



THE largest and finest structure of the kind on the Pacific Coast is the new home of the Pacific Telephone & Telegraph Company, now nearing completion at the southeast corner of Oak and Park streets. Although it towers to the height of an ordinary 14-story building, it has only 11 stories, each floor having unusually high ceilings and designed especially to suit the demands of the various departments of the company.

The structure, from an architectural standpoint, is unique and distinctive and represents the highest type of modern building construction. The exterior is of striking appearance, with its deep red pressed brick trimmed in white terra cotta. Fireproof material throughout has been used.

The cost of construction will approximate about \$600,000, but with the immense amount of equipment to be installed the total expenditure, including the cost of the site, will be about \$1,200,000. The building itself will be completed in about a month, but it is estimated that the new plant will not be ready for use until the early part of April.

In order to bring the plant to its highest efficiency, it will be necessary to add much new equipment. A large switchboard, in addition to that in use in the company's present headquarters at Park and Alder streets, will be installed. By the change of location it will be necessary to alter a large part of the underground wire system in the business district.

PACIFIC TELEPHONE AND TELEGRAPH BUILDING
PARK AND OAK STREETS