

SUPPORT THE STATE THAT SUPPORTS YOU! BOOST FOR HOME INDUSTRY



Fine Healthy Cows
scientifically inspected and protected, make

Portland Pure Milk and Cream

the best milk obtainable in the city.

The milk is guarded in every step—from the cows in the pasture to the bottle in your home. Save the caps for Home Industry Prizes.

Are You Winning Prizes?

ARE YOU spending your money here at home, thus developing Oregon's resources, or are you sending it back East to develop some other state? Boost for Oregon—help it grow! Buy homemade goods. They're just as good as articles brought in from other states—in many instances better. Try them! Buy them! Employment is assured for thousands of men and women in Oregon if we keep our mills and factories running and make it possible to open more! To stimulate interest in Home Industry The Oregonian has this Home Industry Page each Monday. To have you ask for the articles advertised by name, the following are offered:

Cash Prizes for Labels From Goods Advertised

The following cash prizes are offered each month for the greatest number of labels turned in from goods advertised on the page.

Not over 50 per cent of the labels turned in by any person can be of one brand of goods. More than 50 per cent will not be taken into account.

- First Prize \$10 in Gold
- Second Prize \$5 in Gold
- Third Prize \$2 in Silver
- Three Prizes \$1 Each

And \$120 for the Best Essays by Boys and Girls Under 18

On "Why Oregon People Should Do All Their Buying From Oregon Manufacturers, Everything Else Being Equal."

Owing to the large number of essays and letters received from boys and girls over 16, the age limit has been raised to 18 years.

- First Prize \$5
- Second Prize \$2
- Three Prizes of \$1 Each

Essays should not be over 200 words in length. They must be in handwriting of the children submitting same, and sent in to the Home Industry Department, Oregonian, not later than 6 P. M. the last Friday of each month. Give writer's full name, with name, address and telephone number of parents.

YOU CAN TASTE the REASON for the superior "goodness" of

Columbia Pure Pork BRAND SAUSAGE

U. S. Government Inspected.
Made of pure pork and finest spices—nothing else.
UNION MEAT CO.

GOOD BUTTER—an essential of every good meal—is typified in

Columbia BRAND BUTTER

—always sweet
—always pure
—always wholesome
—always delicious

Made daily in our model Creamery.
Union Meat Company.

USE THE ZAN BROOM
SIGN OF QUALITY
TRADE MARK

Zan Broom

This Wrapper Holds the best broom you can buy—it's a

made by expert workmen from the most carefully selected straw. It sweeps cleaner and lasts longer than other brooms. Save the trade-marks for prizes.

The Object of Home Industry

What is the object of a city? Why are cities? There can be but one answer to this. A city is an aggregation of people brought together because of the necessity of numbers of people to manufacture. If every family lived on a farm and manufactured all its own goods for its own requirements, there would be no need for cities.

In order to manufacture cheaply, the prime requisite is the greatest possible output; the larger the output the less the cost of each unit of manufactured goods. This, then, is one of the chief reasons why every city strives to increase its population. Some cities are noted for the vast quantity of their manufactures and others for their great jobbing facilities, and others for both of these things. The ideal city would be the city which combines both of these facilities. This, then, is the greatest reason why Oregonians should buy Oregon-made goods. Every Oregon-made article purchased in Oregon helps to increase the size of its cities, its population generally, in turn, increases the home market for the products of the soil, and it is an unquestioned fact that the home market for the products of the soil is the best-paying market, taking it all around. Many things will not stand shipment, and must be sold at home, and, therefore, the more of that sort of products that can be grown, the greater the prosperity of the farmer, and of him eventually depends the prosperity of all. This seems to me the greatest reason why Oregonians should patronize the manufacturers of Oregon goods.

Ad. Stevens

Its Flavor Lasts
That is one of the reasons for the popularity of

DIAMOND COFFEE

Its rich, fine flavor does not evaporate with the aroma! It has Flavor—Strength—Uniformity—Purity

Save all Diamond "W" Labels for prizes.

"Yes, They're Sure to Be Good"

Our most popular dish for breakfast is buckwheat cakes made from

Albers' 'Peacock' Buckwheat Flour

They're delicious and easily digested. All the 'heaviness' is removed from the buckwheat. Save the labels for prizes.

"Isn't It Jolly and So Easy"

All you require is milk and butter and

Otter Clams

and in just a few minutes you have a chafing dish concoction that's a real treat."

At all grocers—15c
2 cans 25c

Save the labels for prizes.

"More Loaves to the Sack and better ones, too! That's been my experience with

Olympic Flour

It is pure and unbleached and experience teaches that it isn't the recipe. It's the flour!"

Specify "Olympic" to your grocer and save the saleschecks for prizes.

The Lunch Problem Solved

The "kiddies" love their lunches when they consist of dainty sandwiches made from

Haradon's "Supreme" Biscuits

They're made fresh every day and delivered to your grocer in air-tight, dust-proof, moist-proof cartons. 5c and 10c Packages

Insist upon "Haradon's" and save the labels for Home Industry Prizes.

Keep Men Employed at Home!

You can help in this direction by using electricity supplied by

Portland Railway, Light & Power Company

They have ten large generating stations in Oregon, employing large corps of men in each. Help develop Oregon! Buy "home-made" electricity! Buy "home-made" electricity!

PORTLAND RAILWAY, LIGHT & POWER COMPANY
Broadway and Alder Streets
Phones: Marshall 5100, A-6131

The Most Nutritious of all condensed milk is

'Holly' Milk

—because it's richest in butter fat. That is why it whips.

Cool a can on ice over night and the next morning you can have delicious whipped cream at little expense.

Save the labels for prizes.

Careful Testing--insures perfect uniformity of brew. Every Coffee that goes into

Golden West Coffee

has its own place in the blend and is bought with that end in view.

Steel Cut—No Dust, No Chaff
Always delicious!

Save all "Golden West" labels for prizes

SOLID DRY VOTE URGED

INTIMATION OF ENERGY OF LIQUOR INTERESTS EXPRESSED.

George C. Brownell Refers to Use of Prohibition Plank by Mr. Geer, but Makes No Direct Charge.

Intimation that ex-Governor Geer may have stolen his platform, at the instigation of the liquor interests, with the object of splitting the Prohibition vote, characterized the speech of George C. Brownell, candidate for the Republican nomination for Governor, on "Drink in Relation to Business and the Worker," in the Taylor-Street Methodist Church, Third and Taylor streets, yesterday. Mr. Brownell emphasized the fact that he had no direct charge to make against Mr. Geer.

"Ex-Governor Geer has adopted the Prohibition plank from my platform,"

said Mr. Brownell. "It would be easy for anyone to do this at the instigation of the liquor interests. I do not say that I did. I will only say that I will be as honest as the average man."

"I won't tell you people that I would be honest if elected. You wouldn't believe it if I did. I will only say that I will be as honest as the average man."

Mr. Brownell urged the "dry" voters to register as Republicans and vote in the Republican primaries, telling them that they might change back to their own party in the regular elections. He criticized the Oregon newspapers on the ground that they had taken no definite stand on the liquor question.

Road Will Be Improved.

SALEM, Ore., March 8.—(Special.)—The County Court has opened bids for traveling 4200 feet of the Garden road, east of this city, the Ambrose-Burdall Company being the lowest bidder. Bids for 15 other districts will be opened March 20.

BIBLE COURSE PROPOSED

DR. TRIMBLE THINKS COLORADO PLAN MIGHT BE TRIED HERE.

Method is to Make Study Elective, Teach it in Sunday Schools and Give Home Credits.

A plan whereby the study of the Bible may be given credit in public school work without actual introduction of the Bible into the schools was outlined last night by the Rev. Delmer H. Trimble, pastor of Centenary Methodist Church, in a portion of his sermon dealing with "The Bible in the Schools."

The plan outlined by Dr. Trimble originated in Colorado, where a Biblical course was prepared for the students and offered as an elective course, with the provision that it be taught

in the churches, credit being given for pupils in the high school who took the course in the churches.

This plan, which is in line with the idea of school credits for home and outside work, Dr. Trimble believes is possible of adoption in the schools of Portland.

Dr. Trimble said: "In Colorado a State Sunday School Educational Council of about 20 of the leading educators has been appointed. A four-year course of religious education has been proposed and the first year of the same has already been prepared.

"This plan of work provides that the course of study shall be taken in the Sunday schools, the examination to be conducted under the supervision of each local high school board, and when a pupil has finished any year of the four-year course he shall be given credit for one-fourth of a unit on his high school diploma."

Italian Cabinet Resigns.

ROME, March 8.—Premier Giolitti notified King Victor Emmanuel today of the resignation of his cabinet.

DANCING IS DENOUNCED

REV. MR. HAMILTON ALSO SCORES CARD PLAYING.

"Popular Amusements Open Wide Flood Gates of Social Ruin," Declares Methodist Pastor in Sermon.

"Popular amusements open wide the flood gates of social ruin," was the declaration of the Rev. C. L. Hamilton, pastor of the Mount Tabor Methodist Church, in his sermon yesterday on "Popular Amusements."

"One of the marvels of this decade in improvement is the theaters. Once in a while a great tragedian will render 'King Lear' or 'The Merchant of Venice,' or 'Hamlet,' before an entranced audience; but these plays as compared

with the depraved plays, are as drops of pure blood in a diseased body.

"Humanity needs recreation and must have it, but how best to meet this popular want is a question not easily answered. It is with the popular amusements that evidently tend to social sin that I have to do in this sermon, the card table, the dance and the theater.

"Card playing saps the spirituality. A man cannot play cards and be a devoted Christian.

"When first converted you doubted the propriety of playing cards. You may have been led into it through thoughtlessness. Then let Jesus lead you out. A card-playing church member not only lacks spirituality but he is a stumbling-block to others.

"There is a time to dance," says holy Scripture. The same chapter in Ecclesiastes also declares that there is 'a time to kill.' When one can be assumed as authority for indiscriminate murder, then the other may be taken as warrant for the modern dance.

"The dance stands condemned. The associations of the dance condemn it, the rules and usages of the dance condemn it; the undeniable fruits condemn it; the usages of good society

condemn it; some philosophy condemns it; pure religion condemns it as disastrous to purity and dangerous to social purity."

CLEAR SKY IS FORECAST

Weather Bureau Promises Week of Bracing, Seasonable Atmosphere.

WASHINGTON, March 8.—Hope for a week of bracing, seasonable weather with generally fair skies was held out tonight by the weather forecasters to practically every section of the storm-battered snow and ice-covered country.

"No severe storm is charted to cross the country this week," said the bulletin, "although a disturbance of moderate intensity will prevail over the Middle West Wednesday or Thursday and in the Eastern States Friday. The precipitation attending this disturbance will be generally light and confined to the Northern States.

"There will be frosts at the beginning of the week in the Gulf and South Atlantic States, except Central and Southern Florida."