

BOX OFFICE PROGES AUTO SHOW WINNER

Ticket Man Kept Busy Up to
Last Hours on Second
Day of Exhibit.

SOCIETY NIGHT IS FRIDAY

Brilliant Gathering Expected at
Army When Army Men Come.
Harmony in Decorations and
Spirit Features This Year.

**FIFTH ANNUAL AUTOMOBILE
SHOW.**
The Army, Tenth and Couch
streets.
Show hours, 2:30 to 5:30 and 7:30
to 10:30.
Friday, Society day.
Show closes Saturday at midnight.
Over 30 different automobiles.
Value of exhibits over \$200,000.
McElroy's Band and singing.

If proof were wanting that the fifth annual Automobile Show staged at the Army, Tenth and Couch streets, is a stupendous success, it would not be necessary to go further than the box office, where the man issuing the tickets was kept busy right until less than an hour of closing last night. The afternoon crowd was made up almost entirely of a prosperous-looking business men and high school students, while in the evening the ladies were as numerous as the men. Notwithstanding the fact that Friday has been set aside as society night, there was a great number of the leading families of the city present last night.

The decorations had been improved and even added to, the supply and accessories exhibited upstairs had their booths completed and filled with a thousand and one knick-knacks and articles that go to make motoring still more of a pleasure, while the truck exhibit was somewhat rearranged to show these monsters off to better advantage.

Show Proper on Now.
The opening night is always somewhat of a rush, there are so many things that the presence of visitors suggest in the way of conveniences and attractions to be added that dealers usually look on the second day as the beginning of the show proper. Now it is on its regular running schedule. It has been tried and found more than satisfactory, and all the dealers have to trouble them now is not whether they can make a sale, but whether they can take care of all the visitors adequately.

The committee has asked that ladies will make use of the seats in the cars. No chairs were provided in order to set them to do this. Yesterday and on the opening day numerous remarks were heard to the effect that the women would like to try out the cushions, only they were afraid of spoiling the cars. As a result, the dealers have asked the co-operation of the ladies to see that the visitors learn they are cordially invited to "be seated."

Military Visitors Expected.
Among the visitors who are expected tomorrow night are the Army officers from the Vancouver Barracks and the officers of the Oregon National Guard. The committee sent out a special invitation late last night and an affirmative reply is expected today. The gay uniforms of the officers will add a dash of color to the gowns and dress of other visitors, which, coupled with the beautiful exhibits, should make a sight glorious to behold.

Harmony Is Feature.
One beautiful feature of the show is the flowers which the dealers themselves have brought into the show in addition to those furnished by the committee. There was hardly a table at any booth where carnations, roses, and chrysanthemums were not shown in profusion and given away with lavish hand. One dealer sent out for additional flowers four times last night and the cost must have run him into a considerable sum.

Flowers and greenery were the main addition of decorations by the show committee. On each trestle additional flower boxes were placed, ivy crept up every place of trestle work and in the middle two gigantic pots have been placed, with massive flower boxes on the top and hanging pots below.

One pleasing feature of the show was the harmony existing among the dealers and salesmen. They chatted away together, inspected all the other makes of cars and never hesitated to direct people to other booths than their own. What is more, there was not a single "knock" heard on other cars.

The committee sent back yesterday to the Chicago show, just opened, the best wishes of the Portland Automobile Association for a successful show and received a similar telegram in reply, an interchange of courtesies for which this city gets the credit.

This afternoon the High School and grade students are again admitted at half price.

Much favorable comment on the work of McElroy's band, which kept the music going all the time, was heard, while the singing in the accessory-room was also approved greatly. The show remains open afternoons and evenings all the week, closing midnight Saturday.

FACTORY MEN REGISTERED

Dealers and Others Say Show Is
Among Best in Country.

(The Oregonian will run every day during the show a list of some of the out-of-town visitors, dealers and factory representatives. Owing to space limitations they will be limited and names taken in the order of registration at the various booths.)
J. V. Graves, San Francisco, Maxwell; L. H. Rose, Detroit, Lozier; H. C. Bradfield, Indianapolis, advertising manager; Cole, G. R. Watt, Coleville, Or.; Eugene, T. E. Oliver, Woodland, Wash.; F. B. Baker and H. G. Bullock, Golden, Colo.; Wash. J. C. Powell, Medford, Or.; George Goodrum, Marshfield, Or.; Studebaker and Cadillac; Mark Richard, Corvallis, Chalmers; Studebaker and Maxwell; Perry, Astor, Chalmers; W. A. Ryan, Cleveland, White; Elliott Higgins, Detroit, Detroit Electric; Island City Motor Car Company, La Grande, Or.; Studebaker; G. Baldwin, Klamath Falls, Cole and Reo; C. E. Gates, Medford, Or.; Cole; R. W. Leighton, La Grande, Or.; Cole and Reo; J. V. Meaton, Victoria, B. C.; Velle; F. E. Gobbie, Gladstone, Or.; Velle; J. S. Warren, Roy, Wash.; Velle; C. Adams, Prineville, Or.; Humphreys.

Dealers and visitors were asked to give brief opinions of the show and the replies on hand showed a wonderful unanimity of opinion.

Even the somewhat blasé big men from the factory, whose business it is to see shows all over the country, were speaking straight and true when

they said that outside of the three big shows this was the best they had ever seen.
"You can do more with a show like this," your decorations show up delightfully, your cars are representative and well arranged and the thing I like about them is that the people here mean business," was the way one put it.
Another said "As good a show as the car I represent, there were scores saying 'Best ever,' others went into ecstasies, while some went so far as to thank The Oregonian for the opportunity given them of saying something of their real opinion of the show."

Auto Show Sidelights

FRANK C. RIGGS, of the Packard, with Lou Rose, of the Lozier, were seated contentedly in a Cole car for about half the hour discussing show features. Truly a caustic commentary on the camaraderie of the car dealers. Not very long ago you couldn't have got a dealer to sit in his rival's car for love or money; now they're all helping one another sell automobiles.

Talking of selling automobiles, though, all of the boys received a severe shock. Always there is great rivalry in conversation with selling the first car out of the show. Early yesterday morning, while the cars still had their "nights" on, two dealers rushed up to the automobile editor, each anxious to claim the first sale. Nothing doing on the sale question, however, both were wise birds and said nothing; with the result that all the other men got the same shock when they came around to tell of their first purchaser.

Genuine sales were made yesterday, however, a most unusual thing so early on in the show week. This is the first solid testimony to the character of people visiting the exhibition, to the quality of the cars and the promise of an excellent year.

Somehow or other one can't keep Lou Rose out of this. He and Pete Mayer, of the United States Tire Company, both appeared last night in evening dress. Both are what one might call Beau Brummels (which is not a compliment), but incidentally both have visited Eastern shows galore and came in what they thought the majority would wear. Trust "Brad" to seize the opportunity. When bedtime came Lou's overcoat was not to be found, not even in any of the hoods. Lou stormed and swore but all the same he had to parade the town in his "shirt of a thousand pleasures" until a dealer person he got hold of Stanley Clemente and made him go down and open Ballou & Wright's to buy him another. It's only automobile men who could do that, but we pity the expense account; it's ten to one an extra trip to Seattle figures on the docket.

Talking of Wright, has anyone seen him at the show after 10 o'clock? Not on your life. The one and only J. F. Wright will religiously leave his Indians to go straight home just to take a look at him. Wright and nothing could tempt him to stay.

That aggregation of artistic effects, Dan Stankard, was much perplexed, worried and perturbed yesterday. The Velle exhibit hadn't any Turkish rugs, nor a neat little table in front (it had a serviceable one behind), and oh! horrors, there were no chairs. Dan pronounced it a "vase." Dan pronounced it a la mode, occasionally copying the French "vase" and sometimes the Greek "vase." However, with the aid of four hired ruffians he got his way, as Crit, sent out and got 'em, and the ruffians, John Deere Plow Company of some of its best office furniture to do it.

Trust Bert Roberts to get up some "tunts." There is one of the live wires for you, and yet to talk to him you would never think there was any humor in him. Bert imported a little coon from Ceylon or Kalamazoo and has got him dressed up in a brilliant uniform with Winton in blazing letters. Every girl and lady visitor that comes along gets a nice little bouquet, but he doesn't have an eye for the men. Bert is now working on a sensational case which will "break" on Friday, when he expects to make the front page! Here's wishing him luck.

The Packard exhibit has been changed around, more lovely rugs brought in and the whole display is more artistic.

A certain car in the show has been christened the "piece de pup." Go round and see if you can spot it by the headlights. (To aid visitors it is painted a brilliant color.)

Fred Dundee's exhibit upstairs of the actual manufacture of parts is one of the most educational and interesting things ever shown. To use his own words, "the evolution of the parts from the crude iron ore right up" is shown. But where did Fred get hold of "evolution"?

Decorative effects were still being planned by Joe Bieg yesterday, and in the off hours there was still a horde of men at work adding touches here and there, trying to make the factory palace still more beautiful. You cannot improve the perfect, Joe, so go home and get some sleep.

High school students in great numbers availed themselves of the opportunity to go over the exhibit at half price, and showed a knowledge of mechanics that surprised some of the dealers themselves. One salesman got neatly caught in an explanation of the power developed by his car. Must have thought he had something simple on his hands.

Ladies still seemed a bit shy about seating themselves in the car. Last year, when chairs were provided, they did not take advantage of the luxurious cushioned seats, so this year Captain Gray decided to have no chair. As soon as they understand that the dealers want them to sit in the cars just as long as they like they will be certain to avail themselves of the opportunity.

By the way, the band's great. So is the singer.

HOLZMAN CAUGHT IN SOUTH

Charge of Larceny by Baillee Is Filed
by Former Patient.

C. K. Holzman, wanted in Portland on a charge of larceny by baillee of \$160 from Jye Andrele, has been arrested in San Francisco, according to information received by Sheriff Wood yesterday, and Deputy Sheriff Martin Pratt will leave today with extradition papers to return Holzman. Herbert Smith and C. A. Fowler, indicted last November jointly with Holzman, are in Portland.

Holzman, Fowler and Smith conducted medicine parlors in Portland and performed an operation for Andrele at a charge of \$50, it is said. The boy, a Russian, unable to speak English, paid a part of his bill, Deputy District Attorney Deich said, and when he told the men that he did not have any more cash, but would get it in a few days, he was searched and a passbook on a Montana bank taken from him.

The defendants, it is said, drew a check on the bank, which they had Andrele to sign, for \$160, telling him that they would collect it and pay him the balance after deducting what was due them. After he had gone to Mon-

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Perhaps one or more of the so-called "non-skid" or anti-skid tires has shaken your confidence. A tire is not efficient against skidding simply because the tread bears a pattern.

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NON-SKID TIRES



Because the extra quality and extra quantity of rubber in them give them giant strength, giant grip.

Because the design of the NON-SKID lettered tread de-

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Pay Enough to Get Enough—A Real Non-Skid Tire—And Escape the Annoyance and Expense Caused by Chains

The little more you pay for the much more of Firestone quality gives you the safety of real security uninterrupted, the pleasure of complete confidence, the comfort of the quiet, buoyant ride and the economy of

Most Miles per Dollar

When you see Non-Skid, think of Firestones—the imprint of safety. Equip with them now through any leading dealer.

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The Firestone Tire & Rubber Co., Akron, Ohio

"America's Largest Exclusive Tire and Rim Makers"

tana he found his bank balance short the \$160.

COMMITTEE TO SEE MAYOR

Means of Improving West Burnside
Street to Be Discussed.

The committee of the East Burnside-Street District Improvement Association appointed to improve West Burnside street and make it desirable as an approach to Burnside bridge discussed the situation at the meeting yesterday held in the office of J. J. Oeder, chairman, and it was decided to take positive action. As the first step the committee will confer with Mayor Albee and get his views on the best course to take.

Since the Burnside bridge was built, it is said, Burnside street from Fourth street to the bridge has been the resort of all kinds of persons, and women from the East Side avoid that district, and the committee was ap-

pointed to devise some plan by which West Burnside can be freed from the alleged objectionable element.

Chehalis Will Have Auto Club.
CHEHALIS, Wash., Jan. 28.—(Special.)—Chehalis automobile owners will be called together at an early date to organize an auto club. There are nearly 100 automobiles owned in the city. A. A. Hull, A. C. St. John and Dan W. Bush constitute a committee from the Citizens' Club of Chehalis, that has the matter in hand.

Antony and Cleopatra, 8 parts, Peoples Theater next Sunday.—Adv.

Note Our Rear Spring Construction

Found only on

THE KING CARS

None so Easy Riding

Equipment includes Ward Leonard electric starting, lighting and generating outfit; Warner-Stewart speedometer; Stromberg carburetor; Briggs magneto; quick-detachable demountable rims, one extra run, and other equipment only found on high-priced cars.

T. A. RIGGS
OREGON DISTRIBUTER
Salesroom at 72-74 Grand Avenue, Near Stark
Phone East 43, B 2636 for Demonstration
OR SEE US AT THE AUTOMOBILE SHOW

**Why the Lozier Is the Car
for "Men Who Know"**

WHEREVER you find men who have owned several motor cars, men who are hard to please, who insist that their car must possess dignity, power and comfort, who demand ceaseless unflinching service—these men will say, "Buy a Lozier."

Time and again Lozier principles, which others at first questioned, have later become the accepted practice.

As a result, Lozier is today the car to satisfy the man who knows—the man who has driven many cars. Such men are quick to recognize that in this car you get as near

perfection as the present art of motor building permits.

You get absolute dependability.

You get safety.

You get speed.

You get comfort, elegance, quality—that quality which has always gone into every product of the house of Lozier.

To sum it all up—in owning a Lozier car you get the satisfaction of knowing that no one whom you meet at the club, the seashore, in the mountains, on the boulevard, or on the road has a car as high class as your own, no one except the other Lozier owners.

It's at the Auto Show

Northwest Auto Company
Distributors for the Northwest
BROADWAY AND COUCH STREETS, PORTLAND, OREGON

ONLY FOR



OWNERS

Buick Warranty

All pleasure cars manufactured by us are warranted to be free from defects in material and workmanship and we will make good at our factory any part or parts thereof which shall within one year after delivery of the car to the original purchaser be returned to us, transportation charges prepaid and which our examination shall disclose to our satisfaction to have been thus defective.

We make no warranty whatever in respect to tires, rims, ignition, apparatus, lamps, gas tanks, signaling devices, generators, batteries or other trade accessories, inasmuch as they are warranted separately by their respective manufacturers.

Howard Guarantee

The Howard Automobile Co. will, at their place of business in this city, make such replacements as are allowed under the Buick warranty and will install such replaced parts free of charge to the Buick owner.

Howard Service

The word "service" as applied to the automobile buyer has been given a new definition by the Howard Automobile Co., Pacific Coast distributors of Buick automobiles, through the inauguration of what is probably the most comprehensive service as yet established on the Pacific Coast.

The lubrication of an automobile is the most important item in its maintenance and the attention that is given to lubrication determines to a great extent the life of the car.

To insure the proper attention to this important detail we have inaugurated a service system which will enable Buick owners to have their cars looked over and oiled once a week for a year without labor charge.

This system consists of a card bearing the owner's name, the date of purchase, the model of his car and number of the motor. The card is divided into two sections; one contains a list of the chief mechanical features, the other a list of the principal points needing lubrication.

The border of the card is made up of a series of squares which are numbered from one to 52.

When a car is purchased one of these cards is made out and turned over to the head of the Service Department, who files it with the next week's cards. The new owner is instructed to bring his car to the Service Department once each week and have it looked over and oiled. When this inspection is made the man in charge of the work makes a note of any parts that are being neglected. This enables the Service Department to give such further instructions to the owner as may be necessary. When the car is delivered back to the owner the service card is punched in the No. 1 square and advanced to the next week's file. This operation is repeated fifty-two weeks. Should an owner neglect or forget to bring his car in for inspection his card will be found in the file at the end of the week and a note sent him calling attention to the oversight.

Howard Automobile Co.

Mel G. Johnson, Mgr.
Phones: Main 4555, A 2550 14th and Davis Sts.

See Us at the Show

For Vulcanizing or Retreading, Repairing Automobile Tires and Tubes is a part of our business. We make a specialty of repairing Solid Truck Tires and are the only shop on the Pacific Coast equipped for this class of work.

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29-31 North 14th Street
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6 Passenger

With Westinghouse Starter and Electric Lights
\$1425.00 F. O. B. Portland

The Most Talked-Of Car in America—The

Hupmobile

DULMAGE AUTO CO.
46-48 North Twentieth

Amos B. Cox, 50 years of age, and well known to many residents in the north part of the county, will regret to learn that he passed away at his late home in Trenton Monday morning. Chillicothe (Mo.) Tribune, house at the rate of 12 miles an hour.