Assertion, However, Is Made That Business Must Be Cultivated to Be Retained.

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All Furs Reduced $1 / 2$ Price
for Final Days of Clearance

49 c
49c
59c



Daily 50c Luncheon Seventh Floor Restauran | A la Carte Service until |
| :--- |
| $5: 30$ P. M. |

## Every Article Reduced for Clearance!

(Excepting Only Contract Goods and Groceries) An Aggregation of Women's Apparel Tailored Suits, Afternoon Dresses and Waists at Extreme Reductions

## The Suits

Are in Women's and Misses' sizes, and are made of handsome and fashionable materials, including serges, cheviots, corduroy
and tweeds. A good assortment of colors. and tweeds. A good assortment of colors.
The best models of the season representedAll $\$ 16.50$ to $\$ 22.50$ Suits are now $\$ 11.65$ All $\$ 25.00$ to $\$ 32.50$ Suits are now $\$ 16.95$ The Dresses
Are an assortment of splendid models,
suitable for afternoon, evening or business suitable for afternoon, evening or business
wear. Fashioned of crepe de chine, charm-

| Child's \$5.75 Dresses at \$3.98 | Chil |
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| \$3.98 |  |
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euse, chirfon velvets, poplins, serges, etc.
All made in the graceful styles of the seaAll made in the graceful styles of the sea-
son, and a great range of colors for selec$\$ 7.50$ to $\$ 10.00$ Dresses reduced to $\$ \mathbf{5 . 0 0}$ $\$ 1.00$ to $\$ 20.00$ Dresses reduced to $\$ \mathbf{9 . 7 5}$ $\$ 25.00$ to $\$ 30.00$ Dresses reduced to $\$ 16.85$ The Waists
The loveliest possible models, selling from
$\$ 12.50$ to $\$ 25.00$, are reduced to $\mathbf{\$ 7 . 4 5}$. Silk Blouse and Shirt-style Waists, selling always at $\$ 6.50$, Feduced for this sale, ach, \$3.58
Children's \$2 Dresses at $\$ 1.59$
$\$ 1.59$ 79 c

## 800 Children's Coats and Reefers at $\$ 1.50$

An Accumulation of Odd Garments for Quick Clean-Up All Sizes Represented in the Group for Children 2 to 14 Years

 Bring the children from 2 to 14 years of age here today and you'll find many worthy and desirable Coats
and Refers to choose from-provided you come early No Coats Returnable - None on Approval - None
Sent C. O. D. Traveling Cases, Rubber Lined, Underpriced A sweeping Clearance of all 'Travelers' Roll-Up Cases is anticipated for today, with such radical reduc-
tions in force. Included are many styles of Traveling Cases either rubber lined or rubberized lining.
Beautiful silk coverings are shown in great variety of designs and colors. These Cases have pockets to contain every toilet requisite. Anticipating a journey ?Then heed this sale of Traveling Cases today. All 50c Roll-Up Cases................29¢
All 75 c Roll-Up Cases...............43申 All $\$ 1.25$ Roll-Up Cases.

## Dainty New Undermuslins, Prominent in



## Crepe Gown at only 98 .

at only 98 .
Crepe.
Dracked, speeial,
the January White Sale

## $\$ 1.50$ Princess Slips-made of fine nainsook, lace and em-

 oidery trimmed-are reduced to 98e.$\$ 2.98$ Princess Slips-Finest nainsook, lace, embroidery and medallion trimmed. Some in new open-front style. Reduced to $\mathbf{\$ 2 . 3 9}$.
New Corset Covers-elaborately trimmed with laces, em-
broideries and beadings, ribbon run. Special price, each 39é 65 c Drawers-well made, of splendid materials, lace and mbroidery trimmed, reduced to, pair, 49e.
$\$ 2.00$ Gowns-of nainsook and cambrie, open front and slip.0.
$\$ 2.00$ French Chemise-hand embroidered in lovely designs,
beautifully made-only $\mathbf{\$ 1 . 3 9 .}$ eautifully made-only $\mathbf{\$ 1 . 3 9}$.
Crepe Petticoats, new models, specially priced, each, 79 e Crepe Combinations-prettily trimmed special price, gar-
ment, $\mathbf{8 9 e}$.

| FOOD SHOP LICENSE AIM <br> CITY HEAXTH OFFICER WOULD REGUEATE AKL CONCERNS. <br> Proposal Not to Increawe Ftevenue of <br> City, but to Bring About Good Santtary Conditions. <br> Licensing of restaurants, bakeries, ment markets, grocery stores, poultry and fish concerns and manufacturers of proposed as a part of the new food ordinance to be presented to the Cits Commission by Clty Health Ofticer Marcellus. The new arrangement will be for the purpose of placing these con- |  | quire the dealer to expend $\$ 7000$ in im- <br> POSTAL BANK TO EXPAND <br> Portland soon to Have Ten Stations Where Deposits May Be Made. <br> Portiand soon $\overline{\mathrm{w}} \mathrm{ml}$ have ten stations where postal savings may be deposited. The latest branch decided on is Station street, where deposits will bo recelved after February 2. <br> Other stations recently made postal <br> Arleta, Station A, 116 Union avenue; <br> B, 388 Russoll street; C, 1165 Belmont <br> Glisan streot; F, 1148 Union avonue, <br> North. |
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