

Exclusive Portland Agents for the Celebrated "Indestructo" Trunks, John S. Brown's Linens and Famous "Acorn" Stoves, Ranges and Heaters
Exclusive Agents for the "Willamette" Sewing Machines, Mme. Irene Corsets, Warner's Rust-Proof & Redfern Corsets and Eppo Petticoats

PROGRESS!

"The Goal of Yesterday Will Be the Starting Point Tomorrow."—Ibid.

—and so it is with this store—each succeeding day striving to establish a higher standard of efficiency in our service to thousands of appreciative patrons.

—each day endeavoring to be a greater factor in meeting the wants of a prosperous and growing community.

Nearly 2000 happy employes working with enthusiastic vim to progress, through dependable service and aided by immense stocks of newest and most desirable merchandise.

For over 56 consecutive years the slogan of this store has been—PROGRESS—and by the complete confidence of Portland's people The Meier & Frank Store has grown to its present magnitude of over 11 acres of floor space.

Established in 1857, with a firm determination to give to its patrons wanted merchandise of highest character at moderate prices, with prompt, courteous service, and having steadfastly adhered to those inherent principles—the progress of this store is natural.



We've Made Deep Reductions On Suits and Coats Formerly \$85 or More!

The Suits

—are exquisite examples of the leading fashions of the season, in two and three-piece models. They are fashioned of silk, wool, velvet and plush and pleasing combinations. Many fur-trimmed, others in novelty effects with plush and velvet collars—skirts in draped and Tunic styles.

- All \$125 Suits reduced to.....\$93.75
- All \$115 Suits reduced to.....\$86.25
- All \$110 Suits reduced to.....\$82.50
- All \$95, \$98 and \$100 Suits reduced to.....\$80.00
- All \$85 Suits reduced to.....\$76.50

The Coats and Wraps

—are suitable for afternoon or evening wear—in lovely velvets, plush, velour, caracul cloth, tweeds and a variety of artistic combinations. Some are fur-trimmed, others with fancy velvet or velour collars. A wide range for choice in color style and fabrics. And all greatly reduced, as—

- All \$125 Coats reduced to.....\$93.75
- All \$115 Coats reduced to.....\$86.25
- All \$110 Coats reduced to.....\$82.50
- All \$100 Coats reduced to.....\$80.00
- All \$ 85 Coats reduced to.....\$76.50



—Meier & Frank's—Garment Salons—Second Floor, Main Bldg.

The 13th Annual Doll Show AT MEIER & FRANK'S

October 30th, 31st and November 1st

The plans are completed for the 13th Annual Doll Show, to be held at Meier & Frank's, and it promises to be the finest event of its kind ever held on the Pacific Coast.

Everybody is interested, and rightly so—the parents, the children—and the women who are working for the furtherance of philanthropy in the various Churches, Societies and Charitable Organizations—as many of the Cash Prizes are offered to these institutions. The entries open Saturday, October 25th, and close Wednesday, October 29th. Four cash prizes and 14 Merchandise Prizes are to be given, while every contestant—even though they win no prize—will be given a present.

CASH PRIZES TO BE AWARDED

Grand Prize—\$50 in gold to the Church, Society or Charitable Institution entering the best group of Dressed Dolls, consisting of not less than ten.

Second Grand Prize—\$30 in gold to the Church, Society or Charitable Institution for the best Single Dressed Doll chosen from any group as entered for the Grand Prize.

Third Grand Prize—\$20 in gold to the Church, Society or Charitable Institution for the second best Single Dressed Doll chosen from any group as entered for the Grand Prize.

Fourth Grand Prize—\$20 in gold to the Child entering the best group of Dressed Dolls, consisting of not less than three.

14 MERCHANDISE PRIZES IN ADDITION

Scrim Curtains Are Reduced For the Harvest Sale

A splendid assortment—you'll find just what you want in this collection—and at prices that are greatly reduced from the original selling price.

- \$2.25 Marquette Hemstitched Curtains, pair.....\$1.55
- \$2.25 Hand-drawn Hemstitched Scrim Curtains, pair.....\$1.65
- \$3.00 Double Hand-drawn Bordered Scrim Curtains, \$2.35
- \$7.00 Marquette, Cluny Lace-trimmed Curtains, pr. \$5.65
- \$8.00 Hand-drawn Bordered Scrim Curtains, pair.....\$5.95
- \$12.50 Marquette, Motif-bordered Curtains, pair.....\$6.25
- \$25.00 Real Hand-made Lace and Scrim Curtains, pr. \$12.50

—Meier & Frank's—Third Floor, Main Bldg.

Toques for Everybody! Only 15c

Here's a large assortment of Knitted Toques—broken lines that we wish to clean up quickly—selling regularly at 25c and 35c—marked, while any remain, each 15c.

50c and 75c Knitted Toques and Aviation Caps — Broken lines—splendid caps for men, women and children, to 35c be sold, while any remain, each.....

600 Mufflers—That we are going to sell, while any remain, at each.....5c

—Meier & Frank's—Main Bldg., First Floor.

Extraordinary Knit Underwear Sale! Including Women's, Misses' and Children's Garments

This sale of Underwear includes such well-known makes as Harvard, Essex, Munsing, Viola and Koenig, in Union Suits and Separate Garments—at deep reductions—

Women's \$2.00 Harvard Mills Wool Vests and Pants—in white and gray, made with high neck, long sleeves and ankle-length pants. In regular and outsize sizes, priced, garment.....\$1.19

Women's \$2.50 Harvard Mills Silk and Cotton Union Suits—in a medium weight, with high necks, long sleeves and in ankle length. Regular and outsize sizes only. Priced, garment.....\$1.59

Women's \$1.00 Viola Wool and Cotton-Mixed Vests and Pants—in cream color. Made with high necks, long or short sleeves and ankle-length Pants. In regular and outsize sizes. Priced, the garment.....69c

Women's \$2.25-\$2.50 Munsing Union Suits—in fine silk lisle, in light, medium and heavy weights. Made with high necks, long sleeves and in ankle length. Priced, the garment.....\$1.75

Women's 65c-75c Essex Mills Pants and Vests—in fleece-lined cotton. All style Vests, and ankle-length Pants. In regular and outsize sizes. Priced, the garment.....59c

Women's \$2.00 Essex Mills Mixed Union Suits—in silk and wool and wool and cotton, medium and heavy weights. High necks, long sleeves and ankle length. In regular and outsize sizes. The garment.....\$1.39

Women's \$1.25 to \$2.25 Koenig's Sanitary Wool Garments—Union Suits, Pants and Vests, in the natural color and in all sizes. Priced to clean the line at just.....HALF PRICE

Misses' Cotton Union Suits—medium weight, in white only. Made with high necks, long sleeves, ankle length and with drop seats. Regular sizes. 65c The garment.....75c

—Meier & Frank's—First Floor, Main Bldg.

A Lace Sale Of Exceptional Interest

—is this showing of beautiful Net Top Laces at such extreme reductions. They're in white and cream, in 14 to 24-inch widths—and you'll find them most appropriate for dainty waists and gowns. The following are a few of the reductions on this exquisite All-Over Lace.

- \$1.75 to \$2.25 Laces—Yard, \$1.45
- \$2.50 to \$3.00 Laces—Yard, \$1.69
- \$3.25 to \$4.00 Laces—Yard, \$1.89

Shadow Laces—in white and cream—also Barman, Maltese, Platt Val and Ecu Cluny Laces—regularly selling from 20c to 25c the yard. Special, the yard.....10c

Shadow Laces and Insertions—in white and cream. 4 to 12 inches wide. Also Shadow Allovers in white and cream. Exquisite Laces—regularly 35c to 85c the yard—special, the yard.....25c

Baby Flounces—with hem or scalloped edges, suitable for infants' or children's wear. In an assortment of dainty floral patterns. 18 and 27 inches in width.

- 75c to 85c Flounces—the yard, 49c
- 85c to \$1.25 Flounces—the yard, 59c

—Meier & Frank's—First Floor, New Bldg.—Mail Orders Filled.

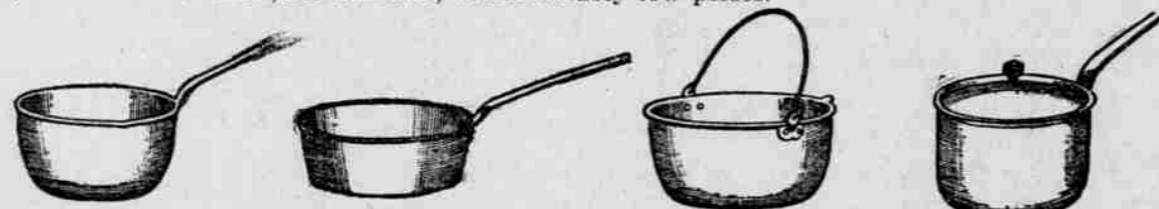
12 1/2c Ginghams at, Yard 9c

A splendid assortment in checks, stripes, plaids, and plain colors, embracing the most desirable and staple colors. Suitable for every use—children's wear, house dresses, etc. The regular 12 1/2c quality Gingham, for the yard 9c.

—Meier & Frank's—First Floor, New Bldg.

Harvest Sale and Demonstration of "Wearever" Aluminum Ware

To the thousands of housewives using the noted "Wearever" Aluminum Ware, these unusual Harvest Sale offerings will be of great interest—and to those who have not tried this wonderful Ware—it will be a splendid opportunity to purchase a supply. Once use it and you'll never be without it. Its popularity is greatly due to its splendid wearing qualities and its extreme cleanliness. For this demonstration we've purchased 2000 Sauce Pans, Stew Pans and Preserving Kettles of this excellent Ware, and will offer them, for this sale, at remarkably low prices.



55c "Wearever" Sauce Pans—They're just as illustrated—are light and will not discolor. Handles are lined to prevent getting hot. For this special sale you may purchase them at, each, 29c.

65c "Wearever" Stew Pans—Pans of pure Aluminum, in 3-pint size. They are substantially made and will not easily dent. Just as illustrated. Specially priced for this sale at, each, 37c.

95c "Wearever" Preserving Kettles—Just as illustrated. 2 1/2-quart size. Especially suitable for use in canning season. Not affected by acids. Splendid Aluminum Kettles, special for this sale, each, 54c.

\$1.25 "Wearever" Covered Sauce Pans—Pans of Aluminum, just as illustrated. Without joints, seams or soldered parts. Three-quart size. Priced specially at the low price of, each, 84c.

Set of four pieces, worth \$3.40, complete.....\$2.00

- "Wearever" Berlin Sauce Pans, 1-qt. size, each.....80c
- "Wearever" Berlin Sauce Pans, 2-qt. size, each, \$1.05
- "Wearever" Berlin Sauce Pans, 3-qt. size, each, \$1.25
- "Wearever" Berlin Sauce Pans, 4-qt. size, each, \$1.55
- "Wearever" Round Cast Griddles, 10-inch, each, \$2.30
- "Wearever" Round Cast Griddles, 12-inch, each, \$2.70
- "Wearever" Cast Waffle Irons, low, each.....\$3.00
- "Wearever" Preserving Kettles, 4-qt. size, each, \$1.15
- "Wearever" Preserving Kettles, 6-qt. size, each, \$1.40
- "Wearever" Preserving Kettles, 8-qt. size, each, \$1.65
- "Wearever" Preserving Kettles, 10-qt. size, ea. \$2.00
- "Wearever" Preserving Kettles, 12-qt. size, ea. \$2.40
- "Wearever" Lipped Sauce Pans, 1 1/2-qt. size, each, 65c
- "Wearever" Lipped Sauce Pans, 2-qt. size, each.....85c
- "Wearever" Lipped Sauce Pans, 2 1/2-qt. size, each, 95c
- "Wearever" Lipped Sauce Pans, 3-qt. size, each, \$1.05
- "Wearever" Lipped Sauce Pans, 4-qt. size, each, \$1.25
- "Wearever" Covered Windsor Kettles, 4-qt. size, \$1.70

- "Wearever" Covered Windsor Kettles, 5-qt. size, \$1.85
- "Wearever" Covered Windsor Kettles, 6-qt. size, \$2.00
- "Wearever" Tea Kettles, 5-qt. size, each.....\$4.00
- "Wearever" Tea Kettles, 6 1/2-qt. size, each.....\$4.25
- "Wearever" Tea Kettles, 7 1/2-qt. size, each.....\$4.75
- "Wearever" Tea Pots, 1-qt. size, each.....\$2.70
- "Wearever" Tea Pots, 1 1/2-qt. size, each.....\$2.90
- "Wearever" Pie Pans, shallow, 6 3/4-inch size, each, 20c
- "Wearever" Pie Pans, shallow, 8 3/4-inch size, each, 25c
- "Wearever" Pie Pans, shallow, 10 1/4-inch size, ea. 35c
- "Wearever" Pie Pans, shallow, 11-inch size, each, 40c
- "Wearever" Rice Boilers, 1-qt. size, each.....\$1.65
- "Wearever" Rice Boilers, 2-qt. size, each.....\$2.10
- "Wearever" Rice Boilers, 3-qt. size, each.....\$2.50
- "Wearever" Pudding Pans, 1-qt. size, each.....45c
- "Wearever" Pudding Pans, 1 1/2-qt. size, each.....55c
- "Wearever" Pudding Pans, 2-qt. size, each.....70c
- "Wearever" Pudding Pans, 3-qt. size, each.....85c
- "Wearever" Pudding Pans, 4-qt. size, each.....\$1.00

—Meier & Frank's—The Big Basement Store.—Mail Orders Filled.

All Magazine Club Rates ADVANCE NOVEMBER 10th

Place Subscriptions With Us Now and Save From 25 to 50 Per Cent

On November 10, 1913, the Club Rates on Magazines will advance. This is general and will affect all the leading Magazines that now are to be had at exceedingly low club rates.

It therefore will behoove you to take advantage of the time from now until November 10, and get in your subscriptions for yourselves and friends before the new rates go into effect.

Subscriptions may be placed now for Christmas presents. And this is an excellent opportunity to make your own renewals at the low club rates.

Below you will find a comparative table that will show you the savings to be made by placing your subscriptions before November 10th, at the low Club Rates, giving the regular prices of the magazines, the present low club rates, and the advanced rates that will be in effect:

Cosmopolitan.....\$1.50	Our Price	Cosmopolitan.....\$1.50	Our Price
Outdoor World or House Beautiful.....5.00	\$4.55	Good Housekeeping.....1.50	\$3.45
McCl. & Lads. W'd.....2.50		Hearst's Magazine.....1.50	
Regular Price.....\$7.00	After Nov. 10 \$4.55	Regular Price.....\$4.50	After Nov. 10 \$4.50
Review of Reviews.....\$3.00	Our Price	Lippincott's.....\$3.00	Our Price
Everybody's.....1.50	\$3.80	American.....1.50	\$3.65
McCl. & Lads. W'd.....2.50		McCl. & Lads. W'd.....2.50	
Regular Price.....\$7.00	After Nov. 10 \$4.55	Regular Price.....\$7.00	After Nov. 10 \$4.70

Subscriptions received, Book Dept., Basement, and First Floor, Main Archway.

TODAY'S GROCERY SPECIALS

- ROYAL BANQUET FLOUR—The best Flour that can be made from Bluestem Wheat, sack.....\$1.15
- NEW RED SALMON—Dox. No. 1 cans 1.70; can 15c
- NEW CALIFORNIA FIGS—Black or white, lb.....75c
- CROWN PASTRY FLOUR—No. 9 sack.....35c
- SEEDED RAISINS—Three packages.....25c
- WILD ROSE LARD—No. 10 pail 1.49; No. 5 pail 69c
- SALMON BELLIES—Pound at.....15c
- CORNSTARCH—Four No. 1 packages.....25c
- CLOVER LEAF BUTTER—The roll.....75c
- BOILED CRAB—Imp'd. dz. No. 3 cans 2.75; can 25c
- CUT BEANS—New pack, dz. No. 2 cans 1.10; can 10c
- NEW TAPIOCA—Five-pound sack.....29c
- ECONOMY COFFEE—The pound.....25c
- 10c BORAX ACID SOAP POWDER—Each.....5c

—Meier & Frank's—Pare Food Grocery, Basement.—Mail Orders Filled.

Mesh Veilings Are REDUCED

Including all the new and late patterns in a great variety of attractive colors, and in all the leading novelties of the season.

- All \$1.50 Mesh Veilings reduced to, the yard, \$1.25
- All \$1.25 Mesh Veilings reduced to, the yard, \$1.00
- All \$1.00 Mesh Veilings reduced to, the yard, 85c
- All 75c Mesh Veilings reduced to, the yard, 65c
- All 65c Mesh Veilings reduced to, the yard, 50c
- All 50c Mesh Veilings reduced to, the yard, 40c

—Meier & Frank's—First Floor, Main Bldg.

A Tremendous Event!

MEIER & FRANK'S Semi-Annual Sale of

Beds & Bedding RADICAL REDUCTIONS

On Bed and Bedding Needs Offer Decided Savings

BUY NOW!

FALL AND WINTER CATALOG Now Ready Order a Copy Today!

Meier & Frank Co.

1857 1913

THE QUALITY STORE OF PORTLAND
Fifth, 53rd, Morrison, Alder Sts.

PHONES—Marshall 4600 A-6101

MAIL ORDERS FILLED