

Our Showing of Hats for Men Comprises Stetson's, Shobles, M. & F. Special and the Mallory (Cravenetted) at \$2 to \$6—Morrison-St. Entrance Handsome New Velour and Plush Hats Are Here in Splendid Assortment of Fall Styles at From \$5 to \$7—October Delineator Now Ready, 15c

Toilet Requisites Underpriced

- 15c White Rose Glycerine Soap, 4 1/2 oz., at only..... 11c
50c Narus Theatrical Cream, one-pound jars, at only..... 39c
50c Veda Rose Rouge, only 25c
75c Pompadour Mass. Cream 49c
25c Lyon's Tooth Powder at 19c
25c Rubifacium, two for..... 25c
35c Dargert & Ramsdell's Cream, special..... 29c
50c Pond's Extract..... 29c
25c Sal Hepatica..... 17c
25c Casocerin, at only..... 16c
50c Laveris, at only..... 33c
50c Pape's Diaperis, at only 29c
50c Java Rice Face Powder 23c

Stationery Specials

- Monsieur de Paris Violet Pound Paper, 96 sheets, fine linen paper, special, the pound 21c
Envelopes to Match, package 7c
50c Crane's Gold and Silver Edge Correspondence Card, sp' 43c
35c Aeroplane Linen Box Paper, white, blue and lavender, in letter and note size, sp' 21c
—First Floor, New Bldg.—
—Mail Orders Filled.

O'Cedar Mop

—makes it easy to clean and polish those hard-to-get-at places. It's a great time and labor-saver. Prices \$1.50. See Demonstration in Basement.

Spectacles at 1/2

For Saturday only, our regular excellent \$5.00 Spectacles or Eyeglasses, with best gold-filled frames, and best grade lenses fitted to your eyes by our Graduate and Registered Optometrist, for only..... \$2.50
Best Grade Lenses, fitted to your own frames, the pr. \$1

Text Cards For Embroidery

FREE—with Text Cards for Embroidery—skeins of Embroidery Silk, sufficient for working cards. Price 50c to \$1.25
Prange's Water Colors..... 25c
Bradley's Water Colors 75c
—Art Section, Third Floor.

Round-Up Hats Here

Going to the Round-Up? You'll surely want one of these Official Round-Up Hats—all the true enthusiasts will wear one. They're made of Pendleton Indian Blankets, in all their wild and characteristic colors, and in smart styles. Select your hat now while the assortment is in its entirety. Price \$2.50.

Keuple Royal Society Package Outfits—contain everything needed—material, sufficient Royal Society Embroidery Floss and complete instructions for making. There's a wide range of Pillows, Centerpieces, Waists, Children's Dresses, etc., for your selection. These outfits on sale in our Third Floor Art Section, at prices ranging from 25c to 75c.

Bring Your Family or Friends to Enjoy This \$1 Table d'Hote Dinner Tonight 5 to 8 P. M.
Blue Point Oysters on Half Shell
Queen Olives, Sweet Midgets
Cream of Fresh Artichokes,
and Croutons
Cosmopolitan Mince Pie
Boiled Royal Chinook Salmon,
Orzini Pommes Dufour
Chicken Parli, Cardinal
Claret Punch
Roast Mutton and Duckling,
Apple Sauce
Roast Prime Ribs Beef, au Jus
Mashed Potatoes
Fried Sweet Potatoes
Hot Asparagus, Drawn Butter
Waldorf Salad
Walnut Blaque Ice Cream, Cakes
Italian Prime Pie
Imported Swiss Cheese
Toasted Crackers
Cafe Noir
DIRECT ELEVATOR.

Portland Boys & Girls Return to School Sept. 15

Mothers Will Buy New Attire Today at Meier & Frank's

Shoes, Stockings, Underwear, Suits, Dresses, Coats, Hats, Caps, Raincoapes, Umbrellas, Etc.—All at Lowest Prices!



New Coats for Girls IDEAL FOR SCHOOL WEAR

The ringing of the school bell will be eagerly responded to by thousands of children, but the mothers must respond to the call for school clothes. Anticipating this, we've secured some splendid new Coats for the girls—and for service and durability they're unexcelled. There's a splendid variety of Cheviots, Serges, fancy Tweeds, Velvets, Plush and Corduroy, in all the favored styles—one of the most popular being the belted style. Colors are blue, red, brown, gray and black, and they're all lined throughout. These stunning Coats are most reasonably priced.
Coats, sizes, 2 to 8 years ..... \$5.00 to \$15.00
Coats, sizes 10 to 14 years ..... \$5.00 to \$18.00
—Second Floor, Main Bldg.—Mail Orders Filled.

Pretty New Dresses FOR THE SCHOOL GIRLS

Most girls need three or four school Dresses of wool material for the Fall and Winter months, and we've just received a large assortment of charming and serviceable Dresses, most appropriate for school wear. You'll find a modish array of Serge, Challie, Cassimere, Velvet and Ratine Dresses in blue, brown, red, black and white checks and black and tan. They're fetchingly made in all the most popular styles, including the one-piece styles with long waist and the ever favored "Middle" and "Norfolk" styles. Skirts are plain or pleated. These excellent little Frocks come in sizes 6 to 14 years.
Serge and Cassimere Dresses Priced at..... \$2.50 to \$5.00
Velvets, Serge and Ratine Dresses Priced at \$12.50 to \$20.00
—Second Floor, Main Bldg.—Mail Orders Filled.

Durable School Shoes FOR BOYS AND GIRLS

For the wear and tear of the school year, the boys and girls must have a Shoe that is strong and serviceable, as well as neat and stylish. We've some splendid new Shoes for school wear that will answer all these requirements. 'Twill pay you to come and see them.
Misses' and Children's Shoes—of gunmetal, velour, calf and patent colt. Soles made for Oregon wear. Broad toes and low heels. Button or lace style. Priced according to sizes, \$1.25, \$2.00 and \$2.50
Boys' and Youths' Shoes—of box or velour calf or tan willow stock. Blucher or button style. Heavy double soles and best-fitting lasts.
Little Gents' Sizes..... \$1.50 to \$2.50
Boys' Sizes..... \$2.00 to \$3.00
—Shoe Store, Third Floor, New Bldg.—Mail Orders Filled.

Groceries for Over Sunday

- Jersey Butter, the Roll, High Grade Butter low priced, notwithstanding the recent advances in the prices of Butter 75c
Eastern Hams, well cured and closely trimmed, pound..... 23c
Eastern Cheese, fancy Wisconsin make, pound..... 19c
Boiled Hams, surplus fat removed, sliced to order, pound..... 40c
Cervelat Sausage, Swift's Gother, in pieces, pound..... 45c
Fresh Sausages, Frankfurters or Weinerwurst, pound..... 17 1/2c
Fine Bacon, weighing 10 to 12 pounds each, half strips, lb. 24 1/2c
Bunkel's Cocoa, regular 25c cans, each..... 20c
Seedless Raisins, unbleached Sultanas, four pounds for..... 25c
Victor Coffee, a most satisfactory blend, pound..... 29c
Solid Tomatoes, Del Monte brand, dozen, \$1.45; can..... 12 1/2c
Imported Marmalade, Keillers or Cross and Blackwells, jar..... 22c
Sliced Pineapple, No. 2 1/2 cans, 19c; No. 2 cans..... 15c
Pure Lard, makes excellent pastries, No. 5 pails..... 79c
—Pure Food Grocery, Basement Store.—Mail Orders Filled.

Serviceable School Hose

Supply the boys and girls now with good, serviceable Hose for school wear—Hose neat in appearance, of fast colors and good wearing qualities demanded by energetic, wide-awake boys and girls. Extensive varieties are here for you.
25c Misses' and Children's Fine Gauze Lisle Hose—of medium weight, either in plain or mercerized finish. Linen thread heels and toes and seamless feet. Black, white and tan. Special, three pairs for 65c. The pair, 22c.
Boys' School Hose—the renowned Ajax brand, in extra heavy weights, 2x ribbed, in black only. Sizes 7 to 8 1/2. Three pairs, 65c. The pair, 23c.
Children's Pony Stockings—fine ribbed and full weight, with fashioned feet. An extra quality Hose, not excelled for durability. In black only. All sizes. The pair, 25c.
Boys' and Girls' Black Cotton Stockings—the "Everlasting" brand. In medium weight and seamless feet. Fine ribbed, and black only. Two pairs, 25c. The pair, 15c.
Infants' Cashmere Hose—with mercerized heels and toes. In colors and black and white. Sizes 4 to 6 1/2. The pair, 20c.
Women's Imported Ingrain Lisle Hose—A new line just arrived. Lavender welt tops and tipplings. Full fashioned and in black only. Three pairs for \$1. The pair, 35c.
50c Women's Out-size Silk Boot Hose—with lisle tops and split soles. In black only. Special, the pair, 25c.
Women's Wayne Knit "Indestructible" Hose—of fine gauze lisle, in black only. Double welt. Three pairs for \$1. The pair, 35c.
—First Floor, Main Bldg.—Mail Orders Filled.



"Samson" Suits Are Sure to Give the Greatest Service All Wool and Only \$5.00

EXTRA PAIR OF KNICKERS TO MATCH SUIT AT \$1.50
Indestructible Samson Suits for boys are built for hard service and long wear and they're truly remarkable for the price of \$5.00. They're positively all wool and the Coat and Knickers are lined throughout, with the seams all taped and carefully stitched. These smart and most serviceable Suits are of the latest fabrics and every new Fall shade is included in our wonderfully complete stock. For school or dress you'll find these trim, stylish Suits most appropriate, and they're phenomenally priced at only \$5.00.
Other All-Wool Suits for Boys, Including Famous "Sampeck" Make, at \$3.75 to \$15
—The Men's Store.—Third Floor, New Bldg.—Mail Orders Filled.

"Let 'Er Buck" Chaps for Boys Worth \$3.75, Special \$2.95

Every boy would like to own a pair of cowboy chaps and you can buy them for your boy here today at a saving worth while. They're of genuine leather, with long fringe down the side and complete with holster and gun. They're strong and durable and will withstand any amount of the roughest play. Regularly they sell for \$3.75. Special today, \$2.95.
—Fifth Floor, New Building.—Mail Orders Filled.

Roller Skates—a World of Fun and Healthy Exercise for Boys & Girls!

\$2.00 Ball-Bearing Roller Skates—nickel plated, with rubber cushions, and are adjustable to any size. Strong leather straps to fit around the ankle. Special today, the pair, \$1.49.
\$1.25 Plain Bearing Roller Skates—adjustable, durably made and very good to learn to skate with. Special, complete with set of extra wheels, 98c.
—Fifth Floor, New Building.—Mail Orders Filled.

Candy Specials

- 70c Victoria Chocolates, special, the pound..... 48c
50c Milk Chocolate, whipped cream style, pound..... 38c
50c Assorted Chewing Chocolates, pound..... 38c
40c Butter Cups, pound 28c
40c French Nougat, lb. 25c
—Candy Store, Basement.

Best Results Assured Developing & Printing

All our Developing and Printing receives the personal attention of an expert formerly with the Eastman Factory, and only "Velox" Paper is used in the printing.
SPECIALS FOR SATURDAY:
30c Glass Trays, size 5 1/2 in. 21c
20c Papier Mache Trays, 4 1/2 in. 15c
5c Eastman K. Q. Tubes, 4 for 15c
25c Kodak Acid Fixing Powder, 1-lb. pkgs..... 19c
—First Floor, New Bldg.

Just Published

"Threads of Grey and Gold," by Myrtle Reed.
Author of "Lavender and Old Lace." Price, \$1.50.
"The Winning of Barbara Worth," by Harold Bell Wright.
Reprint Edition, Only 50c.
—Bookstore, Basement Annex.

"Invincible" Suits, \$16.50

THEY'RE ALL WOOL, STYLISH AND HANDSOME GARMENTS
Men who seek in clothing an individuality of style, all wool fabrics, the best of tailoring and a perfect fit, will find their greatest expectations fulfilled in our wonderful "Invincible" Suits.
They're made according to our own specifications, and you may be sure these specifications are of the most exacting. They're made from specially selected all-wool fabrics, of the newest weaves and patterns designed for Fall, superbly tailored, and of distinctive finish.
Evidence of our faith in our "Invincible" Suits lies in the fact that every suit is sold with the Meier & Frank guarantee of satisfaction or money refunded. Come in today and see the extensive showing. You'll be surprised to find them the equal of suits sold elsewhere for \$25.00 and more. "Invincible" Suits only \$16.50.
Other New Fall Suits Overcoats and Raincoats..... \$15.00 to \$38.00



Men's Store Third Floor

Buy a Sweater for Fall Wear at These Unequaled Prices

You will welcome this opportunity to choose from our splendid stock of Sweaters and Sweater Coats at prices so remarkably low now that Fall is nearly here, and they will be so much in demand. No garment gives more real comfort or serviceable wear than a Sweater, and they're to be more popular than ever this coming season.
They're here for Men, Women and Children in all the popular styles and most desired colors.
\$6.00 Sweater Coats—Ruff-neck style, all pure wool, in Oxford, maroon and gray. Special at, each, \$4.15.
\$7.50 Jumbo Sweater Coats—Extra heavy weight and all pure wool, in Oxford, cardinal and white. Special, each, \$5.00.
\$6.00 Jumbo Stitch Sweaters—Extra quality wool, in Oxford, navy and cardinal. Each, \$3.98
\$4.00 and \$4.50 Ruff-Neck Sweaters—shaker knit, all wool, in Oxford, white, navy, maroon, cardinal and tan. Special, \$2.98
Ruff-Neck Sweaters—for boys or girls. Medium weight wool, in Oxford, cardinal, navy and maroon. Sizes 6 to 14 years. Specially priced at \$1.69.
Shaker Knit Sweaters—for boys or girls. Ruff-neck collar style, all wool and in Oxford and cardinal. Sizes 6 to 14 years. Extra special, each, \$2.49.
Boys' and Girls' Sweater Coats—ideal for school wear. Worsted plaited, in Oxford, navy, cardinal and fancy trimmed. Extra special, each, 95c.
—Just Inside Morrison-St. Entrance.—Mail Orders Filled.

"Nofade" Shirts at \$1.15

Men, the renowned "Nofade" Shirts that we have secured exclusively for Portland, are guaranteed not to fade or we replace them with new Shirts, Free.
The beautiful new Styles for Fall are now here in all their diversity of handsome designs. Pleated or plain bosoms, with stiff cuffs, and all made coat style, and they're of such good quality of material and workmanship that you would pay elsewhere \$1.50 for these Shirts. Come today and make your selections for Fall wear. Each, only \$1.15.
—Just Inside Morrison-St. Entrance.—Mail Orders Filled.

Men's 50c Silk Socks, 29c

An immense special purchase brings to the Men of Portland a most unusual opportunity to choose good quality Pure Thread Silk Socks at the price of lisle hose. These Socks are of a fine uniform weave, with double spliced heels, toes and tops, and in black as well as the most popular colors for Fall—gray, green, purple, wine, lavender and cadet blue. Special, the pair, 29c.
—Just Inside Morrison-St. Entrance.—Mail Orders Filled.

Meier & Frank Co. 1857 1913 THE QUALITY STORE OF PORTLAND Fifth Sixth Morrison Alder Sts. A-6101 Mar. 4600