

Support the State That Supports You!



THE OREGONIAN'S HOME INDUSTRY PAGE

Cash Prizes for Labels from Goods Advertised

We are dependent upon each other for progress and growth. The money you spend at home gives employment to your own and your neighbors' boys, and, in turn, the salaries that they draw and spend with you make your own business better, your own home more secure and enjoyments more certain.

Oregon is growing. A state so situated, in the garden spot of the United States, with all the advantages of a seaboard, natural harbors, unlimited water power and health-giving climate, cannot help but grow. To do this, it is to your interest to make this growth progress by leaps and bounds. It is imperative that you become acquainted with your City, and with the products of your home State.

For this purpose The Oregonian has started the "Home Industry Page." The men who advertise here are known to you as men of their word. They are the men who co-operate with you in making your business profitable. Every article here stands on its own merits. All we ask is that you give them a trial, and, as a special incentive for you to request these brands from your dealer, we are offering six cash prizes each month for the most labels or sales checks secured from articles advertised on this page.

LABELS SHOULD BE BROUGHT TO THE OREGONIAN OFFICE, HOME INDUSTRY DEPARTMENT, NOT LATER THAN 6 P. M. ON THE LAST FRIDAY OF EACH MONTH, BEGINNING WITH THE LAST FRIDAY IN OCTOBER. WINNERS WILL BE ANNOUNCED ON THE HOME INDUSTRY PAGE THE FOLLOWING MONDAY.

**First Prize \$10 in Gold Second Prize \$5 in Gold
Third Prize \$2 in Silver Three Prizes of \$1 Each**

And \$120 for Best Essays on "Why Oregon People should do all their buying from Oregon manufacturers, everything else being equal"

This contest will be open to all boys and girls of Oregon, under 16 years of age. Cash prizes of \$5, \$2 and three prizes of \$1 each will be given each month, or \$120 during the year. Essays must not be over 200 words in length and should be brought to Home Industry Department, Oregonian, not later than 6 P. M. on last Friday of each month, beginning with the last Friday in October.

In each essay the writers are asked to mention the things which are used in their respective homes that are made in Oregon. This especially pertains to the food articles, such as breakfast foods, canned goods, coffee, etc. Mention the brands by name.

The writer's full name, with name, address and telephone number of their parents, must be plainly written on every essay. The essay must be written in own handwriting of the child submitting it, and only one side of the sheet utilized.

"These Buckwheat Cakes Just Touch the Spot!"



They haven't that "heavy buckwheat" taste which so many cakes have.

Albers' "Peacock" Buckwheat Flour

Guaranteed self-raising—makes light, delicious buckwheat cakes in a few minutes. No eggs, no milk required! Just mix with water. Absolutely pure.

At All Grocers Save the labels.

JUST GOODNESS! That's all you will find in

Columbia Pure Pork BRAND Sausage

U. S. Government inspected. Because it's made of selected pork and best of spices. Now at your dealers in one-pound cartons.

UNION MEAT COMPANY

"If it's pure enough for baby, it's pure enough for you"



The nutritive value of pure milk is an accepted fact. Safeguard your own and baby's health. Be certain the milk you use is sweet and pure.

Portland Pure Milk and Cream
—is pure, pure, PURE!

Every condition connected with this milk is the most sanitary known to modern science.

Phone Main 3182 or A 1462 and our district manager will call personally to tell you our story of "purity." **SAVE CAPS FOR PRIZES.**

"THE BEST OF BUTTER" is exactly what you get in

Columbia BRAND Butter

Made right in your "home state." Try it once. You'll be surprised at the difference. In one-pound odor-proof cartons, at your dealer's.

UNION MEAT CO. N. Portland, Or.

A Tasty Pickle Adds Zest to the Meal!

These cucumbers are grown right here in Oregon, tended carefully on the vine—picked and pickled with all their fresh crispness.

DIAMOND BRAND Dill Pickles

Always good! Put up in screw top, wide-mouthed jars. A better pickle—a larger jar—for the same price.

Save the labels from all Diamond "W" goods for Home Industry prizes.

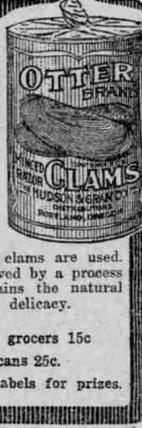


They know why the soups, chowders and other "goodies" made from

"Otter" Clams

are so tasty! They have dug clams themselves and know that just the young and tender ones are good. In "Otter" Clams only the tender parts of choice clams are used. They are preserved by a process which retains the natural flavor and delicacy.

At all grocers 15c
2 cans 25c.
Save the labels for prizes.



All brooms look alike because they are all made alike on the outside. Pull the straws apart and look at the inside. If it's a

"Zan Broom"

the straws are fine and tough, just as straight and strong at the center as on the outside.

See that your grocer sends you Zan-Brooms, and save the trademarks from the wrappers for prizes.

ZAN BROS. MFGRS. PORTLAND, OREGON



Women whose bread baking has been most envied now confess—

It isn't the Recipe, it's the Flour!

"Olympic" has been the foundation of good bread for years. In many homes it is a household word! Be sure to specify "Olympic" to your grocer, and save the salescheck for prizes in the Home Industry Contest



For Crispness and Quality in soda biscuits, you cannot equal

Haradon's Supreme Biscuits

They are made under sweet, clean conditions, packed while still hot in airtight, dust-proof cartons and delivered crisp and fresh daily to your grocer.

5c and 10c Packages
Save the labels for prizes



Richer in butter-fat! Absolutely the richest of all condensed milks.

"Holly" Milk —it whips!

Desserts are made more delicious with whipped cream. "Holly" Milk should have its own place in your pantry.

At All Grocers 3 Cans, 25c
Save the labels for prizes.



"Rub-a-dub-dub! The song of the tub" will be one of joy if you use

Van Hoeter's Bleaching Soap

Whether or not the sun shines, your linen will come out of the laundry spotless and white if you insist upon having Van Hoeter's and no other.

Save the labels for prizes.



"It's the Flavor"

Golden West Coffee is blended and thoroughly aged before roasting, thereby developing that smooth, mellow flavor for which it is famous.

"Golden West" Coffee

Steel cut by finely adjusted machinery to an absolutely even granulation, it insures a clean cup, without sediment and a uniform brew. Each can like the last.

Save the labels from all "Golden West" products for Home Industry prizes.



VOYAGE MADE IN ERROR

GIRL GOES TO HONOLULU INSTEAD OF OAKLAND.

Boat sails on Dark Night and Passenger Says Purser Was Unsympathetic and Rude.

HONOLULU, Oct. 19.—(Special.)—With a smile in her pretty eyes that even her tear-stained cheek could not repress, handsome Miss Nettie Stone, of Oakland, has arrived in Honolulu, having been brought here on board the Canadian-Australian Royal Mail liner Marama, from Victoria, when her intention had been to sail from the Canadian port to San Francisco in the Umattila. She will sail for San Francisco Tuesday.

"It was a dark night in Victoria when the boat sailed," said Miss Stone. "I boarded the vessel under the impression it was the Umattila. There was an officer at the boat who examined my ticket and passed me aboard. It was an hour later, when the ship was well out

SCHOOL LUNCH SUCCESS

EFFECT ON PUPILS GOOD, SAY ARLITA TEACHERS.

Profit Realized on Five-Cent Meals and Women Hope to Reduce Present Price.

Achieving a notable success in providing hot lunches for children and teachers of the Arleta School for the first time last week, the Parent-Teachers' Association will begin on a new week today with more hope and encouragement than at any time before. About 1600 lunches were served last week. The highest number served in one day was 226.

Under the management of Mrs. L. E. Ward, who gave nearly all her time to the lunches, the association began Monday with a debt of \$190, and this was reduced to \$25 during the week. It was demonstrated that there was a profit of nearly 2 cents on the 5-cent

RAVINE WILL BE FILLED

SIX BLOCKS IN HAWTHORNE PARK TO BE RAISED.

Project Contemplates Improvement of Many Streets in Central East Portland.

Preparations have been completed for the filling of Asylum Creek in Hawthorne Park between East Salmon street and Hawthorne avenue. The Pacific Bridge Company, which is filling the ravine between East Salmon and Belmont streets, will also fill the ravine south. It is one of the largest and most important fills projected in Central East Portland. It means the filling of about six solid blocks in the ravine and all the intervening streets. Tracks have been laid along the south side of East Salmon street to the edge of the ravine so that dump trains may be run direct to the edge. It is proposed to improve all the

HOMEOPATHS WILL MEET

THIRTY-SEVENTH ANNUAL CONVENTION TO OPEN WEDNESDAY.

At the 37th annual meeting of the Oregon State Homeopathic Medical Society on Wednesday and Thursday a movement will be launched to secure the 1915 convention of the American Institute of Homeopathy for Portland. The matter of completing the building of the East Side hospital will be brought up for consideration. The election of officers will be held Tuesday. The Monday session will be from 10 to 12 A. M. and will be devoted to business. The meeting to conclude with a dinner at Oregon Hotel Thursday evening. Among the speakers will be: Dr. L. H. Vincent, Dr. P. L. McKenzie, Mr. Charles Macrum,

BOURNE TO TALK ON ROADS

EX-SENATOR BOURNE WILL ADDRESS THE MEMBERS OF THE CLUB AND THE FARMERS OF THIS SECTION ON THE PROPOSED FEDERAL GOOD ROADS AID LAW, AT THE HILLSBORO COMMERCIAL CLUB, MONDAY NIGHT, OCTOBER 27.

HILLSBORO, Or., Oct. 19.—(Special.)—Ex-Senator Bourne will address the members of the club and the farmers of this section on the proposed Federal good roads aid law, at the Hillsboro Commercial Club, Monday night, October 27.

A MESSAGE TO WOMEN

When your physician can give you no remedy for the horrors that oppress you, when through the long hours of the day it seems as though your back would break, when your head aches constantly, you are nervous, depressed and suffer from those dreadful bearing-down pains, don't forget that Lydia E. Pinkham's Vegetable Compound is the safest and surest remedy for these conditions discovered. It will save you years of misery as it has thousands of other suffering women.