



WEDNESDAY ONLY "First Birthday Anniversary Sales"

To Avoid Disappointment
—We would ask our patrons to attend these sales as early in the day as possible, as the prices being so extremely low, in many instances, merchandise is not sufficient to meet the extraordinary demands.

Birthday Engraving Order
100 Cards Engraved, 35c
—We will engrave from your plate, 100 cards, on Crane's finest stock—in any finish and on any size card.

Webster's \$2.50 Dictionary Birthday Sale 95c
—Webster's large office or school dictionary, the new census edition, with full sheep binding, indexed. 1500 illustrations and appendix of 10,000 words, with many supplements. *Basement.*

39c STAMPED FRINGED PILLOWS Birthday Sale 25c
—Stamped on linen crash, in natural color, in a variety of floral designs. Scarfs for library table and dressers to match. A feature is the hand-knotted fringed ends, made from the linen. *Second Floor*

\$5.00 Silk Petticoats \$3.48
—Extra heavy Messaline and soft finished chiffon taffeta silk petticoats, in black, navy, brown, emerald, etc. Made with deep flounces, in a variety of plaited and ruffled effects. *Third Floor*

Lipman Wolfe & Co.
"Merchandise of Merit Only"

50 New Fall Model Coats of Fancy Boucle and Wool Matelasse Sold Everywhere at \$25.00 Birthday Sale Price \$16.50
—A coat manufacturer, noted for the smartness of his novelty coats, contributed these models for our Anniversary Birthday sale. They are reproductions of imported Paris coats, made in the new side-button effect. Piped with velvet and trimmed with fancy buttons.
The materials are of the new fancy boucle, and the two-tone wool matelasse; two fabrics now featured by all the fashion magazines.
—These coats come in black, navy blue and brown, and are made in the new forty-eight-inch length.
—We are positive that none will be on hand with the close of the day's selling. *Third Floor*

\$2.50 Leather Hand Bags Birthday Sale \$1.33
—The very newest shapes and sizes in leather hand bags, made of genuine goat seal. Square and oblong shapes in the very smartest size. They are lined with a soft silk moire and are fitted with small coin purse and mirror.
—Mounted on frames of German silver finished in gold or gunmetal. *First Floor.*



Men's Blanket Bath Robes selling always at \$4.50 Birthday Sale \$2.95
—An unusual sale of the finest blanket bathrobes. In all sizes. Shown in all colors, such as grays, navy blue, wine, reds, greens, browns and tans in large and small patterns. Made with military collar, fastening at neck with cord and tassel and large cord girdle at the waist.
—Wise men will anticipate their Fall needs now, as such a remarkable sale as this is seldom offered. *First Floor.*

MEN'S AND WOMEN'S UMBRELLAS
Fast Black Taffeta Umbrellas Birthday Sale Price 98c
—Made of American fast black taffeta, with taped edge, paragon steel frames, steel rods, cord and tassel. Guaranteed fast black.
\$3.00 Taffeta Umbrellas Birthday Sale Price \$1.49
—Made of union taffeta. Choice ebonoid, sterling silver, gold trimmed and plain and carved hardwood handles. Fast black, and with best standard paragon frames. *First Floor.*

Never Before Such a Price on Beautiful 19-Inch Ostrich Plumes Regular Price \$5.95 Birthday Sale \$3.98
—Always known as the store that gives the greatest Ostrich Plume sales in the city, we outdo ourselves in this great offering and make a price for this Anniversary Birthday sale that has never before been known.
—Rich, full, carefully selected Ostrich Plumes of African male stock, 19 inches long, extra heavy flues, perfect dye, large, heavy heads, in black, white, sky, rose, brown, royal, violet, emerald, Alice, taupe, American Beauty and lavender. *Second Floor.*



Chiffon Motor and Outing Veils From a Leading French Importer Sold Everywhere in This City at \$2.25 Birthday Sale Price \$1.33
—Here are over two hundred imported veils, made of heavy dust-proof chiffon cloth. These are not new, untested veils, but dependable veils that we have been selling in the store for the past two years—veils that sold regularly at \$2.25. They are two yards long by forty inches wide, with a half-inch hemstitched hem all around the veil. They come in beautiful shades such as emerald, Saxe, Royal, brown, navy, pink, sky, Indian blue, rose, white, black, gray and wistaria. *First Floor.*

Men's Flannelette Pajama Selling Regularly at \$2.00 Birthday Sale \$1.35
—Made of extra fine quality flannelette, in pretty pink and blue stripes. Military collar style, trimmed with silk frogs.
—This is a desirable weight pajama that bids fair to be in great demand for Fall and Winter wear. And at this special price—\$1.35—it furnishes an opportunity that every man will do well to embrace—the opportunity to fit one's self with these necessary garments at the slightest possible cost. *First Floor*

Linen Section Birthday Sales For Wednesday Only
Remarkable Specials for Thrifty Housewives
50c TURKISH BATH TOWELS, BIRTHDAY SALE, 39c
—Actual measurement of this towel is 46 by 24 inches, weight 25 ounces pair. Made of heavy twisted yarn, hemmed ends, fast edges, full bleached.
12 1/2c UNION LINEN CRASH, BIRTHDAY SALE, 10c
—18-inch wide ivory white crash, no cold edges, firmly woven, specially suited for dish towels, kitchen and roller towels.
\$1.25 BEDSPREADS, BIRTHDAY SALE, 98c
—Suitable for a full-size bed, in crocheted weaves, assorted patterns, hemmed ends, pure white.
\$2.00 BEDSPREADS, BIRTHDAY SALE, \$1.49
—Full-size bedspreads, scalloped or fringed on all four sides, corners are cut for metal beds—extra firmly woven in crocheted designs.
\$3.00 BEDSPREADS, BIRTHDAY SALE, \$2.39
—Hemmed satin spreads in beautiful floral and scroll patterns, absolutely pure white, deep border on four sides to match. Size 93 by 75 inches, weight 2 3/4 pounds.
25c TURKISH BATH TOWELS, BIRTHDAY SALE, 19c
—This towel is 45 inches long, 22 inches wide, has hemmed ends, weight 14 ounces per pair, full bleached. Comes in all white, or with blue and red end borders.
\$2.40 NAINSOOK, BY PIECE, BIRTHDAY SALE, \$1.69
—This lingerie nainsook is 40 inches wide and comes 12 yards to the piece. Made of sea island cotton, soft finish, free of all starchy substance, full bleached.
\$1.80 PIECE LONG CLOTH, BIRTHDAY SALE, \$1.39
—Royal long cloth, 36 inches wide and 12 yards to the piece—soft chamois finish, fine high count texture, full bleached even weave. *Basement*

All the Mill Could Get Together In Fine Lace Curtains for this Great Birthday Anniversary Sale \$6.50 to \$8.50 Lace Curtains \$3.95
—One of the greatest lace curtain mills in America sent us a hundred and ninety-seven pairs of lace curtains, including Scrim, cluny lace, Irish point and cable nets. All curtains 2 1/2 to 3 yards long; in white and Arabian color. Inset with insertions and edged with lace to match in attractive designs.

Fancy Ribbons Selling for 50c Birthday Sale 29c
—For Wednesday we offer an immense assortment of new fancy ribbons, suitable for sash, dress and millinery trimmings. Beautiful Dresden dark warp prints, checks and stripes in light and dark color combinations. Every piece of ribbon in this collection is absolutely new, never having been shown before today. *First Floor*

Comfy Sleeping Porch Slippers Sold in All Good Stores at 65c and 75c Birthday Sale Price 48c
—Sleeping porch slippers, also used for the bedroom and bathroom. Made of an excellent quality of soft eiderdown; soothing to tender skin and a positive insurance against cold feet. Just the thing for outdoor sleeping, and low enough in price for the shrewd shoppers to store up for Christmas gift giving.
—**FOR WOMEN**—Pure white, white and lavender, white and sky, white and pink—gray and cardinal—lavender and gray—black and lavender, and in eight other pretty combinations, as well as solid colors.
—**FOR MEN**—Solid gray, or black and cardinal—all sizes in the assortment. *First Floor*

\$4.50 Imported Berlin Brass Electric Desk and Study Lamps Birthday Sale Price \$2.98
—These handsome imported Berlin brass desk or study lamps, come complete ready for use, with handsome shade, standard sockets, all in the brass finish, and equipped with cord.
—In two finishes—brush brass and polished gold.
—These lamps are so made as to be adjustable, and can be used either as wall or table lamps. *Sixth Floor*
\$1.25 Imported Berlin Brass Candlesticks Birthday Sale Price 69c
—A most attractive novelty is this imported candlestick, with quaint antique finished base, large well, complete with candle and shade, in the handsome Berlin Brass. *Sixth Floor*

Despite Tariff Reduction on Wool the Price on Blankets has advanced In the face of these conditions we offer Blankets at the Lowest Price
Four-Pound 66x80 Wool Blankets Regular \$4.25 Birthday Sale Price \$2.47
—White and fancy plaid wool blankets, made of superior quality selected wool, firmly woven. All have pretty fancy borders to match. Full 44-pound weight. *Fifth Floor*

Birthday Sale Notions
25c Steel Scissors 15c
—These are fine imported steel scissors, from 2 1/2 to 7 inches in size. Every pair guaranteed. There are 2000 pair ready for this big sale.
15c Shell Barrettes, 5c
—3000 of these barrettes go on sale at this big reduction. They are made of extra heavy stock, in all the new strand shapes. Fully guaranteed.
20c-35c Dress Shields 10c
—Peerless Guaranteed Dress Shields, 3000 pair, are placed on sale now. Sizes 3 and 4. These shields are guaranteed in every way. Shields that launder perfectly. Selling ordinarily from 20c to 35c pair. *First Floor*

Attractive House Dresses In Many Models SOLD \$2.50 to \$3.50 Birthday Sale \$1.59
—These house dresses come from a manufacturer who sent us his very best styles as a special offering for this Birthday event.
—Made of light colored percale of a splendid quality. There are two models; one with round embroidery collar trimmed with wide bands of plain chambray. Piped waist line and panel back skirt. The other model is made on similar lines, having a fine lingerie collar, elbow sleeves with pretty cuffs, piped waist line, plain skirt with panel back. *Fourth Floor*

Lowest Prices Known On Music Studies
KOHLER'S
Vol. 1, Practical Method. 7c
Vol. 2, Practical Method. 7c
Twenty Studies. 14c
Twelve Little Studies. 14c
First Studies. 14c
Short School of Velocity. 14c
Easiest Studies. 14c
Very Easiest Studies. 14c
CZERNEY'S
School of Velocity Complete. 24c
Preliminary School of Finger Dexterity. 19c
100 Preparatory Lessons. 19c
HELLER'S ETUDES
For the Piano, ops. 45, 46, 47. 24c
GODARD ALBUM
Of Favorite Compositions. 36c
M'KINLEY ED.
Of Teaching Piano. 5c
Basement

\$1.50 to \$2.00 Tapestry Pillow Tops Birthday Sale Price 57c
—These are beautiful pillow tops, being made from imported samples of fine silk damask mercerized tapestry and cretonnes, many of the patterns being copies of antique designs in effective colorings. Size 25 by 25 inches. *Fifth Floor.*

\$8.50 Sateen Down Comforters Birthday Sale Price \$6.45
—The soft, cozy kind of comforters that are attractive enough to throw across the foot of the bed as they are covered with lovely figured sateen in many harmonious colors, either light or dark. They are filled with the best quality of goose down and measure 72 by 84 inches.
50c and 60c Nets and Scrim's Birthday Sale Price 35c yd.
—Fancy curtain nets and curtain scrim's in white or Arabian color. The scrim's have plain centers and pretty hemstitched borders. 40 to 50 inches wide, and come in all colors. *Fifth Floor*

Pictures for the Birthday Sale SPECIAL, 39c
—Reproductions in color from the old masters—50 different subjects to choose from, including Miss Simplicity, Age of Innocence, the Old Mill, Avenue of Trees—and a host of others equally as attractive. They are 7x9 inches in size, and framed in half-inch antique gold frames. **SPECIAL, 69c**
—These, too, are reproductions in color from the old masters, size 10x12 inches, framed in one-inch antique gold frames with ornamental corners. There are 12 different subjects, including such favorites as Mona Lisa, Morning of Trees, Holland Morning, Gainsborough.
SPECIAL, 88c
—"The Music Master," from the original painting, reproduced in color—size 11x14. Framed in half-inch narrow mission moulding. *Sixth Floor*

Crepe de Chine and Lace Petticoats Selling Regularly at \$6.50 Birthday Sale \$4.65
—Exquisitely fine, soft crepe de chine, in pink, blue and white.
—They are in two styles—one with 14-inch flounce of beautiful shadow lace, with under part of pleated net, finished with shadow lace heading, beading ribbon run and large ribbon bow.
—The second style has ruffle of softly pleated Valenciennes lace 3 1/2 inches deep, with three-inch insertion above. Underlay of ribbon and flat French ribbon bow. *Fourth Floor.*

Toilet Section Special for Birthday Sale
\$3.50 Hair Brushes \$1.95
—This sale includes Kents, Adams and Brushwell makes. All superior quality, extra long bristles with 11, 13 and 15-row bristles and real cocobola or ebony backs.
75c Dressing Combs 39c
—Of hard rubber, imported shell, in all styles.
\$1.25 Standard Mirrors 69c
—With nickel base, extension rod and 6-inch bevel glass.
50c Household Rubber Gloves 29c
—Of best red rubber, size to 8 1/2.
\$1.25 Fountain Syringes 59c
—Of red or white rubber, 2 and 3 quart capacity and rapid flow tubing. *First Floor.*

\$1.75 German Silver Mesh Bags Birthday Sale Price \$1.19
—These fashionable bags are made of the best quality German silver. They are leather lined and mounted on etched frames, finished with ball trimming.
\$4.00 German Silver Mesh Bags Birthday Sale Price \$2.98
—Handsome bags of genuine German silver, six inches in size; the mesh is gathered to the frame, and are mounted on etched and engraved frames. They are leather lined, having a small inside pocket, finished at the bottom with fancy fringe. *First Floor.*