

Paper for the Latest Word from Santa Claus--He's Here Daily at the Toy Fair--Basement Annex

Spacious Rest Room

In our Second Floor Annex. Here you may rest when tired, and go back to the shopping with renewed vim.

Hospital on 4th Floor

For the accommodation of those taken suddenly ill when in this store--we've a complete Hospital, with trained nurse in charge.

Nursery

Mothers may leave their children in our Nursery on the Fourth Floor while they shop. Trained nurse in charge.

Free Checking Room

In our Basement Annex. Patrons may check packages, suitcases, umbrellas, etc., while they shop--free of charge.

Subscribe for Delineator

For Christmas Gifts for friends. Two years' subscription--\$2.00. Pattern Section, First Floor Balcony--Main Building.



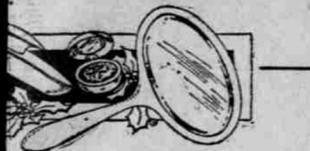
Contribute to This Amazing Xmas Sale

Deep Reductions are in Force--You'll Profit Greatly Store Closes at 6 P. M.

Great Pre-Holiday Clearance of Women's Ready-to-Wear Apparel!

The Season's Most Favored Styles Greatly Reduced!

A simple and holiday merchandise, are solvent-land's people, and throngs of eager shoppers. A magnificent two days' sale throughout this saleable and dependable merchandise, and over 100,000 pieces of festive gift merchandise, and this tremendous



Manicure Sets, All Reduced

All Parisian Ivory 1/4 Off \$3 Briarwood Pipes, in cases, with genuine amber stems, gold-mounted or plain, special \$1.98 \$4.00 Meerschmumpf Pipes, with genuine amber stems, sp'l \$2.19 \$6.00 to \$9.00 manicure and scissors Sets, some containing the famous J. A. Henckels "Twin Brand" Manicure Instruments and Scissors at \$4.98 A Full Assortment of Gillette and Auto Strop Safety Razors.

Xmas Stationery All 1/4 Off

Including Crane's, Hurd's and Berlin & Jones' Fancy Christmas Box Stationery. All reduced just 1/4 from original selling prices. \$1.50 Fancy Christmas Box Stationery, fine grade linen, two and three quires; also splendid line of Correspondence Cards; special, box.....\$1.19 40c Boxes Christmas Stationery in fancy boxes, splendid quality; special, box.....29c 15c Boxes Christmas Stationery in pretty holly boxes; special, box.....11c 65c Crane's Initial Stationery and Correspondence Cards; special, box.....49c \$3.00 to \$30.00 Brass, Copper and Ivory Desk Sets--1/4 off. Ink Stands, Letter Openers, Stamp Boxes, Book Racks, etc., all 1/4 off. Post-Card Albums, Scrap Books, Memory Books and Autograph Albums, all 1/4 off. Complete line of 1914 Diaries.

Beautiful Xmas Gifts

\$7.50 and \$8 Quadruple Plated Toilet Sets--including Brush, Comb and Mirror. In a variety of pretty designs. In lined box. These lovely three-piece Toilet Sets make pleasing Christmas gifts and are specially priced for this sale at \$5.79. \$4.50 3-piece Quadruple Plated Toilet Sets, each.....\$3.85 \$10.00 5-piece Quadruple Plated Toilet Sets, each.....\$7.85 \$5.00 Military Set--2 Brushes, 1 Comb in set. Special.....\$3.85 \$2 and \$2.25 Quadruple Plated Cloth Brushes, special, each.....\$1.79 \$1.50 Quadruple Plated Hat Brushes, special, each.....\$1.15 \$1.75 Quadruple Plated Whisk Broom, special, each.....\$1.39 75c Powder Jars--with quadruple plated tops in fancy designs, each 59c. The Latest and Choicest Designs in Toilet Ware Shown Here. --First Floor, New Bldg.

Rich and Beautiful Xmas Gifts

Rich and Beautiful Xmas Gifts. \$5.00 Cut Glass Bowl, \$2.98. \$1.00 Brass Jardiniere, 74c. \$1.50 Brass Jardiniere, \$1.09. \$2.50 Smoking Stands, \$1.19. \$2.00 Smoking Sets, \$1.19. 60c to 75c Napkin Rings, 29c. \$2.00 to \$2.75 Casseroles, \$1.69. 35 Pieces Sterling Silverware at One-Third Reduction.

A Clearance Sale of Women's Coats, Suits and Dresses. In the rush of Christmas shopping a woman is apt to forget her own personal needs, but with the greatly reduced prices of this Clearance Sale, the woman may replenish her apparel needs at very small cost.



The Coats--

Coats for \$6.85, worth \$12.50. Coats for \$9.85, worth \$15.00. Coats at \$11.85, worth \$20.00. Three "Extra Specials" in the popular three-quarter length Coats, with rounded or square corners. Loose back or belt effects; shawl or high collar. Plain and fancy weaves, plaids and boucle cloths. Smart, warm coats for Winter wear. All women's sizes.

The Dresses--

Dresses for \$7.98, worth \$15. Dresses for \$9.75, worth \$20. Both street and evening dresses. Dainty chiffon party Dresses in light blue, pink, lavender, maize, attractively made and fashioned after the most approved styles. White wool dresses in stripes and plain weaves. Afternoon dresses of Charmeuse or Crepe de Chine in black, navy, violet, Copenhagen, tan, brown, also checked Eponges. Sizes are somewhat broken, so come early for the best selection.

The Suits--

Women's Suits for \$8.98, worth \$15.00. Women's Suits for \$11.65, worth \$25.00. Suits for Women and Misses in both plain tailored and semi-fancy styles. Some trimmed with fur, others with velvet. Novelty cuts and strictly plain tailored models with notched collar and small rever. A good range of colors, including the staple navy, black, brown; also fancy mixtures, taupe, etc. All this season's styles in good materials for Winter wear.

Fancy Waists

For the Christmas Festivities

A vast assortment of filmy, dainty waists, such as any woman would appreciate as gifts. All in the very latest styles and fabrics.

Regular \$5 Waists, Special at \$2.98.

White net and shadow lace Waists; also colored chiffons over net, made with long sleeves and fancy lace collars, some finished with net ruche around neck and vestee. Many styles to select from.

Regular \$6.50 Waists, Special at \$3.85.

There are fancy Nets, Chiffons, Crepe de Chines, Brocaded Messalines, Foulards--made up in the most attractive modes. Colors include white, cream, navy, Copenhagen, black, brown and Persian effects.

Prices are reduced for Thursday and Friday only. Meier & Frank's--Garment Saloon, Second Floor, Main Bldg. Mail Orders Filled.

Fancy Box Perfumes and Sachet Sets For "Milady"

Mary Garden Set, Toilet Water, Soap, Face Powder and Perfume in satin box--Complete set.....\$13.50. Hudnut's Violet Set, Toilet Water, Soap, Face Powder, Talcum and Sachet. Set complete for.....\$5.00. Halyon Rose Set, Hanson & Jenk's Toilet Water, Face Powder, Perfume, Sachet and Talcum. Set.....\$15.00. Hudnut's Uneka Perfume, in fancy boxes.....\$10.00. Hudnut's Ten-Fold Gardenia, in fancy boxes.....\$5.00. Hudnut's Concrete Essence Violet, in fancy boxes.....\$5.00. Hudnut's Heart of Heliotrope, in fancy boxes.....\$3.50. Hudnut's Soul of Violet, in fancy boxes.....\$3.50. Hudnut's Ten-Fold Lilac, in fancy boxes.....\$3.50. Hudnut's Rose of Omar, in fancy boxes.....\$3.50. Hudnut's Rose Rosee, in fancy boxes, \$2.50 and \$4.00. Rigaud's Caroline White, in fancy boxes.....\$4.50. Rigaud's Geraldine Farrar, in fancy boxes.....\$4.50. Rigaud's Le Lilac, Martin Chenal, in fancy boxes.....\$3.50. Jergen's Fancy Box Perfumes.....19c to 69c.



Ily's Set, Hanson & Jenk's Toilet Water, Soap, Sachet and Perfume in box. Special, complete for.....\$5.25. Violet Brut Set, Hanson & Jenk's Toilet Water, Soap, Perfume and Face Powder. Per box, special at.....\$3.25.

Perfumes and Sachets by the Ounce

Piver's 75c oz. Le Trefle, Azura, Floramy, Vivitz and Safranor Sachets; Special, ounce, 59c. 75c Williams' Traveling Sets at 59c. Jergen's 25c Crushed Rose, Violet and Heliotrope Sachets; 1/2-oz. bottle, Special for 15c. Jergen's 10c Fancy Crepe Paper Sachets; Special, 3 for 10c. Jergen's 25c Toilet Waters--Crushed Rose and Violet, 19c. Rigaud's Le Lilac Bath Salts; bottle, \$1.00. --Meier & Frank's--First Floor, New Bldg.

Fancy China

Note the Reductions For This Great Two-Day Sale



\$3.75 Cake and Salad Set, \$1.89. Here's a splendid opportunity to select a lovely Cake or Salad Set for a Christmas gift with utmost economy. They're prettily hand-decorated in white and gold. Cake Set consists of one large Cake Plate and six individual Cake Plates--Salad Set consisting of one large Salad Bowl and six Fruit Dishes. The usual price is \$3.75 for these China sets--specially priced for Thursday and Friday at \$1.89. --Meier & Frank's Big Basement Store. \$1.50 Sugar and Creamers 89c. These white and gold China Sugars and Creamers are shaped artistically--and are of a practical size. The decoration is neat gold embossment. Usually selling at \$1.50 the pair--special for this sale, the pair 89c. 50c Baby Plates at only 35c. These pretty Plates for Babies have appropriate decorations, and are fitted with wire holder to clamp on table or high chair. Usual price is 50c--special for this sale, each 35c. --The Big Basement Store.

\$225 Novelty Fur Sets at \$135

Made up in combinations of Wolverine and Leopard Skin. Large muffs, with head and tail. Reduced for this great 2-day sale from \$225 to \$135.00.

Hudson Seal and Civet Cat Novelty Sets

Large Muff and Novelty Scarf of Hudson Seal, bordered with Civet Cat-- \$148.00 Sets reduced to \$88.00 \$ 72.50 Sets reduced to \$42.50. Scottish Mole and Ermine, Skunk Opossum and Sable or Gray Squirrel Sets, in combination with Shirred Satin-- \$186.00 Sets reduced to \$110.00 \$100.00 Sets reduced to \$ 55.00 \$ 62.50 Sets reduced to \$ 27.50

\$72.50 Hudson Seal Novelty Sets Now \$42.50

Hudson Seal Sets with Lynx Cat. Trimmed with silk fringe and tassels. Regularly \$72.50--reduced to \$42.50. \$7.50 Gray, Brown or Black Coney Muffs and Scarfs priced at.....\$5.63 \$10.00 Marmot Scarfs \$7.50 \$10.00 Marmot Muffs. \$7.50 \$12.00 Brook Mink Scarfs for only.....\$9.00 \$15.00 Brook Mink Muffs priced at.....\$11.25 \$18.50 French Mole Scarfs for only.....\$13.87 \$20.00 French Mole Muffs, special.....\$15.00 \$25.00 Opossum Sets, special at only.....\$18.75 \$35.00 Black Fox or Marten Scarfs, special.....\$26.25 \$40.00 Black Fox or Marten Muffs, special.....\$30.00

Fur Coats Reduced

34 to 45-inch Coats or Near-seal and Hudson Seal, with collars and cuffs of Sable Squirrel or Japanese Mink-- \$55 Coats reduced to \$27.50 \$88 Coats reduced to \$44.00 \$65 Coats reduced to \$32.50. --Meier & Frank's--Fur Section, Second Floor, Main Bldg.

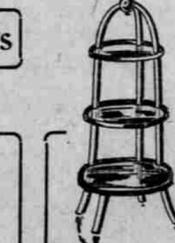
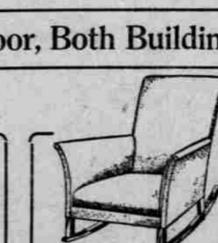
Women's Bath Robes at After-Christmas Prices

All good quality Bath Robes at greatly reduced prices for Thursday and Friday only. Take advantage of this opportunity to buy Bath Robes as gifts, or to replenish your own needs. Blanket Bath Robes, Special this sale at only.....\$2.28 Many different patterns in both light and dark colors. Well-made robes, finished with heavy cord around waist. High-Grade Bath Robes Worth to \$7.50, Special price at \$5.45 Every Bath Robe was a good value at the regular price and is exceptionally desirable at the special reduced price of \$5.45. Blanket and Silk-Quilted Robes, Regularly priced \$8.50 and \$9, at \$6.95. --Meier & Frank's--Second Floor, Main Bldg.

\$3.75 Soft-Finished Messaline Petticoats, \$2.68

In all the new seasonable colors. Soft finished Messaline Silk Petticoats, cut narrow to conform with the new suit skirts, and with ruffles in flat effects. Petticoats regularly selling at \$3.75 are remarkably good value at the special price of \$2.68. --Meier & Frank's--Second Floor, Main Bldg.

On Sale On Fourth Floor, Both Buildings. \$13.00 "Lifetime" Oak Rockers or Chairs, \$9.98. \$5.00 Oak Magazine Racks, \$3.79. \$15 Denim Covered Rockers, \$9.98. \$1.50 Kayser Silk Vests for \$1.39.



\$13.00 "Lifetime" Oak Rockers or Chairs, \$9.98. Solid oak "Lifetime" Rockers, as illustrated, or Chairs. Wax golden or fumed finish, genuine leather-covered spring seats. Reduced for this sale from \$13 to \$9.98.

\$5.00 Oak Magazine Racks, \$3.79--Just as illustrated. Solid oak, in waxed golden, fumed or Early English finish. Usual price \$5.00--special, \$3.79.

\$15 Denim Covered Rockers, \$9.98--See illustration. Mahogany runners, denim covered Rockers reduced for the two days' sale from \$15 to \$9.98.

\$1.50 Kayser Silk Vests for \$1.39. Kayser Silk Underwear is popular and it is seldom sold less than regular prices. Regular \$1.50 Kayser Silk Vests with fancy edged yokes, white, pink and sky. All women's sizes. Special for Thursday and Friday, \$1.39. --Meier & Frank's--First Floor, Main Bldg.