

Indestructo Trunks
Bring Travel Comfort Supreme.
Guaranteed 5 Yrs. Against Fire,
Theft, Loss, Damage or De-
struction.
—New Basement Annex

Willamette Sewing Machine
Makes Sewing Easy.
Purchased on Our Easy-Pay-
ment Plan of \$2 Down and \$1
Each Week.
—New Basement Annex

THE HIGHEST PERCENTAGE—95.8 Per Cent Awarded the Meier & Frank's Restaurant for Cleanliness! Equip-
ment! Method! Yet the patrons and the public who have inspected our spotless kitchen, with its every known
convenience for the most wholesome preparation of foods—acclaim it 100 per cent perfect.
TO THE PUBLIC we extend a welcome to come to this store and see for themselves why—our beautiful
Restaurant—ideally situated on the seventh floor—above the whirl of the streets—so justly deserves the
Highest rating accorded. Delightful 50c Luncheons, 11 A. M. to 2:30 P. M. Music During Luncheon Period.
Afternoon Tea 2:30 to 5. Afternoon Parties and Luncheons Our Specialty.

March Advance Butterick
Fashions and Patterns
At Meier & Frank's.
New Spring Fashion Book, 25c,
With 10c or 15c Pattern Free.

Purchase Furniture
On Our Club Plan of
Easy Installments.
—Meier & Frank's—Fourth Floor.

Here They Are! Meier & Frank's 1254th Surprise Sales

Shop Early Today! 'Twill Surprise You How Rapidly the Quantities of Each Article Will Be Disposed Of!

Store Opens at 9 A. M., Including Saturday

1254th FRIDAY SURPRISE SALE

65c Carpet Foot Stools at 49c

Durable and attractive are these Carpet Foot Stools, made of Axminster and Velvet Carpets—and now just at the time when Spring house-cleaning is at hand and the "new" so much de- sired in house-furnishings—you may purchase a 65c Carpet Foot Stool—on Friday only—at 49c.

\$2.50 Bissell's Standard Carpet Sweepers, Friday Only, \$1.85
—Meier & Frank's—Third Floor, Main Bldg.

1254th FRIDAY SURPRISE SALE

\$1.50-\$2.50 Portiere Tapestry at 75c

There's a wide assortment of beautiful Portiere Tapestries—in just the right size for an ordinary door—in this group for Friday's Surprise Sale. These rich Portiere materials are appropriate for various uses and usually sell from \$1.50 to \$2.50 the pair. For Friday, the pair, **75c**.
—Meier & Frank's—Third Floor, Main Bldg.

1254th FRIDAY SURPRISE SALE

25c Guimpes, Friday Only, Each 10c, 3 for 25c

For Friday's Surprise Sale only are we offering these pretty Guimpes at this deep reduction. The Guimpes are of plain Net and Shadow Laces—in Black, White, Cream and Ecru—on body of Lawn with elastic band. Special Friday—3 for **25c**; ea. **10c**

1254th FRIDAY SURPRISE SALE

Women's \$1.25 Kid Gloves, Friday Only, Pr. 79c

500 pairs Glace, Chamois, Mocha and Cape Gloves are included for this Surprise Sale. They're in one and two-clasp, Pique and Overseam style—in tan, brown, mode, white, black and gray. In broken sizes—from 5½ to 7½. Special for Friday only, pr. **79c**

1254th FRIDAY SURPRISE SALE

Black Hat Drapes \$1.79—Usually \$3 to \$6.50

These Black Hat Drapes—now so highly popular—are ½ yard wide and 1 2-3 yards in length. They're a medium weight Drape and have elaborate floral and leaf designs. You'll also find included in this surprise lot Silk Chiffon Auto Veils in nearly all colors, with plain and hemstitched borders, 1 yard wide and 2 yards long. Regular \$3 to \$6.50 Hat Drapes and Auto Veils, Friday only, **\$1.79**.
—Meier & Frank's—First Floor, Main Bldg.

1254th FRIDAY SURPRISE SALE

Men's 25c Silk Ties on Sale Friday Only at 16c

On Friday only men may choose from a very smart line of Silk Four-in-Hands and Batwing Bow Ties at this Surprise price. They're of good quality silk, in fancy striped and figured patterns; also plain colors in deep rich shades. Deftly made in stylish French fold, with wide flowing ends. Usually 25c each. Special for Friday, **16c**.
—Meier & Frank's—Just Inside Morrison-St. Entrance.

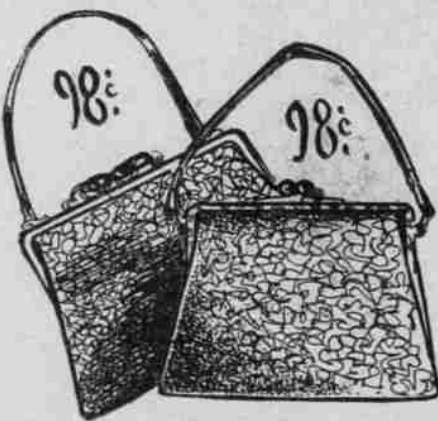
1254th FRIDAY SURPRISE SALE

\$2 to \$4.50 Brassieres, Sale Friday Only at 69c

Women particular in dress will benefit by this sale of excellent quality Brassieres, so radically reduced for this Friday Surprise Sale. Broken lines of sizes and styles in Brassieres is the cause of this remarkable offering. At any other time you would pay from \$2 to \$4.50 for the Brassieres offered for Friday at only **69c**.
—Meier & Frank's—Second Floor, New Bldg.

Leather Hand Bags 98c

These splendid Leather Handbags are of genuine goat seal, moire and leather lined, with 6 to 8-inch nickel and German silver frames. Some are fitted with coin purse, mirror, Memo. pad and pencil. When you see these Handbags you'll agree that they're a veritable Surprise offering for only **98c**.
—First Floor, New Bldg.



1254th FRIDAY SURPRISE SALE

Important Sale of Women's \$12.50-\$20 Dresses, Friday Only \$7.45

Distinctive and modish are these charming one-piece Dresses offered at this Surprise price for Friday—and there are only 125 Dresses in this group to choose from, so an early selection is deemed advisable.

These Dresses are of Charmeuse, Serge, Crepe de Chine, Bedford Cord, etc., in Navy, Copenhagen, Black, Taupe, Raisin and Brown—made with the new and highly popular peg-top skirts—many in draped and overskirt effect. Waists are finished with net and lace collars and vest effects.

To fully appreciate this extraordinary offering, you'll have to see the stylish Dresses offered at this unusual price. The two models illustrated were sketched from this group in our Garment Salons. Ordinarily you'd pay from \$12.50 to \$20 for the Dresses offered for Friday only at **\$7.45**.
—Meier & Frank's, Garment Salons, Second Floor, Main Bldg.

1254th FRIDAY SURPRISE SALE

Notable Sale of Suits for \$7.45

Usually \$12.50 to \$20.00

Just 85 smart Tailored Suits—all in this season's most favored styles—are grouped to sell at this price for Friday only. They're fashioned of Serges, Cheviots and Tweeds, in Navy, Black, Brown, Gray and Brown mixtures and Black and White Checks. Jackets are in straight or popular entourage style and Skirts are plain or draped. Sizes 16 years to 48 bust measure. For Friday's Surprise Sale only, you may make unrestricted choice of these \$12.50 to \$20 Suits—while any remain—only **\$7.45**.
—Meier & Frank's, Garment Salons, Second Floor, Main Bldg.

1254th FRIDAY SURPRISE SALE

\$2-\$3.75 Waists at \$1.28

Included in this group of Waists for Friday's Surprise Sale are Pure Linen and Madras Waists—in tailored and shirt style—with soft or stiff collars and cuffs; also dainty Lingerie Waists, trimmed with lace—in high and low neck style—long or short sleeves—fastened in the back. Many are hand embroidered. Some of these Waists are slightly soiled from handling. Usually selling from \$2 to \$3.75. Special for Friday only, **\$1.28**.
—Meier & Frank's—Second Floor, Main Bldg.

1254th FRIDAY SURPRISE SALE

\$2-\$2.75 Kimonos, \$1.48

This is a clean-up of odds and ends in broken lines of Crepe and Flannelette Kimonos—in light and dark colors. You'll find Persian, Dresden and flowered designs and stripes—in navy, tan, pink, red, rose, heliotrope, black and other colors. Some in plain or "V" neck style—others with large collar—piped with silk of same or contrasting color. \$2 to \$2.75 Kimonos—for Friday only—your choice, **\$1.48**.
—Meier & Frank's—Second Floor, Main Bldg.

1254th FRIDAY SURPRISE SALE



Gold Band German China Plates, Today Only, 15c

Usually \$5 the Dozen.
High-grade German China Plates, as illustrated, have coin gold band on edges—6½-inch size.

GOLD BAND CUPS AND SAUCERS OF GERMAN CHINA.

17c

Usually \$5.50 the Dozen.
Thin style Cups and Saucers as illustrated. Of finest German China with coin gold band around edges.
—Meier & Frank's Big Basement Store.

1254th FRIDAY SURPRISE SALE

Candy Surprises!

70c Victoria Chocolates, special, lb. **48c**.
50c Milk Chocolates, special, lb. **38c**.
60c Chocolate Marshmallows, special, lb. **43c**.
40c Surprise Chocolates, special, lb. **29c**.
Broken Mixed Candy, special, 2 lbs. **25c**.
—Meier & Frank's—Candy Store, Basement.

1254th FRIDAY SURPRISE SALE

Women's 98c Gowns, Friday Only at 65c

These neat Gowns are of Cambric and Nainsook—in Slip-over and high-neck style—daintily trimmed with embroidery and lace. Usually 98c—for Friday only, **65c**.

98c Combination Suit, Friday Only at 59c

Combination Suits of soft-finished Cambric—trimmed with embroidery and lace edging—one style as illustrated. 98c Combination Suits—Friday, each, **59c**.
—Meier & Frank's—Second Floor, New Bldg.



1254th FRIDAY SURPRISE SALE

Child's \$2 to \$3.50 Dresses Friday Only, 98c

Most exquisite are these little Dresses for children—one just as sketched—and at this Surprise price they'll sell quickly. There's an assortment of lawn, linene and dimity Dresses, fetchingly made in Dutch and French styles, trimmed with tucks, pleats and dainty embroideries and lace edges. Sizes, 2 to 6 years. These Garments were left from our Clearance Sale. Usually selling from \$2 to \$3.50. Special for Friday, each, **98c**.
—Second Floor, New Bldg.

Infants' 50c Shoes for 25c

Here's an unusual opportunity for mothers to purchase pretty little Shoes for the babe at just half the usual price. They're in sizes 9, 10, 11, 12, 13 and 14 and come in lace styles; colors, all red in Kid Shoes; others with brown, tan, white and white tone; also a few sizes in black patent vamp, with blue or pink top. Regular 50c Shoes. Special for Friday only, the pair, **25c**.
Main Aisle.—First Floor, Main Bldg.



200 Men's Overcoats at \$10.00

Two-Days' Disposal Sale Garments Originally \$20 and Up



Extraordinary!—is this sale of Men's Overcoats for only **\$10**—and there'll be a veritable demand for them at this price. Only one and two of a kind—all in models most popular this season—Guard model as illustrated. There's a diversity of styles particularly suitable for young men—and with just 200 in the group to choose from, an early selection is deemed advisable. They're in sizes from 33 to 40.

Men! come early and select from these splendid Overcoats—originally selling at \$20 and more—for only **\$10**.

Men's \$2.50 to \$7.50 Trousers at ¼ Off!

For two days only you have unrestricted choice of all Fancy Trousers—in worsteds, cashmeres and cheviots—at one-fourth off the regular price. This is an exceptional offering—and you'll do well to take advantage of it—purchasing Trousers formerly selling from \$2.50 to \$7.50 at ONE-FOURTH OFF.
—The Men's Store.—Third Floor, New Bldg.

Meier & Frank Co.
1857 1914
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

GROCERY SURPRISES

CLEANED CURRANTS—Strictly new fruit. Freshly cleaned and ready for use. In No. 1 cartons, **10c**.
Usually selling at 12½c. Special, carton, **7c**.
Blue Ribbon Butter—Fresh Oregon make, roll, **7c**.
Van Camp's Soup—What varieties we have, can, **7c**.
Dyer's Baked Beans—Large can, **15c**; medium can, **10c**; small-sized can, **7c**.
Challenge Coffee—4 lbs. **\$1.25**; 2 lbs. **55c**; lb., **28c**.
Mustard Sardines—American brand, No. 1-4 cans, six for **25c**.
Riverdale Glens Starch—No. 1 packages, four for **25c**.
New Alaska Salmon—Pink fish in No. 1 tall cans, dozen, **95c**; can, **7c**.
Amore's Mince Meat—In Mason jars, pt. jar, **15c**.
Laundry Soap—Ten Bars, **25c**.
Cream of Wheat—Popular cereal, package, **15c**.
Clover Leaf Butter—Always satisfactory, roll, **47c**.
—Meier & Frank's—Pure Food Grocery, Basement.