

Meet Santa in Toytown Today 1 to 5 P. M.



"Apple Day" Specials Seventh-Floor "Tea-Room"

- Apple Jelly Sandwich, SOUP
- Chicken Mulligatawny, Apple Croutons
- ENTREES
- Home Made Sausage Cakes, Fried Apples
- Bavarian Goulash, Apple Fritters
- Candied Apple en Bordure
- ROASTS
- Duckling, Apple Sauce
- Apple Salad
- DESSERT
- Apple Pie, Apple Dumpling
- Apple Sauce, Apple Coffee Cake
- Apfel Schmitzen
- A Big Red Apple Free to every guest from 11 A. M. to 2:30 P. M.
- Special Apple Pastry in the Basement Salesroom.
- Direct Elevator Service.



Our Pre-Holiday Ribbon Sale

Most Timely for the Making of Dainty Christmas Gifts

French Velour and Velvet RIBBONS—

- Great Assortment of Widths and Patterns
- 50c Quality, special, yard, 38¢
- 75c Quality, special, yard, 59¢
- \$1.00 Quality, special, yard, 79¢
- \$1.25 Quality, special, yard, 89¢
- \$1.50 Quality, special, yd. \$1.19
- \$2.00 Quality, special, yd. \$1.59
- \$2.75 Quality, special, yd. \$1.95
- \$2.50 Quality, special, yd. \$1.75
- \$3.00 Quality, special, yd. \$2.25
- \$4.00 Quality, special, yd. \$3.19

- Satin Back Colored Imported Velvet Ribbons
- Very Fine Quality, in All Desirable Colors
- No. 16—2 1/4 inches wide, special, yard, 33¢
- No. 40—3 1/4 inches wide, special, yard, 39¢
- Pure Silk Bayadere and Roman Stripe Ribbons
- \$1.00 Ribbon—5 1/2 inches wide, special, yard, 79¢
- \$1.75 Ribbon—6 1/2 inches wide, special, yard, \$1.49
- Fancy Wash Ribbons in White, Pink and Blue
- 5-yard pieces—No. 1—Special, bolt, 5¢
- 5-yard pieces—No. 1 1/2—Special, bolt, 7¢
- 5-yard pieces—No. 2—Special, bolt, 9¢
- Satin Taffeta Ribbons in 10-Yard Bolts—Narrow Widths
- Blue, Pink, Lavender, Orange, White and Green
- Ribbons—No. 1—Special, bolt, 15¢
- Ribbons—No. 1 1/2—Special, bolt, 19¢
- Ribbons—No. 2—Special, bolt, 25¢
- Ribbons—No. 3—Special, bolt, 35¢
- Two-Tone Pure Silk Ribbons—
- Satin on One Side, Moire on Other
- 75c Ribbons—5 inches wide—Special, yard, 59¢
- \$1.25 Ribbons, 6 1/2 inches wide—Special, yard, 89¢
- Ribbonize for Holiday Uses, Tying Packages, Etc.
- In White, Pink, Blue, Red, Lavender and Green
- 25-yard Spools—Special, 15¢
- 500-yard Spools—Special, \$1.39
- Fancy Christmas Ribbons—Poinsettia and Holly Patterns
- 10-yard Bolt—No. 1 1/2—Special, 22¢
- 10-yard Bolt—No. 2—Special, 25¢
- Christmas Ribbons—Holly and Poinsettia Patterns
- Five-Yard Pieces
- Ribbons—Nos. 1 1/2 and 1—Special, bolt, 10¢
- Ribbons—No. 2—Special, bolt, 12¢
- Ribbons—No. 3—Special, bolt, 12¢
- Red and Green Satin Ribbon With Fancy Dot
- 5-yard bolt—Nos. 1 and 1 1/2—Special, 10¢
- 5-yard bolt—No. 2—Special, 12¢
- Fancy Holly Ribbon in Red and Green Designs
- Ten-Yard Pieces
- No. 1—Special, the bolt, 12 1/2¢
- Fancy Holly Ribbon, Good Satin Quality
- Red With Green Edge
- 10-yard Bolt—No. 1—Special, 15¢
- 10-yard Bolt—No. 1 1/2—Special, 19¢
- 5000 Yards Pure Silk Ribbons
- Several hundred patterns in fancy and every wanted shade in Plain Taffeta and Silk Moire. Widths from 2 to 4 1/2 inches. Regularly selling at 25c the yard—Special, the yard, 17¢
- Thousands of Yards of Pure Silk Ribbons
- 50 colors in plain Taffeta and Silk Moire—several hundred patterns of fancy Dresdens; stripes and plaids, light and dark colors. Suitable for hair bows, sashes and millinery uses. Widths to 6 inches. Regularly 35c to 50c the yard. Special, yard, 25¢

Exceptional Offer! Perfectly Modeled Corsets

ELABORATELY TRIMMED OF NOVELTY MATERIALS SELLING FROM \$8 TO \$15

Reduced to \$4.79 FOR ONE DAY ONLY

A Good Corset at a Reduced Price is one of the greatest opportunities for economy we know of. And the woman who is "fore-sighted" and procures one or more of the Corsets we are offering to-day—reduced from \$8 to \$15—will be sure of the greatest possible savings on a most necessary article of apparel.

These Corsets are fashioned on the new, long and graceful lines that give to the figure the charming, willowy effect. They're filled with walohn. Some are made of fancy materials in pleasing designs, and very elaborately trimmed, while others are made of the durable French coutil.

Every pair of Corsets fitted by expert corsetiers. On sale ONE DAY ONLY at this great reduction—\$8.00 to \$15.00 models at..... \$4.79

—Second Floor, New Bldg.

Men! You'll Look Back to This Sale As the Greatest Clothing Event of the Day!

This isn't a sale of any special line or purchase of Men's Clothing, but a Great General Reduction on our entire stocks, including the famous makes of Men's Suits carried by this store. The immensity of our stocks is overwhelmingly great, and we are going to draw upon them without reservation in order to make this a sale that will be remembered always—a sale that will stand out in the minds of men as an event in the World of Men's Apparel.

—Meier & Frank's—The Men's Store—Third Floor, New Bldg.

Every Suit, Overcoat and Raincoat At Terrific Reductions During This Sale!

(EXCEPTING STAPLE BLUES AND BLACKS, ON WHICH 10 PER CENT DISCOUNT WILL BE GIVEN)

Garments of every style and cut, and of materials that are positively all wool—perfectly tailored and bearing the guarantee of their makers, as well as of Meier & Frank. Represented are such standard makes as

Hickey-Freeman A. B. Kirschbaum Adler-Rochester and "Society Brand" of Men's and Young Men's Clothing

\$21.50—the Magnet!

- All Men's and Young Men's \$38 Suits, Overcoats and Raincoats—excepting Blues and Blacks—Now \$21.50.
- All Men's and Young Men's \$35 Suits, Overcoats and Raincoats—excepting Blues and Blacks—Now \$21.50.
- All Men's and Young Men's \$30 Suits, Overcoats and Raincoats—excepting Blues and Blacks—Now \$21.50.
- All Men's and Young Men's \$25 Suits, Overcoats and Raincoats—excepting Blues and Blacks—Now \$21.50.

Put the Products of the June Garden in Your November Pantry!

Canned Foods Reduced at Meier & Frank's Buying in Case Lots Affords Great Economy

<h3>CANNED PEAS</h3> <table border="1"> <tr><th>Each</th><th>Dozen</th><th>Case</th></tr> <tr><td>Fine Wisconsin Pack... 10c</td><td>\$1.05</td><td>\$2.05</td></tr> <tr><td>Sugar Peas... 12c</td><td>\$1.35</td><td>\$2.65</td></tr> <tr><td>Empson's Apex... 12 1/2c</td><td>\$1.45</td><td>\$2.80</td></tr> <tr><td>Fancy Dimple... 17 1/2c</td><td>\$1.90</td><td>\$3.75</td></tr> </table>	Each	Dozen	Case	Fine Wisconsin Pack... 10c	\$1.05	\$2.05	Sugar Peas... 12c	\$1.35	\$2.65	Empson's Apex... 12 1/2c	\$1.45	\$2.80	Fancy Dimple... 17 1/2c	\$1.90	\$3.75	<h3>CANNED CORN</h3> <table border="1"> <tr><th>Each</th><th>Dozen</th><th>Case</th></tr> <tr><td>24 No. 2 Cans in Case—Each</td><td></td><td></td></tr> <tr><td>Maine Pack, Saco Brand 12 1/2c</td><td>\$1.45</td><td>\$2.85</td></tr> <tr><td>Illinois Pack Very Grade 10c</td><td>\$1.10</td><td>\$2.05</td></tr> <tr><td>Iowa Pack, Very Fine... 10c</td><td>\$1.00</td><td>\$1.95</td></tr> <tr><td>Minn. Pack, Dry Pack... 8c</td><td>95c</td><td>\$1.85</td></tr> </table>	Each	Dozen	Case	24 No. 2 Cans in Case—Each			Maine Pack, Saco Brand 12 1/2c	\$1.45	\$2.85	Illinois Pack Very Grade 10c	\$1.10	\$2.05	Iowa Pack, Very Fine... 10c	\$1.00	\$1.95	Minn. Pack, Dry Pack... 8c	95c	\$1.85	<h3>ASPARAGUS</h3> <table border="1"> <tr><th>Each</th><th>Dozen</th><th>Case</th></tr> <tr><td>2 and 4 Dozen Cases—Each</td><td></td><td></td></tr> <tr><td>Tips, Several Brands... 12 1/2c</td><td>\$1.40</td><td></td></tr> <tr><td>Reg., Meeco No. 2 1/2 Cans 18c</td><td>\$2.00</td><td>\$3.85</td></tr> <tr><td>Fancy, Several Brands, No. 2 1/2 Cans... 22 1/2c</td><td>\$2.50</td><td>\$4.85</td></tr> </table>	Each	Dozen	Case	2 and 4 Dozen Cases—Each			Tips, Several Brands... 12 1/2c	\$1.40		Reg., Meeco No. 2 1/2 Cans 18c	\$2.00	\$3.85	Fancy, Several Brands, No. 2 1/2 Cans... 22 1/2c	\$2.50	\$4.85	<h3>TOMATOES</h3> <table border="1"> <tr><th>Each</th><th>Dozen</th><th>Case</th></tr> <tr><td>24 No 2 1/2 Cans in Case—Each</td><td></td><td></td></tr> <tr><td>Standard Grade... 8c</td><td>95c</td><td>\$1.85</td></tr> <tr><td>Solid Pack... 12 1/2c</td><td>\$1.45</td><td>\$2.85</td></tr> </table>	Each	Dozen	Case	24 No 2 1/2 Cans in Case—Each			Standard Grade... 8c	95c	\$1.85	Solid Pack... 12 1/2c	\$1.45	\$2.85						
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<h3>Meier & Frank's Big Sight-Seeing Auto 'Bus</h3> <p>Will meet all incoming trains at North Bank and Union Depots from now on to transport out-of-town patrons to this Store to do their Christmas shopping.</p>	<h3>IMPORTED FISH</h3> <table border="1"> <tr><th>Each</th><th>Dozen</th><th>Case</th></tr> <tr><td>Norwegian Sardines, No. 1/4 cans 9c</td><td>\$1.00</td><td></td></tr> <tr><td>Portugal Pack Sardines, No. 1/4 cans... 19c</td><td>\$2.10</td><td></td></tr> <tr><td>Kipperd Herring, Norwegian pack... 9c</td><td>\$1.00</td><td></td></tr> <tr><td>Kipperd Herring, Scotch pack... 15c</td><td>\$1.70</td><td></td></tr> <tr><td>Boneless Sardines, No. 1/4 cans... 25c</td><td>\$2.75</td><td></td></tr> </table>	Each	Dozen	Case	Norwegian Sardines, No. 1/4 cans 9c	\$1.00		Portugal Pack Sardines, No. 1/4 cans... 19c	\$2.10		Kipperd Herring, Norwegian pack... 9c	\$1.00		Kipperd Herring, Scotch pack... 15c	\$1.70		Boneless Sardines, No. 1/4 cans... 25c	\$2.75		<h3>DOMESTIC FISH</h3> <table border="1"> <tr><th>Each</th><th>Dozen</th><th>Case</th></tr> <tr><td>Mustard Sardines, No. 1/4 cans... 5c</td><td>50c</td><td></td></tr> <tr><td>Mixed Clams, Otter brand, No. 1 cans... 12 1/2c</td><td>\$1.40</td><td></td></tr> <tr><td>Mixed Clams, Otter brand, No. 1/2 cans... 10c</td><td>\$1.15</td><td></td></tr> <tr><td>Fine Salmon, No. 1/4 cans... 10c</td><td>\$1.15</td><td></td></tr> <tr><td>Red Salmon, No. 1 cans... 20c</td><td>\$2.30</td><td></td></tr> <tr><td>Fancy Salmon, No. 1 cans... 20c</td><td>\$2.30</td><td></td></tr> <tr><td>Cove Oysters, Eastern pack... 10c</td><td>\$1.10</td><td></td></tr> </table>	Each	Dozen	Case	Mustard Sardines, No. 1/4 cans... 5c	50c		Mixed Clams, Otter brand, No. 1 cans... 12 1/2c	\$1.40		Mixed Clams, Otter brand, No. 1/2 cans... 10c	\$1.15		Fine Salmon, No. 1/4 cans... 10c	\$1.15		Red Salmon, No. 1 cans... 20c	\$2.30		Fancy Salmon, No. 1 cans... 20c	\$2.30		Cove Oysters, Eastern pack... 10c	\$1.10		<h3>"Willamette" Sewing Machines</h3> <p>Sold in Portland at Meier & Frank's Only You may buy one on the easy-payment plan—\$2.00 down, \$1.00 a week until paid for. See demonstration of the merits of the Willamette Sewing Machine, and judge for yourself.</p> <p>—Fourth Floor, Main Bldg.</p>																								
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Practical Cover-all Aprons Only 49c



Seldom do you have the opportunity of purchasing such attractive and serviceable Cover-all Aprons at such a low price. These Aprons are neatly made and well finished and will completely cover and protect your dress. They're in a variety of light and dark colors in checks and stripes—have kimono sleeves and large patch pocket. Belted in back. Trimmed with white braid. The materials in these Cover-all Aprons are Percales, Gingham and Chambrays. Specially priced for this sale, each, 49c.

—Mail Orders Filled.—Second Floor, New Bldg.

FRESH FROM THE FINEST CANNERIES—

—located in almost every State of the Union, as well as from fair Hawaii—have come this assortment of Canned Goods, Fruits and Vegetables—that comprise Meier & Frank's Great Canned Foods Week Sale. Almost every line represented bears the original packer's label, which is a guarantee of quality, and in addition you have Meier & Frank's guarantee of the excellency and perfection of the goods sold. A special booth—plenty of open samples—will aid you in your selections. Some of the lots may not last all week, so an early selection is advised. At prices quoted below you will see the advantage of buying in dozen and case lots.

Eat Apples TODAY

November 18 is "APPLE DAY" Newell's Spitzenberg or Howe's Choice Grade Apples, while any remain, box... \$1.29

Highly Colored Jonathans, or Jackson's Spitzenbergs, while any remain, box... \$1.75

The Very Fanciest Hood River Spitzenbergs, large, red, luscious fruit, while any remain, \$3.25

No phone orders taken. —Pure Food Grocery, Basement.

EXTRA SPECIAL For Today Only! HOLLY MILK In Case, \$3.55

The famous Holly Milk is an Oregon product—produced by the most scientific methods. It's rich in butter fat and whips like fresh milk. Superior to many brands selling at \$4 a case. Specially priced for TUESDAY ONLY—case of four dozen, \$3.55; dozen cans, 90c; can... 7 1/2c

"Indestructo" TRUNKS

Sold Exclusively in Portland by Meier & Frank.

The only Trunk in the market sold with a five-year guarantee against loss, fire, theft or destruction.

Perfectly made and will stand more wear than any trunk of equal price.

—Fourth Floor, Main Bldg.

Joan of Arc Kidney Beans Appetizing, Healthful and Nourishing

ILLINOIS PACK

The Joan of Arc Beans are packed from the highest grade selected stock, grown from seeds specially imported from France by the canners. They are cooked according to an original recipe, and prepared with scrupulous care and cleanliness, and absolutely free from impurities and injurious ingredients. They conform to every requirement of the Pure Food Laws.

Once used this brand of Kidney Beans is sure to become a favorite, as they're of fine flavor, palatable, and add greatly to any meal. They're on sale at Meier & Frank's, 15c priced, the can, 10c and... 15c

—Meier & Frank's—Pure Food Grocery, Basement.



Women's \$1.00 Imported Lambskin Gloves The Pair, 78c

They're extra fine quality Lambskin, in black, white, tan, mode and gray with Paris Point stitched backs. Full P. K. Gloves, with two fancy clasps. In sizes 5 1/2 to 7. Every woman who is looking for a splendid Glove at a very slight cost should avail herself of the opportunity here presented, and select these \$1.00 Lambskin Gloves, reduced to two pairs \$1.50, the pair... 78c

—Meier & Frank's—First Floor, Main Bldg.—Mail Orders Filled.

Principal Portland Agents for Butterick Patterns.

—First Floor, —Balcony, Main Bldg.

1857 1913

Meier & Frank Co.

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.

Sale of \$6.50 to \$7.50 Ecu Scrim CURTAINS, \$4.49

A splendid assortment of patterns, with net edges and insertions, others with fancy drawn work borders and neat edges of lace comprise this offering of Scrim Curtains. They're in lots of from one to six pairs of a kind, 42 to 48 inches wide and 2 1/2 yards long. Regularly these Scrim Curtains sell for \$6.50 to \$7.50, but to clean up the line we've reduced them to, the pair... \$4.49

—Meier & Frank's—Third Floor, Main Bldg.—Mail Orders Filled.