

Meier & Frank's Daily Mail Order Bulletin for Patrons Out of Town

Perfect Satisfaction Is Assured Those Who Wish to Do Their Shopping Through Our Mail Order Department
If You Prefer to Shop in Person, Avail Yourself of Our Free Auto Bus Service
Many Store Conveniences, Including Free Rest Rooms and Free Nursery for the Children
All Goods Purchased Within Three Days of the Date of This Paper at These Sale Prices

One! Two! Three! Four! Five Shopping Days Before Xmas!

Meier & Frank's 1246th Friday Surprise Sales ASSURE GREATEST HELPFULNESS IN YOUR GIFT SELECTIONS

These Extraordinary Surprises Added to Three Pages of Special Offerings Announced in Thursday Oregonian



Everybody Goes to the Toy Fair! In the Basement Annex

Special Attractions—The Funny Clown; the Laughing and Talking Pony; Jolly Old Santa Claus—Toys, Toys, Toys!—10 to 12 A. M.—2 to 5 P. M.
Talk about excitement and "Christmas Spirit"! It's rampant at the unique Toy Fair, now in progress at this store. Robert Thornton, the frisky clown, and "Romeo," the trained laughing and talking pony, are coming in for their share of admiration, and are pleasing the children and their parents beyond all bounds. And then there is jolly old Santa Claus, who is making his headquarters these days at the Toy Fair, and listening to the tales the children have to tell him. And last but not least there are the Toys—thousands and thousands of them—all moderately priced Toys, reduced to almost unbelievably low prices. Visit the Toy Fair, in the New Basement Annex, and join in the jollity that's there in untold measure. All are welcome—there's room for all—the fathers, the mothers, the sisters and the brothers.

MEIER & FRANK'S GREAT 1246TH FRIDAY SURPRISE SALE Surprises in Toytown, 5th Fl., New Bldg.

- \$3.50 Bing's Electric Trains \$2.87
- Loco, tender, passenger cars and track, all complete. \$2.87
- Reduced from \$3.50 to \$2.87
- \$2.75 Bing's Clock Motor Trains, \$2.19
- Loco, tender, 3 cars and 10 feet of track. Reduced from \$2.75 to \$2.19
- \$1.00 Pop Cannons, 79c
- Large size pop cannons that make a great noise—harmless, equipped with cork. Reduced from \$1.00 to 79c
- 60c Pop Cannons, 49c
- Small size pop cannons, equipped with cork. Reduced from 60c to 49c
- 50c Horse and Cart, 39c
- Felt-covered horse and wooden cart 8 inches long; the horse on wheels. Reduced from 50c to 39c
- 85c Nested Santa Claus Blocks, 73c
- Beautiful blocks, 7 blocks in the set. Reduced from 85c to 73c
- Safety Swing Plush Horses
- Heavy wooden frames, with brass rod on heavy plate for swinging. Horses covered with good plush. Saddle and bridle equipment. \$11.00 Swing Horses, special \$8.85
- \$13.50 Swing Horses, special \$9.95
- \$17.50 Swing Horses, special \$13.95
- \$18.50 Swing Horses, special \$14.50
- \$3.00 Folding Doll Buggies, \$1.79
- One-motion Folding Doll Buggies, large hoods, covered with good grade leatherette, steel frames and rubber-tired wheels. \$1.79
- Reduced from \$3.00 to \$1.79
- \$1.75 Sewing Tables, Special \$1.23
- Well-made Sewing Tables, 36 inches long, 18 inches wide, with yard measure; folding legs. Reduced from \$1.75 to \$1.23

1246TH FRIDAY SURPRISE. Xmas Candies

At Prices Surprisingly Low
Broken Mixed Candy; special, pound16c
Plain Mixed Candy; special, pound13c
Gum Drops, fruit flavors; pound14c
French Mixture; special, pound18c
Assorted Candied Fruits; pound box59c
Meier & Frank's Candy Store, Basement.

1246TH FRIDAY SURPRISE Women's Long Gloves \$2.49 That Sold Up to \$5.00

Finest quality French Kid Gloves, full elbow length, in white, cream, mode, gray, tan, brown and black. Pique and overseam styles. A large assortment, though every size in all colors may not be obtained. Some slightly soiled from display. Genuine bargains are these \$3.50 to \$5.00 Kid Gloves, pair. \$2.49
Women's 35c Cashmerette Gloves—In black, brown, navy and gray. 2-clasp style; some cashmere lined, others fleeced lined, and still others silk lined; in all sizes. Reduced to, the pair. 21c
—Meier & Frank's—First Floor, Main Bldg.—Mail Orders Filled.

1246TH FRIDAY SURPRISE Handkerchiefs

Women's 35c Kerchiefs 18c—3 boxes for 50c
Three Embroidered Handkerchiefs in fancy holiday box. Sheer, hemstitched, corner embroidered handkerchiefs; 3 assorted designs; selling regularly at 35c. Reduced to 3 boxes 50c; box 18c
Women's 75c Box Handkerchiefs, 44c, 2 boxes for 80c
Box of 3 beautiful Handkerchiefs, full size, narrow hemstitched borders, with elaborate corner embroidered designs; 3 patterns, in holiday box, neatly tied with ribbon. Regularly box, 75c. Friday's Surprise price, 2 boxes 80c; 44c per box.
—First Floor, Main Bldg.—Mail Orders Filled.

Branch U. S. Parcel Post, Basement Annex

1246TH FRIDAY SURPRISE. Rich Bohemian Glassware Repriced

\$1.50 Comports and Nappies 89c
You'll be surprised when you see this beautiful Bohemian Glassware, which regularly sells for \$1.50 each, reduced to 89c. Bohemian Glass Nappies and Comports, richly embellished with delicate designs in gold, on thin, clear glass.
Most acceptable as gifts—suitable for decorating the table or sideboard. —First Floor, Main Bldg.

Friday Surprise Prices on Nut Sets

Nut Set consists of one Nut Cracker and six Nut Picks, neatly packed in puff-lined box.
Regular 25c Nut Set, 7 piece, special18c
Regular 50c Nut Set, 7 piece, special38c
Regular 75c Nut Set, 7 piece, special58c
—Meier & Frank's—First Floor, Main Bldg.

MEIER & FRANK'S 1246th FRIDAY SURPRISE SALE

Holiday Surprise Sale of New \$20 to \$30 Coats Friday at \$13.85

One hundred new Swagger Coats have just been received by us—in time for this Friday Surprise Sale, and for one day only we're offering these modish Coats, usually selling from \$20 to \$30, special at \$13.85
We purchased them from one of the best manufacturers, at an unusually low price—as they were a clean-up of this season's most popular materials—Broadcloth, Wool Plush, Tweed, Black and Mole Fancy Plush, Two-Toned Corduroy, Pebble Cheviot, Golf Cloth, Matelasse, etc.
They're stylishly made—in three-quarter or full length—and nearly all are lined throughout. Some are plain and others have the popular yoke effect—many with Fur Collars or Fur Trimmings. Other Coats in black, navy and brown and gray mixtures have self, Caracul or plush collars.
Many women will realize the importance of this Friday Surprise Sale and make an early selection from these \$20 to \$30 Coats for only \$13.85
—Meier & Frank's—Garment Salons—Second Floor, Main Bldg.—Mail Orders Filled.



MEIER & FRANK'S 1246th FRIDAY SURPRISE SALE Men's \$1.50 Combination Set \$1.19

When these Combination Sets came in we marked them at a special price—\$1.50—and now for Friday's Surprise we've still further reduced them to \$1.19.
The set consists of one White Pleated Dress Shirt, with attached cuffs; one handsome Silk Tie in any desired color; one Scarf Pin and one pair of Cuff Links to match. The articles comprising this set are exceptional, and separate would be priced much higher. The finest possible gift for any man is one of these Combination Sets reduced for Friday's selling from \$1.50 to, the set. \$1.19

\$1 Knit and Crocheted Silk Ties 49c

A wide range of selection in color and styles, in handsome Knit and Crocheted Silk Ties—now so very fashionable. Select Friday while you may purchase these excellent \$1.00 Ties for, ea. 49c

MEIER & FRANK'S 1246th FRIDAY SURPRISE SALE Fascinating Waists at \$4.45—Friday Only

A pretty Waist is a Gift exceptionally pleasing and useful—and in this group offered for Friday's Surprise you may select a dainty Waist for only \$4.45.
Included are fetching creations of fancy Nets and Laces—over linings of Net, Lace and Chiffon, trimmed with bands of colored ribbon. Some are trimmed with Fur and others with soft frills—long or short and down the front in vest effect. One model from this group is illustrated.
Other Waists are of Silks—Messalines, Taffetas and Crepes—in semi-tailored and fancy styles. They have low or high necks—long or short sleeves and many have vest and collar of contrasting color. Make your selection on Friday for only \$4.45.
—Meier & Frank's—Garment Salons—Second Floor, Main Bldg.—Mail Orders Filled.



FRIDAY SURPRISE SALE \$2.50 to \$6 Hand Embroidered Pieces \$1.98

Pretty hand-embroidered Waists, Scarfs, Pillows, Centers, Baby Bonnets, etc., are included in this Surprise offering. They sell from \$2.50 to \$6 each ordinarily, but for this Friday Surprise and Pre-Holiday Sale you may have your choice for only \$1.98.
One-third off the regular price on all Fancy Bags in this Department; also on all French Tapestry Boxes, Trays, etc.
Art Section—Third Floor—Main Building. Mail Orders filled.

1246th. Friday Surprise Sale. Infants' 50c Shoes 29c

These little Shoes are a practical and pleasing gift for baby—and you may purchase these on Friday at less than usual.
They're in lace style, sizes 0, 1, 2, 3 and 4, and the colors shown are black patent vamps with pink or blue tops, and brown kid vamps with white and blue kid and black patent tops. Ordinarily you'd pay 50c the pair for these cunning little shoes. Priced for Friday's Surprise Sale, the pair 29c.
—Second Floor, New Bldg.—Mail Orders Filled.

FOR THE 1246th FRIDAY SURPRISE SALE

15c to 30c Fancy China Plates at 10c

These are Austrian and German China Plates, 5, 6 and 7-inch sizes. Handsomely decorated in a wide variety of designs and colors, and in a great many different shapes. There are 2000 of these China Plates to go on sale at this deep reduction for Friday's selling. Regularly these Plates are sold at 15c, 20c, 25c and 30c—for Friday's Surprise Sale only they're marked. 10c
\$1.75 to \$2.25 Salad Sets, \$1.39
Fancy German and Austrian China Salad Sets, consisting of one Salad Bowl and six Fruit Saucers to match. They're in various neat and effective decorations and colors, and a wide range of different shapes. Ideal for Christmas gifts. Selling regularly at \$1.75, \$2.00 and \$2.25—Friday's Surprise Sale price, the set. \$1.39
—Meier & Frank's—The Big Basement Store.—Mail Orders Filled.

FOR THE 1246th FRIDAY SURPRISE SALE

Dainty Gowns and Combinations to Match, Regularly \$1.50, Today 98c

98c
Fine Nainsook Gowns and Combinations, effectively trimmed with fish-eye lace and embroidery medallions. Light pink or blue ribbon, run through eyelets, encircle the neck. Combinations in skirt and cover or drawer and cover styles, cut narrow to give the desired flat effect. Combinations and Gowns regularly selling at \$1.50 each, reduced for Friday Surprise Sale to, each. 98c
—Meier & Frank's—Second Floor, New Bldg.

69c and 75c Gift Aprons 42c

Quantities and quantities of pure white, fancy Aprons of fine dotted Swisses and lawns. Trimmed with pretty laces and embroidery insertion and edges. A host of styles to select from, specially priced for Friday Surprise at. 42c
—Meier & Frank's—Second Floor, New Bldg.

FOR THE 1246th FRIDAY SURPRISE SALE

Moulding Free With Pictures

Kiser's hand-colored enlargements of Northwestern Views will be framed free on Friday—in any moulding you may select that does not exceed the price of the picture.
\$1.00 Kiser's Hand-Colored Enlargements—Special, each, 49c
\$2.00 Kiser's Hand-Colored Enlargements—Special, each, 98c
\$5.00 Kiser's Hand-Colored Enlargements—Special, ea., \$2.49
25 Per Cent Off on All of Wallace Nutting's Hand Colored Photos
—Meier & Frank's—Fifth Floor, New Bldg.—Mail Orders Filled.

DON'T FORGET THE 1246TH FRIDAY SURPRISE SALE.

Great Pre-Holiday Sale of Children's \$2 Linene Dresses—Special \$1.19

For Friday's Surprise you'll have the opportunity of purchasing smart little Linene Dresses for children from 2 to 6 years of age, at little more than half the usual price. They're made of dainty pink and blue linene of fine quality, fetchingly piped with white.
The model illustrated is in pleated style with belt, and is suitable for boys or girls. These pretty little dresses ordinarily sell at \$2 each. Special for Friday only, your choice, \$1.19.
—Meier & Frank's—Second Floor, New Bldg.—Mail Orders Filled.



Meier & Frank Co.
1857 1913
THE QUALITY STORE OF PORTLAND
7th, 8th, Morrison, Alder Sts.