

BOOSTS TO BE MERGED WILLAMETTE VALLEY COUNTIES TO JOIN IN ADVERTISING Albany Commercial Club Proposes Plan Whereby All Communities Will Profit Equally.

ALBANY, Or., Sept. 10.—(Special).—To induce all the counties in the district to unite in advertising the Willamette Valley as a section is the purpose of a movement launched by the Albany Commercial Club. A meeting of representatives of cities throughout the valley probably will be held at Salem during the State Fair.

The counties which it is hoped to link up are: Albany, Clatsop, Clackamas, Lincoln, Marion, Benton, Polk and Yamhill. As soon as the date of the proposed meeting is fixed the Albany Commercial Club will send out circulars inviting to all the commercial bodies in the six Willamette Valley counties.

The purpose of the movement, as explained by J. S. Van Winkle, president of the Albany Commercial Club, is to unite the individual efforts at community advertising into "one big boost" for the Willamette Valley as a whole.

Now each commercial body carries a big burden of expense for advertising, which is confined largely to printing and the distribution of printed pamphlets. By uniting the efforts of the various cities to concentrate their efforts on Willamette Valley exhibits at various points in addition to advertising by the usual methods and thus accomplish much more.

The success of the Willamette Valley exhibit at the big land show at Omaha is cited as a point in favor of this plan. In that exhibit each county contributed a display of its products which lost their identity as being from any particular county. They were labeled from the Willamette Valley.

Wigs of great literary men are cherished by some here with the same reverence with which the wig which Stierms wore while writing "Tristram Shandy" was sold some years ago.

CLASSIFIED AD. RATES Daily or Sunday. Per Line. One time. . . . .10c Same ad. two consecutive times. . . . .15c Same ad. three consecutive times. . . . .20c Same ad. four consecutive times. . . . .25c Same ad. five consecutive times. . . . .30c Same ad. six or seven consecutive times. . . . .35c

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NEW TODAY. Improved Farm For Exchange 50 acres—15 in alfalfa, 23 in four-year-old clover, applies, balance all under cultivation and leveled for irrigation; deep water right goes with place; buildings are good, fine well of water, soil is first-class, not a rock on place. Will exchange for property in Portland, Seattle, Tacoma or Spokane. Price \$15,000. Encumbrance only \$1800.

W. A. Barnes Co. 404-5 Lewis Bldg. Fourth and Oak Sts.

For Sale Modern Home ON MARSHALL STREET in fashionable Nob Hill District 12 rooms, 2 baths, 2 sleeping porches and garage; lot 50x100. Will sell at a sacrifice. For further particulars apply Gerlinger-Richards Co., 712 Selling Bldg. Phones: Mar. 1776, A 2453

10% NET Price. . . . . \$12,500 Income. . . . . \$1488 Taxes for 1913. . . . . \$ 88 Insurance. . . . . \$ 158 10 per cent. . . . . 1250 Excess over taxes, ins., and 10 per cent. to bal. . . . . \$1488

GEORGE P. HENRY No. 320 HENRY BLDG. SUNNYSIDE SNAP Well eight-room modern house, large attic, four bedrooms and den, fireplace, bookcases, beam ceiling, buffet, pass, pantry, 100 sq. ft. porch, 100 sq. ft. lawn, lot 50x100, corner; street improvements all paid. A big snap at \$10,000. See Mr. Henry at 320 Henry Bldg. On East Thirty-first and Yamhill. Let me show you this.

C. M. ZADOW 414 Corbett Bldg. A 1416, Marshall St. MORTGAGE LOANS on improved city or country property. Ask for Mrs. Ridgen. HOOKER & THERKELSEN CO. Main 7592. 306 Spalding Bldg.

6% TO 7% H. E. MOONEY Room 421 Falling Bldg. Mortgage Loans on improved city or country property. Ask for Mrs. Ridgen. HOOKER & THERKELSEN CO. Main 7592. 306 Spalding Bldg.

Seattle Loan Mortgage Loans on improved city or country property. Ask for Mrs. Ridgen. HOOKER & THERKELSEN CO. Main 7592. 306 Spalding Bldg.

Western Bond & Mortgage Co. Commercial Club Bldg., Portland, Or. CITY & FARM LOANS \$1000 and up at lowest rates. C. M. ZADOW 414 Corbett Bldg. A 1416, Marshall St. MORTGAGE LOANS FARM AND CITY Commerce Safe Dep. & Mortgage Co. 91 Third St., Cham. & Com. Bldg. DUCK HUNTER WANTED Single members and organized parties to shoot the many places on the celebrated PAYNES DUCK RANCH on Sauvie's Island. First-class accommodations. See N. B. Wright, res. 245 W. 11th. Phone 444. Opposite City Hall, Main 554.

OREGON HUMANE SOCIETY OFFICE NO. 326 UNION AVENUE, CORNER MARKET STREET. Phone 444. Horse ambulance for sick or disabled animals at a moment's notice. Prices reasonable. Report all cases of cruelty to this office. Open day and night.

IRVINGTON HOME New eight-room modern house, four bedrooms, sleeping porch, breakfast room and den, hardwood floors, fireplace, tile floor, 100 sq. ft. porch, 100 sq. ft. lawn, lot 50x100, corner; street improvements all paid. A big snap at \$10,000. See Mr. Henry at 320 Henry Bldg. On East Thirty-first and Yamhill. Let me show you this.

C. M. ZADOW 414 Corbett Bldg. A 1416, Marshall St. CEMETERY BEAUTIFUL MOUNT SCOTT PARK. Portland's Perpetual-Care Cemetery. Large Permanent Modern Plot phones

REAL ESTATE DEALERS. Beck, William G., 312-314 Falling Bldg. BRIDGES, C. E., 317 Railway Bldg. JENNINGS & CO., Main 188, 206 Oregonian. PALMER-JONES CO., H. P., 404-406-408 Broadway Bldg.

REAL ESTATE DEALERS. 50X100 FEET. East Salmon, near East 14th st., for \$3000. Excellent location for flats or apartments. The price is very reasonable. E. J. HARRIS, 272 Commercial Bldg., Ground Floor, Henry Bldg.

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REAL ESTATE. For Sale—Acreage. Electric car service has and will continue to make land available for farming. Homes close to Portland command much higher prices than elsewhere. The new Fourth-street electric cars will soon be running. Our prices on Beaver, Frannieville Acres, 11th and 12th streets and streets, close to station, are \$250 to \$500 per acre; one-tenth of the purchase price down and annual payments on the balance. The man who buys now will reap the benefits of higher prices.

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TO EXCHANGE. MERCHANTS ATTENTION. ARE YOU TIRED OF THE CARES OF ACTIVE BUSINESS? DO YOU WANT TO LEAVE IT TO SOME ONE ELSE AND SEE US. WE CAN HELP YOU OUT. CAN WE MATCH A TRADE FOR YOU? CAN WE READ THE FOLLOWING:

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