

### MERCHANTS OPPOSE ELECTRIC SIGN TAX

#### Many Declare New Ordinance Will Compel Abandonment of Illuminations.

### ACT AFFECTS 1400 STORES

#### Protests Filed With City Charge Double Taxation and Injustice.

#### Matter Taken Under Consideration by Commissioner.

If the city enforces a recently passed ordinance requiring business houses to pay an annual license of from 10 cents to 15 cents a square foot for illuminated signs, dozens of merchants will turn out their signs or the street cluster lights which they are required to maintain. This was the announcement of many business men who attended a meeting yesterday at the City Hall at which Commissioner Bigelow, head of the license department, heard protests against the new license ordinance which goes into effect January 1.

Those present declared that license for illuminated signs is not only unjust and unfair, but is double taxation and a burden on business houses and merchants which they cannot stand. After a dozen or more merchants spoke against the proposal, Commissioner Bigelow announced that he would take the matter under consideration and decide whether or not the license shall stand, be reduced or abolished.

#### Signs Declared Benefit.

W. F. Woodward was one of the principal speakers at the meeting. He declared that the signs are a benefit to the city in many ways. "In the first place," he said, "the city must have well lighted streets. If these lights must be maintained by the city at public expense the burden will be upon the taxpayer. If it is to be borne by the merchant it seems to me to be sufficient that he pay the cost of maintaining the sign. I cannot see any equity in the plan of his having to pay the city to help illuminate the streets.

"It is true that the merchant derives a benefit, but I dare say that the benefit to the general public. The small merchant is the man whose interests should be looked after by the city if the city's commerce is to thrive, and in his interest the city should struggle to enhance. The license is placing an additional handicap against him by requiring him to pay for something that is helping him to build up the business end of the city."

#### Burden Declared Unjust.

J. H. Joyce declared that the merchant is overtaxed at present by having to subscribe to charity and to public affairs. "To place a license against our signs, which are used to beautify the streets and make Portland look like a city," he said, "is to place just one more burden upon us and it is unjust and unfair."

His fellow declared that this is the most inopportune time to impose such a tax. "There is no question but that if this ordinance is enforced many signs will be shut off," he said, "and because of the cost of power and other expenses he has already had to shut down two of his signs and he says he knows of others who will have to shut down if they have to pay more."

Others who were of the same opinion included F. J. Glass, R. G. Burfum, G. H. Holtzclaw and J. DeLair.

#### Some Pay License.

The new ordinance calls for the payment by the owner of an illuminated sign of 10 cents a square foot each year for signs lighted on both sides and 15 cents a square foot for signs lighted on only one side. The ordinance was passed some time ago to take effect January 1. So far a number of merchants have paid the license under protest and many others have refused, saying they will shut them off if additional expense is imposed. The ordinance calls for the license to be paid from about 1400 signs.

Commissioner Bigelow said at the meeting yesterday that other cities, including New York, require a license for signs and that has been considered equitable here. He says the merchant puts the sign up as an advertising medium and not particularly for its illuminating value to the streets.

### ELKS WILL FETE ACTRESS

#### Miss Lloyd and Other Show Folk to Be Guests of Portland Lodge.

Herself having testimonials of appreciation from the New York Elks, Miss Alice Lloyd, the English comedienne, starting at the Hellig Theater this week, will be the guest of the Portland lodge of Elks at noon today, along with Frank Lloyd, the Duke minstrel, and LaMont, Swanberg, Conroy, Phillips and Cullen, the cowboy minstrels.

Miss Lloyd was some time ago presented with a certificate of esteem for her participation in a charity function by the Bronx Lodge of New York.

Mr. Fogarty is a monologist and will bring himself and his entire cast of "props" along to help the Elks enjoy their luncheon.

The cowboy minstrels are also prepared to entertain while enjoying the hospitality of the Elks, and Mel Craig, violinist, will render several selections.

The Elks lodge rooms will have all the appearance of a cabaret, for the seven players from the cabaret in which Miss Lloyd appears will be on hand, through the courtesy of Manager Ralfe Hartan, in charge of the tour.

Tomorrow Miss Lloyd will appear at the noonday luncheon of the Portland Elks Club. At both places she will be accompanied by some of the women of her company.

### PERSONAL MENTION.

L. Hughes, of Denver, is at the Multnomah.  
J. S. Smith, of Moore, Idaho, is at the Perkins.  
Jack Smith, of Kansas City, is at the Carlton.  
E. C. Van Houten, of Seattle, is at the Carlton.  
Glen Haney, of Hoquiam, is at the Washington.  
F. A. Rowe, of Wheeler, Or., is at the Cornwell.  
James H. Thunders, of San Francisco, is at the Carlton.  
C. M. Myers is registered at the Nortonia.  
Mrs. Alice P. Osborne, of Hood River, is at the Cornwell.  
Mel Craig and Bert LaMoret are among the stars of the Alice Lloyd

### CITY AND COUNTY ROAD PLANS MADE

#### Portland Will Take Over Part of 60 Miles of Highways Not Owned Already.

### ADVISORY BOARD WILL ACT

#### Work Done on Multnomah Thoroughfares Will Be in Conformity With City Requirements So as to Become Streets Later.

Multnomah County Commissioners and the Commissioners of the City of Portland will co-operate in planning for the development of such county roads as lie within the city limits of Portland, a portion of the roads being taken over by the city and developed, and the work on the others attended to by the county, with the city co-operating in an advisory way. There are 60 miles of county road within the city limits, much of which has become city streets.

Arrangements for this co-operation between city and county were made at a joint meeting of the County and City Commissioners held at the Commercial Club yesterday. It was arranged that an advisory board consisting of four representatives of the county and four by the city, with Roadmaster Yeon ex-officio chairman, should be organized to assist in the work.

#### County Representatives Named.

The County Commissioners and the roadmaster immediately appointed C. B. Sewall, John F. Carroll, A. L. Fish and O. C. Letter to serve on the advisory committee. Commissioner Brewster announced that he would refer the matter to the Council at its meeting Wednesday and have the City Commission agree to make the selection of its representatives on the committee.

Commissioner Dieck has been asked by the County Commissioners to check up on the road within the city which it is intended to take over at once and improve as streets. He will also check up other county roads within the city and report back. It will be determined then by Mr. Dieck and Mr. Yeon what proportion of this remainder shall be improved by the city and what by the county.

#### Tentative Programme Outlined.

Commissioner Brewster, in making his motion that an advisory committee be appointed to consider the provision of the Portland Plans Association, which he said, had paid the most careful attention to the solution of problems of traffic.

The representatives of the county met later and formulated a tentative plan which will be considered at a future meeting. The plan is to organize a main-artery road running into the city separate assessment districts extending half a mile on either side of the road. The plan is to improve with hard-surface paving and sewer and water improvements, in accordance with the plans of the City Engineer, so that when it is taken over by the city it may conform to the city's system.

These present at the joint meeting yesterday were County Commissioners Holman, Lightner and Hart, Roadmaster Yeon and his assistant, R. G. McMullin; Commissioner Dieck; Brewster and Dieck, John Hall, J. F. Carroll, A. L. Fish, City Engineer LaRoche and District Attorney Evans.

#### CHICAGO, Dec. 29.—(Special.)—

Among Oregon folk in Chicago are: From Portland, at the Great Northern, G. C. Harbott; at the La Salle, H. Lane and C. Parbit.

### INITIATIVE CHANGE UP

#### COUNTY GRANGES CONSIDER URGING MORE SIGNATURES.

#### Resolutions Advancing Percentage to 15 Pending for Action at Meeting in March.

Grangers of this county are considering the advisability of urging a change in the initiative so as to increase the per cent of signatures required from 8 to 15. W. H. H. Dufur, of Woodlawn Grange, presented resolutions to Pomona Grange at Woodlawn Grange some time ago, which were adopted without much discussion at the time. It is set forth in the resolutions that have caused much discussion and they are now pending. The question of changing the percentage of signatures required for the initiative is more than two years, but the only action taken was at Woodlawn last September.

These resolutions came up for consideration at Pomona Grange meeting at Rockwood, and, after extended discussion, the whole matter was continued until next March at the meeting which will be held at Russellville. Meanwhile the resolutions are being discussed at Grange meetings, at which there is wide difference of opinion.

It is set forth in the resolutions that the small percentage now required often is taken advantage of by "designing persons to initiate pet measures of their own, which are both useless and cumbersome to the ballot, misleading and confusing to the voters." The closing resolution of the several, which represents an initiative, is that the initiative be changed to 15 per cent of the legal voters of the state to initiate and place it (any measure) upon the ballot to be voted upon at the general election thereafter.

This subject will be made a special subject at the next meeting of Pomona Grange. If adopted, the resolutions will be taken to the State Grange, which will meet in May.

### KODAK EXHIBITION LIMITED

#### Pictures to Be Shown Said to Represent Total Outlay of \$250,000.

The Kodak exhibition, which comes to the Armory on Wednesday night for four days' stay, is the sole enterprise of the Eastman Kodak Company and represents an investment, it is said, of not less than \$250,000. The pictures alone are worth \$100,000 and five years were required for their selection.

The exhibition has appeared in Milwaukee, Chicago, St. Paul, Minneapolis, Winnipeg, Vancouver, Seattle, Tacoma and Spokane and after its stay here will visit San Francisco and Los Angeles. The exhibition can only remain in Portland four days.

Popular lectures or travelogues are a feature of the entertaining programme. The lecturer is Dr. William Torrence Stuebel, an inveterate globe-trotter and expert amateur photographer, who will bring with him a collection of slides to show how intimately photography touches every human interest and has identified itself with every field of human activity. The range of subjects treated covers everything that can possibly appeal to the Kodak devotee.

### 'DRY' INTOXICATED CHARGE

#### Bad Check Accusation Also Pleaced Against Idaho Man.

John C. McCabe, a horseman of Boise, Idaho, was on trial in Municipal Court yesterday on a charge of attempting to pass a bogus check while intoxicated. His case was taken under advisement until tomorrow.

MCCabe, whose plea in court was that he was accused with the prohibition, Mrs. Alice P. Osborne, of Hood River, is at the Cornwell.

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### POLICE TESTS SCHEDULED

#### Oral Examination Will Be Conducted Jan. 22 to Fill Vacancies.

An oral examination will be conducted by municipal civil service examiners January 22, to obtain eligibles for positions of patrolmen, captains of police to take the places of Captains Stover and Riley, who were discharged recently by Mayor Albee.

The Civil Service Commission announced the scope of the test. Out of 100 points in the examination 50 will be determined by oral examination. The examination will be conducted either by the Civil Service Board or a committee specially appointed for the examination. Thirty points in the examination will be determined by recommendation of the Chief of Police. The remainder of the points will be determined by spelling, arithmetic and practical questions.

### CONTRACTORS LOSE SUIT

#### Court Dismisses Action Against Silver Falls Timber Company.

Circuit Judge Morrow yesterday afternoon dismissed the suit of J. Sund & Co. against the Silver Falls Timber Company and Standifer & Flag, contractors, for \$10,494.14 alleged to be due for work done on the construction of a logging railroad from Silverton to the camps of the Silver Falls Company.

Standifer & Flag contracted for the grading and sublet portions of the work to J. Sund & Co. and others. They charge that all the money has not been paid according to the contract, which provided for different prices for earth and stone.

Attorney M. J. MacMahon, counsel for plaintiffs, intimated in court that he would bring another action. An offer of settlement has been made, it is said, and this course may be followed.

### COPPERFIELD ACTION DUE

#### Governor West Says He Will Get Busy on Saloon Case at Once.

Governor West said yesterday while in Portland to attend the meeting of the Interstate Bridge Commission that the saloons at Copperfield would be closed, notwithstanding the conduct of the Sheriff and District Attorney of Baker County.

"I haven't taken any action today," said the Governor, "because I am here to help build the Interstate bridge, but when I return to Salem there will be something doing at once. There will be some developments in a day or so."

He did not intimate whether he proposed to call the militia to his assistance, or whether he had other plans to bring about the change he desires in conditions in the Baker County mining town.

To Cure a Cold in One Day. Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. W. GROVE'S signature is on each box.

#### Trading Stamps Given on Charge Accounts if Paid in Full on or Before the 10th of Each Month

Portland Agents Gossard Front-Lace, Nemo, Bien Jolie, Bon Ton and Royal Worcester Corsets

#### Ladies' Home Journal Patterns

# Olds, Wortman & King

Reliable Merchandise—Reliable Methods  
STORE OPENS AT 9 A. M. AND CLOSSES AT 6 P. M. DAILY—SATURDAYS INCLUDED.

#### Ladies' Home Journal Patterns

# 36th Annual Clearance Sale

#### Every article reduced—Groceries and a few restricted lines being excepted

#### Extraordinary price reductions in force throughout all depts. of the store

All Women's Suits, Coats, Dresses, Furs, Waists, etc., reduced. Millinery reduced; Corsets and Muslin Underwear reduced; Dress Goods and Silks reduced; Hosiery, Underwear and Gloves reduced—everything for home or personal needs in this Great Annual Clearance.

### Muslin Underwear and Corsets At Clearance Prices

Second Floor—We offer thousands of pieces of dainty Undermuslins, Corset Covers, Gowns, Combinations, Slips, etc., at unusual Clearance reductions. Princess Slips, \$1.12—Creme, muslin or long cloth; plain and fancy trimmed styles. \$1.12  
Dainty Gowns, 88c—Creme, longcloth, nainsook and batiste; nicely trimmed. \$1.12  
Combinations, 88c—Many pretty effects; embroidery or lace trimmed; Clearance. \$1.12  
Corset Covers, 31c—Several styles in lace and embroidery trimmed; Clearance. \$1.12

### \$20 Bon Ton Corsets \$6.98

Royal Worcester Corsets 98c  
Sample line of Bon Ton Corsets; splendid quality materials; Corsets selling up to \$20.00; Clearance Sale Price \$6.98 while they last. \$9.8c

### Dainty Lingerie Waists for 98c

Women's Silk Petticoats \$2.39  
Center Circle, first floor—Scores of styles in voiles, crepes and dainty sheer lingerie; high or low necks, long or short sleeves; effectively trimmed with lace, embroideries, tucks, frills, etc.; full line of all sizes; Clearance, 98c

### Men's \$3 House Slippers \$1.39

Women's \$2.50 Felt Slippers 98c  
Bargain Circle, first floor—Great one-day Clearance of men's leather or House Slippers—seals, kid, alligators, etc., in all styles; Romoes, Jumbo, etc.; our entire stock included; regular \$2, \$2.50 and \$3 grades at a pair, \$1.39

Men's, women's and children's Moccasins; \$2.50, \$3 grades at \$1.49  
Women's \$2.00 and \$2.50 Boudoir Slippers, Clearance price, \$1.69  
Women's \$1.75 Juliets—the comfy kind; Clearance Sale Price \$1.49

Attend this remarkable Clearance of Slippers, Main Floor, today.

### Annual Clearance Kitchen Utensils, Homefurnishings—3d Floor

Third Floor—Extra coated gray enameled ware at reduced prices. Regular 75c Tea Kettles at 59c  
27c Sauce Pans (4-quart) at 19c  
40c Coffee Pots (3-quart) at 32c  
43c Tea Pots (2-qt. size) at 35c  
25c Straight Sauce Pans only 19c  
38c Straight Sauce Pots only 29c  
25c Deep Cake Moulds only 19c

Blue Enameled Ware reduced. 85c Seamless Tea Pots only 65c  
\$1.25 Seamless Tea Pots for 99c  
35c Lipped Kettles for only 25c  
47c Lipped Kettles for only 35c  
\$1.25 Straight Stock Pots at 99c  
57c Covered Buckets (2-qt.) 45c  
Regular 43c Dippers (2-qt.) 30c

\$3.90 Black Fire Screens, \$1.69  
\$2.90 Black Andirons for \$2.20  
\$6.25 Black Fire Sets now \$5.00  
\$1.40 Covered Roasters at \$1.05  
\$1.25 Covered Roasters, only 99c  
\$1.15 Covered Roasters, only 90c  
25c Wood Salt Boxes, only 15c  
15c Double Chopping Knives, 10c  
\$3 Aluminum Tea Kettles \$2.40

95c Aluminum Fry Pans at 75c  
75c Aluminum Sauce Pans at 60c  
Regular \$1.25 Food Choppers 95c  
\$1.25 Oval Willow Cloppers Baskets. Clearance Sale Price only \$1.08  
No. 8 Wash Boilers, at only 90c  
Vacuum Clothes Washers at 65c  
\$4.00 Clothes Wringers at \$3.20  
\$2.50 Clothes Wringers at \$1.80

### BREWSTER PUSHES PLAN

#### AUDITORIUM COMMITTEE MAY BE AT WORK BY MONDAY.

Commission Only Awaits Authorization to Select Members and Begin Task of Untangling Chief Problems.

If members of the City Commission uphold Commissioner Brewster's recommendations to be made tomorrow, an auditorium committee will be appointed and ready for work by next Monday.

If Commissioner Brewster's recommendations, as announced in the Oregonian Sunday, are adopted he will be empowered to appoint a committee of four persons to serve with himself as an auditorium committee. He says he believes he can select these persons by Monday and arrange to have a meeting soon afterward to formulate plans of procedure.

"I have the information regarding sites and building in such form that it will not be necessary for the committee to do any great amount of research unless it is deemed advisable to consider sites which have not already been mentioned. I have complete data at hand regarding the sites that have been considered up to this time, showing the size, the cost and the various other items that have to be considered."

Commissioner Brewster said that he has not definitely decided upon any four persons to serve on the committee.

### BANKS PAPER IS MOVING

#### Herald Plant Goes Into New Home in Center of Town.

BANKS, Or., Dec. 29.—(Special.)—The Banks Herald plant, purchased from H. A. Williams recently by L. A. Farnsworth, is being moved into its new home in the center of town.

The quarters heretofore occupied by the Herald were deemed inadequate for the developments in the plant which Mr. Farnsworth has under way and hence the acquisition of the larger building, which is ideally arranged for newspaper and printing offices. Mr. Farnsworth is to install a new press at an early date and already has ordered a large consignment of additional material for jobbing work. The advent of three new mills, the erection of which have been started in the immediate vicinity of Banks, is cited by Mr. Farnsworth as one of the 2,222,026 or native born.

Of the 2,222,026 inhabitants of Missouri, 100 corners to be improved. One hundred and fifty letters sent out by City Commissioner Dieck to property owners asking them to pay the cost of rounding curb corners to conform to the new curbing plan of the public works department have brought 50 favorable replies. This means that 100 corners are to be improved, some of the persons who have accepted the city's proposition being in control of more than one curb corner. The work is being done under the relief labor system.

Justifications for his activity on the pretentious scale indicated.

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### You Are IT

#### Mr. Dealer

Mr. Dealer, you are the pivot on which the whole scheme of merchandising turns.

You may do a business of only a few thousand dollars a year, but men who handle millions in their operations sit up nights thinking about you.

You are the man who makes it possible for the factory wheels to turn. Without you the makers and the users of thousands of famous products would never get together.

Do you understand the part you play in the marketing of Nationally-distributed articles? Do you take full advantage of that part?

Goods on your shelves, known by name the country over, are advertised by the makers in good newspapers like The Oregonian.

Have you done anything to let the patrons of your store know that you sell these goods?

Enterprising dealers all over the country are making periodical window displays of standard articles advertised in the columns of The Oregonian. Take stock of all the products on your shelves that are advertised in The Oregonian. Put these products in your windows and show them to your customers.

You will do more business and so shall we, because, with your help, we can make advertising doubly effective.

The Bureau of Advertising, American Newspaper Publishers' Association, World Building, New York, will gladly furnish without charge to manufacturers contemplating newspaper advertising campaigns special data on local conditions in all parts of the United States and Canada.—Adv.

### North Coast Limited

#### Ever the Crack Train from and to the Northwest.

#### Atlantic Express

#### Another fast train to and from the East.

#### TO CHICAGO

#### In just 72 hours.

Through Minneapolis and St. Paul, and the former through Milwaukee.

Equipment modern, with all up-to-date conveniences.

Dining Car Service a Revelation.

TICKETS: 255 Morrison Street.

Main 244—Phones—A 1244.

A. D. CHARLTON, A. G. P. A. Portland, Or.

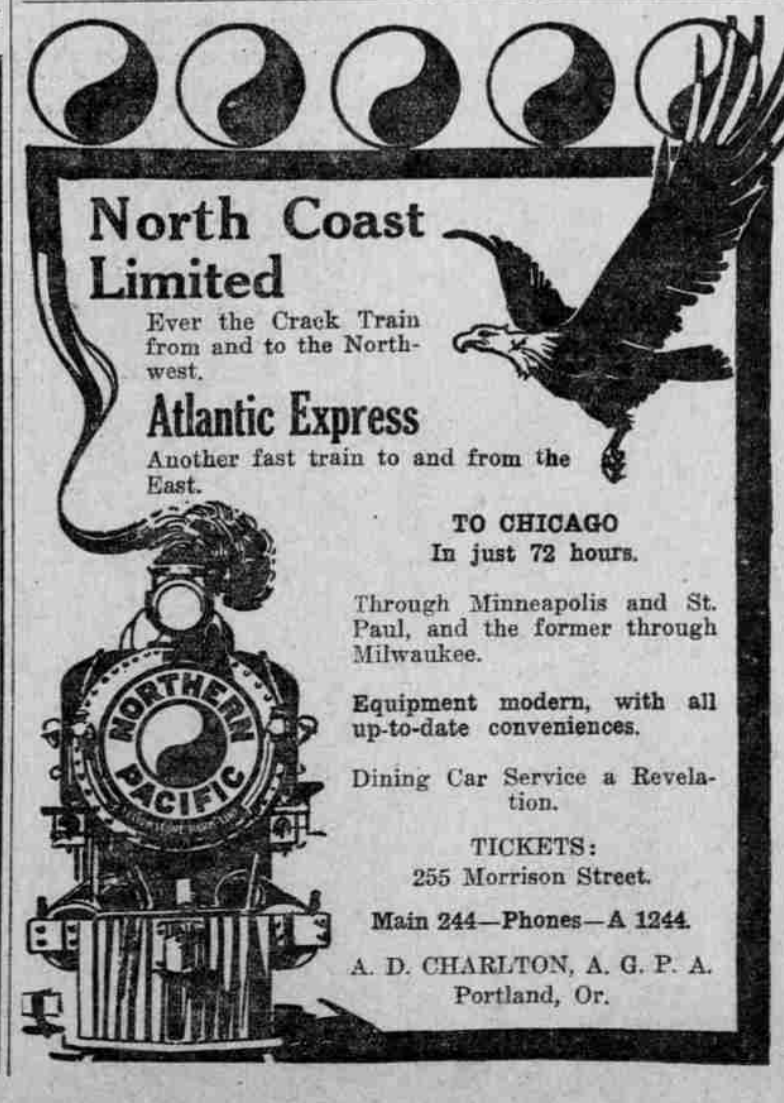
### CURES

6008

### RHEUMATISM

#### "Rheumatism No More"

Compounded by E. F. DAVIS, St. Louis, Mo. For sale by all druggists.



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