effects are shown in these favorite garments.

The New Spring Dresses

-show such a variety of charming models that description is inadequate. Great novelty in design, materials and trimmings is seen, though the soft, clinging, casily-draped materials are far in the lead, crepes, taffetas, messalines and crepe de chine being shown. Skirts are unique-the pannier, back bustle, overskirt, tiered and tunic effects all being extremely favored. Jacket effects are pronounced and the Bolero and the Zouave have once more come into high favor. The decided novelty in collars is the flare-the Japanese Flare collar being especially desirable. And yet there are a variety of simple rolling effects in collars that hold high favor, especially in the odd fabrics and cuts now seen. All in all, the Dress models of the present season are the essence of beauty, gracefulness and decidedly feminine in every respect-the fluffier and more beruffled the better. And the colors fulfill the dream of the most aesthetic - softly beautiful, demure, or striking, as you please.

Spring's Offering in Women's Suits

"Dressy" Suits are the leaders, though the reliable tailored Suit always has its place. The short coat predominates, and it's a welcome deviation from the three-quarter length that has obtained for the past few seasons. There are many variations of the short coat; some sharp cutaway; others hanging loose from the shoulders. Yoke effects and ragian-cut coats are also extremely popular. The flare coat is almost a necessity, in view of the bouffant skirt styles. All skirts show extra width at the hips -and the bustle back, the tiered, the pannier, the pegtop and various styles of draped skirts are about equal in popularity. The loveliest and most striking effects are secured in collar and cuff trimmings, which supply for the most part the dash needed, Suits generally depending upon their unique modeling for their individuality. The ma-terials are exquisite, a great variety being used, in plain colors, plaids and novelty effects. Removal sale reductions on all this new Spring Merchandise.

All \$12.50 Garments reduced for Removal Sale to \$10.00

\$45.00 Garments reduced for Removal Sale to\$36.00

-Meler & Frank's, First Floor, New Bldg.

\$1.59	Corset	Covers	or	Camisoles,	\$1.39
\$1.98	Corset	Covers	or	Camisoles.	\$1.69
\$2.50	Corset	Covers	or	Camisoles,	\$1.98
	-Meier d	Frank's		econd Floor,	New Bldg

olors, and in a host o	I neat, attractive and distinctive
lesigns, in white and	color combinations - at mm
your disposal now-the	color combinations - at 77c

leler & Frank's -First Floor, Main Bld

Shadow Laces, Embroideries Underpriced for Removal

Just received !- this shipment of new Shadow Laces in white and creamjust the material for dainty afternoon and evening gowns-and to insure quick selling, we've reduced them for, Removal Sale as follows:

\$1.50 Shadow Laces - 18 to 27-inch

fine Swiss and Nainsook-in 18-inch width-either fine or heavier 25c designs. Removal Sale Price 25c First Floor, New Bldg.

1200 Pairs of Women's 50c Gloves at 25c

These are all Gloves of German manufacture, warranted to fit and wear well. They're Washable Chamoisette, Silk Finish Lisle and Suede Lisle Gloves, in white and nutural color. Variety of styles and sizes 6 to 9. Every pair of Gloves in this assortment is worth 50e a pair - for Removal Sale, however, they're half priced, 25c

35e to 40e White Grenadine Madras, re-



New Spring Arrivals at Removal Sale Prices

Children's wear is just as distinctive in style this season as that of the elders. And every day we're receiving the most charming little Coats and Dresses, and as fast as they're unpacked marking them at the reduced prices now in effect for Removal. Every Garment in our Children's Department is reduced for Removal--Coats in sizes to fit the 2 to 14-year-olds, and Dresses for the 6 to 15-year-old girls.

A Peau de Soie Coat at \$5.40-a beautiful little model, made of the softest material, lined with white. Wide Balkan belt, lingerie collar and trimmed with two rows of pearl buttons. Sizes 2 to 6 years. A veritable "bargain" at this special price.

An All-Wool Checked Coat Model at \$7.95 -- reduced from \$10. Made in the Balkan style, with belt. Hand-embroidered linen collar and effective red glass buttons, complete a splendid little Coat for 2 to 6-year-olds at only \$7.95.

Hand-Embroidered Linen Dresses at \$6.50 -- peplum style, and straight Russian models. Handsome Dresses that are greatly underpriced for the Removal Sale.

Lingerie Dresses-at \$3.75, \$5.55 and \$8.75-made of soft lawns and batiste, beautifully trimmed with laces and embroidery. Immensely reduced for Removal Sale. -Meler & Frank's-Second Floor, Main Bldg.

Prepare for the Rose Festival Now

Nearly 5000 Sturdy Two-Year-Old Field-Grown Rose Bushes-Priced for Quick Disposal at Each . .

No Phone Orders - No Deliveries

You'll doubtless remember our tremendous sale of Rose Bushes last Fall at 19e each - and this event will be of far greater importance to you, owing to the fact that nearly 5000 Rose Bushes were ordered at the expiration of the last sale, before our removal plans were made. They've just arrived, and now, to insure disposal of them before moving into our new annex, we're offering them at the Removal Sale price of 17¢ each.

These Rose Bushes were grown in one of the foremost Western Rose Nurseries - have been examined by famous horticultural inspectors and pronounced by them to be healthy, vigorous stock, full of life and vitality, and in splendid condition to grow and bloom this year. They're field-grown, which insures you of well dcveloped roots - and they've been but recently dug - carefully wrapped in moss - and each Bush tagged with its variety.

Most opportune is this sale - for right now is the time to plant your Rose Bushes, while the ground is wet and soft. 65 well-known varieties are included in this lot of nearly 5000 Rose Bushes and - while any remain - you may choose at the unusually low price of, each, 17¢

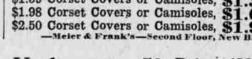
ONLY A FEW VARIETIES ARE NAMED BELOW

Mme. Caroline Testout Gloire De Lyonaisse Pink Mme. Cochet Dorothy Perkins Beauty of Europe Rainbow

Climbing La France Climbing Mme. Caroline Testout

Competent Gardener in attendance to give Planting Instructions, help you with your selections, etc.

-Meier & Frank's Big Basement Store.



Women's Spring, Summer Underwear 50c Printed Voiles, Ratine, 35c Yards and yards of finely printed

Voiles and Ratine bearing the distinct

impress of the "New"-are here for

your selection. The new Spring color-

ings are wonderful in their brilliancy

from these new Printed Voiles and

Ratine-in 38-inch width-at the Re-

moval Sale price of-yard, 356.

New 50c to 75c Ribbons for

Removal Sale, Yard 21c

lovely new Ribbon, in addition to the de-

sire for quick disposal of goods before

moving our stock into the new build-

ing, brings to you this exceptional op-

portunity. This is all pure Silk Ribbon,

including 200 pretty designs in Dres-dens, Roman Stripes, Plaids, etc.-also

50 different colors in plain Silk Taffeta

and Silk Moire Ribbons. Widths range

from 41/2 to 6 inches. These gorgeous

trimmings-and many other uses that

and \$8.75

2:30 P. M.

Luncheon

Period.

A timely purchase of 15,000 yards of

-and you'll do well to choose today

Women's \$1.50 to \$2.50 Union Suits-neatly and comfortably fashioned of fine lisle; no sleeves, low neck is cut faultlessly; daintily trimmed with fine lace; and umbrella \$1.19 knees. Splendid line to choose from. Garment

Women's \$1 to \$1.25 Vests-finely made of plain mercerized lisle and also silk lisle; plain and prettily crocheted yokes; low neck and no sleeves; and all regular sizes. The rigid elasticity of the weave in these Vests is noteworthy. The Re-59c

Women's 65c to 85c Vests-plain and mercerized lisle; low neck is neatly cut and well finished; no sleeves; crocheted yokes and French band tape tops; material proper weight for Spring; come in white only-all regular sizes- 39c

Women's 50c Fine Rib Lisle Vests-yokes prettily trimmed in lace; low neck and no sleeves-all regular sizes. This fine rib lisle employed makes up into splendid Vests-and 25c

Women's 25c to 50c Fine Rib Cotton Vests-in either high neck and long sleeves, or low neck and no sleeves, plain and lace trimmed tops. Pants are knee and ankle lengths, in plain and lace trimmed. All sizes, 4 to 6. Spring weight-19c

Ribbons are most appropriate for Mil-Meler & Frank's -First Floor, Main Bidg. linery purposes, Sashes, Girdles, Dress

1/3 Off on Dinnerware for Removal French, English, American and Austrian China

At This Radical Reduction

We're getting ready to move our enormous stocks of China to the new Temporary Annex (Fourth Floor), and simply MUST reduce our stocks to make removal as easy a matter as possible-and avoid breakage. To this end we've reduced the following Dinner Set patterns-just one-third less than the original prices. 1-3 off on the following attractive items:

Haviland & Co.'s French China Dinner Sets Lace Gold Border design, plain Derby shapes, with handles of solid gold. Open-stock patterns. Fine French China.

\$64.00 60-piece Dinner Set reduced to \$42.66 \$95.00 100-piece Dinner Set reduced to \$63.33 Haviland & Co.'s French China Dinner Sets Grecian Border Design-deep red coloring. All handles are of solid gold. Open-stock pattern-Fine French China.

\$50.00 60-piece Dinner Set reduced to \$33. \$67.00 100-piece Dinner Set reduced to \$44.69

Austrian China Dinner Sets Conventional Blue Underglaze Design, very artistic in shape. Beautiful Austrian China.

\$32.50 60-piece Dinner Sets reduced to \$21.67 \$46.50 100-piece Dinner Sets reduced to \$31.00

Austrian China Dinner Sets

In Border and Wreath Design-pale green coloring, embossed in pink enamel-most attractive effect. \$17.00 60-piece Dinner Sets reduced to \$11.33 \$22.25 100-piece Dinner Sets reduced to \$13.83

-Meler & Frank's Big Basement Store



They're full size, fancy plaid Blankets, in gray, tan and blue checks. Attractive and decidedly reduced for Removal Sale. Wool-Filled Silk-Covered Comforters Reduced They're full size and come in a number of plain colors and floral designs. Priced, for Removal Sale, at only \$6.15, \$7.75

-Third Floor, Main Bldg.

are dictated by this season's fancies. Ordinarily you'd pay from 50e to 75e Drapery Dept. Offerings Are: the yard for the Ribbons offered during this Removal Sale a-yard, 21c \$3.00 Plaid Blankets, \$2.45

\$9.00 Real Hand-Made Arabian Lace Cur

tonne, reduced to, yard 29¢

Meler & Frank's-Second Floor, New Bldg.