

### New Corset Cover Laces

Worth 69c to \$1.25 a Yard, for 39c  
An express shipment, just arrived, direct from our New York office, contains a large assortment of beautiful new Corset Cover Laces, in shadow and Flat Val, prettily patterned, in widths of 6 to 18 inches. They're worth from 69c to \$1.25 the yard, and they are so dainty and desirable that you should choose a goodly supply today at the remarkable price of the yard, 39c.  
\$2 to \$5 Oriental Net Flouncings in a wide variety of dainty embroidered Venice effects, and in widths 13 to 45 inches, cream and white, specially priced at, yd. \$1.49.  
75c to \$1.25 Shadow Lace Edges for your choosing in a large assortment of pretty patterns, and widths 10 to 15 inches, special, the yard, 59c. —First Floor, New Bldg.

This Store Opens Today at 8:30 A. M. and Closes at 5:30 P. M.  
Delightful 50c Luncheon, 11 A. M. to 2:30 P. M.—7-Fl. Restaurant

Women's Exchange Cook Book, Price \$1.25  
—Bookstore, Basement Annex.

Free Exhibit of China and Golden Pheasants From Oregon's State Game Warden  
—Fifth Floor.

Bring Kodak Films Here —to be developed and printed by an Expert formerly with the Eastman Factory. Lowest prices.  
—First Floor, New Bldg.

### Pure Cane Berry Sugar Sack \$5.49

Oregon's famous Peaches are to be at their best and cheapest this week for canning, and today you may buy Pure Cane Berry Sugar, in our Big Basement Grocery, at a price noticeably below the market. 100 pound sacks, only \$5.49.  
—Pure Food Grocery, Basement—Mail Orders Filled.

# Today Meier & Frank's News Is of Intense Interest to You!

## Striking New Models in Two-Piece Suits Are Arriving Daily

—and surely there's never been a larger assortment of attractive styles to choose from than now. Every day we receive large shipments of new Fall Suits and each Suit has a striking individuality of its own.  
The plain-tailored Suits are models of simplicity and favorites with all, while the semi-fancy and fancy models are charming and modish. The approved Coat length ranges from 24 to 40 inches, though in some models this maximum is exceeded. Sleeves are set in without fullness and on many Coats the shoulder is short.  
During the last few weeks a tendency towards making the skirts have a one-sided effect is noticeable. These have the suggestion of the "spiral" or "tier" skirt, the former having a short side brought to the back, with the opposite side much longer, the effect being separate from the under part and lined with a contrasting tone or a solid color of some approved kind.  
Some of the favored materials are serges, chevrot, pebble chevrot, mat-classe, wool ottoman, duvety and honeycomb weave, in two-toned effects, and the colors are the new, subdued Fall-like shades. Prices range from \$17.50 to \$125.00.  
—Second Floor, Main Bldg.—Mail Orders Filled.



THE above picture is Miss Dorothy Shoemaker, talented and beautiful leading woman with the new Baker Stock Company, most fashionably garbed in one of our new three-piece Suits of Brocade Uncut Velvet on Chiffon Cloth, of the rich and beautiful mole color so popular for the coming season.

The bodice and overskirt effect is of beaded Net over pink Chiffon. The skirt is most becomingly draped and the wrap is draped and fastened with Silk Cord Ornament. The collar and cuffs are richly trimmed in ostrich.

This is but one of the many exclusive styles in Fall apparel to be seen now in our Garment Salons. The delight of women today will be a visit to this section of our store where a stunning array of modish, new apparel is displayed.

## The Latest Showing in Stunning Coats For Dress or Street Wear

Every day we're receiving large shipments of the latest Coats, direct from our Eastern buyers, who make it their business to see that we get the latest and most approved styles.  
A leading feature is the three-quarter model with the cutaway fit, extremely loose back and kimono sleeves with a long armeye. For extremely wear the dark colors, with fur collar and cuffs, are most popular. Other beautiful models are in light tones with light-colored furs for trimming, and are unsurpassed for evening wear.  
You've no idea how graceful and pretty these Coats are until you see them in their fascinating loveliness. There's a wide range of three-quarter and medium length styles in Silk Plush, Tweed, Duvety, Chevrot, Broadcloth and Novelty Cloaking. There's an elegant array of all the lovely new Fall shades.  
You'll be well repaid for a visit to our Garment Salon, for you can gain some idea of the favored modes, materials and colors, even though you do not purchase.  
Silk Plush Coats range in price from \$55.00 to \$85.00  
Other Coats range in price from \$12.50 to \$65.00  
—Second Floor, Garment Salon.—Mail Orders Filled.

## An Unequaled Offer Beautiful German Silver Mesh Bags Only \$3.95

Of such stylish charm and splendid finish are these new German Silver Chain Mesh Bags that they're truly remarkable for only \$3.95.  
These enchanting Bags are in fancy French gray finish in open work and flower design, with lace effect across the bottom. They're beautifully lined with white kid with inside coin pocket. Six-inch depth with seven-inch frame.  
Ordinarily, you'd think these Bags reasonably priced at \$7.50 each, and without doubt, you'll agree that they're the greatest values in German Silver Mesh Bags ever offered in Portland. Special for today, at only \$3.95.  
—First Floor, New Bldg.—Mail Orders Filled.

## \$6.50 Hand Emb'd Gowns at \$3.95

Exquisite and dainty are these Gowns of fine French Nainsook, and the front and sleeves are beautifully embroidered in French hand embroidery, in dainty designs. Low neck and short-sleeve styles. One is just as illustrated. Regularly selling at \$8.50. Specially priced for today at \$3.95.

## Combinations \$2.95

French hand embroidered Combinations—Corset Covers and Drawers—exquisitely embroidered in a variety of pretty designs. They're made in the new Princess style and one is just as illustrated. Selling regularly at \$5 each. Special for today at \$2.95.

Women's \$1.75 White Skirts—made of fine Nainsook or Crepe, trimmed in embroidery and lace. They're made in the new straight styles—demanded by fashion—and are with or without underlays. Special for today, \$1.25.

75c Corset Covers—of Nainsook or Longcloth, neatly trimmed in Torenor Lace, Embroidery, Beading and Ribbons. Specially priced for today at each, 59c. —Second Floor, New Bldg.

## Table Linens

Linen Table Cloths—of pure Irish Linen, fully bleached. You'll find these serviceable Table Cloths in a varied assortment of dainty floral patterns, with border all around.

- \$3.00 Table Cloth—Size 72x 72 Inches, Special.....\$2.48
- \$3.50 Table Cloth—Size 72x 90 Inches, Special.....\$2.98
- \$4.00 Table Cloth—Size 72x108 Inches, Special.....\$3.48

\$6 Hemstitched Table Cloth—of heavy Scotch Linen. Hemstitched on all four sides. Good soft finish and will launder well. Size 86x69 in. Specially priced.....\$4.48

\$5 Lunch Cloths—of all Linen. Good quality. These handsome Lunch Cloths have hemstitched mitered corners in neat and attractive patterns. Size 47x47 inches. Special at \$3.40 each.....\$3.40

\$4 Napkins—in heavy weight Scotch Linen. Neat and dainty designs. Size 22x22 inches. Will launder beautifully. Special, the dozen.....\$3.48

Mercerized Table Damask—in 34-inch width. It's snowy white and will wear well and launder well. It has a soft, fine finish. Special today, the yard.....50c

—First Floor, New Bldg.—Mail Orders Filled.

## Oriental Rugs Are Reduced

Connoisseurs—Make Selections Today!  
The very foundation of rich home ornamentation has always been the floor covering, and in spite of every attempt to imitate, the Rugs of Oriental make retain supremacy and defy every attempt to copy, either in texture or the rich, soft perfection of color harmony. The Oriental Rug is, therefore, the selection always of expert Interior Decorators and Furnishers.

In our third floor Rug Section, we have gathered from the most famous of Oriental Rug Centers, such famous makes as Serapi, Mahall, Turkish Gorevans, Sarueks, Kermanshas, Beloochistans, Sehmas, Irans, Kurdistans, Mossouls and Khivas—and luxurious beyond compare is every one. Wonderful color combinations in intricate and symbolic figures are varied in design according to the make. A remarkable exhibition of Oriental Rugs are these we offer at tremendous reductions today.

Considering the wearing qualities of Oriental Rugs, they're the most economical investment for floor covering and assuredly the richest and most beautiful. Note carefully the extreme price cutting that is in force here today on Oriental Rugs of the most desired makes.

See the large window display on Fifth Street. You'll pronounce these Rugs of irresistible charm and the prices at which they enter this remarkable sale make selection today imperative.

- Lot 1—consisting of Khiva Rugs, averaging in size 8ft.1 in. x 10 ft.4 in., and regularly selling at \$100 to \$150. Your choice, only \$79.50.
- Lot 2—consisting of Sarueks and Sehna Oriental Rugs, averaging in size 4 ft.7 in. x 6 ft.9 in., formerly \$75 to \$95, now only \$49.50.
- Lot 3—consisting of Iran and Kurdistan Oriental Rugs, averaging in size 4ft.6in.x6ft.6in. to 4ft.6in.x8ft. worth \$50 to \$65. Reduced for this sale, only \$37.50.
- Lot 4—comprising a group of Mossul Rugs, averaging in size 4 ft. x 5 ft.6 in., worth \$35 to \$45. Your choice, only \$22.50.
- Lot 5—contains 50 Beloochistan Oriental Rugs, averaging in size 2 ft.10 in. x 5 ft. Formerly to \$30. For this sale, only \$15.
- Lot 6—comprises a limited number of Kiz Kelims Couch Covers, of wondrous beauty and readily worth \$30 each. To close out during this sale, each, \$13.75

—Third Floor, Main Bldg.—Mail Orders Filled.

## Final Cleanup of Summer Coats

FORMERLY \$10.00 TO \$35.00  
Now \$4.85

Think of it! This offer gives you an opportunity to secure a splendid Summer Coat, in this season's favored styles—selling regularly at \$10 to \$35—at the remarkably low price of \$4.85. We've placed all the odds and ends and broken lines of Summer Coats in one great group, and here you'll find Coats suitable for every occasion.

There's a modish array of Silk Throw Wraps; full Silk lined Broadcloth Coats; Pongee Coats; three-quarter cut-away Coats in light and dark colors; also many Serges in full length; Covert Box Coats in medium length; check Coats in black and white; Faille Silk Coats and Moire Silk Coats in draped effects. These pretty, summery Coats that sold regularly from \$10 to \$35 are specially priced at \$4.85.  
—Second Floor, Garment Salon.

## "Wear Ever" Cooking Utensils

"Wear-Ever" Aluminum Cooking Utensils are made from thick, hard sheets of Aluminum, 99% pure, and are molded without a joint, seam or solder. They cannot rust, chip or scale—the most practical of all Cooking Utensils and give greater length of service than any other. Food that is easily scorched in the ordinary Utensil may be cooked in the "Wear-Ever" without fear of burning. Alder St. Window.

- "Wear-Ever" Lipped Sauce Pans, 1-quart size.....55c
- "Wear-Ever" Lipped Sauce Pans, 1½-quart size.....65c
- "Wear-Ever" Lipped Sauce Pans, 3-quart size.....\$1.05
- "Wear-Ever" Lipped Sauce Pans, 4-quart size.....\$1.25
- "Wear-Ever" Berlin Kettles, 1-quart size.....80c
- "Wear-Ever" Berlin Kettles, 2-quart size.....\$1.05
- "Wear-Ever" Berlin Kettles, 3-quart size.....\$1.25
- "Wear-Ever" Berlin Kettles, 4-quart size.....\$1.55
- "Wear-Ever" Berlin Kettles, 6-quart size.....\$1.90
- "Wear-Ever" Berlin Kettles, 8-quart size.....\$2.20
- "Wear-Ever" Berlin Kettles, 10-quart size.....\$2.60
- "Wear-Ever" Tea Kettles, 5-quart size.....\$4.00
- "Wear-Ever" Tea Kettles, 6½-quart size.....\$4.25
- "Wear-Ever" Tea Kettles, 7½-quart size.....\$4.75
- "Wear-Ever" Rice Boiler, 1-quart size.....\$1.65
- "Wear-Ever" Rice Boiler, 2-quart size.....\$2.10
- "Wear-Ever" Rice Boiler, 3-quart size.....\$2.50
- "Wear-Ever" Coffee Pots, 1-quart size.....\$2.00
- "Wear-Ever" Coffee Pots, 2-quart size.....\$2.30
- "Wear-Ever" Coffee Pots, 3-quart size.....\$2.60

—Big Basement Store.—Mail Orders Filled.



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*Meier & Frank Co.*  
1857 1913  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.



Marshall 4600

## Beautiful Lace Curtains at Greatest Economy Prices

Lace Curtains, carefully chosen, add the cozy and homelike touch to the rooms that complete the furnishing of the Home Beautiful, and we've a wonderful collection of Lace Curtains, beautifully patterned, for your choosing at phenomenal reductions in prices, which will necessitate early selection today.

- \$10.00 Genuine Brussels Curtains.....\$ 5.00
- \$15.00 Genuine Brussels Curtains.....\$ 7.50
- \$18.50 Genuine Brussels Curtains.....\$ 9.25
- \$35.00 Genuine Hand-Made Arabian Curtain.....\$17.50
- \$21.00 Genuine Hand-Made Arabian Curtain.....\$12.50
- \$ 4.00 Cable Net Curtains.....\$ 1.95
- \$ 4.50 Filet Mesh Curtains.....\$ 2.50
- \$ 4.25 Fish Mesh Curtains.....\$ 2.25
- \$ 6.50 Real Cluny Lace Curtains.....\$ 2.85
- \$ 8.50 Real Cluny Lace Curtains.....\$ 4.25
- \$ 7.00 Sautash Curtains.....\$ 4.25
- \$ 4.50 Sautash Curtains.....\$ 2.25
- \$ 3.50 Colonial Net Curtains.....\$ 1.95
- \$ 1.50 Colonial Net Curtains.....\$ 98c
- \$ 3.50 Lace Trimmed Scrim Curtains.....\$ 1.95
- \$ 8.50 Hand-Drawn Scrim Curtains.....\$ 2.85
- \$ 4.75 Hemstitched Scrim Curtains.....\$ 3.25
- \$ 8.75 Linen Lace Trimmed Curtains.....\$ 4.35
- 85c Nottingham Curtains.....\$ 45c
- \$ 2.75 Nottingham Curtains.....\$ 1.40
- \$ 3.00 Nottingham Curtains.....\$ 1.95
- \$ 5.00 Nottingham Curtains.....\$ 2.85

—Third Floor, Main Bldg.—Mail Orders Filled.