Our Men's New Suits and Overcoats for the Fall and Winter Wear Are the Most Fashionable Styles and Priced Less Than Elsewhere

MEN'S VELVET FOUR-IN-HAND TIES-25c First Showing In Portland at This Price

-The popular Tie of the Season is the "Velvet"-and we are showing it for the first time in Portland at 25c. A full assort-

Special Delineator Offer 2Years'Subscription for Only \$2 Subscribe at Pattern Department, First Floor Balcony, Main Bldg.

Repairing

Purchase Furniture

On Our Club Plan Easy Installments Interior Decorating

A 'phone call to our Drapery De-partment will bring to you the services of a skilled Artist whose suggestions will be given free. Wall paper and draperles perfectly matched.

New October Records

for Columbia or Victor Talking Machines are on sale in our Pho-nograph Parlors, Fifth Floor, New Building. Ask to hear some of

An Incomparable Sale of Rich Oriental Rugs!

DALBOA Did Not Know It -But He Blazed a Trail to The Meier & Frank Store

Just four hundred years ago, September, it is recorded that Vasco Nunez de Balboa discovered the Pacific Ocean, and in so doing opened to the view and exploration of the world a wonderful country and, unknowingly, paved the way for the most gigantic engineering and construction feat known to civilization-the Panama Canal-opening a channel of commerce to the vast Pacific Slope that will bring to us a great population and to this store immense cargoes of dependable merchandise to clothe and feed the people of this steadfastly growing City and entire Northwest.

Balboa did not know it, but he took the first steps that made a beaten pathway for thousands of satisfied patrons who visit this store each day to supply every need for home and self.

The entire world is awaiting with intense interest the opening of the great Panama Canal, October 10th, and the large working model to be seen on the Fifth Floor of this store, in actual operation, is proving an unusual attraction daily. This remarkable Miniature of the Panama Canal is exhibited without charge, 10 A. M. to 12 M. and 1:30 P. M. to 5 P. M. Special Lecturer in

Connoisseurs of Rugs Will Pronounce This Sale Wonderful



All Room-Size Oriental Rugs Will Be Sold for Limited Time At One-Half Price

An Oriental Rug has been referred to as "a woven picture, as soft to tread upon as a closely-mown lawn, which caresses the feet that sink into its pile." And surely no one will dispute the truthfulness of the simile. To be the owner of an exquisitely-colored, intricately-woven and history-making Oriental Rug is the aim of al-

most every woman whose interest centers in her home. For the purchase of an Oriental Rug is not the fad or faney of a moment—the gratifying of fashion's whim they are always in demand, always in perfect taste, and their lasting qualities are too well known for it to be necessary to dwell upon them.

Four Unusual Opportunities—Immense Reductions

To \$40 Oriental Rugs, \$16.75

-This is an assortment of beautiful rugs, including Cashmirs, Kazaks, Cabistans and Mossouls, in the widest range of soft, rich colorings and beautiful designs. Every rug a perfect example of its particular weave. The average size is 4-0 x 6-6.

To \$50 Oriental Rugs, \$21.50

-These are Iran and Shiraz Rugs. An assortment that will be sure to please the most fastidious, showing the softly blended colors-tans, blues, terra cotta, and a large array of harmonious shadings. In different sizes, the average being 4-2 x 6-5.

To \$95 Oriental Rugs, \$37.50

-Included in this collection are Sennas and Saroukstwo of the very finest weaves that come to us from the Orient. In fact, these Rugs are so well known that any description is superfluous, but we will say that they must be seen to be really appreciated. Sizes 4-6 x 7-7.

To \$175 Oriental Rugs, \$79.50

There are 25 Khiva Rugs in this lot, and we are offering them at less than importer's cost. They are in the rich, dark reds and terra cotta colorings, making ideal library, dining-room or den rugs. The average size is -Third Floor, Main Bldg.

Extraordinary Sweater Offering



For Men, Women and Children

Our Men's Furnishing Department is replete with the largest and best stock of Sweaters in the city and many men will take advantage of this exceptional sale to supply their Sweater needs. For women and girls, also, who prefer the swagger style of the Men's Sweaters, this is an excellent opportunity to select a jaunty, stylish Sweater-both warm and durable-for much less than the ordinary price. There's a wide range of sizes and pretty colors. Don't fail to see these splendid Sweaters at prices unequaled elsewhere.

They're of medium weight and the V-neck style. Colors are Oxford, Navy, Cardinal, and some are trimmed. These pretty Sweaters are spe-95c cially priced at, each.....

Boys', Girls' Sweaters \$1.39

These serviceable Sweaters are in the popular "Ruff-neck" style. Wool worsted, in medium

Boys', Girls' Sweaters \$1.69

Excellent quality Wool Sweaters-"Ruff-neck" style—made with pockets. Colors—Oxford, Cardinal, Maroon and Navy. Ordinarily you'd pay a great deal more for these splendid \$1.69

Sweaters we've specially priced at only \$1.69

Boys' and Girls' Sweaters 95c | Men's and Women's Sweaters \$2.59 Regularly \$3.50 and \$4.00

These splendid Sweaters are of wool, in medium and heavy weights. Colors are Oxford, Maroon, Navy, White and Tan. They're in the popular "Ruff-neck" style, and ordinarily you'd pay \$3.50 and \$4.00 for the Sweaters we're \$2.59 offering you today at, each.....

Men's & Women's Sweaters \$3.98

Fine all-wool Sweaters, some in Shaker and some in Jumbo stitch. "Ruff-neck" style. In Oxford, Crimson, Maroon and Navy. These fine wool Sweaters regularly sell at \$5.00 to \$3.98

Men's and Women's Sweaters \$5.00

Excellent Sweaters made of extra heavy all-wool yarn, in Oxford, Cardinal and White. In the popular Jumbo stitch. "Ruff-neck" style, \$5.00 Regularly selling at \$7 each. Special, at -Just Inside Morrison-st. Entrance.-Mail Orders Filled.

TODAY'S 50c LUNCHEON

11 A. M. to 2:30 P. M. Seventh - Floor Restaurant

MENU. Puree of Peas, St. Germaine.

Consomme Profitrole. Queen Oliver. Bolled Halibut, Napoleon I. Poinmes Natural. Choice of Binuquette of Veni, Rissotto.

Minced Chicken, Mercedes. Cold Venl Lonf With Pench Jam. Ronst Sugar-Cured Ham, Sauce Bischof Potatoes, Mashed or Hashed Brown. French Macedoine. German Potato Salad. Apricot Pie With Cheese,

Coffee. Milk. Buttermilk RREAKPAST 8:20 TO 11 A. M. DIRECT ELEVATOR.

Umbrellas for the Children

Priced at 50c, 75c, \$1, \$1.50, \$1.75, \$2.50

Every boy and girl wants to be the owner of an Umbrella, and with a stock so complete and prices so reasonable and varied as ours it is easy to gratify the

There are fast black Umbrellas, absolutely rainproof, mounted on 18, 20, 22 and 24-inch frames, with steel rods, faney or plain handles, at prices ranging from 50c to \$2.50.

Also a full assortment of pretty colored Umbrellas at popular prices.

Supply the needs of the children for school and general use while the stocks are so complete.

-First Floor, Main Bidg. -Mail Orders Filled.

Kimono Silks Formerly 65c and 85c

Yard 49c

A large selection of Cheney Brothers' Figured Florentine Kimono Silks figure in this offering at this very low price. In a variety of patterns and colors suitable for kimono and general use.

This is an excellent opportunity to purchase material for the Christmas gift to be made. A choice collection at so reduced a price being an added inducement to purchase NOW. While they last, the yard, 49c.

-Third Floor, Main Bldg. -Mail Orders Filled.

Women's and Misses' Fall Suits

Ordinarily \$25.00 Special Today at

There are just 100 in this special lot of stunning new Fall Suits for women and misses, and there'll be 100 women and girls made happy when they secure one of these modish new Suits -regularly selling at \$25.00—for only \$14.85 The materials are fine Diagonals and Whip-

cords and you've your choice of navy, Copenhagen, brown and Oxford. They're stylishly made in the 38-inch cutaway models with the ever-popular draped skirt. Sizes 14 years to 42 bust measure.

'Twill pay you to come early if you would be one of the fortunate ones to secure a pretty and durable \$25.00 Suit for \$14.85.



Three Days' Ribbon Sale

-Ribbon! It's a magic word. And when you see the collection of beautiful colors and textures we have assembled for this sale you will say that a magician must have been at work-And when you realize the extreme lowness of price at which these ribbons are being offered you will be absolutely sure of that fact.—All the newest shades, weaves and fanciful whims of Dame Fashion in ribbons are represented—whatever you wish—we have it, and the prices are astonishingly low.

Lot 2-25c All-Silk Messaline desirable shade and combination.

Lot 9-\$1.50 to \$2.00 Tapestry

widths. Extra quality. In all the desirable colors, and fancy brocade edges. Specially priced 23c at, the yard.

Lot 4-5000 Yards Silk Velvet

Lot 7-85c All-Silk Taffeta Ribbons—A longer of colors and designs to be colors and designs to be

10c EACH -We have secured 7500 pieces of high-grade Standard Plated Flatware, which we are going to offer at the amazingly low price of 10c each-pieces selling reg-

7500 Pieces Silver-Plated Ware

ularly as high as \$1.00. French gray finish, laurel design, as illustrated. -In order to fairly apportion this ware it will be necessary for every purchaser of a 10c article-Gravy Ladle, Berry Spoon, Pie Knife, etc., also to purchase half

-First Floor, Main Bldg.-Mail Orders Filled.

doze	en Teaspoons—as
1 P	ie Server, 6 Teaspoons
1 B	erry Spoon, 6 Teaspoons70¢
1 D	essert Spoon, 6 Teaspoons70¢
1 M	leat Fork, 6 Teaspoons70¢
1 G	ravy Ladle, 6 Teaspoons
1 B	utter Knife, 6 Teaspoons70¢
1 8	ugar Shell, 6 Teaspoons
L	imit to one customer: ½ dozen Knives, Forks, Table



EACH

6 Teaspoons at 60c. With Choice of Any

Fancy Piece, Berry

Spoon, Ladle, Etc.,





Hotel and Rooming-House Keepers, Attention! Supply Your Toilet Paper Needs

Big Reductions by the Roll, Dozen or Case 4c Leader Toilet Paper, 200-roll case, \$5.49; 33c dozen; roll... 3c 5c Par Excellent Toilet Paper, 200-roll case, \$6.98; 43c doz.; roll, 4c 7c Chinook Toilet Paper, 100-roll case, \$4.98; 63c dozen; roll... 6c 10c Large Par Excellent Toilet Paper, 100-roll case, \$6.29; 83c a

Teaspoons. SEE FIFTH ST. WINDOW.