

The Meier & Frank Store's Daily Mail Order Bulletin

Radical Reductions Are in Effect in Every Department in This Huge Store

Out-of-Town Patrons May Reap Deepest Economies by Shopping Through the Medium of Our Efficient Mail Order Department During This Great Sale

Transportation Will Not Be Paid on Orders Filled at These Sale Prices, Owing to the Deep Reductions in Force

Free Demonstration of the Making of Paper Flowers, Favors, etc., given each day by an expert from the Denison Factory. Most unique in every respect.
—First Floor, New Bldg.

Twice annually the Meier & Frank Store holds its remarkable Clearance events, and for this January Sale our immense stocks of seasonable merchandise are included without restriction, except on contract goods and groceries.
The necessity of space for the showing of new Spring merchandise now here and en route to us makes it imperative that we make rapid out-clearing on stocks on hand. To accomplish this without delay we have made astounding reductions on most lines and very heavy reductions on all lines.
The economy opportunities for you in this January Clearance are remarkable. Take advantage of them now!

Visit Our Seventh Floor Restaurant
Where an unexcelled 50c Luncheon is served daily from 11:30 to 2:00 P. M. A la carte service and afternoon tea to 5:30 P. M. Music by Fischer trio.

Entire Stock Women's, Children's Gloves

Reduced for Clearance

Women's Imported Lambskin Gloves, pair 55c.
Splendid quality Lambskin Gloves, two clasp, overseam sewn, with three rows of embroidery on back. In all sizes from 5½ to 7; in black, white, tan and mode colors. A great bargain at this price, the pair. **55c**

Women's Lambskin Gloves, pair 73c.

Very good quality imported Lambskin Gloves, two clasps, overseam sewn, three rows of embroidery on back. Come in full range of sizes; in black, white, tan and mode. Very soft skins, and gloves that will give excellent service. Specially priced, for clearance, the pair. **73c**

All Kid and Fabric Gloves Reduced for Clearance.

- All regular 25c Gloves, clearance price per pair..... **18c**
 - All regular 35c Gloves, clearance price per pair..... **23c**
 - All regular 50c Gloves, clearance price, per pair..... **43c**
 - All regular 65c Gloves, clearance price, per pair..... **55c**
 - All regular 75c Gloves, clearance price, per pair..... **63c**
 - All regular 85c Gloves, clearance price, per pair..... **75c**
 - All regular \$1.00 Gloves, clearance price, per pair..... **89c**
 - All regular \$1.25 Gloves, clearance price, per pair..... **98c**
 - All regular \$1.50 Gloves, clearance price, per pair..... **\$1.39**
 - All regular \$1.75 Gloves, clearance price, per pair..... **\$1.63**
 - All regular \$2.00 Gloves, clearance price, per pair..... **\$1.73**
 - All regular \$2.25 Gloves, clearance price, per pair..... **\$1.95**
 - All regular \$2.50 Gloves, clearance price, per pair..... **\$2.19**
 - All regular \$2.75 Gloves, clearance price, per pair..... **\$2.39**
 - All regular \$3.00 Gloves, clearance price, per pair..... **\$2.63**
 - All regular \$3.50 Gloves, clearance price, per pair..... **\$3.19**
 - All regular \$4.00 Gloves, clearance price, per pair..... **\$3.47**
 - All regular \$4.50 Gloves, clearance price, per pair..... **\$3.95**
 - All regular \$5.00 Gloves, clearance price, per pair..... **\$4.25**
 - All regular \$5.50 Gloves, clearance price, per pair..... **\$4.89**
- Meier & Frank's—First Floor, Main Bldg.—Mail Orders Filled.



ATTRACTION EXTRAORDINARY!

\$50,000 Group of Performing Arabian Horses
In 4 Grand Performances Here Daily

10 A. M., 2 P. M., 3:30 P. M., 5 P. M.—Fifth Floor New Building

Extreme Reductions on Linens And Wash Goods for Clearance

TABLE LINENS

- \$ 9.00 John S. Brown 90x 90 Table Cloths, special..... **\$ 6.00**
- \$10.00 John S. Brown 90x 90 Table Cloths, special..... **\$ 7.50**
- \$15.00 John S. Brown 90x 90 Table Cloths, special..... **\$10.00**
- \$28.00 John S. Brown 90x 90 Table Cloths, special..... **\$15.00**
- \$12.00 John S. Brown 90x108 Table Cloths, special..... **\$ 7.00**
- \$18.00 John S. Brown 90x108 Table Cloths, special..... **\$10.00**
- \$27.00 John S. Brown 90x144 Table Cloths, special..... **\$18.00**
- \$1.25 heavy weight Linen Damask, 70 inches wide, yard..... **\$1.00**
- 22-inch Napkins to match, special, dozen..... **\$3.50**
- \$ 8.00 Irish Damask Dinner Napkins, 27x27, special, dozen, **\$ 6.00**
- \$15.00 Irish Damask Dinner Napkins, 27x27, special, dozen, **\$10.00**
- \$25.00 Irish Damask Dinner Napkins, 27x27, special, dozen, **\$15.00**
- \$ 6.00 Irish Linen Napkins, 24x24 inches, special, dozen..... **\$ 5.00**
- \$ 5.00 Austrian Linen Lunch Cloths, hemstitched, sp'l, ea., **\$ 3.38**

COLORED WASH GOODS

- 25c 32-inch Scotch Ginghams, special, yard..... **12½c**
 - 35c Silk and Cotton Foulards, special, yard..... **19c**
 - 50c Voiles in lovely Dresden patterns, yard..... **25c**
- Meier & Frank's—First Floor, New Bldg.—Mail Orders Filled.

Separate Stem Switches for Coiffures

All at Clearance Prices

34-Inch German Wavy Switches, 3½ oz. heavy hair, in three separate stems. Specially priced **\$5.98**.

German Wavy Switches, 30 inches long, three separate stems. Specially priced for clearance sale, **\$3.98**.

\$15 French Wavy Switches, made of finest wavy hair. Reduced for the clearance sale to **\$10.98**.

Switches made to order, 28-inch cut hair Switches, made of finest French wavy hair, 3 oz., on three separate stems. A special offer, **\$25.00**.

—Mezzanine Floor.

Women's and Children's Handkerchiefs

At Clearance Prices

Women's and Children's 5c and 7c Handkerchiefs, 3c—
White and colored bordered Handkerchiefs, some slightly soiled from display. Wonderful values. Handkerchiefs selling ordinarily from 5c to 7c. For this clearance sale, dozen **30c**; each **3c**

15c and 20c Handkerchiefs, 10c—
Fancy embroidered corners, some with initials. Neatly hemstitched, fine, sheer quality or heavy cambric. Reduced from 15c and 20c to, dozen, **\$1.00**; or each, at Clearance, only **10c**

25c and 35c Linen Handkerchiefs, 17c—
Hand-embroidered, initials and fancy corner designs. All pure linen with white or colored borders and initials, lace edges, etc. Some slightly soiled from display. Regularly 25c and 35c. Reduced for this great clearance sale to 6 for **\$1.00**, or each **17c**

Entire Stock Women's and Children's Handkerchiefs Reduced for Clearance.

All Handkerchiefs From \$5.00 Up Reduced One-Third Off Regular Price for Clearance.

—Meier & Frank's—First Floor, Main Bldg.—Mail Orders Filled.

25c, 35c and 50c Lace Pleatings, Yd. 15c

Fine Shadow Lace Pleatings and plain net Ruffings or Pleatings, in every desirable width, in white and ecru colors. An extra fine quality, and all reduced for this great clearance sale from **25c**, **35c** and **50c** a yard to the very low special price, yard, **15c**

—Meier & Frank's—First Floor, Main Bldg.—Mail Orders Filled.

\$1.25 to \$1.50 Salad Bowls Each 89c

For clearance we've deeply reduced these excellent Austrian and German China Salad Bowls. They come in a variety of shapes and decorations, sure to please the most exacting. Regularly these Salad Bowls sell from \$1.25 to \$1.50. For our great January Clearance Sale they are reduced to, special **89c**

—Meier & Frank's Big Basement Store.

Pure Food Grocery Specials

- Royal Banquet Flour, the best family flour, sack..... **\$1.15**
 - Fancy Corn, Royal Banquet grade; dozen, **\$1.35**; can..... **12½c**
 - Cut Beans, Victor Oregon pack; dozen, **\$1.35**; can..... **12½c**
 - Seeded Raisins, 1-pound packages, three for..... **25c**
 - Shoulder Hams, sugar-cured, medium size, pound..... **14c**
 - Butternut Butter, well-known grade, roll..... **72c**
 - New Walnuts, new crop, large meats, pound..... **17½c**
 - Cooking Figs, California pack, 6 pounds..... **25c**
 - Layer Figs, California fruit, pound..... **19c**
 - New Dates, golden or black, package..... **12½c**
 - Mince Meat, Libby's brand, 3 packages..... **25c**
 - Navel Oranges, new thin-skinned, dozen..... **15c**
 - Del Monte Pumpkin, makes rich pies, dozen **\$1.10**; can..... **10c**
 - Cleaned Currants, ready to use, pound..... **7½c**
- Pure Food Grocery, Basement.

All Umbrellas Underpriced for Clearance

Entire Stocks of Men's, Women's and Children's Umbrellas Reduced

- All regular 75c Umbrellas, Clearance price..... **63c**
 - All regular \$1.00 Umbrellas, Clearance price..... **89c**
 - All regular \$1.25 Umbrellas, Clearance price..... **98c**
 - All regular \$1.50 Umbrellas, Clearance price..... **\$1.23**
 - All regular \$1.75 Umbrellas, Clearance price..... **\$1.59**
 - All regular \$2.00 Umbrellas, Clearance price..... **\$1.79**
 - All regular \$2.25 Umbrellas, Clearance price..... **\$1.98**
 - All regular \$2.50 Umbrellas, Clearance price..... **\$2.19**
 - All regular \$3.00 Umbrellas, Clearance price..... **\$2.49**
 - All regular \$3.50 Umbrellas, Clearance price..... **\$2.98**
 - All regular \$4.00 Umbrellas, Clearance price..... **\$3.15**
- All Umbrellas Priced at \$5.00 and Up to Be Sold at a Reduction of 33-1-3 Per Cent.

Children's 50c Umbrellas, 25c

This is our regular line of good black Umbrellas for children, in 22-inch size. Reduced to just half price for clearance. Regular 50c Umbrellas, Clearance price, only **25c**

—First Floor, Main Bldg.

Clearance Prices on These Ribbons

- 12½c to 19c Wash Ribbons, Bolt, 5c—
Narrow Wash Ribbon and Satin Ribbons, good assortment colors. Widths from 1½ to 2½ inches, and 5-yard bolts; selling regularly from **5c** 12½c to 19c bolt; reduced for Clearance, bolt **5c**
 - To 35c Velvet Ribbons, Yard, 10c—
Satin back Velvet Ribbons, in a good range of colors (no black). Widths from 1½ to 2½ inches. Selling regularly at from 25c to 35c. The Clearance Sale price, per yard, is only **10c**
 - 65c Silk Moire Ribbons, Yard, 35c—
Pure Silk Moire Ribbons, in a wide range of colors, 8-inches wide, suitable for sashes, etc.; regularly 65c; Clearance price, yard **35c**
 - 50c Taffeta Satin Ribbons, Yard, 22c—
Extra heavy quality Satin Taffeta Ribbons, 5½ inches wide, in a wide range of desirable colors. An unusual opportunity to purchase splendid Ribbon at less than half price. Regular 50c Satin Taffeta Ribbon, Clearance, yd **22c**
 - 50c French Taffeta Ribbons, Yard, 25c—
Pure Silk Taffeta Ribbon, about 6 inches wide, in a wide variety of colors. Regularly 50c yard. Our Clearance Sale price, yard, **25c**
 - 20c and 25c Fancy and Plain Silk Ribbons, 10c—
Several thousand yards of plain Taffeta and Moire Silk Ribbon, fancy weaves, floral designs, plaids and stripes; selling usually 20c and 25c yard; reduced for Clearance to, yard **10c**
- First Floor, Main Bldg.

Drapery Department Clearance Items

- 65c Scrims and Marquisesettes, Yard, 50c—
Splendid quality Scrims and Marquisesettes, in white, cream and ecru. All 50 inches wide and selling regularly at 65c; reduced for this Clearance Sale to, the yard **50c**
 - 25c Printed Scrims, Yard, 14c—
48 designs to select from, white, cream or ecru backgrounds, in a fine line of colors. Regularly sold at 25c a yard. Reduced for this January Clearance Sale to, yard **14c**
 - \$1 to \$6.50 Table Runners, Half Price—
Table Cover and Runners, in tapestry or velour, selling regularly from \$1.00 to \$6.50; reduced for Clearance to just **HALF PRICE**
 - 35c to 50c Cretonnes, Yard, 21c—
Light and dark effects; over 50 designs to choose from. All this season's goods, in handsome floral and stripe effects. 36 in. wide; reduced from 35c to 50c to, yd. **21c**
 - 25c Bungalow Nets, Yard, 15c—
45 inches wide, in a splendid line of designs; selling regularly at 25c yard. Reduced for Clearance Sale to, the yard **15c**
 - 65c to 85c Drapery and Kimono Silks, Yd. 50c—
Cheney Silks, in a vast array of beautiful designs—floral and conventional. 32 inches wide. Regularly selling at from 65c to 85c. Reduced for Clearance to, the yard **50c**
 - \$1.25 to \$2.50 Drapery Materials, Yd. 75c—
Tapestries, Repps, Damasks and Cretonnes in this assortment of Drapery Materials that are so radically reduced for clearance. **75c** Reg. \$1.25 to \$2.50 reduced to, yard **75c**
 - \$1.75 to \$2.25 Net Curtains, Pair, \$1.39—
In handsome braid effects, and a very large assortment of designs for selection. They will be reduced for this great Clearance Sale from \$1.75 to \$2.25, pr. **\$1.39**
 - To \$5.50 Pair Portieres, Each, 43c—
There are 43 Single Portieres, in green Turkoman and green crash, in two designs that can be matched in pairs. 50 inches wide and 2½ yards long. These Portieres have sold to \$5.50 pair and are to be sold for Clearance only at this great reduction, each **43c**
 - \$2.50 to \$3.25 Lace Curtains, Pair, \$1.89—
There are 15 good designs to select from, all this season's patterns. They are specially reduced for this Clearance Sale, regular \$2.50 to \$3.25, the pair **\$1.89**
 - \$3.75 to \$4.75 Lace Curtains, Pair, \$2.89—
One of the most extraordinary offers we have ever made are these desirable Lace Curtains in beautiful designs. They are reduced from \$3.75 to \$4.75 to, pair **\$2.89**
 - To \$8.50 Irish Point, Cluny Lace Curtains \$4.25—
Handsome designs in white only. Reduced for Clearance, just **HALF PRICE**.
 - Sample Curtains in 2-Pair Lots, Worth to \$18, Pair, \$4.95—
In Brussels and hand-made ribbon effect—only two pairs of a kind. Selling originally to \$18.00. For the great Clearance Sale they are reduced to, the pair **\$4.95**
 - \$21.00 to \$45.00 Brussels Net and Irish Point Curtains, Pair, \$12.45—
The most exquisite designs to choose from—lovely Brussels and Irish Point Curtains, marked to sell from \$21 to \$45. Reduced for Clearance to, pair **\$12.45**
 - All Drapery and Upholstery Materials will be sold at **20 PER CENT LESS**.
10c White Cottage Curtain Rods, each, **5c**. Fringes, Cords, Laces and Insertions—a great assortment—at **HALF PRICE**.
- Meier & Frank's—Third Floor, Main Bldg.

Dainty Waists at Clearance

Waists of voile, batiste, cotton crepe and silk, messaline, crepe, taffeta, net and lace, in all the new Winter styles, are greatly reduced for this sale.

- \$2.50 to \$3.75 Waists—of mull and pure linen, in tailored style. Specially priced for our great January Clearance at only **\$1.78**
 - \$1.50 Waists—of voile, mull and cotton crepe, neatly made in tailored style, with yoke and sleeves combined forming raglan effect. Long sleeves and Robespierre collars. Special for Clearance **98c**
 - \$2.25 to \$2.75 Waists—of mull and marquisette. Daintily trimmed with fine French Val. and hand embroidery. Special only **\$1.68**
 - \$5.00 and \$6.00 Silk and Lace Waists—also nets, laces and chiffons. Many are made over linings of net trimmed with bands of colored ribbon. Special at **\$4.28**
- Meier & Frank's—Second Floor, Main Bldg.—Mail Orders Filled.

Clearance Prices on Women's Sweaters and Petticoats

- Women's \$3.95 Sweaters, \$3.39—
In rope stitch, white, cardinal, Oxford and navy colorings. Full length, with ruff necks. Reduced for our great January Clearance Sale from regular \$3.95 to, special price **\$3.39**
 - Women's \$2.25 Cardinal and Oxford Sweaters, Clearance, **\$1.89**
 - \$5.50 Klossit Petticoats, \$3.85—
The famous and well-liked "Klossit" Petticoats, in either all Jersey or messaline. A wide range of street shades. Regularly \$5.50. For our January Clearance Sale, priced at **\$3.85**
 - \$3.50 Chiffon Taffeta Petticoats, all shades, Clearance..... **\$2.89**
 - \$3.25 Chiffon Taffeta Petticoats, broken assortment of shades. Clearance price..... **\$1.95**
 - Women's \$3.85 Blanket Bath Robes, \$3.28—
Blanket Bath Robes and Eiderdown Lounging Robes, usually selling at \$3.85. Reduced for Clearance Sale to **\$3.28**
 - Women's \$1.75 House Dresses, 93c—
Made of crinkled gingham and percale, in neat stripes and conventional designs. Regularly \$1.75; for Clearance only **93c**
 - \$1.85 Crepe and Flannelette Kimonos. Clearance price..... **98c**
- Meier & Frank's—Second Floor, Main Bldg.—Mail Orders Filled.

Trunk Department in New Basement Annex. New Entrance Sixth and Alder, Vestibule.

Men's 25c Silk Initial Kerchiefs, 12½c

- For Clearance
- Men's 50c Silk Initial Handkerchiefs, special..... **29c**
 - Men's 75c Silk Initial Handkerchiefs, special..... **35c**
 - Men's \$1.00 Silk Initial Handkerchiefs, special..... **50c**
 - Men's 25c Plain White Handkerchiefs, special..... **15c**
 - Men's 75c Plain White Handkerchiefs, special..... **45c**
 - Men's \$1.00 Plain White Handkerchiefs, special..... **69c**
 - Men's \$1.25 Plain White Handkerchiefs, special..... **73c**
 - Men's \$1.50 Plain White Handkerchiefs, special..... **89c**
 - Men's \$2.00 Plain White Handkerchiefs, special..... **\$1.29**
- Meier & Frank's—Just Inside Horizon-st. Entrance.

