

Half-Price Lamp Sale Ends Today! —The Big Basement Store.

Store Opens Today 9 A. M., Closes 9 P. M.

BASKET SALE ENDS TONIGHT! Fifth Floor Basket Bazaar

# Our "Invincible" Suits for Men at \$16.50 You'll Admire! The Fashion, Fit and Fabric All Combine to Make These Garments Perfect

### Have You Registered in the Children's Embroidery and Crochet Classes

If not, come and bring your little girl friends with you. All the girls from 6 to 16 years are eligible. The classes are held each Saturday from 9:30 to 11 A. M., and are absolutely free. In the Art Needlework Section. —Meier & Frank's—Third Floor, Main Bldg.

### Our 13th Annual Doll Show Will Interest Children and Grown-Ups

HELD HERE OCTOBER 20, 21 AND NOVEMBER 1. ENTRIES OPEN OCTOBER 23. For twelve succeeding years the Meier & Frank Store has held an original Doll Show in the Toy Department on the Fifth Floor, and this year's Show promises to be the most notable and enjoyable event of its kind ever held on the Pacific Coast. Every child contestant gets a present, even though they may not win a prize. But not only children will find interest in the event, for women of charitable institutions, churches, societies, etc., will prepare dolls to win some of the many prizes.

### Athena Underwear for Women & Children

Before purchasing your Fall and Winter Underwear, examine ATHENA—that's all we ask. Its many advantages will be so apparent, it's all we have to ask. ATHENA is the Underwear with the many new and novel features—the Patented Seat, the Three-Cornered Gusset, the Perfected Shoulder Stay, the Fitted Shoulder and Sleeves, all adding to the comfort of the wearer. It comes in various weights, in regular and outsize—in Wool, Cotton, Lisle, Merino, Silk and Wool and Silk and Cotton mixed, and is most moderately priced. This is Introduction Week for ATHENA UNDERWEAR—and it's sold in Portland by Meier & Frank Only. —Meier & Frank's—First Floor, Main Bldg.



### The Fashionably Dressed Men

—are the men who give attention to the clothing they wear—attention to the cut, the finish, the tailoring and the materials used in their Suits, Overcoats and Raincoats.

The men of Portland have learned that Meier & Frank's Men's Clothing is unsurpassed. Why have they learned it? Because they have investigated—and have become convinced that for all-round worth, economy and satisfaction, our Men's Clothing Department stands paramount.

"Invincible" Suits for Men are made to our own specifications. They embody the best in men's garments—good tailoring, splendid materials and have a dash and style that is noticeable in any assembly of Suits. In fact, they are superior in appearance and wearing qualities, to Suits offered elsewhere at \$25.00. Our price for

### "Invincible" Suits for Men, \$16.50

We also carry in Men's Suits—the Society Brand, A. B. Kirschbaum, Hickey-Freeman and Adler-Rochester—Priced from \$15.00 to \$38.00.

A Comprehensive Stock of Men's Overcoats Priced from \$15.00 to \$40.00.

A Great Variety of Men's Raincoats from \$7.50 to \$50.00. —Meier & Frank's—The Men's Store—Third Floor, New Bldg.



### CORRECT CORSETTING

Those who have not had the benefit of the advice of Mrs. A. L. Craig, of the Nemo Hygienic Fashion Institute, who has been giving instructions to the women of Portland for the past few weeks on Correct Corsetting, have missed an excellent opportunity. Mrs. Craig's visit terminates this week—so there is one day left to visit her in our Corset Parlors and learn what is the proper and healthful corset for your figure. —Corset Parlors, 2d Floor, New Bldg.—Second Floor.

### Our Table d'Hote \$1.00 Dinner

Saturday, 5 to 8 P. M. Seventh-Floor Restaurant

**MENU**

Caviar Canape	Ripe Olives	Sweet Pickles	Salted Almonds
Consomme, Croûtes au Pot	Mock Turtle Soup 'Anglaise	Filet de Sole, Princess	Pommes Chateau
Chicken en Cassise a la Poethal	Kummel Punch	Roast Mutton with Duckling, Apple Sauce	Roast Prime Ribs of Beef, Francaise
Potato Croquettes	Mashed Sweet Potatoes	Cauliflower au Gratin	Asparagus Tips, en Mayonnaise
Apple Pie	Maple Nut Ice Cream	Cakes	Neufchatel Cheese, Toasted Crackers
Cafe Noir			

—Direct Elevator

### 50,000 Dutch Bulbs JUST RECEIVED FROM HOLLAND

This shipment of 50,000 Dutch Bulbs has just been received from C. J. Speelman & Sons, Sassenheim, Holland, where they were raised especially for the Meier & Frank Store. They're splendid sturdy Bulbs and you'll do well to make your selection from this large variety.

Single or Double Hyacinths—for bedding and forcing. Colors are pink, rose, pure white, bluish white, dark blue, light blue, yellow, red; in fact, all colors. Priced at, the dozen, 50c.

First Size Named Hyacinths—specially selected Bulbs; very large and fine. There's a variety of pink "Gertrude," red "Roi des Belges," white "Baron Van Tuyl," blue "Grand Maitre," dark blue "King of the Blues," light blue "Queen of the Blues," red "Lord Balfour," yellow "King of the Yellows." Your choice, the dozen, \$1.50.

Single and Double Early Tulips—in white, pink, red, yellow and red and yellow. Your choice, the dozen, 25c.

**SINGLE EARLY TULIPS**—for bedding. Named varieties—

- "Artus"—Deep scarlet, very fine, dozen, 30c
- "Chrysolora"—Clear yellow, large, dozen, 20c
- "Potterbaker"—Pure white, large, dozen, 30c
- "Rose Gris de Lin"—Fine delicate rose, dozen, 25c
- "Keizerskroon"—Scarlet, with yellow edge, dozen, 35c
- "La Reine"—White, tinged with rose, dozen, 25c
- "Prince of Austria"—Deep orange, dozen, 40c
- "Yellow Prince"—Pure yellow, dozen, 30c

**DOUBLE EARLY TULIPS**—

- "Duke of York"—Red, with white edge, dozen, 25c
- "Gloria Solus"—Deep red and yellow, dozen, 30c
- "Bubia Maxima"—Crimson-scarlet, dozen, 35c
- "Yellow Rose"—Bright yellow, dozen, 30c

**SINGLE NARCISSUS OR DAFFODILS**—

- "Empress"—Bicolor, rich yellow trumpet, pure white perianth, 25c
- "Emperor"—Yellow trumpet, deep purple perianth, dozen, 25c
- "Golden Spur"—Deep yellow trumpet, perianth, very large, 40c
- "Poeticus Ornatus"—Red crown, pure white perianth, dozen, 15c
- "Princes"—Sulphur trumpet, white perianth, dozen, 25c
- "Paper-White Princes"—Pure white, fine for forcing, dozen, 25c
- "Barri-Conspicuous"—Broad primrose petals, scarlet crown, 10c

**DOUBLE NARCISSUS**—

- "Von Sion"—Double yellow trumpet, yellow perianth, dozen, 25c
- "Sulphur Phoenix"—Cream white, dozen, 25c
- Single Jonquils—Sweet-scented, dozen, 10c
- Double Jonquils—Sweet-scented, dozen, 15c
- Crocuses—for bedding. In white, striped, blue, yellow, mixed, 10c
- Single Snow Drops—for bedding, dozen, 10c
- Roman Hyacinths—for bedding or forcing, dozen, 25c

—Meier & Frank's—The Big Basement Store.—Mail Orders Filled.

### A SALE OF FANCY APPLES

—from the famous Howe Orchards at Mosier, Oregon. You'll find this unusually High-Grade Fruit, carefully selected and graded and packed with utmost care, which insures its keeping in excellent condition. Order early in the day, as there'll be a great demand for these noted apples at such popular prices.

- Extra Fancy Grade—Principally Red Cheeks and Newtowns, box, \$2.00
- Fancy Grade—Principally Red Cheeks and Newtowns, box, \$1.75
- Choice Grade—Principally Orleys, Red Cheeks, Newtowns, box, \$1.50

—Meier & Frank's—Pure Food Grocery, Basement Store.

### Every School-Girl Should Have Her New School Clothes—Now!

—and here at the Meier & Frank Store every branch of this service has been highly specialized. We've a large selection of Coats, Dresses, Raincoats, etc., that are unexcelled in style, quality and durability—and by reason of the vast purchases for this department, the Garments are priced remarkably low.

### Smart New Coats

Warm and modish are these splendid Coats for girls from 8 to 14 years of age. The materials are chevrons, velvets, corduroy and astrakhan, and there's a diversity of colors—blue, brown, gray, red and black. These serviceable Coats are lined throughout and button closely around the throat, making an ideal school Coat. In the cloth Coats prices range from \$3.85 to \$18.00. In velvets and corduroys, from \$10 to \$15.

### New Wool Dresses

Serge and challie comprise the materials in these stylish, new Dresses, and they're fetchingly made in the popular Balkan, sailor or one-piece styles. You may select from blue, red, brown, black and white checks and plaids. Many are becomingly trimmed with contrasting colors, and the skirts are made in plain or pleated styles. You'll find Dresses in this group suitable for every occasion, and they're moderately priced, too.

- Dresses, sizes 2 to 6 years, \$1.50 to \$3.50
- Dresses, sizes 8 to 14 years, \$1.75 to \$6.50

### Exquisite Party Dresses

Of rare loveliness are these little frocks, fashioned of chiffon and shadow lace, in pink, blue and white. They're daintily made in a variety of new and favored styles; all with low necks and short sleeves. Sizes 8 to 14 years. These pretty new Party Dresses range in price from \$2.50 to \$15.

### Children's New Bath Robes

These pretty, new Bath Robes for the little folks are made of eiderdown, blanket robe, outing flannel and crepe, in blue, red, pink and tan. Some have sailor collars. Sizes range from 2 to 14 years. Priced at \$1.75 to \$5.50.

### New Rain Capes

—are serviceably made of rubberized sateen and have hoods of same, lined with plaid. Colors are blue, red and gray. Sizes 2 to 14 years. Just the garment for rainy weather. In blue and red. They're priced at \$2.85 each. In gray stripe, each, \$1.65

### Rain Coats

—that are made of splendid quality rubberized materials—are here. Made with storm collars. In tan only. Sizes 6 to 14 years. \$3.50 to \$5.00.

RAIN HATS TO MATCH, EACH, 50c

—Meier & Frank's—Second Floor, Main Bldg.—Mail Orders Filled.



### Everything in Haberdashery for Men

Saturday is Men's Day at Meier & Frank's. It's the day we aim to give special attention to our men patrons, and to that end have selected from our overflowing stocks a few articles that are timely—to help make shopping easy, and save your time. Every item mentioned here is of special worth, and the prices, as you will agree, extremely moderate—lower than prices anywhere else in the city for merchandise of similar worth.

### Men's \$2.00 Worsted Union Suits \$1.59

In Fall and Winter weight, made of worsted, in the natural color only. These are form-fitting garments, made with the closed crotch. A regular \$2 Union Suit, priced for Saturday, each, \$1.59

### Cooper Brand Underwear 98c

This is the famous Cooper Brand Wool Underwear. Shirts and Drawers, in natural gray color. Fall and Winter weights, form-fitting, perfectly-made garments, in all sizes. Priced, the garment, 98c

### \$1.50 Nofade Shirts 95c

These are the famous "Nofade" Guaranteed Shirts—a new Shirt Free if the one we sell you should fade. They come in plain or pleated bosoms, stiff cuff attached, in the coat style. A wide variety of patterns and colors, in percale and madras. A regular \$1.50 Shirt, for Saturday selling, each, 95c

**ONYX SILK-PLATED HOSE**—in black, tan, navy, gray, heliotrope and maroon. Seamless, with double spliced heels and toes. Absolutely fast colors. Priced, for Saturday, the pair, 25c

**M. & F. Special Cape Tan Glove**—for street and general wear. The same grade of glove that other stores sell at \$1.50. Sold here, the pair, \$1.15

**Men's Flannelette Night Shirts**—with military collar or in V-neck style. Full cut, full line of sizes. Finished with pockets and pearl buttons. Priced for Saturday's selling, the garment, 69c

### M. & F. Special—Hats for Men \$2.00

These are the best Hats ever offered at so low a price—all the newest shapes in all the latest colors—black, browns, tan, smoke, gray, drab and blue, in Fedora, Alpine and crush shapes. Also a full assortment of Tourist Hats—cloth hats with flat rolled and curled brims. This unexcelled assortment of Hats priced, ea. \$2.00 —Meier & Frank's—Just Inside Morrison-st. Entrance.

### Last Day of October Toilet Goods Sale

**FREE**, with every purchase of Mary Garden Talcum Powder, a 25c vial of the exquisite Mary Garden Perfume. Talcum Powder priced at, the jar, 50c.

**FREE**—a guest-room sized bar of imported Trentini Soap with every 50c purchase of Trentini Perfume—the sister odor to Mary Garden Perfume. Made by Rigaud, of Paris.

**FREE**—Four cakes of Palm-Olive Soap, worth 10c each, with every jar of Palm-Olive Cream. Cream specially priced at 48c

- Riker's Violet Cerate, jar, 50c
- 25c Kolynos Tooth Paste, three tubes, 50c
- 50c Pebecco's Tooth Paste, tube, 28c
- 25c Lyons' Tooth Powder, box, 10c
- 25c Santol Tooth Powder, two boxes, 25c
- 25c Santol Tooth Paste, two tubes, 25c
- 15c No. 4711 White Rose Glycer Soap, bar, 11c
- 10c Jergen's old-fashioned Oatmeal Soap, 6c
- 15c Jergen's Benzoin and Almond Lotion, 11c
- 75c Pompeian Massage Cream, jar, 49c
- 1.50 Oriental Cream, jar, 89c
- 50c Daggett & Ramsdell's Cream, jar, 36c
- 50c Derma Viva Liquid Powder, bottle, 25c
- 25c Lehn & Pink's Riveria Talcum Powder, 19c
- 25c Williams' Violet or Carnation Talcum, 10c
- 25c Jergen's Vio. or Rose Talcum, 1-lb tin, 19c

**DON'T FAIL TO PURCHASE THE NEEDED TOILET ARTICLES HERE TODAY**

—Meier & Frank's—First Floor, New Bldg.—Mail Orders Filled.

### Women's-Children's Hosiery

Some items that are timely, properly priced, which we have selected from our immense stocks for special mention, comprising Women's, Children's and Infants' Hose.

**McCallum's All-Thread Silk Hose**—made with double silk tops and lisle split soles. These excellent Stockings come in black only, and are 95c priced at, the pair, 95c

**Women's Imported Cotton Hose**—in outsize. They have ribbed tops and maco split soles, and come in black only. A good and durable 35c Hose. Priced, 3 pairs, 90c; the pair, at, 35c

**Boys' 95c Heavy Ajax Stockings**—seamless feet, in black only. Sizes 7 to 8½. Priced three pairs, 50c, or, the pair, 19c

**Women's Black Cashmere Hose**—with gray heels and toes. In medium weight, with seamless feet. Three pairs, \$1.00; the pair, 35c

**Women's 35c Black Cotton Hose**—in Fall weight, with full-fashioned feet. These are the Wayne-Knit Brand—the knit that wears. Special, the pair, at only 29c

**Women's Black Cotton Hose**—in a medium weight, with maco split soles, full fashioned. Three pairs, 65c; the pair, 22c

**Children's Worsted Hose**—fine finish, in black, with gray heels and toes. Medium weight and in all sizes. Three pairs, \$1; the pair, 35c

**Infants' 25c Cashmere Hose**—seamless, with mercerized heels and toes. In black and white. 20c Priced, the pair

—Meier & Frank's—First Floor, Main Bldg.

### It's the New Paris Bag And at Meier & Frank's Only 98c!



Never before has this dainty novelty Bag been offered at so low a price. It's entirely new—made of silk, generously embroidered in colored flowers, and will add a touch of style to every costume. It's in the pretty quaint shape that is so very attractive, nicely made and lined, and has been marked for Saturday's selling at only 98c

75c Jewelry Novelties on Sale at Only 25c

SEE CENTER-AISLE TABLE —Meier & Frank's—First Floor, New Bldg.

### The Favorite Suit for Boys! THE "SAMSON"—IT'S INDESTRUCTIBLE

It's the Suit that stands wear—that looks well and fits well. The tailoring is excellent, the materials of the best, all wool, in attractive weaves and colors. These Suits are built for service, at the same time holding their shape and appearance. The shoulder pads are reinforced, the Knickers lined throughout and the seams double taped.

"Samson" Suits for boys... \$5.00

Extra pr. Knickers to match, \$1.50

**Boys' Overcoats**—They're coming in every day—smart, stylish, manish Coats that will appeal to every boy. Splendid materials, well made and cut on the newest lines. Priced from \$3.50 to \$15.00.

**Boys' Slip-on Raincoats**—for school, play and general wear—in a wide range of styles and fabrics. These sensible garments for boys are priced from \$4.50 to \$12.50.

**Boys' Hats and Caps**—the favorite new shapes and colors—at prices ranging from 50c to \$5.00. —Meier & Frank's—The Men's Store.—Third Floor, New Bldg.



Fall and Winter Catalog Now Ready Order a Copy Today

**Meier & Frank Co.**

1857 1913

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.

Phones: Marshall 4600 A 6101