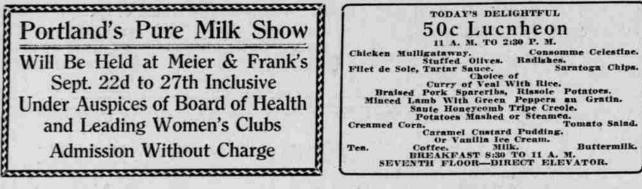
THE MORNING OREGONIAN, WEDNESDAY, SEPTEMBER 17, 1913.

Our Men's Store Is Now Showing Handsome New Fall Suits in 40 Distinctive Styles---New Coats Are Here Too

	Developing and Printing -are assured you here. All work given the personal attention of an expert formerly with the Eastman	They've so many exclusive labor- saving devices. \$2 at time of pur- chase, then \$1 per week till paid	Talking Machine Parlors 	They're insured for 5 years against theft, loss, fire, damage or destruction. They give the	Delineator Subscription 2 Years, Only \$2 Subscribe at Pattern Depart-	Elberta Freestone Peaches, the Box 49c An immense special purchase of Elberta Free Stone Peaches, Yakima grown, makes it possible to offer them to you at the lowest price of this season. They're best for canning, retaining their rich flavor better than any other variety. Order early in the day. Elberta Free Stone Peaches, the box
l	factory. Most reasonable prices. —First Floor, New Bidg.	-Third Floor, Main Bldg.	-Fifth Floor, New Building.	most service for the least money. —Fourth Floor, Main Bidg.	Building.	Order Early in the Day No Phone Orders Taken

Wonderfully Smart Tailored Suits \$25 at Meier & Frank's



So Much New Apparel Arrives Daily-**Every Day Offers New Fashion Exhibit**

Coats of Exceeding Smartness

For attractiveness, modish styles and durability these splendid Coats are unsurpassed. In the popular three-quarter and seven-eighths Cutaways and Long Coats, with rounded fronts, you'll recognize Fashion's favorites. The materials are soft and warm and all the leading shades are represented. At the lower edges, the Coats fit closely to the figure, causing the popular "peg Top" effect and many have a slight drape. Don't fail to see these Coats.

Cloaks and Wraps Enchanting

We've the latest word from Paris in these charming Cloaks and Wraps. The fabrics, patterns and colors are all distinctively new and the styles are most distinctive-the draped three-quarter Wrap being a favorite. Many of the Wraps have kimono sleeves or are entirely sleeveless. You'll have to see these beautiful creations to appreciate them. -Second Floor, Garment Salons.

Winsome New Hats

Our Millinery Salon is fairly teeming with Fashion's latest decree in smart and lovely Fall Millinery. When you see the lovely creations of such noted artists as Burgesser, Knox, Phipps and others, you'll be delighted. The colors are all soft and rich and harmony is the keynote throughout. Plush, velvet and felt are greatly favored and you'll find a splendid assortment of these here; Automobile Caps, and all kinds of modish trimmings See \$500 First Prize Hat in Millinery Show Window.

-Second Floor, New Bldg.

Buttermilk

Beautiful New Dresses

-for every occasion, and all in Dame Fashion's latest and most fetching modes-are here for your inspection. Many are of the rich, soft materials to meet the fancy of every woman, and they're draped in a variety of styles, clinging to the figure with grace and ease. We've beautiful Fancy Dresses in all the lovely new Fall shades; also the simpler Utility Dresses, in our Garment Salon. -Second Floor, Main Bldg.

Attractive Styles in Shoes

Men, women and children will be delighted with our excellent line of new Fall styles in Footwear. Combine the height of fashionable appearance, comfort and serviceability-and you've described these Shoes. We've a variety of selection unequaled in Portland. The famous J. & T. Cousin's Shoes, for women, are handled here exclusively in Portland. -Third Floor, New Bldg.

Daintiness in Waists

The new Suits are distinctively newclever in cut and design, novel in trimming effects, rich in materials and colors. The requirements of every woman have been anticipated by experts in a way to win the approval of all.

Think of choosing one of the attractive new Fall Suits for only \$25.00! You'll find in this group splendid tailor-made Suits of men's wear serge, in navy, blue or black, in the newest and smartest cutaway effects with decidedly sloping lines in back; others suggesting the Empire blouse styles. New features are noted in trimmings, collars and revers.

Other Suits are Semi-Fancy Suits in plain materials or mixtures. You may select from this large assortment of attractive and practical Suits for only \$25.00.

\$35 -we've some stunning Suits that are expres-AE sions of the latest modes -in materials, trimmings, colors and styles -and they're beautifully finished. There's an assortment of fancy styles in fancy or plain weaves; Broadcloth suits fetchingly trimmed with velvet; and Suits of the popular pebble cheviot.

Don't fail to see these modish new Suits, in such a wide range of charm-ing styles, we're offering for \$35.00



Many Women's, Misses', Juniors' Suits \$17.50

Here's an exceptional offer of serviceable Suits of plain blue serge; also cheviots and fancy mixtures in brown, mahogany, green or blue. They're modishly made with cutaway jackets and plain or stitched belts. Skirts have the popular narrow lines and are either plain or draped. Your choice, \$17.50. -Second Floor, Garment Sal ns.

vard, 33¢.

Sale of Hair Goods

Most complete is our Hair Goods Department. Here you'll find Switches to match any color of hair, the very latest novelties in Hair Ornaments and newest styles of Hair Dressing.

Also an extensive stock

of French Hair Goods.

Your order for Hair Dressing, for

any occasion, will receive the prompt

attention of our expert Hair Dressers.

\$12.00 German Wavy Switches-36 inches long and weighing

\$7.50 Transformations—of fine wavy hair. Special, \$4.49. \$5.00 German Wavy Switches—26 inches long. Special, \$2.19 —Balcony, First Floor, New Bidg.

ounces. Three separate stems. Special, \$6.49.

Beautify the Home Anew

Curtains and Draperies at Reduced Prices

An excellent assortment of Scrims, Madras and Cretonnes, in beautiful colorings and artistic designs, suitable for Curtains, Draperies, Upholstering, specially priced for today:

\$2.00 Scrim Curtains, special, \$1.39. \$6.00 Scrim Curtains, special, \$2.85.

\$8.50 White Irish Point Curtains, \$4.25.

\$3.00 Cable Net Curtains, ecru color, \$1.95.

\$5.00 White Madras Curtains, special, \$2.85.

50c and 65c Rose Maid Scrims-in vardage, offered

\$1.50 Scotch Colored Madras-Special, the vd., 75¢

35c, 40c and 50c Cretonnes-Special, the yard, 19¢

-Third Floor, Main Bldg. -Mail Orders Filled.

in a varied selection. Colored borders. Special, the

You've no idea how exquisitely dainty the new Waists are. There's such a variety of materials-all soft and frilly-and thee made in so many hewitching styles, that we're sure of pleasing one and all. Transparency is a feature of the newer Waists, which are made of lace and net over chiffon. Many sleeves are set in with hemstitching. -Second Floor, Main Bidg.

Demonstration of the Famous Omo Shields

-See the very interesting and instructive demonstration of the famous "Omo" Dress Shields today in our Notion Department.

"Omo" Shields are made of best quality nainsook, with waterproof linings. They're soft, odorless, sanitary, and, when soiled, can be washed in luke-warm water, giving them a per-fect freshness. An extensive selection of "Omo"

Dress Shields is here for you, and specially priced for today. 22c 'Omo'' Dress Shields, No. 2, special, 3 pairs for 50c-the pair, 18c 25c "Omo" Dress Shields, No. 3, special, 3 pairs for 55c-the pair, 20c 30c "Omo" Dress Shields, No. 4, special, 3 pairs for 65c-the pair, 23c 35c "Omo" Dress Shields, No. 5, special, 3 pairs for 80c-the pair, 28c 50c Zouave or Slip-On Dress Shields, Nos. 3, 4, 5, 2 pairs, 75c-pair, 39c

BLACK SILK COAT SHIELDS FOR MEN AND WOMEN 24c Black Silk Coat Shields, for men and women, No. 2, the pair, 20¢ 30c Black Silk Coats Shields, for men and women, No. 3, the pair, 25¢

Warner's "Rust Proof" Corsets Sold Here Only in Portland - New Models Ready

Warner's Rust-Proof -Mail Orders Filled.

The first essential to the welldressed woman is the Corset. Whether she is dressed in a plain tailored suit or fancy gown, the perfect lines must first be attained by proper corseting.

Especially is this essential with the present mode of formfitting dress and a Corset is now in demand that will give graceful lines to the figure, at the same time giving an almost uncorseted effect.

To supply this demand and to comply with the dictates of fashion, the new Warner Corsets have been made-and they're truly Corset perfection.

They're in long hip and low bust models; pliable, and for absolute comfort are unexcelled. They insure Fashion, and quality, and are guaranteed not to rust, break or tear. They're phenomenally priced at \$1 to \$5

Store Opens 8:30 Store Closes 5:30

Portland Mothers Outfit Their Children Here

The Meier & Frank Store, with its immense quantities of dependable merchandise, bought with a perfect understanding of the needs and wants of the school girls and boys of Portland, offer you the greatest economy, and the most varied selection of serviceable, good-looking Clothes, stout, comfortable Shoes, Stockings that will wear, comfortable Underwear, natty Hats, and all the other necessities of wear to make the school days pleasant and complete.

School Coats for Girls Only \$3.85

A special assortment of splendid, stylish Coats for girls are in full length box style, beautifully patterned materials, and all lined throughout with flannel. Colors are blue, tan, brown, Copenhagen and gray. Sizes 6 to 14 years. They're specially priced at \$3.85.

Charming Dresses for School Girls

There are many new and simple Fall models of Dresses for girls of 6 to 14 years, made in one-piece Middy or Norfolk styles, with plain or pleated skirts, for school or dress occasions. The materials are serge, challies, velvets and corduroys. Blue, brown, black and white checks, and all colors in plaids. Prices range from \$6.50 to \$16.50.

Girls' Rain Capes for School Wear Ideal for school wear and a necessity on rainy days. They're of blue and red sateen, and

have plaid-lined hoods. Sizes 4 to 14 years. Specially priced at \$2.85. -Second Floor, Main Bidg .- Mail Orders Filled.

School Shoes for Boys and Girls Our special line of School Shoes are sturdy Shoes, built for wear, and based upon the correct principles of style and comfort.

Boys' and Youths' Shoes-of box or velour calf, in blucher or button style, with good, heavy soles and broad toes. Sizes 1 to 51/2. Special, \$1.89.

Little Boys' Shoes, sizes 9 to 13, sp'l \$1.39 Misses' and Children's Shoes-of velour calf, vici kid, and patent colt leather, appropriate for school or dress wear. Button style with eloth or mat tops. Sizes 111/2 to 2, sp'l \$1.79 Children's Shoes, sizes 81/2 to 11, sp'l \$1.49

Boys' 'Samson' Indestructible Suits

There are no better Suits made for boys than the famous "Samson" Suits. They're durably built for long service. Seams taped and Knickers full lined. They're of all-wool materials, skillfully tailored, and have a superior style, fit and finish seldom found in other clothing. "Samson" Suits \$5.00 for. Extra Knickers to Match, \$1.50

Fall Overcoats, Raincoats for Boys

A wonderful selection of new Fall Overcoats and Raincoats is here for your boy. All the new snappy styles, and beautiful patterns and weaves. Expertly made, of materials the best. Overcoats, Raincoats and Capes from



exclusively for Portland from the largest manufacturers of Silk Neckwear in the world and imported direct to us. They're in a gorgeous array

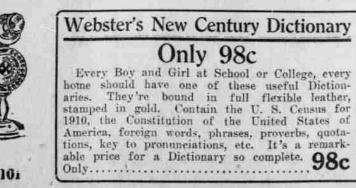
of beautiful patterns, the like not to be found elsewhere on the Pacific Coast.

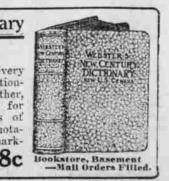
In quality, these Ties equal those for which you would pay elsewhere as high as \$1.00 each. Shown in every new color and style. and the materials are Barathea, Gros-Grain Peau de Soie, Poplin, Bengaline, Umbre, Crepe, Basket Weave, Reps, Foulards, Changeable, and the new popular Velvet Scarfs. Scores of beautiful patterns-the newest and most desired for the coming season-Striped Cross, Bias, Diagonal, large and small figured, Persian, self figured and plain.

Never before could you choose Ties of such quality, style and patterns for so little money, and you will do well to come today and select a goodly supply for months to come. They will make most acceptable gifts as well. These Pure Silk Four-in-Hand Tics, each, 50¢.

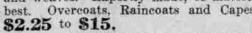
-Just Inside Morrison-st. Entrance. -- Mail Orders Filled.











-Third Floor, New Bldg .- Mail Orders Filled.