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THE MORNING CREGONIAN, FRIDAY, OCTOBER 3, 1913.

The Panama Canal in Miniature Working Model Exhibited Free Today on Our Fifth Floor-Perfect in Every Detail-Don't Miss This Exhibition Mrs. A. L. Craig, Instructor From the Nemo Hygienic-Fashion Institute, Gives Interesting Corset Information Today-Second Floor Corset Dept.

## Today at Meier & Frank's Surprises Greet You on Every Hand! Our 1235th Friday Surprise Sale Will Bring Thousands Here Today--Early!

BRING YOUR FURS

to our Fur Department, to be remodeled and repaired by our expert furriers. Prices most reason-

"INDESTRUCTO" TRUNKSassure greatest safety to personal effects when you're traveling. They're insured for 5 years against fire, theft, loss, damage, etc.

Continuously for nearly 24 years the Meier & Frank Company's Surprise Offerings for Friday only have meant extreme economies to our patrons, and for our 1235th Friday Surprise Sale we feature many unusual price reductions. Remember these specials are for One Day Only, and we counsel you to make early selections for most comprehensive choice. Do your shopping today at Meier & Frank's.

A KODAK-is an appropriate gift for boys and girls attending school or college. Complete stock of Kodaks and all Kodak Supplies.

O'CEDAR MOP -makes it easy to clean those "hard to get at" places. They

are moderately priced at only \$1.50







Children's \$1.50 to \$2.50 Night Drawers-the well-known Arnold Knit Night Drawers. Sizes 8 and 10 only. Heavy weight, -Second Floor, New Bldg.



Friday Only \$5.95 Richness and variety of materials, colors and trimmings characterize the 200 Hats in

this group for Friday's Surprise, and you've unrestricted choice for only \$5.95.

You'll find a pleasing assortment of Velvet, Velour, Plush and Felt Hats. All models of the smartest and most popular styles, and they're fetchingly trimmed in fancy ostrich feathers, flowers, ribbons and wings.

Whether it's for street or dress wear, women and misses will find this an exceptional opportunity to secure a lovely Trimmed Hat, worth from \$7.50 to \$13.50, for only \$5.95.

\$2.50 to \$3.50 Untrimmed Hats-of silk velvet, in all the desirable shapes and leading colors. Special for Friday's \$1.95 Surprise at only..... -Second Floor, Millinery Salons,-Mail Orders Filled.

elasp Thistle and P. & L. Glace Gloves, in pique and over-seam styles. Come in black, white, gray, brown and tan. Serviceable and perfect-fitting gloves. Selling always at \$1.25—For Friday's sale—pair, **98¢** —First Floor, New Bidg.

1235th FRIDAY SURPRISE SALE

Women's 50c to \$1.00 Neckwear 25c -This is a clean-up sale of Fancy Sample Neckwear-including al-most every article worn this season-Jabots, Cascades, Stocks, Rabats, Dutch, Robespierre and all sorts of Novelty Collars, in a wide range of materials and colors. Every one a beauty, and selling ordinarily from 50c to \$1.00-For Friday's Surprise Sale, only 25c. -First Floor, Main Bidg

## 1235th FRIDAY SURPRISE SALE These Smart Leather Handbags 98c

-A wonderful Bag for the price you'll agree. They are in the new shape, with the center Pompadour or regulation leather handle. Mounted on nickeled frames, and lined with fancy brocaded silk in colors. Fitted with coin purse, mirror, file and pencil.

-This is absolutely one of the best Bags ever offered in this city at such a price-and are to be found only at this store. For Friday they 98c will be sold at..... -First Floor, New Bldg.

## Lingerie Waists \$1.18 FOR FRIDAY ONLY

There are three models, each as illustrated. They are made of dainty materials - cotton crepes, in fancy weaves, and the always popular cotton voile. Made with the kimono sleeves, showing the new shoulder, in full length. Some are trimmed with pretty laces, frills, buttons, embroidery and net, with high collars, while others show the large sailor collar of contrasting materials-a fashion unusually popular this seasonwith the pretty V-shaped opening in front.

This shipment of Waists has just come to us by express, and we are glad to offer them to our patrons for this Friday's special sale at the very moderate price of \$1.18.

1235th FRIDAY SURPRISE SALE

EXCEPTIONAL SURPRISE

FRIDAY ONLY \$2.19

Timely indeed is this Surprise Sale of Women's High-Grade Umbrellas, regularly selling at \$3.00 and \$3.50 special for Friday's Surprise at \$2.19. They're 26-inch frames with steel rods, seven and eight-ribbed. It's an unusual opportunity that offers you these-bulb runners and assorted black ebonette handles. splendid, durable Umbrellas for Friday only, \$2.19.

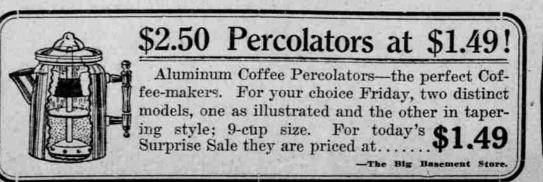


1235th FRIDAY SURPRISE SALE 45c to 75c Curtain Materials Women's \$3.50 Umbrellas THE YARD 29c

-For Friday's offering in the Drapery Department there are a variety of curtain materials -- yard goods-including Bungalow Laces, in a variety of designs; Scotch Nets in white and cream; Filet Mesh Nets in block designs; Madras in a variety of French patterns in cream color. -These are all popular and much-used materials, that sell regularly at 45c, 50c, 60c and 75c, and are being of-fered for Friday's special at, the yard, 29c. Sale subject to stock on hand. -Third Floor, Main Bldg.

-First Floor, Main Bldg.-Mail Orders Filled 25c to \$3 Dolls for Friday Only at Half Price -This is a genuine "Surprise Doll Sale"-for you will certainly be surprised at the beauty, variety and cheapness of these dolls.—An unusual opportunity to purchase Dolls for the Little Folks at prices exceedingly low. Some of the reductions are-60c, 14-inch Dressed Jointed Doll, sleeping eyes. Friday, 30¢ \$1.00, 18-inch Jointed Doll, sleeping eyes. Friday ...... 50c \$1.50, 20-inch Dressed Jointed Doll, sleeping eyes. Friday, 75¢ \$2.00, 20-inch Finely Dressed, fully jointed Doll, with eyelashes. \$2.50, 19-inch, Beautifully Dressed, jointed Doll. Friday, \$1.25 \$3.00, 19-inch, Fully Dressed Doll, with velvet coat, fully jointed. 

-Second Floor, New Bldg





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-Fifth Floor, New Bldg