

Our Special 50c Luncheon Is the Noonday Delight of Hundreds--11 to 2:30--Music by Fischer Trio--7th Floor

"Quick as Lightning," Broken Lines Are Disposed Of During This

PRE-INVENTORY SALE

—This Page Can Only Convey An Inkling of the Possibilities of Savings Here for You!

All Charge Purchases Today and Balance of Month Go on Your February Accounts, Payable March First

Del Monte Fruit Demonstration in the Attractive Mission Booth interests all housewives. Delicious fruit, properly preserved. Pure Food Grocery, Basement.

Our Free Rental Bureau will help you solve the house problem. Absolutely no charge. On the fourth floor, in the main building.

We Do Fur Repairing and guarantee entire satisfaction. We're prepared to serve you expertly. Fifth floor, main building.

Good Morning!—Weather forecast for today, probably fair. A year ago today was cloudy, with a maximum temperature of 40 degrees; minimum, 32 degrees.

"Athena" Underwear for Women and Children Possesses advantages that are appreciated by thousands of wearers. First floor, main bldg.

Victrola and Grafonola Parlors Seven sound-proof record-rooms. Located in new basement annex, Sixth and Alder Entrance.

New Victor and Columbia Records on Sale Today—Sound-proof rooms. New Basement Annex, entrance Sixth and Alder, Vestibule Way.

100 Children's Spring Dresses at the Manufacturers' Prices Today!

400 Men's Soft Hats at \$1.00!



Seasonable Styles--Originally \$3

MEN, bear in mind that Meier & Frank's Pre-Inventory event is to your distinct advantage—particularly the rest of this week. Could this tremendous reduction in Fashionable and Seasonable Hats be more timely? Of course some styles in this attractive line are more "nobby" and more in favor than others—which means prompt action on your part. Lot comprises the popular Telescope and Fedora models in well-known and high-grade makes—a variety of soft-tone and striking shades that right now are extremely popular among discriminating men. Come "bright and early" to the Men's Store, entrance on Morrison street, and select a "brand-new" Hat for \$1.

—Just Inside Morrison-St. Entrance.

Children's \$1, \$1.25 Mittens, Pair 75c

Mittens are closely woven of strong fabric, with fur tops tightly attached; colors black, brown, white and tan, in all sizes, from 6 to 12 years. The reduction is genuine and merits the interest of all thoughtful mothers. They will give the youngsters splendid service. Pre-Inventory, 75c.

Misses' and Children's Mittens, Pr. 10c

1000 pairs of Misses' and Children's Mittens that you usually pay 25c and 35c for right along. Lot includes All-Wool Mittens and Golf Gloves in red, navy, brown, pink and sky-blue; sizes to 12 years. Some slightly soiled. Pre-Inventory, 10c.

—Meier & Frank's—First Floor, Main Bldg.

Women's 20c Handkerchiefs, Each 7c

Lot consists of broken lines, but there are many distinctive designs to choose from—such pretty scalloped edges, and some, too, exquisitely trimmed with fine lace—and the dainty initials, plain or fancy, make them most desirable. Come in linen and linen lawn; some slightly soiled. Priced at only a fraction of their real worth, 7c each, or four for 25c.

—Meier & Frank's—First Floor, Main Bldg.

Pre-Inventory Clean-Up of Fine Books

500 Books, various and interesting titles, and attractively designed Calendars; formerly to \$1.00. Special 10c
 1000 Original \$1.50 Editions—Copyrights, comprising poems, popular fiction and art. Pre-Inventory Sale 25c
 1000 Popular and Suitable Books for Boys and Girls 15c
 —Formerly 25c and 35c editions. Pre-Inventory Sale
 500 Up to \$3 Editions—Books very appropriate as gifts for Valentine and graduation time. Devoted to travel, poetry, art and fiction, and written in a very fascinating manner. Illustrated. Leather and cloth bound. Pre-Inventory 75c
 —Meier & Frank's—Bookstore, Basement Annex.—Mail Orders Filled.

\$2.50 Bath Robe Blankets at \$1.65

An overdue shipment that was to have figured in the holiday trade economies at \$2.50 each. NOW—they must be disposed of at once! \$1.65 each for such blankets will find quick response from prudent housewives. These Bath Robe Blankets are of staple quality, well woven for warmth, in various and harmonious color effects. Size 72x90. Girdle and frogs to match are included.

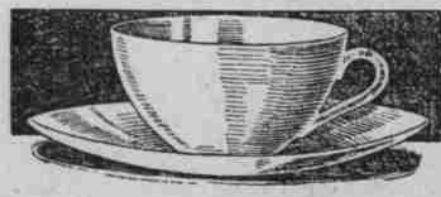
—Meier & Frank's—First Floor, Main Bldg.

White Austrian Cups and Saucers, 11c

Regularly \$2.00 Dozen

Plain white Austrian China Cups and Saucers, thin and dainty, in the well liked bowl shape, are reduced for Wednesday. Regularly selling at \$2.00 dozen. The reduced price is, each, 11c

—The Big Basement Store.



DENT'S GLOVES

For Men—Pair \$1.15

Dent's Genuine English Gloves at \$1.15 —Doesn't that strike you as a phenomenal offering? The response that always greets extraordinary sales of this kind will be duplicated at this time—that's our assurance that such sales are indeed appreciated. Here, then, today you may purchase Dent's Genuine English Gloves, cape and pique sewn, in regular and cadet sizes, at, pair, \$1.15

Meier & Frank's—Just Inside Morrison-St. Entrance.

For the Daughter 8 Years Old

Mothers Will Welcome This

Timely Sale at Unmatched Prices

100 perfectly dressed little 8-year-olds and 100 perfectly satisfied mothers will be the result of this phenomenal sale of Children's Sample Dresses, marked to sell at precisely the manufacturer's price. We bought these Dresses at a discount, because they are samples, and are therefore able to offer them to you at what would ordinarily be the cost to us.

They're the new Spring styles, every one—not a shelf-worn or old-style frock in the collection. Linens, ginghams, crepes, voiles, lawns and percale fabrics, and the colors are those best suited to childhood—dainty pinks, blues, white, tans and checked patterns. Our discerning patrons will see immediately the immense economy to be derived from this sale, and as there are only 100 Dresses, we advise early selection.

These 100 Dresses range in price from \$3 to \$12.50

—Meier & Frank's—Second Floor, Main Bldg.



Pre-Inventory Sale of Children's Wear

Every Article Reduced for Quick Clean-Up

- \$1.00 French Hand-made Drawers, 49c. Made of good heavy cambric and finished with neat buttonholing; sizes 2 to 8 years; reg. \$1; reduced to, pair 49c
 - \$1.25 Canton and Outing Flannel Gowns, 59c. Heavy, good quality materials, splendidly made. Finished with heavy torchon lace. Sizes 6 to 10 years. Always selling at \$1.25 each. Priced for rapid clean-up, the garment 59c
 - 75c Herbert Sleeping Garments, 15c. Children's Herbert Sleeping Garments, 1 and 2-year sizes. Made of good, heavy cambric, 2 pairs of drawers, buttoning on at waist line. Formerly 75c. Clean-up price 15c
 - 75c Arnold Knit Drawers, 39c. Good, heavy Arnold Knit Drawers, finished with embroidery ruffle. 8 and 12-year sizes only. Reduced to 39c
 - 50c Cambric and Nainsook Drawers, 25c. Lace and embroidery trimmed. Excellently made. Sizes 1, 2, 3 and 4. Usually 50c. Clean-up sale price 25c
 - 50c and 75c Arnold Knit Drawers, Pair 29c. \$1.00 Arnold Knit Drawers, Pair, 49c. Heavy quality, with hemstitched ruffle. 12-year size only.
 - Children's 35c Drawers, Pair 19c. Regulation and Knickerbocker styles. Trimmed with lace or embroidery. In children's sizes. Former price of these garments was 35c; for quick clean-up only, the pair 19c
 - Misses' \$1.00 Cambric Drawers, 49c. Made of good, strong material, trimmed with fine quality laces and embroidery. Sizes 6, 7 and 8. The regular price was \$1.00; reduced for this clean-up sale, the pair 49c
 - \$5.95 Scotch Jersey Suits and Sweaters, Only 98c. Suitable for small girls and boys and excellent for outdoor wear. In blue or green mixtures. Excellent garments, selling regularly at \$5.95; priced for quick out-putting 98c
 - Children's \$3.00 Hand-made Gowns, 98c. Made of fine nainsook, trimmed with hand embroidery and laces. All hand-made. 1 and 2-year sizes only. Gowns that have sold at \$3.00; radically reduced to, each 98c
 - 35c Black Wool Leggings, 15c. Black wool knit Leggings, in 6-month-old size only. Reduced from 35c the pair for this quick clean-up sale to 15c
 - Boys' \$3.50 Knit Canadian Suits, \$1.49. Heavy wool knit Canadian Suits for boys in 6 and 8-year sizes. Sweaters button on shoulder, and knee pants. These suits are in gray and white only. The regular price of \$3.50 for these suits was \$3.50; for quick clearance reduced to \$1.49
- Meier & Frank's—Second Floor, New Bldg.

2 Remarkable Groups of Suits

At \$8.75

Splendidly tailored in severe or fancy effects. New and modish Suits, in several materials, in navy, black, brown, gray and tan mixtures, the practical colors and materials for general wear. The sizes are 16 years to 53 bust—a wide range. Regular \$14 to \$20 Suits, that must be sold to make room for incoming shipments and are therefore reduced to, suit \$8.75



At \$17.45

Suits that have sold from \$25 to \$45 offered at this deep reduction for rapid clean-up. In all sizes and various colors and materials, all distinctly desirable and strictly up to date. Either plain tailored or fancy models are to be found in this comprehensive assortment of Suits, which have been \$17.45 reduced for clean-up to

—Garment Salons, Second Floor, Main Bldg.

Sale House Dresses

Usually \$1.50 to \$2, Now 95c

They're neat and practical House Dresses, in broken lines of colors and sizes; plain and fancy styles; light and dark colors. Ordinarily you'd pay from \$1.50 to \$2 for the House Dresses offered for Pre-Inventory Sale at just 95c.

—Second Floor, Main Bldg.

Specials From the Grocery Department

Solid Pack Tomatoes—Latest pack. No. 2 1/2 cans, solidly filled with red ripe tomatoes; can 10c
 Pearl Hominy, Quaker brand, pk. 10c
 Cane Sugar, berry grade, 20 lbs. \$1
 Pure Lard, No. 10 pails, \$1.35; No. 5 pails, 69c.
 Cloverleaf Butter, well known brand, roll, 63c.
 Shoulder Hams, sugar-cured, medium weight, pound, 14c.

New Prunes, California, petite size, per pound, 5c.
 Sliced Pineapple, Sultan brand, dozen, \$1.35; can, 12c.
 Seeded Raisins, freshly seeded, No. 1 packages, 7 1/2c.
 Ceylon Tea, Challenge grade; introduction price, pound, 29c.
 Graham Flour, freshly milled, No. 9 sacks, 29c.

—Pure Food Grocery, Basement.

Meier & Frank Co.

1857 1914

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.

Wednesday Is Notion Day at Meier & Frank's

KLEINERT DRESS SHIELDS AT SPECIAL PRICES.
 50c No. 3 Kleinert "Eaton" Shls, 30c
 23c No. 2 Kleinert "On and Off" Shields, 19c.
 25c No. 3 Kleinert "On and Off" Shields, 23c.
 65c Nos. 4 and 5 Kleinert Lace-trimmed Shields, 60c.
 7 spools Charter Oak Thread, 25c

23c No. 3 Kleinert "Featherweight" Shields, 19c.
 25c No. 4 Kleinert "Featherweight" Shields, 23c.
 25c Acme Sanitary Belts, special, 10c
 10c Large Shell Loop Hair Pins, 5c
 15c Fancy Pearl Bead Hat Pins, 10c
 5c White Basting Cotton, per spool 3c
 5c Colbata Wire Hair Pins, 2 pkgs. 5c
 100 yards Spool Silk, 4c

—Meier & Frank's—First Floor, New Bldg.