

"Invincible" Suits for Men in Handsome New Fall Styles and Shades—Our \$16.50 Line That Equals the \$25.00 Garments Offered Elsewhere  
MEIER & FRANK CO. Exclusive Portland Agents for "Athena" Underwear for Women MEIER & FRANK CO.



FIRST BUILDING-1857

# Meier & Frank's Friday Surprise Sales

Have, for Nearly 24 Years, Been a Boon to Portland's Home-Providers Persistently Offering the Greatest of Opportunities for Savings to Thrifty Shoppers

MEIER & FRANK'S FIRST FRIDAY SURPRISE SALE, HELD MARCH 8, 1889

**FRIDAY Surprise Sale**

MEIER & FRANK'S

For the First Sale, TO-MORROW

We offer Plain or Brocaded Worsted Lace Blouses At 10c per yd.

FOR THIS DAY ONLY

Our Assortment in Every Department the Largest to Select From. Our Prices Decidedly the Lowest.

MEIER & FRANK, First, Second and Taylor Sts.

## 1238TH FRIDAY SURPRISES

### Women's Stamp'd Drawers

These Drawers are ready-made, with hand-turned seams and seam binding. Stamped ready for embroidery in a large assortment of dainty patterns. These garments sell always for \$1.10 the pair. Specially priced for Friday's Surprise Sale, the pair, **49c**.  
Women's \$1.50 Stamped Lingerie and Ratine Waists—to be embroidered. Colored Bulgarian designs, collars and cuffs. These are ready-made, perfectly fitting Waists that sell regularly at \$1.50, but which we have specialized for Friday's Surprise only at, each, **\$1.29**.  
—Meier & Frank's—Third Floor, Main Bldg.

### 15c Face Towels, Only 10c

Very soft and absorbent are these splendid Face Towels of Mummie Weave—and they're a generous size, too—21x40 inches. They're pure white and finished with fringed ends. This is an excellent opportunity to secure good durable Face Towels, regularly selling at 15c. For Friday only, each, **10c**.  
—Meier & Frank's—First Floor, New Bldg. —Mail Orders Filled.

### RIBBON REMNANTS AT 15c

Every variety of Ribbon is in this group of Remnants we're placing at your disposal for only **15c** the piece. Included are plain Taffetas, plain Satins and Messalines, Velvets, fancy Silk Ribbons, etc. Lengths range from 3/4 yard to 1 1/2 yards. Widths from 3 to 8 inches. Sold by the strip only. Ribbons worth three and four times the price asked. Many pieces are worth 50c to 75c. Special for Friday's Surprise Sale, your choice **15c**.  
—Meier & Frank's—First Floor, Main Bldg.—Mail Orders Filled.

### To \$2.50 White Waists at 88c

Dainty and neat are these White Waists of Linen and Madras. Included are mannish Shirts with pockets, yokes, stiff collars and long sleeves; also dainty Waists made with pleats and fine pin-tucks—soft or stiff collars and long sleeves. Some are slightly soiled. Broken lines of sizes. Regular \$1.50 to \$2.50 Waists, special for Friday's Surprise Sale at, each **88c**.  
—Second Floor, Main Bldg.

## Extraordinary 1-Day Offerings!

Store Opens at 8:30 A. M. and Closes at 5:30 P. M.

## 1238TH FRIDAY SURPRISES

# Astonishing! The Quality of These \$4 to \$8 Corsets at \$2.48

### Men's Knit and Crochet Ties Ordinarily \$1.00—Here 50c

They're in the widest assortment of colors and patterns—bias stripes, two-tone effects, crossbar and heavy plain crochet Ties. All the new Fall shades are included in this lot of these popular Ties that we are pricing, for Friday's Surprise Sale at **50c**.  
Boys' and Girls' \$1.50 Sweater Coats—Worsted Sweaters in Oxford, cardinal, navy and white. In the V-neck style, with two pockets. Priced for Friday's Surprise only at, each **89c**.  
—Meier & Frank's—First Floor, New Bldg.

The woman who needs a Corset and avails herself of the opportunity to purchase one during this one-day sale will reap a harvest in economy. For we are offering one of the finest assortments of high-grade Corsets—many of them selling as high as \$8.00—at only **\$2.48** for Friday only.

These Corsets are made of the finest French coutil—in the newest models—the long, graceful lines—the high or low bust. They are perfectly made, in styles suitable for any figure—the slender, the medium or the stout—are neatly trimmed, and come in all sizes. Remember—this sale is for one day only—Friday—and the price of these splendid high-grade Corsets is only **\$2.48**.  
—Meier & Frank's—Corset Parlors, 2d Floor, New Bldg.

### 15c & 25c Plisse, 11c

A large amount of this splendid Plisse has been received, in Mill Ends, which makes it possible to offer such material as this at so deep a reduction. It comes in white and all colors, and is priced, for Friday's Surprise, the yard, **11c**.  
—Meier & Frank's—First Floor, New Bldg.

### Women's and Misses' Gloves 85c

We've purchased an Importer's Sample Line of 300 pairs of French-made Gloves for Women and Misses—and for Friday's Surprise Sale will sell them at the exceptionally low price of **85c**. They come in white, tan and black—Cape Gloves, P. K. and overseas styles. One or two pearl clasps. In all sizes. Ordinarily you'd pay \$1.25 and \$1.50 for these serviceable Gloves, priced for Friday's Surprise Sale, pair, **85c**.  
—First Floor, Main Bldg.

## Neat and Practical House Dresses, 95c

They're made of gingham, in stripes and checks and plain-colored chambrays, in the piped waist line effect, with plain skirts and buttoning to the side. Long sleeves, and round or square turn-back collars and cuffs of contrasting colors, or piped in white. These Dresses come in a variety of colors—light, medium and dark blues, large or small stripes and checks, as well as plain tan, gray, lavender and blues. Owing to their material, style and colors, they are particularly suited for house wear during the colder months. Two of the models are illustrated. These splendid Dresses have been priced, for Friday's Surprise Sale only at, each, **95c**.  
—Meier & Frank's—Second Floor, Main Bldg.



### The Candy Surprises

- 50c Society Chocolates, special the lb. **38c**
  - 50c Milk Chocolates—Whipped Cream Style, special the lb. **38c**
  - 50c Chocolate Chips, special the lb. **30c**
  - 40c After Dinner Mints, special the lb. **23c**
  - 25c Peanut Brittle, special the lb. **18c**
- Meier & Frank's—Candy Store, Basement. —Mail Orders Filled.

### \$5 Leather Pillows, \$2.95

These genuine Leather Pillows are remarkable Surprise offerings at **\$2.95**. Ordinarily you'd pay \$5 each for them. They're made of full-sized skins and have heavy leather fringe. Have 20x20 floss pillow for fillers. Your choice of brown, green or red. These durable Leather Pillows are specially priced for Friday's Surprise at, each **\$2.95**.  
—Meier & Frank's—Fifth Floor, New Bldg. —Mail Orders Filled.

Entries 13th Annual Doll Show WILL BE MADE SATURDAY and will close Wednesday, October 29th, at 5:30 P. M. This is going to be the best Doll Show ever held on the Pacific Coast, and all those who are interested should see to it that the Dolls are prepared and entered at the proper time.  
—Meier & Frank's, Fifth Floor, New Bldg.



## \$1.50 Crepe and Nainsook Gowns 98c

We've secured another lot of these splendid Crepe Gowns that sell regularly at \$1.50—and marked them at 98c for Friday's Surprise Sale. Many of our patrons were unable to secure them when they were on sale before—so here is another opportunity, which we are sure will be appreciated.  
They're made of the best quality Windsor Crepe, attractively trimmed round the top and short kimono sleeves with wide bands of dainty pink and blue crepe. Full cut and extra long. Included in this offer at 98c is an assortment of fine Nainsook Gowns, with sheer lace yoke back and front and lace sleeves—as illustrated. Friday's Surprise each, **98c**.  
—Second Floor, New Bldg.

## To \$7.50 Trimmed Hats \$2.75

A varied assortment of Trimmed Hats, in medium and small shapes. They're in different materials, including the newest styles, and fashionably trimmed in fancy feathers, ribbons and many attractive ways. These Hats sell regularly as high as \$7.50—and for Friday's Surprise they're marked, each, **\$2.75**.  
To \$4.50 Untrimmed Velours—A great variety of shapes and colors, including the new shades and staples. Priced for Friday only, each **\$1.75**.  
To \$2.50 Untrimmed Felt Hats—Bright finished Felt Hats, in black and many colors. Specially priced for Friday only, each **75c**.  
To \$1.25 Fancy Feathers—In many colors and combinations. Priced for Friday, each **59c**.  
—Meier & Frank's—Second Floor, Millinery Parlors.—Mail Orders Filled.

## 720 Pieces Imported Neckwear! Regularly \$1.25 to \$2.00 Friday Only 75c

An important purchase of exquisite Lace Neckwear brings to you direct from Europe a beautiful array of Dame Fashion's latest styles—Neckwear that is sure to please the most fastidious. You'll find in this assortment fine Collars and Cuff Sets of Platen and Venice laces, in a wide range of popular styles and patterns. At any other time you would pay \$1.25 to \$2 each for this charming Neckwear. And, owing to the popularity of fancy Neckwear this season, and the exceptional reductions, 'twill pay you to make an early selection. Your choice today at only **75c**.  
—Meier & Frank's—First Floor, Main Bldg.

## Grocery Surprises FOR FRIDAY ONLY!

- Blue Ribbon Butter, special the roll. **75c**
  - R. R. Minced Clams, No. 1 Cans, doz. **\$1.35**, the Can **12c**
  - Chimes' Salmon, No. 1/2 Cans. **4 for 25c**
  - 10c Macaroni or Spaghetti, pkg. **7 1/2c**
  - Cream of Wheat, package. **15c**
  - Sugar Peas, No. 2 Cans, doz. **\$1.45**, the Can **12 1/2c**
  - Breakfast Mackerel, Norwegian, each. **7 1/2c**
  - Laundry Soap. **10 for 25c**
  - Rolled Oats, No. 9 Sack. **39c**
  - Challenge Coffee, 4 lbs. **\$1.25**, 2 lbs. **55c**, lb. **28c**
- Meier & Frank's—Pure Food Grocery, Basement.—Mail Orders Filled.

## New-Shape Leather Handbags Friday's Surprise Price, \$1.19

Some of these Handbags sold originally as high as \$3.50. They're in the Goat Seal and genuine Seal, with German silver frames, leather and moire lined, and come in black and colors. They are in a variety of shapes, including the popular envelope style. Some have leather handles, others the long silk Pompadour cord, with tassels. A fine assortment of Leather Handbags, priced, **\$1.19** for Friday's Surprise Sale only, each. **98c**.  
Dainty Vanities—Made exactly like the high priced Vanities, with the same compartments—coin, powder puff, mirror, writing tablets and card case. They are in different shapes, including the long style, which is new—as illustrated. For Friday's Surprise Sale only **98c** these Vanities will be sold at, each. **98c**.  
—Meier & Frank's—First Floor, New Bldg.



## \$2 Casseroles, Friday at \$1.09

100 to go on sale at this price. They have the best grade nickel frames, highly polished, with brown and white Weller Casserole lining. Seven-inch Casseroles, that we sell always at \$2.00, special for Friday's Surprise Sale, each **\$1.09**.

## \$3.50 Oval Casseroles \$2.57

Oval pierced framed Casseroles, in a very neat design. They are 8 1/4-inch, with oval Casserole lining. Our regular \$3.50 stock, to be sold for Friday's Surprise, **\$2.57**.  
—Meier & Frank's—First Floor, Main Bldg.



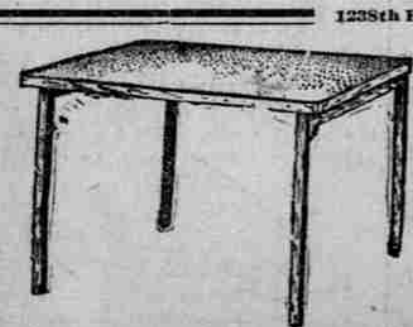
## New Metal Tripods from France

Just received from France a large supply of Metal Tripods that we're offering for Friday's Surprise Sale at unusually low prices, giving you the benefit of the recent tariff reductions. For time exposures, for the flashlights and for out-door pictures on dark days you'll find these Tripods most convenient. They're in new and unique form, one compartment fitting into another, and when closed are small and compact. They can be adjusted to different heights by pulling out the number of compartments desired. Just as illustrated. Never before have they been offered in Portland at such reductions.  
\$1.75 Tripod, 3-section, 15 inches long when closed, special, each, **\$1.39**  
\$2.50 Tripod, 4-section, 15 inches long when closed, special, each, **\$1.89**  
\$3.50 Tripod, 5-section, 14 inches long when closed, special, each, **\$2.63**  
\$4.00 Tripod, 7-section, 11 inches long when closed, special, each, **\$2.98**  
\$5.00 Tripod, 7-section, 11 inches long when closed, very compact, **\$3.73**



## Burrowes' Card Tables \$2.89

Here's your opportunity to prepare for the Winter card games, for on Friday you can purchase the well-known Burrowes Card Tables at greatly reduced prices. The line we are offering at this reduction—\$4.00 Tables for \$2.89—comes with the imitation leather tops, and will be on sale for Friday's Surprise only, each, **\$2.89**.  
—Meier & Frank's—Fourth Floor, Both Bldgs.



**Meier & Frank Co.**

1807

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.

## Infants' Soft Sole Shoes, Friday Only, Pair 29c

A varied and large assortment of these Infants' Shoes, selling usually at 50c, have been selected for Friday's Surprise Sale, and priced, the pair, **29c**. They're in the lace style, of kid and patent leather, and come in all white, all black, or combinations of black vamps with white, blue or pink tops, with the soft soles. Splendid little shoes, as illustrated, that you'd pay 50c for regularly, for Friday's Surprise Sale, pair, **29c**.

